

Sub: Selection of Advertisement Agency

We are in the process of selecting an Advertisement Agency for giving Admission Advertisements for our Full Time and Part Time Post Graduate Programmes for 2012 Admissions.

If you are interested, you may submit your quotations for the same latest by **5:00 pm on 18th August, 2011** as per specifications given below in sealed envelope by courier or to be dropped in the box kept with Security guard on main gate, if delivered personally. Please send us 2-3 alternative designs and layouts. You are also requested to send us rates for **black and white as well as color advertisements separately**.

Specifications of the Advertisements

News Paper	Editions	Insertions	Size
Times of India,	All Editions	03	16*10 sq cm
Hindustan Times	All Editions	03	16*10 sq cm
Assam Tribune	North East Region	01	16*10 sq cm
Hindu	All Editions	01	16*10 sq cm
Telegraph	All Editions	01	16*10 sq cm
DNA	All Editions (Mumbai,Pune,Gujarat,Jaipur, Bangalore, Indore)	01	16*10 sq cm
Deccan Chronicle	Southern Region	01	16*10 sq cm
Chandigarh Tribune	Chandigarh,Patiala,Ambala, Panchkula	01	16*10 sq cm
Deccan Herald	Karnataka	01	16*10 sq cm

1. Months of Publications : Sept –Dec 2011 (For Full Time Program)
: Feb –May 2012 (For Part Time program)
2. Font Size : To be decided according to design.

For any further clarification please contact Mr. Y.K. Mehta (Tel: 011-26569996 or 41242415) or email: mehta@fsm.ac.in.

Please send your quotation at the following address.

The Executive Chairman – Admissions
FORE School of Management

B – 18, Qutab Institutional Area,
New Delhi – 110016
011-41242415 / 26569996

Note- Please note that quotations sent through E-mail will not be accepted. The proposal is also posted on our website www.fsm.ac.in under the heading of Announcements.