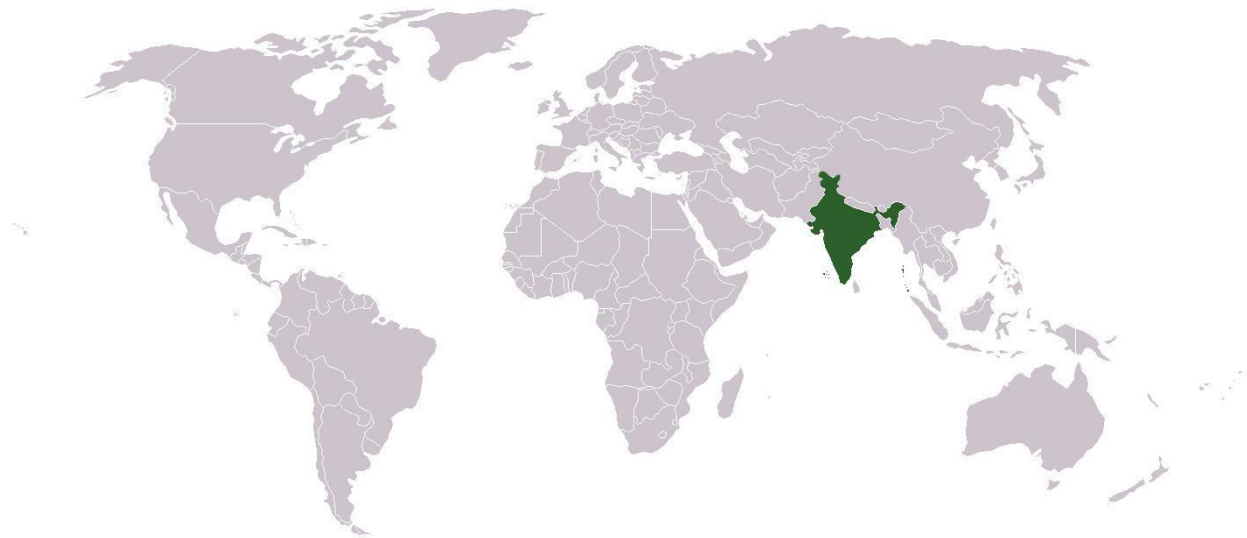




## **FORE INTERNATIONAL SUSTAINABLE DEVELOPMENT CONFERENCE, 2018**

<http://fisd.fsm.ac.in>



### ***Theme – Business and Society in Emerging Economies***

**January 11-13, 2018**

**FORE School of Management, New Delhi, India**

#### **About the Conference**

FORE International Sustainable Development (FISD) conference, 2018 is the sixth conference of the annual international conference series hosted by FORE School of Management, New Delhi. This year's conference focus is on business and society relations in emerging economies.

Business and society relations in emerging economies are at a crucial juncture at present. On one hand, business activities are expanding in these countries but on the other hand, this is leading to severe stress on social and environmental system with far reaching dire global impact. Thus, there is a need to pursue economic ambitions without jeopardizing the physical and social environment. FORE School of Management (FSM), New Delhi and the International Association for Business and Society (IABS) are organizing this joint conference with the aim to bring together scholars, policy actors, and practitioners to shed light on the various and nuanced facets of these issues.

**Call for Papers:**

Within this overall theme, the main topics of the conference include, but are not limited to:

1. CSR and Business Sustainability in emerging economies,
2. Mandating CSR- Indian experiences,
3. What can emerging economies learn from CSR/business sustainability lessons in the West?,
4. Inclusive and Equitable Economic Growth,
5. Green Marketing and Responsible Consumerism,
6. Sustainable Development Goals- Agenda 2030,
7. Sustainable Supply Chain Management,
8. Global Reporting Initiatives and Corporate Sustainability,
9. Human Values, Ethics and Corporate Social Responsibility, and
10. Role of public policy in CSR, Ethics and Sustainable Development.

**Submission guidelines:**

All manuscripts will be subject to blind peer review. Reviewer's comments will be shared with the authors. However, final decision of acceptance of the papers lies with the conference organizing committee.

**Abstract:**

Abstract of 750-1000 words (excluding references, tables, figures and appendices) to be submitted. The abstract should contain sections on introduction (including research question(s) and contribution of the study), propositions or hypothesis (if any), research methodology, results and discussion, implications and references.

We invite the following four types of submissions: discussion papers, research papers, innovative ideas, and teaching cases.

**Discussions:**

Submit your new and innovative research topic that is in the early and middle stages of development (work in progress). Sessions provide an opportunities for the researchers to interact and to receive constructive suggestions to help them to move their work forward. Discussion sessions facilitate more open discussions and participants will convene as a group. You are required to submit your proposals so that the abstracts will be circulated prior to the conference

**Format required:**

Proposals should be approximately 3-4 pages (single-spaced) in length and should clarify how the idea fits into the field of business and society (Defining the objectives, methodology issues/challenges to be discussed).

### **Research Papers**

Authors are required to submit an extended abstract that includes the objectives and scope of the research, methodology, and findings. There would be oral presentation of 15 minutes by the presenter, followed by the questions and feedback from the session chair. Full papers will be eligible for a Best Conference Paper Award and as a chapter in an edited book by a renowned publisher

### **Format required:**

The abstract should be a maximum of 5 single-spaced pages in length. Please submit only Extended Abstract as specified. Full length papers will not be reviewed, but they should be submitted 45 days prior to the conference. Full papers are limited to a maximum of 15 pages.

