

Management Development Programme
on

Making Supply Chain Profitable

July 21-23, 2010

FSM Campus, New Delhi

Programme Director:

Prof. Vivek Kumar

FORE School of Management

Backdrop

Globalization has eroded the bottom lines of companies used to operating in protected economies and brought into focus the importance of **effective supply chains** to ensure survival, continued profitability and growth. Tomorrow's business will not compete only on individual effectiveness but the battle would be between the rival supply chains.

With this backdrop, we at FORE have specially designed this three-days programme to help the decision makers understand the strategic importance of supply chain and appreciate the immense potential offered by it to boost organizational profitability. Supply chain here has been projected as a binding force between all other management functions namely manufacturing, marketing, finance, information systems and HRD

Objectives

- To explain the nature and meaning of supply chain
- To uncover the profit enhancing potential of supply chain.
- To project supply chain management as a strategic management tool.
- To train the participants in techniques of measuring the effectiveness of their existing supply chain.

Contents

- Supply chain management – its meaning and role.
- Measuring the supply chain costs.
- Identifying potential improvement areas.
- Supply chain optimization models.
- Global business and Supply chain management.
- Managing Financial Supply Chain
- Electronic supply chain management.

Methodology

- Case studies
- Interactive exercises
- Experience sharing
- Conceptual presentations

Faculty

Prof. Vivek Kumar, Programme Director: Senior Professor at FORE School of Management is an accomplished trainer in the Operations Management area. He has extensive industrial as well as academic experience spread over 25 years. His consultancy work spans across both public and private sectors like Department of Electronics, Uttaranchal Government, Jindal Group, Surya Roshni Group, Flex Industries, JCB, Maruti Udyog Ltd. etc. to name a few, besides having worked for Shrirams, Tatas and Polar Groups. He specializes in Quality Management, Supply Chain Management and related fields. He teaches Operations, Supply Chain Management and Quality Management subjects at FORE School of Management. Earlier, he was also associated with FMS, IIT Roorkee, IMT etc.

Besides the Programme Director, FORE faculty and industry experts with rich experience in the field will be invited to share their wealth of knowledge.

Who May Attend

Decision makers, Senior and Middle level managers from cross-functional areas would benefit from this programme.

Administrative Details

Dates:

21-23 July, 2010

Venue:

FORE School of Management
B-18, Qutab Institutional Area
New Delhi 110016

Fee:

Rs.13,000 per participant on Non-Residential Basis (plus Service Tax @ 10.3%) covering professional fee, programme kit and lunch.

Discounts

- Early bird discount of Rs.1,300 per participant for nominations received on or before **July 9, 2010.**
- One complimentary nomination on non-residential basis for every group of three nominations from the same organization (3 + 1).

Privileges

- Training portfolio comprising of comprehensive reading material.
- Certificate of participation
- Complimentary copy of group photograph
- Membership of FORE School of Management Alumni Association

Nomination (s) in the enclosed proforma accompanied by a local cheque/bank draft for the programme fee payable to “FORE School of Management, New Delhi” should be sent to The MDP OFFICE, FORE School of Management, B-18, Qutab Institutional Area, New Delhi 110016. The last date for the receipt of the nomination(s) is **July 15, 2010**. In case of subsequent withdrawal or cancellation of nomination(s) no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

For any additional information, please contact:

Mr. Dilip Gopalkrishnan/Ms. Laxmi Joshi

MDP Office

FORE School of Management

B-18, Qutab Institutional Area, New Delhi 110016

Phone (011) 2685 6301 (Direct), 4124 2424 (Extn.498)

Fax: (011) 2652 0509, 2696 4229; E-mail: mdp@fsm.ac.in, Website: www.fsm.ac.in

FORE School of Management
Management Development Programme on
Making Supply Chain Profitable
July 21-23, 2010

Nomination Form

Name:

Designation:

Organization:

Office Address:

Phone (O):

Residence:

Fax:

Mobile:

Email:

Your expectations from the programme:

Residential / Non Residential

Payment Details: (Please tick appropriate and fill)

- Payment enclosed (Local cheque/DD No: _____ Date: _____
Amount: _____)
- Payment is under process and will reach you before the programme

Signature of Sponsor

(Please return the completed form by post, or fax (2652 0509/2696 4229) or email:
mdp@fsm.ac.in, to:

MDP OFFICE
FORE School of Management
B-18, Qutab Institutional Area
New Delhi 110 016

*Note: In case you wish to nominate more than one participant, please feel free to
make duplicate copies of this form.*