

FORE School of Management

Workshop on CSR Impact Assessment - 'Measure to Grow'

October 6, 2017
(Timing: 0930 hrs. to 1330 hrs.)

Registration Form

Name: _____

Designation: _____

Organisation: _____

Office Address: _____

Phone: Office _____

Mobile: _____

Email: _____

Fax: _____

Your expectations from the Programme: _____

Residential / Non Residential _____

Payment Options

Programme fees can be paid through Local Cheque / DD
If attached please give details

Local cheque / DD No. _____ Date _____ Amount _____

Signature

(Please return the completed form by post, or fax (011 2652 0509)
or email: exed@fsm.ac.in, to:

Executive Education Office
FORE School of Management
B-18, Qutub Institutional Area
New Delhi 110 016

Note: Please feel free to make copies of this form for additional registrations.

ABOUT FORE

Foundation for Organisational Research and Education (FORE), a non-profit autonomous organisation, was established in 1981 as a Center for Excellence for research, consultancy, training and management education by renowned professionals of global acclaim from Government and corporate sectors. With a view to meeting the needs of professional education of excellence in Management, FORE School of Management, New Delhi under the aegis of FORE was established in 1992. FORE has been working closely with industry and academia for developing contemporary new domains of managerial thought and education and contributing to the process of building leaders in today's global business environment. FORE has been setting benchmarks in management education for the last over 25 years. This is aptly reflected in the Top rankings by leading B-Schools surveys of the country and in a recent survey conducted by CRISIL - a leading Ratings, Research, Risk and Policy Advisory Company in India - has rated FORE with A*** (the highest rating level) for the Delhi-NCR and A** for the National level for both the two-year PGDM and PGDM (IBM) Programs. Located in the heart of South Delhi, FORE provides contextual learning and helps in the development of students as thinking professionals, who have the ability to meet the upcoming challenges for tomorrow's corporate leaders. The Programs offered at FORE aim at developing multiple skills including managerial decision-making, problem-solving, analytical reasoning, communications, creativity and innovation. The Institute has a Board of Directors with representatives from Government, academic institutions and industry. The Institute has also an Academic Council consisting of eminent professionals from industry, government and other academic institutions. FORE takes pride in its professional and high-quality faculty in the fields of Communications, Economics, Finance, Human Resource Management, Information Technology, International Business, Marketing, Operations and Strategy. The faculty are drawn from leading national and international institutions and industries who are engaged in extensive research and consultancy, and possess a myriad of management skills. Eminent personalities and senior corporate professionals are invited from time to time to share their experiences and discuss real world managerial practices and market opportunities and challenges.

With a sharp focus on Management Education, Management Development Programs, Consulting and Research, and with 38 full time well qualified faculty FORE stands amongst the Top Business Schools in the country.

FORE conducts MDPs to equip managers with knowledge, skills and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs are designed with an appropriate blend of conceptual and experiential learning. Apart from open programs, FORE conducts customized In-Company Programmes tailored to suit organisation's needs on topics/areas specifically required by an organisation. These Management Development Programs (MDPs) are either custom-designed to suit client requirements or are offered by faculty on a specific theme to meet various client needs.

ABOUT SHAKTISHI

Shaktishi is a development sector consulting and implementation firm with specialization in CORPORATE SOCIAL RESPONSIBILITY. The organization has highly experienced senior consultants and specialists to provide: strategic cross-sector partnerships, capacity building, consulting, and advisory services to corporate, government, NGOs and multi-lateral organizations.

A true pioneer in delivering training programs and cross-sectoral collaborations, Shaktishi works with corporations, social organizations, BOP communities to help them find their 'magic quadrant' where they can maximize their social impact along with economic value. Our work extends across India, and we are engaged with leading multi-laterals, social organisations and corporations across the country.

We also engage in stakeholder consultations through roundtables, seminars, conferences, workshops and capacity building sessions so that there emerges a larger consensus towards actions and solutions that are need based. The vast and diverse expertise garnered over 2 decades by our experts makes us balanced enthusiasts with grounded experience. Our forte is to help organizations design and execute inclusive models that are innovative, and add equitable value to different stakeholders involved in the supply chain.

