

Abhigyan - Contents of Past Volume

Title of Articles	Author
SPRING 1983	
Key Issues In Organisational Research	N. K. Singh Rajni Kaul
Diagnosis, Prescription and Action; The Behavioral Scientist In Organisation	D M Pestonjee
Grooming the Director of the Future	R P Billimoria
The Tilonia Movement: An Attempt at Organisation Building and Collective Learning	Sanjit Roy
Organisational Climate and Employer - Employee Relations in India	Baldev R. Sharma
Organisational Characteristics of Two Process Plants	R.S Dwivedi
Government Business Interface	Omita Paul
AUTUMN 1983	
Dialogue with Yeti. Why Development? Why Organisations?	N K Singh
Social Energy For Work Values	Jai B P Sinha
QWL Experiments in India - Trails & Triumphs	J P Singh
An Audit of Technological Transfer in Asia	P C Luthar
Design of an Organisation Structure for Ocean Development	R S Ganapathy A Subramanian
Social Skills as Noise Reduction in Interpersonal Communication. A Two - Factor Model: Some Contributions to Managerial Training	B K Barthakur
Relationship Between Work Values & Performance in An Engineering Plant: A Study	Geeta Vora
SPRING 1984	
Employee Participation and Development in a Nationalised Coal Undertaking: Report of Some Early Efforts.	Prayag Mehta
Profile of the Indian Director - Some Related Issues	Kanika Satyanand
Intelligence to Use Intelligence: Managerial Trait Theory Revisited	Poornima Mathur K G Virmani
Dialogue with Yeti: Improving Our Insight of Organisations	N K Singh
Managing Creativity in Indian Organisations: Some Issues for Exploration	Tojo Joseph
Conceptual Models of Qualitative and Quantitative Types of Decentralized Organisations	V Prasanna Bhat
Relationships Between Trust and Distrust and Employee Performance	R S Dwivedi
AUTUMN 1984	
QWL: An Evolutionary Perspective	Keith C D'souza
Designing Development Programmes: Some Pointers from Voluntary	Ashok Subramanian

Agencies	
Value Analysis for Human Systems	R P Mohanty
An Experience in Participative Management the Case of Bharat Fertilizers Ltd.	S K Warriar Geeta Vora
Organisational Evaluation and Diagnosis in Education-Some Methodological Alternatives	M. Mukhopadhyaya
Dialogues with Yeti -III Tools for Insights -Feelings	N K Singh
SPRING SPECIAL 1985	
Organisation Development in India Emerging Concerns and Priorities	B L Maheshwari
Developments in Organisation Development in India	Keith C.D Souza D M Pestonjee
Trends and Issues in Organizational Behaviour a Subjective Perspective	Jai B P Sinha
Management of Quantum Jump: Whose OD Is It Anyway?	K G.Virmani V Kanchan
Dialogues with Yeti Tools for Insights: EUT	N K Singh
The PI Motive: A Base for Development	Pradip N Khandwalla
Changing Culture of an Organisation	Pritty Gandhi
World - Synthesis Approach To Organisation Development	Ram S. Hamsagar
Organisation Development at ONGC: A Case Study	Y P Kedia
Creativity and Organisation Development	Preeti Singh
Employee Participation for Group Problem Solving. The Case of Public Sector Oil Refinery	Prayag Mehta
AUTUMN 1985	
Expanding Horizons of Organisational Sciences	J I Gathiawala
Leadership Style as Moderator of Financial Incentives - Labour Performance Relationship	A.V. Muthukrishnan S.Mohan
A Survey of The Relationship Between Executives & Non-Executives in the Industrial & Social Context	(Personnel Dept. Rourkela Steel Plant)
Conflict Management Strategy - A Scenario of Avoidance	P Singh Kokila Parthasarthy
Job- Satisfaction as Related To Some of the Personal Inputs Among Assistant Station Masters in Indian Railways	Anirudh Pandey Shyamji Singh
Dialogues with Yeti V	N K Singh
Communication	J Ramakanth
SPRING SPECIAL 1986	
A New Ethos, a New Work Culture	P Chidambaram
Faculty Development in Management Institutes Existing Barriers & Creative Outlets	N K Singh R D. Gupta

