

## Our other Management Development Programs

Sl. No.	Program Title	Dates
1.	Spreadsheet Modeling for Business Valuation	May 19-20, 2016
2.	Strategy Planning/Deployment Using Balanced Scorecards	June 16-17, 2016
3.	Project Finance - Funding & Appraisal	June 23-24, 2016
4.	Impression Management at Workplace	June 27-28, 2016
5.	Project Management	June 29-30, 2016
6.	Developing an Intrapreneurial Mindset for Effective Leadership	July 11-12, 2016
7.	Effective Purchasing Skills	July 13-15, 2016
8.	Giving and Receiving Feedback in the Workplace	July 19-20, 2016
9.	Qualitative Research in Marketing	July 21-22, 2016
10.	Finance for Non-Finance Executives	July 27-29, 2016
11.	Social Media Analytics & Sentiment Analysis	August 1-2, 2016
12.	Advanced Microsoft Excel 2013 - Managers Perspective	August 3-4, 2016
13.	Effective Communication for Women in the Workplace	August 8-9, 2016
14.	Healthcare Analytics in the age of Big Data	August 10-12, 2016
15.	Doing Business in India	August 11-12, 2016
16.	Training of Trainers	August 22-24, 2016
17.	Application of Simulation Techniques for Managerial Decision Making	August 29-30, 2016
18.	Financial Modeling	August 30-31, 2016
19.	Financial Management for Public Sector Enterprises	September 7-9, 2016
20.	Problem Solving and Decision Making	September 19-20, 2016
21.	Effective Communication & Presentation Skills	September 22-23, 2016
22.	Understanding the After Sales Spares Management	September 26-27, 2016
23.	Big Data and Small Data Tools: Introduction to R Software	September 28-29, 2016
24.	Effective Supply Chain Management	October 5-7, 2016
25.	Managerial Leadership and Team Building	October 13-14, 2016
26.	Written Business Communication	October 20-21, 2016
27.	Understanding and Deploying Strategist's Tool-Kit for Effective Business Performance	November 3-4, 2016
28.	Advanced Microsoft Excel 2013- HR Practitioners Perspective	November 15-16, 2016
29.	Foreign Exchange Risk Management	November 17-18, 2016
30.	Building Capacities in CSR: Strategy Formulation, Implementation and Impact Assessment	November 21-22, 2016
31.	Nurturing the 5 <sup>th</sup> Dimension of Leadership	November 28-29, 2016
32.	Advanced Corporate Finance	Nov 30 - Dec 2, 2016
33.	Customer Management in a Digital Marketing Space	December 6-7, 2016
34.	Enhancing Leadership Effectiveness through Outbound-based Experiential Learning Programme	December 7-10, 2016
35.	Effective Negotiation Skills	December 7-9, 2016
36.	Coaching and Mentoring for Personal & Professional Success	December 8-9, 2016
37.	Enhancing Assertiveness and Positive Attitude	December 12-13, 2016
38.	SAS Big Data Analytics (co branded)	December 13-15, 2016
39.	Creating Winning Sales Teams	December 15-16, 2016
40.	Advanced Management Programme	December 19-21, 2016
41.	Decision Making Techniques for Managers	December 22-23, 2016
42.	Advanced Excel Training	January 4-6, 2017
43.	Employee Assessment & Effective Interviewing Skills	January 9-10, 2017
44.	Social Media Marketing and Social Listening	January 12-13, 2017
45.	Effective Interpersonal Relationships at Workplace	January 16-17, 2017
46.	Crisis Communication	January 19-20, 2017
47.	Finance for Non-Finance Executives	January 23-25, 2017
48.	Strategic Enterprise Risk Management	January 30-31, 2017
49.	Data Visualization and Presentation Techniques	February 6-7, 2017
50.	Enterprise Risk Management for Creating Risk Intelligent Organization	February 9-10, 2017
51.	Developing Communication Competency	February 13-14, 2017
52.	Marketing Strategies for Winning in India and Emerging Markets	February 16-17, 2017
53.	Superannuation Planning	February 23-24, 2017

