

Faculty Development Programme on
IBM SPSS and Research Methods

May 3-4, 2018
FORE Campus, New Delhi



Program Director:
Prof. Sumeet Kaur



FORE SCHOOL OF MANAGEMENT, NEW DELHI

IBM SPSS and Research Methods

INTRODUCTION & OBJECTIVE

It has been found that there is gap in collecting data and understanding of using information and its application. Fortunately, now-a-days software packages are available that allow one to analyze data in a more efficient and user friendly way. This program, will help participants to get acquainted with one of the widely accepted and used package IBM SPSS (acronym for 'Statistical Package for the Social Sciences'). The workshop will be a hands-on session, where you will be trying out the different possibilities of the program at a computer by yourself.

CONTENTS

- Introduction to data analysis
 - Basic features of SPSS
 - Preparation of SPSS Data set
- Measurement scale of variables
- Data management
 - Import export of data file
 - Selection of data
 - Recoding of a variable
 - Computing new variable
 - Merging of data sets
- Data analysis
 - Descriptive statistics
 - Graph and Charts: Bar, Histogram and Pie
 - Frequency, histogram, normal curve
 - Cross-tabulation
- Testing of hypothesis
 - Parametric
 - Non Parametric
- Correlation and regression analysis
 - Two variable regression
 - Multiple regression and
 - Logistic regression
- Discriminant Analysis
- Factor Analysis

METHODOLOGY

75% hands on and 25% concepts.

WHO SHOULD ATTEND

All those who deal with data analysis will benefit most from the program. Thus, program will be useful for:

- Academicians, Researchers
- Business Analysts/Managers at various decision making levels

- Executives handling Business Analytics and/or Research
- Management Students & Research Scholars

PROGRAM DATES AND TIMING

Dates : May 3-4, 2018

Timing : 9.30 AM – 5.30 PM

VENUE

FORE School of Management, B-18, Qutub Institutional Area, New Delhi - 110016

PARTICIPATION FEE

The participation fee on non-residential basis covering professional fee, program kit and lunch is as follows:

Corporates	:	Rs.8,000/- per participant
Faculty Members	:	Rs.5,000/- per participant
Research Scholars/Students	:	Rs.3,000/- per participant

In addition, GST @18% is payable. Fee is payable in advance by the way of Local cheque/DD in favor of “FORE School of Management” payable at New Delhi.

Residential – FORE School of Management shall provide assistance in arranging suitable accommodation on specific request on payment basis.

REGISTRATION

The registration form duly filled in along with the program fee should reach us at least 7 days before the commencement date of the program. In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

CERTIFICATE OF PARTICIPATION

The Institute will issue a certificate of participation on conclusion of the programme.

PROGRAM DIRECTOR

Prof. Sumeet Kaur: Associate Professor, FORE is Ph.D., M.Phil, M.Sc (Gold Medalist). She has over 11 years work experience. She has organized workshops on Decision Sciences and its management applications like business research methods, advanced excel techniques for managers of public and private sector organizations. She has also conducted MDPs on topics like applications of qualitative techniques in competence mapping, simulation techniques and assignment problems. She has also been involved in case development with Maruti True Value, Blind People Association, Indraprastha Apollo Hospitals etc. She has research and consulting interests in Reliability and Life testing, Business Forecasting, Managerial Decision Making, Quantitative Techniques in Advanced Marketing Research, Multistage Sampling Methods, etc. She teaches courses on Business Statistics, Quantitative Techniques and Advanced Statistical Methods. She can be reached at <skaur@fsm.ac.in>.

ABOUT THE INSTITUTE

FORE School of Management (FORE) has been established by the Foundation for Organisational Research and Education, a non-profit organization, with a mission “To achieve and sustain Leadership in Management Education, Research, Consultancy and Development”. FORE conducts following long-duration educational programmes:

- The PGDM & PGDM (IB) courses at FORE are AICTE (All India Council for Technical Education) approved and accredited by National Board of Accreditation (NBA).
- The PGDM courses are equivalent to MBA. Equivalence permission is granted by Association of Indian Universities (AIU).
- FORE is rated as A*** by CRISIL in Delhi-NCR region and A** on national level.
- FORE has been awarded “SAQS Accreditation” by Association of Management Development Institutions in South Asia (AMDISA).
- FORE has set up a state-of-the-art Studio at its Campus to conduct Online Executive Education Programmes for Working Professionals and has been successfully conducting variety of such online certification courses.



Eminent academicians with many years of experience and experts from industry, recognized nationally and internationally, constitute faculty at FORE. FORE has in-house training facilitators in the field of Communication, OB & HR, Finance, Operations, Marketing, IT, International Business and Strategic Decision Making.

With a sharp focus on Management Education, Executive Education Programmes/MDPs, Consulting and Research, FORE stands amongst the Top Business Schools in the country.

FORE conducts Management Development Program/Faculty Development Programs to equip managers/faculty members with knowledge, skills and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs/FDPs are designed with an appropriate blend of conceptual and experiential learning. Apart from open programs, FORE conducts customized In-Company Programs tailored to suit organization's needs on topics/areas specifically required by an organization. These Management Development Programs (MDPs) are either custom-designed to suit client requirements or are offered by faculty on a specific theme to meet various client needs.

For registration/any other information, please contact:

Executive Education Office

FORE School of Management

Adhitam Kendra

B-18, Qutub Institutional Area, New Delhi 110016.

Phone: (011) 2685 6301 (Direct), 4124 2424-33 (Extn. 471 & 498)

E-mail: exed@fsm.ac.in, Website: www.fsm.ac.in



FORE School of Management
Faculty Development Programme on
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May 3 - 4, 2018, FORE Campus, New Delhi
Registration Form

Name:

Designation:

Institution:

Address:

Phone (O):

Residence:

Mobile:

Email:

Fax:

Your expectations from the programme:

Payment Details: (Please tick appropriate and fill)

- Payment enclosed (Local cheque/DD No: _____ Date: _____
Amount: _____)
- Payment is under process and will reach you before the programme

Signature of Sponsor

**(Please return the completed form by post, or fax (011 2652 0509) or
email: exed@fsm.ac.in:**

Executive Education Office
FORE School of Management
B-18, Qutub Institutional Area
New Delhi 110 016

Note: Please feel free to make copies of this form for additional registrations.