Appraisal of Training a Macro View and Power Sector Analysis	R D. Gupta
Training in Public Enterprises	Deepa Verma
Training in Indian Managers: A Macro Level Analysis	Omita Paul
AUTUMN 1986	
Dialogues with Yeti-VI Diagnosing the "Organisational Unconscious"	N K Singh
Managerial Stress: A Study in Cyclical Perspective	Asha Bhandarker P Singh
Founder Culture in Organisations Its Impact on Organisational Growth and Innovativeness	Mathew Manimala
The Culture in Organisations from an Understanding to Change	Vidya Nair
Job Design and Motivation to Work Moderating Role of Organisational Climate	Rupande Padaki
SPRING 1987	
Liquid Drop Model of an Organisation	V. Prasanna Bhat
Organisational Behaviour Search for an Indian Perspective	Amit Das Madhushree Das
Management and Thermodynamics	Jagjit Singh
A Critique of Managerial Grid	J Ramakanth
Microcosmic Management Towards Decentralized Planning of Education	Brahm Prakash K G Virmani
Dialogues with yeti Organisational Unconscious: Signs & Symbols	N K Singh
An Empirical Study of Quality Control (QC) Circles in an Engineering Enterprise	R S Dwivedi
AUTUMN 1987	
The Case of a Soft Management	Jai B P Sinha
Foundations of Work Culture: The Indian Perspective	SK Chakraborty
Dialogues with Yeti	N K Singh
Managing for Effectiveness and Management Concepts of India	Vinayshil Gautam
Cynics in Managerial Positions: Games They Play And Work Culture	K G Virmani V Kanchan
Work Culture in India: A Longitudinal Synthesis	V K Singh
Work Culture in India: A Longitudinal Synthesis Relations in a Tyre Company	Baldev Raj Sharma C.S. Venkata Ratnam
Varna Vyavastha India's Original Contribution to Human Resource Development	Shiv Dhawan
Changing Organisation Culture Not an Exercise in Futility	T S Shaikh
A Study of the Relationship Between Work, Values and Performance - A Viewpoint	Shampa Das
SPRING 1988	
Some Quaint Facets of Management	R P Billimoia

Dialogues with Yeti	N K Singh
Transactional Analysis and Vedanta	S Seetharamu
The Meaning of Managerial Effectiveness A Synthesis of Some Views	S Mohan
The IDPL Case-Experiences of a Chief Executive	K Gajendra Singh
Motivation and Satisfaction of Managers in Public Enterprises	J Ramakanth
AUTUMN 1988	
Mission Approach to Development and Application of Technology	Sam Pitroda
A Study of the Attitudes Towards Use of Renewable Source of Energy in Indian Industries	N K Singh
Social and Human Aspects of Technological Change	Ashok Parthasarathi
Science, Technology and Economic Development	B M Udgaonkar
Human Aspects of Technology Transfer	Vic. F Thompson
Managing Technological Change	Ashok Khlosla
Legal Aspects of Technology Transfer: A Conspectus	G V G Krishnamurthy
Barriers To and Process of Technological Change	V K Singh
Technological Change-A Case Study of the Dairy Industry	M P G Kurup
The Impact of Television A Case Study	Kiran Karnik
Central Electronics Ltd. A Case Study in Turnaround Strategy	C S Srinivasan
Dialogues with Yeti	N K Singh
SPRING 1989	
Research and Training as Strategies for Changing The Work Culture Visakhapatnam Steel Project Experiment	Prof. N K Singh Omita Paul V K Singh
The Reality of Small Group - An Unresolved Mystery	H G Rindani
Towards A Taxonomy of Voluntary Organisation	Jai Mangal Deo
Measurement of Perceptions of Leadership Roles and Actions	J Ramakanth
Emergence of Pioneering Innovative (PI) Entrepreneurship: A Psychological Model	Mathew J Manimala
Letters to Maitryee	N K Singh
Secretariat Services -Some Organisational Issues	Vagmin H. Buch
AUTUMN 1989	
Attitudes Toward Use of Renewable Source of Energy in Indian Industries	N K Singh
Response of Indian Industries to Energy Conservation	V Raghuraman
Psychological or Attitudinal Factors Which Influence the Introduction of Energy Conservation Technologies Organising for Energy Conservation: Preparing Human Resources through Education	R Parthasarathy B Ganguly
Social Energy for Rural Energy Programme a Case Study	Rajeshwar Mishra

