

About the Institute

FORE School of Management (FSM), was established by the Foundation for Organizational Research and Education (FORE), with a mission “To achieve and sustain Leadership in Management Education, Research Consultancy and Development”. The mission is to prepare post graduate students to be intellectual and professional leaders, who effectively utilize their skills and abilities to make positive contributions to their professions, the corporate and academic world and to the society. FSM has been ranked among the top B-Schools of the country. Over the years, FORE has been known to spearhead efforts in providing newer domains of managerial education and thought.

Academic Programmes

- Two year full-time Post Graduate Diploma in Management.
- Two year full-time Post Graduate Diploma in Management (International Business Management)
- Three year part-time Post Graduate Diploma in Management.

Management Development Programmes

A major activity of the FORE School of Management (FSM) is designing, developing and conducting Management Development Programmes (MDPs) for professionalising management in India. FSM has organized MDPs in all disciplines of management, to enhance managerial knowledge, skills and attitudes. Besides open programmes, FSM also offers customized MDPs to suit organization's needs.

Faculty

Faculty comprises of eminent academicians with many years of experience and experts from industry who are recognized nationally and internationally in their areas of specialization.

FORE's Centers of Excellence

FORE has created centers of excellence for providing thought leadership. The Institute is involved in an array of activities to cover all areas of knowledge accumulation and dissemination. This involves applying all aspect of managerial and social learning to actual practice. These centers of excellence are providing their services to the corporate very effectively:

- Centre for Research
- Centre for Management Development Programmes
- Centre for Software Development
- Centre for Psychometric Research, Training and Evaluation
- Centre for Competency Mapping and Assessment
- Centre for Six Sigma

Infrastructure

Library

Computerized and fully air-conditioned, the Library is the main learning resource center of the school and has a fast growing collection of over 25,000 select titles in management and related areas to cater to academic and research needs of the users. Besides it subscribes to 160 journals and periodicals. It also subscribes to EBSCO ONLINE DATABASE, which includes about 1200 full text foreign journals on Management and related subject. Library also stocks a collection of Research reports, Videocassettes & CD-ROMs.

Computing Facilities

Computer Centre comprises of 6 labs with 250 nodes, equipped with branded computers fully networked with structured cabling. The network consists of various high-end servers including Mail and Web servers. Each lab caters to students needs with 24 hours internet connectivity 7 days a week with high bandwidth and multiple gateways.

The campus is fully wi-fi enabled. All the class rooms including Auditorium and seminar hall, are well equipped with audio visual facilities. The network is protected with firewall supported by bandwidth management.

Teaching and Training Facilities

- Air Conditioned classrooms equipped with latest audio visual equipment and imported furniture.
- Auditorium
- Amphitheatre
- Canteen Facilities

Three-Year Part-Time PGDM Programme

Technology, globalization, and continuous organizational transformation have made the job of present day managers more complex and demanding. Despite the distraction of the details, a manager must maintain a critical focus and open mind to have a clear vision of the ever-widening, ever-changing big picture. Keeping in view, FORE meets the demands of working professionals who choose to pursue their Post Graduate Management degree while continuing in their career.

The three-year Part-Time Post-Graduate Diploma in Management (PGDM) for working executives, was started by the Institute in the year 1992. The programme is approved by the All India Council for Technical Education (AICTE), Ministry of Human Resource Development, Govt. of India.

Our PGDM Part-Time programme attracts the participants from leading organizations and presently being represented by Convergys, ABN AMRO bank, Aptech Ltd, IBM Daksh, Tata Rysom Ltd. Samsung, American Express, Deutsche Bank, Wipro, Hewlett Packard, Indian Petro.com, Hindustan Times, HSBC, MTNL, HDFC Bank, Bank of America, ICICI Bank, GE Capital, Hyundai Motors, Alcatel, CNN-IBN, M & M, Max New York Life, Escorts Ltd, Colliers International, Asian Paints, British Airways, Hewitt, Hutchison, Earnst & Young, Indian

Army, GAIL, Oil India Ltd. Ranbaxy, Ministry of Agriculture, Ministry of Defence, Honda, IDPL, J K Tyre & Industries Ltd., Schneider Electric Indian Ltd., Price Waterhouse Cooper Pvt. Ltd., Canada High Commission, Aditya Birla Retail Ltd., CMC, NDPL, Haygroup, Religare, Azad News, Aventic Pharma, Sapient Corporation etc.