### **Innovative Session**

An innovative session invites conference participants to submit a proposal stating the activities / experiential exercises propose a session with activities/experiential exercises based on the conference theme. The focus of this session will be to explore and understand the practices adopted by the companies across sectors in emerging economies, or enable participants to experience the different perspective in a new and unique way.

### **Format required**

Proposals for innovative sessions should be 3 – 5 single spaced pages in length and stating the practical issues and successful mechanics adopted by the companies.

### **Teaching Cases**

Authors are required to submit an abstract that includes the case objectives, scope, and target audience, learning outcomes and brief teaching note. There would be oral presentation of 15 minutes by the presenter, followed by the questions and feedback from the session chair. Sessions provide ample time for conversation, questions, suggestions, and other feedback from participants.

### **Publication Opportunities & Best Paper Award:**

One Best Paper Award would be announced on the last day of the conference. All accepted and presented extended abstracts will also be published as Conference Proceedings. In addition, authors of select full conference papers would be invited to submit their full manuscripts for publication.

### **Highlights of the Conference**

### **Publishing mentoring session**

Conference participants will also have the opportunity to attend a special workshop on publishing in “**Business and Society**”, which is a premier international journal in CSR field. The workshop will be conducted by **Dr. Jennifer Griffin (Associate Editor of the journal)** and **Dr. Rajat Panwar**. Participation in the workshop is open only to those registered for the conference, but the space for the workshop is limited so interested participants are encouraged to send an email to [fisd2018@fsm.ac.in](mailto:fisd2018@fsm.ac.in).

### Doctoral student workshop

The conference will also host a special workshop for doctoral students whose research befits the conference theme. Interested students will be paired with an international expert and will have the opportunity to interact in a one-on-one setting to receive feedback on their research and suggestions for publication plan. Interested candidates will be required to send a five page long extended abstract for consideration. Only top five abstracts will be accepted. For further details, please send an email to [fisd2018@fsm.ac.in](mailto:fisd2018@fsm.ac.in).

Details of the conference are available on our website <http://fisd.fsm.ac.in>. You have to submit the full paper before the conference to be considered for publication.

### Who should Attend ?

We invite Academicians, Research Scholars, Business School students, CSR Researchers/Consultants, CSR Heads, Entrepreneurs. We invite conceptual, empirical, and applied contributions that could expand current understanding of CSR and business sustainability in general; but specifically help shape CSR theories, practices, policies, and discourses in the context of emerging economies.

### Registration Details

Registration Fee	Foreign (in USD \$)	Indian (in ₹)
Corporate delegates	300	7000
Academicians	300	5000
Research Scholars	300	3500
Students	175	2000

The registration fee may be paid at the online payment gateway at the conference website or by demand draft in favour of “FORE School of Management” payable at New Delhi. Spot registration facilities would be available only for non-presenters. The conference registration fee covers the conference kit, tea, and lunch on the conference days.

### Important Dates

<b>Submission of Abstract (750-1000 words)</b>	August 31, 2017
<b>Acceptance/Rejection of Abstract</b>	October 1, 2017
<b>Conference Registration</b>	July 1, 2017 onwards
<b>Last date of Final Paper Submission</b>	November 15, 2017

### **Presentation in Absentia**

Foreign Delegates/ Authors unable to attend the conference under unavoidable circumstances may have their papers considered for presentation in absentia.

### **Accommodation**

FORE School of Management shall provide assistance in arranging suitable accommodation on specific request on payment basis.

### **FORE SCHOOL OF MANAGEMENT, NEW DELHI**

The Foundation for Organizational Research and Education (FORE) was set up in 1981, in the heart of the capital, as a non-profit institution by a group of professionals from government and the corporate world who were renowned and respected through leaders in their respective fields. The purpose was to create a centre of excellence for consultancy, training and management that would turn out a dexterous breed of individuals sensitive to their environment and determined to make a difference. FORE School of Management (FSM) was set up in 1992 as a business school under the Foundation for Organisational Research and Education (FORE). Ranked consistently among the top 50 B-Schools in India, FORE has been regarded as one the frontrunners of management research and education in the capital region and in the rest of India. FSM presently houses a faculty strength of over 40, many of whom are recognized as stalwarts in research and education in their respective areas. It also has an alumni base present across the globe, holding leadership positions in top businesses. FSM's academic offerings include the flagship MBA (PGDM) courses of Futures Managers Group (FMG), International Managers Group (IMG) as well as a wide range of faculty development programmes, management development programmes, and management courses for defense personnel.

### **INTERNATIONAL ASSOCIATION FOR BUSINESS AND SOCIETY (IABS)**

IABS is a learned society devoted to research and teaching about the relationships between business, government and society. Two important characteristics by which IABS seeks to distinguish itself from other professional organizations in the business & society field are its focus on developmental, not yet fully matured work and the facilitation of contacts between emerging scholars and established thought leaders in this field. Founded in 1990, today IABS has over 300 members worldwide from over one hundred universities in more than twenty countries as well as members from various corporations and not-for-profit organizations. IABS's Research Domain covers the various aspects of the interface between management and the social political dynamics of the surrounding society. It includes, among others, research on corporate social responsibility and performance, emerging social issues for business, business ethics, environmental affairs, and business and government relations. IABS organizes Annual Conferences, which meet in countries around the globe. IABS also sponsors Business & Society, the only peer-reviewed scholarly journal devoted entirely to research, discussion, and analysis on the relationship between business and society. IABS is guided by a Board of Directors, headed by the President.



*CONFERENCE CONVENERS*  
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