SPRING 1990	
On Quantifying a Spiritual Concept an Interim Research Report About Non Attachment and Health	R K Naidu
Computer Professionals Trends in Their Experienced Role Stress and Job Satisfaction	G P Singh
Measuring Job Stress of the Indian Police-An Empirical Approach	Sarita Bhasker
Restructuring Training	Rattan Singh
Changing the Airport Scene in India - A Study of Integration and Facilitation Executive Stress	Jai B P Sinha
Executives Stress	Renu Bhatnagar
SPRING 1991	
Values and Work Behaviour	Durganand Sinha
Changing Profile of Indian Managers	Rajendra Singh
Top Management Stress Suggested HRD Interventions	DM Pestonjee
Training Rural Managers	Sanjit Roy
Are Women Managers A Harassed Lot	N K Singh Omita Paul
Development of Work Environment Need Satisfaction Scale	Meena Kishore
Behavioural Profile of All India Services	B C Muthayya
AUTUMN 1991	
Public Sector Enterprises; The Government View Point	Pranab Mukherjee
A Reassessment of the Philosophy Behind the Public Sector	P K Thungon
Public Sector in the Changing Environment	N K Singh
HRD Some Prerequisites of Formulation, Newer Approaches And A Peep into the Future	R P Billimoria
What Ails the Public Sector	Waris R Kidwai
Constraints in Public Sector Performance	S K Sharma
Impact of New Industrial Policy on Public Sector Performance	R K Mishra
The Socio Economic and Political Environment for Public Enterprises Management	Moosa Raza
Role of Chief Executive Officer and His Team	P H Vaishnav
SPRING 1992	
An Empirical Study on the Psychological Characteristics of Indian Women Entrepreneurs	Anima Sen Salma Seth
Social Vaues in the Service of a Meta Value: Work	J B P Sinha
Organisational Control and Performance in Indian Textile Organisations	A K Tiwari R C Tripathi
Managing Refusals in Organisations	Anshuman Khare
Stress, Alienation and QWL, A Comparison of Semi Skilled Workers of Capital Intensive and Labour Intensive Industries	Gopa Bhardwaj Geeta Poduval
A Comparative Study of Attitudes of Bank Managers Across Three States In India	S N Biswas