Shaktishi provides consultancy to beneficiaries that include local populations that are directly affected. Capable representatives from these often work with the organization as part of the team to deliver bottom-up solutions.

For any other information, please contact:

Executive Education Office

FORE School of Management

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SHAKTISHI

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Workshop on CSR Impact Assessment - 'Measure to Grow'

October 6, 2017
(Timing: 0930 hrs. to 1330 hrs.)

FORE Campus, New Delhi

Programme Directors:
Prof. Shallini Taneja & Ms. Mayuri Misra



Imparting Knowledge for Exploring New Horizons

INTRODUCTION

It has been over three years since the mandate for Corporate Social Responsibility (CSR) was passed under Section 135, Companies Act 2013. Spending has been steadily increasing over the last 3 years, with almost 92% compliance of spending in FY 2016-17, leading to an outlay of close to 7,143 crores. The key question is - what has been the impact of this spending? And what can be done to maximize it? A crucial step in furthering efforts in this direction is measuring performance and outcome of CSR through robust and holistic impact assessment. Such initiatives should extend their focus beyond just proving output and outcomes on the ground to helping organisations and implementation partners improve effectiveness and efficiency of their programs. Such an approach focuses on also making actionable recommendations, integrating with ongoing operations, and exploring effective collaborations to ensure that there is continuous improvement.

OBJECTIVES

- Impact measurement and various dimensions and forms of assessment
- Key considerations while doing impact assessment and why one size does not fit all
- Live discussions with experts on experiences, challenges and learnings
- Familiarity with frameworks for designing impact assessment and how it applies to development programs
- A view of relevant approaches to assessment for projects, from short to long-term
- Familiarity with tools and techniques that can be effectively used
- Checklists and templates to work with, to design and implement chosen approaches effectively

CONTENTS

- Fundamentals of CSR performance measurement
- Designing a Logical Framework Analysis (LFA) to determine outputs, short-to mid-term outcomes and long-term impact for programs and indicators for the same
- Life cycle of assessment - from need assessment to impact assessment:
 - Need assessment
 - Ongoing M&E
 - Performance Measurement through Social Audits
 - Impact Assessment
- Examples from CSR and social impact programs

METHODOLOGY

Interactive mode of teaching which includes case studies, practical exercises and group discussions involving participants.

WHO SHOULD ATTEND

CSR Heads, Managers and Executives from public & private sector organizations and MNCs. Also, other agencies like government departments, Chambers of Commerce, Social business organisations, NGOs, and organizations associated with social sector projects are welcome to participate.

We encourage participants corporate to bring in one or two of their implementation partners so that this workshop may cover the challenges and issues faced by both during design to implementation, as well as program integration.

DATE & VENUE

Date: October 6, 2017

Timing: 0930 hrs. to 1330 hrs. (followed by lunch)

Venue: FORE School of Management, B-18, Qutub Institutional Area, New Delhi 110016

FEE

Non-residential: Rs. 3,000 (plus GST @18%) per participant covering professional fee, programme kit and tea/lunch.

Residential: FORE School of Management shall provide assistance in arranging suitable accommodation on specific request on payment basis.

Fee is payable in advance by way of local cheque/DD in favor of "FORE School of Management" payable at New Delhi.

REGISTRATION

The registration form duly filled in along with the Programme fee should reach us at least 7 days before the commencement date of the Programme. In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

CERTIFICATE OF PARTICIPATION

FORE and SHAKTISHI will jointly issue a certificate of participation on conclusion of the programme.

FACULTY

Faculty members from the institute and SHAKTISHI experts will take the programme session except for a few that may be taken by guest speakers.

