



FORE School of Management



ADMISSIONS 2010

Post Graduate Diploma in Management (Batch XIX)
AICTE Approved – 3 year Part Time 2010–13 for Working Executives

*A unique course designed for Working Executives for
enhancing their managerial and professional skills*



ADMISSION PROCEDURE

Admission Procedure & Eligibility Criteria

Graduate in any discipline with relevant work experience of 2 years after graduation. The candidate must hold a Bachelor's degree of any of the Universities incorporated by an Act of Central or State Legislature in India or other Educational institutions established by an Act of Parliament or declared to be deemed as a University under section 3 of UGC Act 1956 or possess an equivalent qualification recognized by the Ministry of HRD, Govt. of India.

Selection Procedure

Consistent academic record, work experience and written test followed by Personal Interview.

Class Timings

- Thursday & Friday : 6:15 pm to 9:30 pm
- Saturday : 2:30 pm to 9:30 pm

How to Apply

The prospectus and Application form can be obtained through the following ways:

1. Cash payment of Rs. 1600/- to collect Application Form at FORE School of Management, New Delhi.
2. Cash payment of Rs. 1600/- at AXIS Bank Branches of Delhi and NCR for using down loaded form.
3. Bank Demand Draft of Rs. 1650/- for using downloaded form.
4. On line payment.

Course Fee

- For General Category: Rs.3,60,000 (Three Lakh Sixty Thousand) (to be paid in 6 installments)
- For Company Sponsored Category: Rs.5,40,000 (Five Lakh Forty Thousand) (to be paid in 6 installments)

Last date for Application

The last date for receipt of completed application is 15th June, 2010.

Date of Interview

18th June, 2010 .

courses Offered

Courses in First Year (Foundation Courses)

Area	Term – I	Term – II	Term – III
Marketing	-	• Marketing Management-I	• Marketing Management-II
Finance & Accounting	• Management Accounting-I	• Management Accounting-II	-
Information Technology	• Basics of IT & MIS	-	-
Economics & Business Policy	-	-	• Managerial Economics
Organisational Behaviour & Human Resource Management	• Human Behaviour in Organisation	• Business Communication	• Human Resource Management
Quantitative Techniques & Operations Management	• Decision Making Models	• Business Statistics	• Operations Management-I

Courses in Second Year (Foundation & Specialization Courses)

Area	Term - I	Term - II	Term - III
Marketing	-	• Marketing Strategy & Competitive Analysis	-
Finance & Accounting	-	• Corporate Finance-I	• Corporate Finance-II
Information Technology	• Networking & E-Commerce	-	-
Economics & Business Policy	• Macro Economics	• Business Environment	• Strategic Management • Legal Aspects of Business
Organisational Behaviour & Human Resource Management	• Organisation Design & Change	• Personnel Management & Industrial Relations*	• Training & Development*
Quantitative Techniques & Operations Management	• Business Research Methods	• Operations Management-II	• Total Quality Management

*Specialization papers

Courses in Third Year (Integration & Specialization Courses)

Area	Term - I	Term - II	Term - III
Marketing	• Consumer Behaviour* • Sales & Distribution Management*	• Marketing of Services*	• Business to Business Marketing* • Integrated Marketing Communication* (1/2 credit) • Strategic Brand Management* (1/2 credit)
Finance & Accounting	• Project Appraisal & Financing*	• Shareholder Value: Strategies, Reporting & Analysis* • Management of Financial Services* (1/2 credit) • Mergers & Acquisitions* (1/2 credit)	• Merchant Banking* • Security Research & Stock Derivatives*
Economics & Business Policy	• International Economics and Trade	• Innovation & Entrepreneurship Development (1/2 credit)	• Corporate Governance (1/2 credit) • Business Ethics & Corporate Social Responsibility (1/2 credit)
Organisational Behaviour & Human Resource Management	• Performance & Compensation Management*	• Labour Legislation*	• Strategic HRM*
Quantitative Techniques & Operations Management	-	• Supply Chain Management (1/2 credit)	-

*Specialization papers.

*Specialization courses are subject to revision depending on business scenario.