Process Oriented Evaluation an Integrated Approach to Evaluation of Executive Training	G J Khudanpur Sardari Ahmad
AUTUMN 1992	
Integrated Rural Development in India	Mohan Dharia
The Role of Voluntary Agencies in Integrated Development	N K Sengupta
Tigri Experiment: Self Management of Urban Slums	N K Singh
Self -Managed Insititutions for Integrated Development	A K Basu
Development and Non-Formal Organisations	Tushar Shah
Experience of Self Managed Institution for Integral Development	Padmabushan - Bindeshwar Pathak
Watershed Development the Only Alternative for Eradication of Drought	Padmabushan - K B Hazare
Chakriya Vikas Pranali Self -Reliant System for the Masses	R P Mishra S P Sinha
Nurturing Creativity Lessons from Agricultural Research Organisations	K Prathap Reddy
SPRING 1993	
Remaking India, Is Government Fumbling In Management - A Survey	N K Singh
Changing Economic Scenario Managing India's Turnaround	S S Mehta
Dumping Efficiency in Agriculture	R P Aneja
Debt -Financed Growth Towards Debt Trap	D Thankappan
Government Business Interface	Omita Paul
Human Nature Beliefs and Perceptions of the Economic World	Helga Dittman Mike Van Duuren
A Traveller without Knowledge, A Flightless Bird	Vivek Mukherji Ranjit Nair Sabby Jeet Singh
SUMMER - AUTUMN 1993	
Changing Public Sector Scenario- Survey Report of FORE	
Should We Wind Up Sick Public Sector Enterprises?	R Ganapati
Effective Corporate Planning .The Backbone of M. O. U.	Anshuman Khare
Public Sector-The Leader Shows the Way	R C Bhargava
Industrial Democracy and Economic Performance	Richard Franke William McClane
Self Esteem: A Requisite for Creativity	Archana Shukla Arvind K Sinha

WINTER 1993 - SPRING 1994	
Creative Orientation and Theoretical Assumption Among Executives an Empirical Study	R S Dwivedi Sita Dwivedi
Determinants of Relative Deprivation at Different Job Levels in Organisations	Manisha Agarwal
Managerial Effectiveness: Indian Vision	Anil Kumar Laad Anuradha Sharma
Letters to Maitryee - Researching the Social Reality	N K Singh
The Within of Things Socio - Economics and the Evaluation of Human Consciousness	Jonathan B Wight
To Be or Not To Be On Boards and Bankruptcy	Morten Huse
SUMMER 1994	
New Ethos in Management Education	Manmohan Singh
Some Thought on Management Education: Innovative Options	N K Singh
Need for a Management Wave	S K Khanna
Management Education and Institutional Development	Abad Ahmed
Innovation through Information Technology	N Seshagiri Rao
Quest for an Umbrella Organisation	Rakesh Khurana
Ten Commandments	H. Mohanty
Threats to Management Education	R Sarin
Indegeneous Concepts	Nitish Sen Gupta
Social Responsibilities of Business and Management Education	S S Gulshan
Towards A Typology of Management Training of Indian Industries in the Era of Globalisation	J K Mitra
Internal Corporate Entrepreneurs: The Middle Managers	Anshuman Khare
The Contribution of Turkish Languages to the Evolution And Development of The Mother Tongues of Hindustan	K. Gajendra Singh
AUTUMN 1994	
How Corporate Sector Views Management Education	N K Singh
Global Restructuring and Rural Areas in Developing and Developed Countries	Krishan Kanta Kaushik
Bureaucracy and Role Stress Across Three Levels of Technocrats	Soni Jha Prabhat Kumar Mishra Gopa Bhardwaj
Realising Labour Force for High Work Involvement	Sunita Singh Sen Gupta
Making Motherhood Safer Through Training	S K Trivedi Prahlad R Sodani
WINTER 1994	
Bridging Techno-Managerial Gaps in Small Scale Enterprises	M.S Chhikara
Stake holder Analyses and Boards of Directors	Morten Huse
Measuring Managerial Values A Vedantic Approach	Anuradha Sharma Anil Kumar Laad

