

Our other  
Management Development Programmes

Sl. No.	Programme Title	Dates
1.	Leveraging Social Media for Business Intelligence	April 23, 2018
2.	Advanced Management Programme	May 7-9, 2018
3.	Geopolitical Risk and Business Preparedness	May 24, 25, 2018
4.	Data Summarization and Presentation for Non-Technical Executives	May 28-29, 2018
5.	Effective Purchasing Skills & Strategic Sourcing	June 4-5, 2018
6.	Training of Trainers	June 11-13, 2018
7.	Quality Analytics	July 16-17, 2018
8.	HR Analytics	July 23-24, 2018
9.	Advanced Excel Training	July 26-27, 2018
10.	Developing an Intrapreneurial Mindset for Effective Leadership	July 30-31, 2018
11.	Finance for Non-Finance Executives	August 6-7, 2018
12.	Data Analytics for Expanding Markets	August 9-10, 2018
13.	Effective Communication for Women in the Workplace	August 20-21, 2018
14.	Decision Making Techniques for Managers	August 30-31, 2018
15.	Effective Negotiation Skills	September 4-6, 2018
16.	Hands on Workshop on Microsoft Excel Macros-2016	September 7, 2018
17.	Project Management	September 10-11, 2018
18.	Financial Management for Public Sector Enterprises	September 12-14, 2018
19.	Effective Communication and Presentation Skills	September 17-18, 2018
20.	Enhancing Personal Branding-Building Your Pathway to Professional Success	October 8-9, 2018
21.	A Handshake with Disruptive Digital Technologies	October 15-16, 2018
22.	Crisis Communication	October 25-26, 2018
23.	Executing Strategies in World of Constant Disruptions	October 29-30, 2018
24.	Coaching & Mentoring for Personal and Professional Success	November 1-2, 2018
25.	Business Environment in the Middle East and Africa	November 15-16, 2018
26.	A Consultants Tool-Kit for Solving Strategic Problems & Enhancing Business Performance	November 19-20, 2018
27.	Making the Supply Chain Responsive	November 21-22, 2018
28.	Retirement Planning for Seeking Financial Freedom	November 26-27, 2018
29.	Nurturing the 5th Dimension of Leadership	November 29-30, 2018
30.	Managerial Leadership and Team Building	December 3-4, 2018
31.	Enhancing Assertiveness and Positive Attitude	December 10-11, 2018
32.	Creating Winning Sales Teams	December 17-18, 2018
33.	Digital Communication	January 10-11, 2019
34.	Enterprise Risk Management for Creating Risk Intelligent Organisation	January 14-15, 2019
35.	Strategic CSR: From Agenda Building to Impact Measurement	January 17-18, 2019
36.	Foreign Exchange Risk Management	February 4-5, 2019
37.	The New Indian Consumer: Winning Concepts and Practices	February 21-22, 2019
38.	Pricing and Application of Financial Derivatives	February 27-28, 2019

## ABOUT THE INSTITUTE

FORE School of Management (FORE) has been established by the Foundation for Organisational Research and Education, a non-profit organisation, with a mission "To achieve and sustain Leadership in Management Education, Research, Consultancy and Development".

### Programmes and Accreditations:

- The PGDM, PGDM (IB) & PGDM (Financial Management) courses at FORE are AICTE (All India Council for Technical Education) approved.
- The PGDM and PGDM (IB) courses are accredited by National Board of Accreditation (NBA).
- The PGDM and PGDM (IB) courses are equivalent to MBA. Equivalence permission is granted by Association of Indian Universities (AIU).
- FORE has been awarded "SAQS Accreditation" by Association of Management Development Institutions in South Asia (AMDISA).
- FORE has set up a state-of-the-art Studio at its Campus to conduct Online Executive Education Programmes for Working Professionals and has been successfully conducting variety of such online certification courses.