The programme is designed to impart knowledge and skills in the basic and functional areas of management. It is designed for individuals who are working as middle/junior level executives/officers/managers in public or private sector organizations, but have not had an opportunity to acquire formal management education. Being a part time (evening) programme, it is suitable to those working in and around Delhi including NCR.

Objectives

The specific objectives of the Programme are:

- To impart theoretical knowledge in all the basic and functional areas of management.
- To develop analytical, problem solving and decision making capabilities by exposing them to the use of various management tools and techniques.
- To stimulate understanding of real business world through emphasis on practical cases that simulates real life situations.
- To inculcate values and attitudes which provide them social awareness and responsibility.

Curriculum

The curriculum is designed to prepare managers for successful careers in a wide variety of business organizations. The three-year evening programme is divided into nine terms. During the first two years of the

programme, the participants are required to take a number of compulsory courses in the following areas:

- Basic areas (Economics, Organizational Behaviour)
- Techniques (Statistics, Research Methods, Computer Concepts and Applications)
- Functional & Specialisation courses (Marketing, Finance, HR).

The second and third year focuses on specialized courses in functional areas (Marketing, Finance and HR) and also integrative courses like International Business Management, Innovation & Entrepreneurship Development, Corporate Governance, Business Ethics & Corporate Social Responsibilities.

Class Timings

Classes are held 5 days a week from 6.45 PM to 9.15 PM.

COURSES OFFERED

Courses in First Year (Foundation Courses)

Area	Term-I	Term - II	Term III
Marketing Management	-	Marketing Management-I	Marketing Management-II
Finance and Accounting	Management Accounting-I	Management Accounting-II	Corporate Finance-I
Information Technology	Basics of IT & MIS	-	-
Economics & Business Policy	-	-	-
Organizationa	Organisational	Business	Human Resource

Area	Term-I	Term - II	Term III
l Behaviour & Human Resource Management	Behaviour	Communication	Management
Quantitative Techniques/ Operations Management	Decision Making Models	Business Statistics	Operations Management-I

*Courses in Second Year
(Foundation & Specialization Courses)*

Area	Term-IV	Term -V	Term VI
Marketing Management	-	Marketing Strategy	-
Finance & Accounting	Corporate Finance-II	-	-
Organizational Behaviour & Human Resource Management	Organisational Structure & Design	Personnel Management & Industrial Relations*	Training & Development*
Quantitative Techniques/ Operations Management	Business Research Methods	Operations Management-II	Total Quality Management
Information Technology	Networking Technologies & E-Commerce in Business	-	-
Economics & Business Policy	Economics for Managers-I	Economics for Managers-II	Economics for Managers-III Strategic Management Legal Aspects of Business

*Specialisation courses

Courses in Third Year (Integration & Specialisation Courses)

Area	Term-VII	Term -VIII	Term-IX
Integrated Courses	International Business Management	Innovation & Entrepreneurship Development* Supply Chain Management*	Corporate Governance* Business Ethics & Corporate Social Responsibilities*
Marketing Management	Consumer Behaviour Sales Management* Distribution & Logistics Management*	Marketing of Services	Business to Business Marketing Integrated Marketing Communication* Advertising & Brand Management*
Financial Management	Management of Financial Services* Mergers & Acquisitions*	Project Appraisal & Financing Security Research & Stock Derivatives	Merchant Banking Shareholder Value: Strategies, Reporting and Analysis
Human Resource Management	Performance & Compensation Management	Labour Laws	Strategic HRM

*Half credit courses

Admission Procedure

Eligibility

Graduation in any discipline from a AICTE/UGC/AIU recognized university with relevant work experience.