PROGRAMME DIRECTORS

Prof. Shallini Taneja- Associate Professor, FORE School of Management- She is having 14 years of experience in teaching, research and industry. During her fellowship from MDI, Gurgaon, she worked as a senior research fellow in a project for 6 months with her professors in AICTE sponsored National Research Project on "Corporate Social Responsibility (CSR) Reporting Practices in Indian Companies". She is the recipient of sponsorships from ISDRS, Hong Kong and The Wharton School, U.S.A. for paper presentation and attending the conferences. She has taken lectures at St. Mount Mary's University, USA on "Business Ethics and Corporate Social Responsibility". She is a Guest faculty with The Indian Institute of Corporate Affairs (IICA) under aegis of The Ministry of Corporate Affairs, GOI for CSR courses. She is also served as an Honorary Advisor, BRICS Chamber of Commerce & Industry (BRICS CCI), India. She is the reviewer and guest editor of various national and international journals for various publishers such as SAGE, Emerald and Springer. She has attended and presented many research papers at national and international conferences and also contributed chapters in edited books and published peer review articles in national and international journals. Her research paper published in Journal of Business Ethics (Impact factor: 1.837) had more than 204 citations in short span of 5 years. She has conducted the MDP's on Corporate Social Responsibility (CSR) for the middle level and senior managers as well as for the Executive Directors for the various companies like NHPC, GAIL, RITES, IRCTC, J.K Cement, EXIM BANK, SBI etc.

Ms. Mayuri Misra- Managing Partner at SHAKTISHI, a development sector Consulting, Advisory & Training firm. She has over 17 years of global experience with Corporate Social Responsibility projects, including both strategic consulting and direct on-ground implementation, with industry experience in a diverse range of sectors. She is a recognized expert in CSR with extensive teaching, writing, lecturing and advisory service experience. She was formerly employed, as an Assistant Director, National Foundation For CSR, Indian Institute of Corporate Affairs (IICA), Ministry of Corporate Affairs, Government of India and has led many enterprising initiatives nationally to promote an Eco-system for inclusive and sustainable development. With a Masters from the United Nations University for Peace on Sustainable Economic Development and an enriching diverse exposure in areas like Business Sustainability, Project management & Brand Management, she has had the opportunity to work with organizations such as the United Nations Headquarters (New York), Fyffes (Costa Rica), Bill & Melinda Gates Foundation projects, TERI, Bennett Coleman & Co. Ltd (BCCL) amongst others.

Our panel of CSR experts include-

Dr. Bhaskar Chatterjee (Former DG & CEO IICA)- Dr. Bhaskar Chatterjee is widely acclaimed as the Father of Corporate Social Responsibility (CSR) in India. He was instrumental in framing and issuing the CSR guidelines for Public Sector Enterprises (PSEs) in April, 2010. Thereafter, he played a major role in the inclusion of Section 135 in the Indian Companies Act of 2013 and in the framing of the rules thereafter. As the DG & CEO of the Indian Institute of Corporate Affairs (IICA), he spearheaded the National Foundation for Corporate Social Responsibility (NFCSR). He has spoken and lectured on the subject of CSR and Sustainability at a very large number of National and International forums over the last five years and is acknowledged as the primary force for bringing a new paradigm to the realm of CSR and providing it with an innovative and strategic vision. Dr. Chatterjee is also a widely acclaimed management practitioner, theorist and teacher.

Mr. Nikhil Pant- Nikhil Pant is Co-Founder, REACHA, an NGO and Managing Partner, Shaktishi, a development sector training, strategy and advisory firm. Currently, he is also Member, Tata Power Sustainability Advisory Council. A Civil Engineer from NIT Allahabad, he has over 25 years of experience in the development sector, covering implementation, grant management and policy making. As former Chief Programme Executive, National Foundation for CSR, Indian Institute of Corporate Affairs (IICA), under Ministry of Corporate Affairs, Govt of India (from 2012 to 2017) Nikhil was actively involved in CSR Rules and Policy formulation, content and faculty development, training & capacity building, advocacy, research, advisory, monitoring and analysis etc. of CSR rollout in the country as per Section 135, Companies Act 2013.

Mr. Sanjay Pandey- Mr. Pandey is the director of Midstream Marketing & Research Pvt. Ltd. New Delhi. He has a M. Phil. (1994) in Population Studies/ Demographic, JNU, New Delhi and a M.Sc. (1991) degree in Population & Settlement Geography from BHU, Varanasi. He has a wide experience in carrying out impact assessment and evaluation projects. His Areas of Expertise includes -Rural Development, Hygiene and Sanitation, Literacy and Primary education, Women and Child Development, Reproductive child health and Primary Health Services and Rural livelihood.