Letters to Maitryee	N K Singh
A Study of Job Anxiety, Job Satisfaction and Personality among Army personnel	Sanjay Srivastava Ajay Kumar Chauhan Arun Kumar Sen
A Comparative Study of VDU users & VDU Non users on Stress, Alienation and Physical Health	Savita Arora
SPRING 1995	
Is There Anything like Eastern Psyche	N K Singh
Towards Indigenization of Management: The Asian Scenario	Durganand Singh
Western Organisation in Indian Culture: Principles for Indigenous Management	J B P Sinha Sarita Singh
Applying the Management Concepts of South Asia: An Exploratory Study	Vinayshil Gautam
OSHA Model for Relationship Management	Subash Sharma
Ideals of Indian Work Culture Principles and Applications	Sunil Kumar
Indian Ethos Management: A Subjective Prognosis	Kalburgi Srinivas
Corporate Philosophy	N K Singh Omita paul
Korean Approach to Management: A Rural Development Prospective	Bahar Munip
The Japanese Philosophy Behind New Production Systems- JIT Approach to Manufacturing	Anshuman Khare
Reflections of Leadership Processes in the Eastern Thoughts	Anuradha Sharma
Managerial Effectiveness: A Vedanta in Management	Anuj Bahl
The Hindu View of Management	Swami Yuktananda
Systems Are Conducive to Unfoldment of Divinity of Human Beings - Family System of 21st Century	G Narayana
SUMMER 1995	
Synthesis of System Approaches	Anshuman Khare
Culture-Performance Behaviour Reality Linkages of Organised Work	CH.V Charyulu
Technical Efficiency in the Indian Aluminium Industry	Rachna Saran
Positive Thinking for Managers	M S Chhikara
Organizational Commitment and Quality of Work Life Perception of Indian Managers	Anuradha Sharma P N Pandey
Letters to Maitryee -III of Visual Thrill	N K Singh
AUTUMN 1995	
Global Managers 2000, How to Meet Challenges of Motivation and Development	Romesh Bhandari
MNC-Origin, History and Its Role in Economic Environment and Direct Investment	S Sampath
Is There a MNC Work Culture	Y.Sriam
Multinationals -A Developing Country Perspective	R L Varshney
TNCs and the Third World Need for A Realistic Policy Framework	S K Goyal
Social Responsibilities and Ethical Behaviour of MNCs	S S Gulshan

The Competitive Edge in Agriculture	Rashid Kidwai
The New Patent Regime and Multinational Investment in The Pharmaceutical Industry	I N Mukherjee
What If We Buy Magnum? A Case Study Management Digest	J K Mitra Maurizzio Zollo
WINTER 1995	
Management of Discipline in Industry an HRD Approach	B D Singh
Managing Human Capacity to Face Competition by HRD Efforts a Cafeteria Approach	S K Trivedi
H R Strategies for Effective Corporate Performance	Asutosh Satpathy
Managerial Skill Development Its Need to Public Sector Enterprise	Samer Deb
A Dynamic Growth Culture and System for Excellence	Jagannath Pati
SPRING 1996	
The Reckoning: Are We Ready for the Multinational Giants -A Survey?	N K Singh
Corporate Strategic Management Practices and Procession India	Sunil Samanta
Repertory Grid Technique as a Tool to Elicit Managerial Frames of Reference: Methodology Considered	R D Pathak Pawan S Budhwar
Operations as a Competitive Weapon	T R Madan Mohan
Marketing Management in Small Industries Sector of A Developing Country With Reference To India	R Neela Megam S Manickavel
A Note on Small Enterprises Innovation and Technology Response	Pranab K Banerjee M S Lakshmi
SUMMER 1996	
The Need and Importance of Ethics and Values in Management in India	R P Nadkarni
Ethics and Value: The Managerial Implications	Vinayshil Gautam
Human Values In Management	K K Chopra
Human Values & Quality Management Practices	Karunesh Saxena
Towards Evolving and Indian Style of Management Based on Indian Values and Work Ideals	Sunil Kumar
Total Quality of Management (TQM) an Endological Basis for Human Values in Corporate Management	Subhash Sharma
Value System and Management Decisions	P K Ghosh
Guidelines for Value Based Management in Manusmriti	N Shiva Kumar U S Rao
Ethics and Values in Management	Mahajan P Mani Anjali Pratap
Ethics and Values in Business and Management Case on Alacrity Foundation Private Ltd	Syed Anwar Kabir
Value Focussed Thinking - Creativity Directed Towards Decision Making	Anshuman Khare