## ABOUT THE INSTITUTE

Foundation for Organisational Research and Education (FORE), a non-profit autonomous organisation, was established in 1981 as a Center for Excellence for research, consultancy, training and management education by renowned professionals of global acclaim from Government and corporate sectors. With a view to meeting the needs of professional education of excellence in Management, FORE School of Management, New Delhi under the aegis of FORE was established in 1992. FORE has been working closely with industry and academia for developing contemporary new domains of managerial thought and education and contributing to the process of building leaders in today's global business environment. FORE has been setting benchmarks in management education for the last over 24 years. This is aptly reflected in the Top rankings by leading B-Schools surveys of the country and in a recent survey conducted by **CRISIL - a leading Ratings, Research, Risk and Policy Advisory Company in India - has rated FORE with A\*\*\* (the highest rating level) for the Delhi-NCR and A\*\* for the National level for both the two-year PGDM and PGDM (IBM) Programs.** Located in the heart of South Delhi, FORE provides contextual learning and helps in the development of students as thinking professionals, who have the ability to meet the upcoming challenges for tomorrow's corporate leaders. The Programs offered at FORE aim at developing multiple skills including managerial decision-making, problem-solving, analytical reasoning, communications, creativity and innovation. The Institute has a Board of Directors with representatives from Government, academic institutions and industry. The Institute has also an Academic Council consisting of eminent professionals from industry, government and other academic institutions. FORE takes pride in its professional and high-quality faculty in the fields of Communications, Economics, Finance, Human Resource Management, Information Technology, International Business, Marketing, Operations and Strategy. The faculty are drawn from leading national and international institutions and industries who are engaged in extensive research and consultancy, and possess a myriad of management skills. Eminent personalities and senior corporate professionals are invited from time to time to share their experiences and discuss real world managerial practices and market opportunities and challenges.

With a sharp focus on Management Education, Management Development Programs, Consulting and Research, and with more than 32 full time well qualified faculty FORE stands amongst the Top Business Schools in the country.

FORE Conducts MDPs to equip managers with knowledge, skills and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs are designed with an appropriate blend of conceptual and experiential learning. Apart from open programs, FORE conducts customized In-Company tailored to suit organisation's needs on topics/areas specifically required by an organisation. These Management Development Programs (MDPs) are either custom-designed to suit client requirements or are offered by faculty on a specific theme to meet various client needs.

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For any other information, please contact:

**MDP Office**

**FORE School of Management**

Adhitam Kendra

B-18, Qutub Institutional Area, New Delhi 110016.

Phone: (011) 2685 6301 (Direct), 4124 2424-33 (Extn. 471 & 498)

Fax: (011) 2652 0509

E-mail: [mdp@fsm.ac.in](mailto:mdp@fsm.ac.in), Website: [www.fsm.ac.in](http://www.fsm.ac.in)

Management Development Programme

on

# Data Visualization & Presentation Techniques

**February 6-7, 2017**

**FORE Campus, New Delhi**

Programme Directors:

**Prof. Ashok Kumar Harnal & Prof. Shilpi Jain**



*Imparting Knowledge  
for Exploring New Horizons*



**FORE School of Management  
New Delhi**

## INTRODUCTION & OBJECTIVE

Effective data visualizations go beyond aesthetics; they facilitate organizations to make precise and useful decisions from the variety of data available to them. One picture is worth a thousand words. Through this course, the participants will be able to model their data to visualize the conceivable outcomes for their business plans and strategies. The learning will assist in developing a balanced mix of information and graphics, which will further help learners to explore deeper and develop contextual insights on the broader spectrum. The tools taught in this course are simple to learn and have wide acceptance in industry.

## CONTENTS

- Introduction to Visualization
- Visualization Design Principles
- Visualization Data Models & variables
- Types of Visuals
- Charts, Graphs, Dashboards, & Infographics
- Create simple to complex graphs and Charts
- Introduction to Visualization
- Design industry-standard graphs with tools such as Tableau, Orange, Canva and Piktocharts
- Create Visuals from Multiple Datasets in Tableau and Orange
- Summarize data using Venngage, and Piktocharts

## METHODOLOGY

75% hands on using tools and business cases, 25% concepts.

## WHO SHOULD ATTEND

Working professionals from any business domain.

