

Intrinsic Motivational Potential Predicting Academic Performance: A Study of the Future Managers

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Abstract

The fast-paced competitive nature of the contemporary work environment puts a lot of emphasis on employee performance. Employees are expected to continuously improve their performance and also to manage multiple tasks simultaneously. In this kind of work environment, intrinsic motivation plays a critical role. This research intends to examine the impact of Intrinsic Motivational Potential on the academic performance of individuals. Data was collected from future managers (MBA students). Intrinsic Motivational Potential Inventory was used for assessing the intrinsic motivation and academic performance was used for measuring performance of the respondents. It was found that intrinsic motivational potential was positively correlated with performance. Linear regression analyses revealed that intrinsic motivational potential score significantly predicted the performance (CGPA and TGPA) of respondents. The present research would help in differentiating individuals in terms of intrinsic motivational potential levels and its significant impact on performance.

Keywords: Motivation, Intrinsic Motivation, Intrinsic Motivational Potential, Academic Performance.

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