Eminent academicians with many years of experience and experts from industry, recognized nationally and internationally, constitute faculty at FORE. FORE has in-house training facilitators in the field of Communication, OB & HR, Finance, Operations, Marketing, IT, International Business and Strategic Decision Making.

With a sharp focus on Management Education, Executive Education Programmes/MDPs, Consulting and Research, FORE stands amongst the Top Business Schools in the country.

FORE conducts MDPs to equip managers with knowledge, skills and attitudes required for effectively responding to global developments and competitive requirements. Our MDPs are designed with an appropriate blend of conceptual and experiential learning. Apart from open programmes, FORE conducts customized In-Company Programmes tailored to suit organisation's needs on topics/areas specifically required by an organisation. These Management Development Programmes (MDPs) are either custom-designed to suit client requirements or are offered by faculty on a specific theme to meet various client needs.

\*\*\*\*\*

For any other information, please contact:

**Executive Education Office**

**FORE School of Management**

Adhitam Kendra

B-18, Qutub Institutional Area, New Delhi 110016.

Phone: (011) 2685 6301 (Direct), 4124 2424-33 (Extn. 471 & 498)

E-mail: [exed@fsm.ac.in](mailto:exed@fsm.ac.in), Website: [www.fsm.ac.in](http://www.fsm.ac.in)

Management Development Programme

on

# Executing Strategies in World of Constant Disruptions

**October 29-30, 2018**

**FORE Campus, New Delhi**

Programme Directors:

**Prof. Anil Kumar Singh & Prof. Muqbil Burhan**



**Imparting Knowledge for Exploring New Horizons**



DESIGNED BY: ALPS PRINTERS



**FORE School of Management  
New Delhi**



## Introduction

Changing business Landscape requires businesses with the ability to 'continually disrupt themselves from within'. We require business leaders that can see their businesses as disrupters see them. Clearly, businesses built-to-last can never stop their engine of self-disruption. From retailers like Blockbuster and Borders Books to tech giants like Nokia and Blackberry, seemingly untouchable brands have been caught off guard by rapidly changing business landscapes. Your company may be at similar risk if you find yourself asking: Why are my margins shrinking? Why is creating competitive differentiation increasingly difficult? Do we need a new strategy and business model?

## Objectives

The programme will enable participants to identify and translate faint signals indicating disruptions, amongst noise in the environment, which in turn will lead to learn and actively and critically apply business strategy concepts to diagnose, manage, design and change commonly faced challenges by organizations. Therefore it will lead to;

- Identifying disruptive trends
- Preparing organizations to cope with disruptive challenges.
- Configure strategic architecture around the pressing demands to meet challenges of disruption.

**By the end of the course participants will be able to:**

- Appreciate the disruptive threat standing around the corner
- Exploiting the opportunity rather adapting to it
- Configure ambidexterity around organizational interfaces
- Develop key skills in managing projects and delivering superior value

## Contents

The MDP will focus on variety of frameworks and tools for effective strategic insights, some tools which will constitute the central theme during the programme will be;

- The mutating business landscape
- Disruption as an opportunity or threat
- The three boxes Principle
- Drivers and management of disruption.
- Magnifying returns vis-à-vis risks
- Competitive advantage is not going to be about strategy but instead it will be about business execution.
- How to punch a company above their weight class.

## Methodology

The programme will use a mix of lectures, case& situation analysis, exercises, and group work to fulfill its objectives

## Who Should Attend

- Front line and Mid level executives in Corporate Planning and functional area;
- Business analysts & consultants; and
- Academic professionals with interest in understanding market, competitor and industry analysis.

## Duration & Venue

**Dates:** October 29-30, 2018

**Venue:** FORE School of Management, B-18, Qutub Institutional Area, New Delhi 110016

## Fee

**Non-residential:** Rs. 16,000 per participant (plus GST @18%) covering professional fee, programme kit and tea/lunch.

**Residential:** Rs. 28,000 per participant (plus GST @18%) covering professional fee, programme kit and boarding and lodging (air conditioned single room) at Hotel Residency Resorts (P) Ltd./Qutab Residency, New Delhi or equivalent from **noon of October 28, 2018 till noon of October 31, 2018.**

## Discounts

- Early bird discount of Rs.2,400 per participant for nominations received on or before October 22, 2018.
- One complimentary nomination on non-residential basis for every group of three nominations from the same organization, i.e., 3+1 participants for the fee of 3 participants.