Selection Procedure

Scholastic academic performance, work experience and Personal Interview

How to Apply

The Prospectus and Application Form can be obtained from FORE School of Management by paying cash of Rs. 1500/- or by DD of Rs. 1550/- in favour of FORE School of Management, payable at New Delhi. The application form can also be downloaded from our website www.fsm.ac.in.

Course Fee

- For General Category : Rs. 3.00 Lacs (to be paid in 6 installments)
- For Company Sponsored Category : Rs. 4.50 Lacs (to be paid in 6 installments)

Last date for Application

The last date for receipt of completed application is 30th April, 2009. (The forms would be available from 23rd March, 2009)

Date of Interview

Tentatively in the month of May -2009. The exact date of Interview will be notified in due course.

Some Organisations represented by our previous part time students

ABC Consultants
ABN Amro Bank
Airtel
American Express
Amorphous Chemicals
AVL India Software
Aptech Ltd.
Alcatel
Asian Paints
Bank of America
Bharti Broadband Network Ltd.
Bharti Telenet
Blue Star
BVQI
Carrier Aircon
CII
CISCO Systems
CNN-IBN
Client Associates
CMG Worldwide
Colliers International
CMS Computers
Comnet International
Computer Science Corporation
Deutsche Bank
Daewoo Motors
Delux Exports
E-brookers
Escort Ltd.
E-Fund Inc.
Electronic Systems BTS
Esarem Technologies
Eureka Forbes
Euvision Consulting
FXL
FCB Ulka
Feedback HSS
Godfrey Philips

GE Capital
Hanro Tools Inc.
HBL Global Pvt. Ltd.
HSBC
HCL Technologies
HDFC Bank
Hero Honda
Hindustan Lever Ltd.
Honda Siel Cars India
HP
Vodafone
Hindustan Times
Hyatt Regency
IBFC Ads Pvt. Ltd.
ICICI Bank
Indian Petro.com
Indica Research
Indica Traders Pvt. Ltd.
Ingersoll Rand India
IBM Daksh
Jaldi E-commerce
Jasubhai Digital Media
Jet Airways
Kanoria Petro Pvt. Ltd.
Kapoor Tools Pvt. Ltd.
Khanna Info Tech
KPMG
Kshitij Creations
L'Oreal India
LML Ltd.
Lucent Technologies
Max New York Life Insurance
Mckinsey & Company
Ministry of Defence
Modi Xerox Ltd.
Motehrson Sumi System Ltd.
MTNL
M & M
Mudra Communications
NDPL

NIIT
Nokia
ONGC
Parametric Technology
Ranbaxy Laboratories
Real Value Ltd.
Rediffusion – DY & R
Rockwell Automation
Sahara
Saw Pipes India
Samsung
Sri Sai Enterprises
Standard Chartered Bank
Sun Micro Systems
Tata Rysom Ltd.
Taj Palace Hotel
TCIL
Tele Mecanique & Control
Temco Enterprises
Thomson Group
Times of India
Unicon Technologies
Wipro
Zest Cables
Axis IT&T
Ministry of Agriculture
Honda R&D (India) Pvt. Ltd.
IDPL
JK Tyre & Industries Ltd.
Schneider Electric India Ltd.
Canada High Commission
Aditya Birla Retail Ltd.
CMC Ltd.
Bentley Systems (I) Pvt. Ltd.
Tata AIG
Agilent Technologies
Aventic Pharma
Sapient Corporation
Haygroup
Religare

Azad News
KGM Country (India)
Bayer Material Science Pvt. Ltd.
Comvision (India) Pvt. Ltd.
Kinetic Rolls P. Ltd.
Systemair Fans Pvt. Ltd.
AMO India Pvt. Ltd.
Kluwer India (P) Ltd.
Hughes Communication India Ltd.
Destination of the World Subc. Pvt. Ltd.
St. Jude Medical
The Smart Cube India Pvt. Ltd.

For any additional information, please contact:

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