## DURATION & VENUE

**Dates:** February 6-7, 2017

**Venue:** FORE School of Management, B-18, Qutub Institutional Area, New Delhi 110016.

## FEE

**Non-residential:** Rs. 14,000 per participant (plus Service Tax @ 15%) covering professional fee, programme kit and tea/lunch.

**Residential:** Rs. 24,500 per participant (plus Service Tax @ 15%) covering professional fee, programme kit and boarding and lodging (air conditioned single room) at Hotel Qutub Residency, New Delhi or equivalent from **noon of February 5 till noon of February 8, 2017.**

## Discounts

- Early bird discount of Rs. 1,400 per participant for nominations received on or before January 30, 2017.
- One complimentary nomination on non-residential basis for every group of three nominations from the same organisation, i.e., 3+1 participants for the fee of 3 participants.

Fee is payable in advance by way of Local Cheque / DD in favor of "FORE School of Management" payable at New Delhi. You can also make online payment of fees by logging on to FORE website [www.fsm.ac.in/man\\_mdpcalendar.html](http://www.fsm.ac.in/man_mdpcalendar.html)

## REGISTRATION

The registration form duly filled in along with the Programme fee should reach us at least 7 days before the commencement date of the Programme. You can also register & pay online by logging on to FORE website [www.fsm.ac.in/man\\_mdpcalendar.html](http://www.fsm.ac.in/man_mdpcalendar.html). In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

## CERTIFICATE OF PARTICIPATION

The Institute issues a certificate of participation on conclusion of the programme.

## FACULTY

The faculty members of the Institute will take the programme sessions, except for a few sessions that may be taken by guest speakers.

## PROGRAMME DIRECTORS

### Prof. Ashok Harnal

With more than 3 decades of experience, Pro. Harnal is an expert in implementing Hadoop and Cloudera based multi layered big-data systems. Extensively taught faculty and students on the subject of big data technology and analytics. Participated in various machine learning competitions with real world data in areas of business, environment, marketing and advertisement. Conceived, planned & implemented in Defence Estates three country-wide information systems: a. Raksha Bhoomi to computerize land records; b. Knowledge Management of land-title related files/maps in all Defence Estates offices; and c. Setting up of a Disaster Management organization, Archival Unit and Resource Center, at Delhi for safe storage of land-title related records in paper, digital & microfilm forms. He can be reached at <ashok@fsm.ac.in>.

### Prof. Shilpi Jain

With more than 16 years of work experience Prof. Shilpi Jain began her academics career with Georgian college, Canada and University of Sudbury, Canada where she taught in Engineering and Management programs. Prior to joining FORE, she has served as a Senior Researcher at Software Engineering Labs, Infosys Limited, where she focused on developing various tools and processes to enhance the productivity of virtual teams. She has steered several research studies in innovation management, digital technologies, e-commerce, and enterprise systems on cloud (i.e. SaaS). She has been publishing industry case studies (with organizations like Birla soft, ICICI Bank, and Sona Koyo) in reputed journals such as ACRJ, ACRC, & AJMC, and research articles in International Conferences like AMCIS, PACIS, IGCSE, SRII, ISDSI etc. She can be reached at <shilpijain@fsm.ac.in>.

**FORE School of Management**  
Management Development Programme

## Data Visualization & Presentation Techniques

February 6-7, 2017

Registration Form

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Organisation: \_\_\_\_\_

Office Address: \_\_\_\_\_

Phone: Office \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Your expectations from the Programme: \_\_\_\_\_

Residential / Non Residential \_\_\_\_\_

### Payment Options

#### Online Payment

Programme fees can be paid through credit / debit card / net banking. Please logon to FORE website [www.fsm.ac.in/man\\_mdpcalendar.html](http://www.fsm.ac.in/man_mdpcalendar.html) for online registration and payment.

#### Offline Payment

Programme fees can be paid through Local Cheque / DD  
If attached please give details

Local cheque / DD No. \_\_\_\_\_ Date \_\_\_\_\_ Amount \_\_\_\_\_

Signature

(Please return the completed form by post, or fax (011 2652 0509)  
or email: [mdp@fsm.ac.in](mailto:mdp@fsm.ac.in), to:

**MDP Office**

**FORE School of Management**

B-18, Qutub Institutional Area  
New Delhi 110 016

*Note: As needed please feel free to make duplicate copies of this form for additional registration.*