**Fee is payable in advance by way of Local Cheque / DD in favor of "FORE School of Management" payable at New Delhi. You can also make online payment of fees by logging on to FORE website [http://www.fsm.ac.in/exe\\_openmdpcalendar20182019.html](http://www.fsm.ac.in/exe_openmdpcalendar20182019.html)**

## Registration

The registration form duly filled in along with the Programme fee should reach us at least 7 days before the commencement date of the Programme. You can also register & pay online by logging on to FORE website [http://www.fsm.ac.in/exe\\_openmdpcalendar20182019.html](http://www.fsm.ac.in/exe_openmdpcalendar20182019.html). In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

## Certificate of Participation

The Institute issues a certificate of participation on conclusion of the programme.

## Faculty

The faculty members of the Institute will take the programme sessions, except for a few sessions that may be taken by guest speakers.

## Programme Directors

**Prof. Anil Kumar Singh**, Associate Professor-SM, Ph.D, MBA, PGDM, M.Phil, LLB, UGC-NET. With a heterogeneous mix of Industry, teaching, consulting and research experience of around 25 years, is a Ph.D in the area of strategy and competitive advantage. He has successfully completed six months course on Small Industrial Enterprise Management course from IIT Kanpur and is also a certified assessor from Joint Accreditation system of Australia and New Zealand. With two edited books he has more than 20 publications in Journals like TFS, IJSCM and JCM. Area of interest - Strategic Change, CI, Strategist Toolkit, Business Ecosystem. He can be reached at: <anil.singh@fsm.ac.in>.

**Prof. Muqbil Burhan**, Prof. Burhan is Ph.D. in Management from Indian Institute of Technology Delhi (IIT Delhi). He has to his credit several publications which includes the book titled "Posts in The Digital Age" published with IOS Press, Netherland and sponsored by United Nation's UPU. He has also worked with Chair Networking Industries at EPFL Switzerland on digitalization of postal sector. He has a corporate experience of working in the field of Intellectual Property Rights (IPRs) and also worked on several projects in public sector. His areas of interest include Strategy Management, Technology and Innovation, Mergers & Acquisitions, Strategic Alliances and IPRs. He can be reached at: <muqbil@fsm.ac.in>.

**FORE School of Management**  
Management Development Programme

## Executing Strategies in World of Constant Disruptions

**October 29-30, 2018**

**Registration Form**

Name: \_\_\_\_\_

Designation: \_\_\_\_\_

Organisation: \_\_\_\_\_

Office Address: \_\_\_\_\_

Phone: Office \_\_\_\_\_

Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Fax: \_\_\_\_\_

Your expectations from the Programme: \_\_\_\_\_

Residential / Non Residential \_\_\_\_\_

### Payment Options

#### Online Payment

Programme fees can be paid through credit / debit card / net banking. Please logon to FORE website [http://www.fsm.ac.in/exe\\_openmdpcalendar20182019.html](http://www.fsm.ac.in/exe_openmdpcalendar20182019.html) for online registration and payment.

#### Offline Payment

Programme fees can be paid through Local Cheque / DD  
If attached please give details

Local cheque / DD No. \_\_\_\_\_ Date \_\_\_\_\_ Amount \_\_\_\_\_

Signature

(Please return the completed form by post  
or email: [exed@fsm.ac.in](mailto:exed@fsm.ac.in), to:

**Executive Education Office**  
**FORE School of Management**  
B-18, Qutub Institutional Area  
New Delhi 110 016

*Note: Please feel free to make copies of this form for additional registrations.*