Rediscovering Human Values in Market	Chandra B P Singh
Letters to Maitryee-IV of Essential Ethics	N K Singh
AUTUMN 1996	
Re-Engineering the Organisation – New Agenda for the Indian Corporate Sector	A.M.Shah
Capital Budgeting on Global Plat Form	B M Patel
Nature and Significance of Joint Venture	Dhawal Mehta Sunil Samanta
On The Saving Behaviour of General Engineering Industry	Rudra. P Mahapatra
Management of Working Capital in Small Scale Industries in India	R Neelamegam R Maria Inigo
Development Finance for Small Sector During Economic Liberalisation	M S Chhikara
Priority Sector Financing Better Management Required	R K Pandey
Total Quality in Healthcare	Nimit R Chowdhary
Sustainable Agriculture: Issues and Policy Implications	KK Kaushik
WINTER 1996	
Building a Lasting High Performance Organisation	P N Rastogi
Leadership Styles and Their Effectiveness Among Private Sector Employees in a Developing Country	Surya K Srivastava
Industrial Restructuring and Labour Market Interface In India	A Gani
Managing Organisational Conflict	C K Podder
Organisational Learning & Culture – A Conceptual Frame Work	Amulya Khurana Sraboni Bhaduar
Changing Boundaries of Human Resource Management	B D Singh
Consequences of Perceived Organisational Structure on Job Involvement and Work Environment	Gopa Bhardwaj Prabhat Kumar Mishra
Establishing a Competitive Position	Anshuman Khare
Letter to Maitryee-V	N K Singh
Quality in Tourism Industry – A Key to Customer Satisfaction	Karunesh Saxena Nawal Kishore
VOL. XV No. 1 & 2 1997	
Challenges to Management in the 21st Century Innovation And Creativity. A Case of Ethics, Values, Consciousness, Et Al Innovate To Sustain Success	S.Syed Anwar Kabir K Ramachandran
Cannot Be Invented Here Syndrome	A S Rao
Creativity, Innovation and Organisational Thinking	Amulya Khurana Bibhu Dutta Baral
Beyond Excellence and Innovation in 21st Century	N P Singh
On Managing Innovation in the Energy Sector a Perspective From The Developing Country	Vinayshil Gautam
New Product Launch Strategies A Study Of Non-Durable Consumer Products	R D Pathak Swati Pande
Indo – British Telelinks (IBTL) Ltd. A Case Study Positioning the	S S Pal

Organisation for 21st Century	
Innovativeness in Entrepreneurship Major Issues in New Era of Globalisation	Raj Agrawal
VOL. XV No. 3, 1997	
Strategic Management Literature In 2005 A.D.: The Contribution of Indian Authors	Sougata Ray R Venugopal
Emerging Global Competitiveness: Strategic Response Options for Indian Corporates	V S Pai
Tapping International Markets: Some Key Strategies for Indian Companies	A M Shah
Changing Work Practices World Scenario and Indian Imperative	B R Virmani
Organisational Life Cycle Model for Small Business Development and Survival	S Manickavel
The Relation Between Conflict Resolution Style and Belief about Work: An Empirical Study	Gopa Bhardwaj Mihir Kumar Shome Anuradha Ratan
Inventory Management in Small Scale Industries in Tamil Nadu	R Neela Megam S Manickavel
Innovative Initiatives by Panchayats Experiments from North Bengal	Rajeshwar Mishra Nilotpal Sharma
VOL XV NO. 4, 1997	
Determinants of Job Satisfaction Situational of Personal?	Madan Pal Sharma Baldev R Sharma
Job Attitudes In Medium Scale Organisation	R Mare Goud D M Pestonjee Sayeed-Uz-Zafar
Need For Stress Reduction Among Problem Solving Executives	N Panchanathan
Executives Stress & Social Support: An Exploratory Study	Ashish Roy
Work Culture: A Study of Selected Organisations in India	R Kumar Bhasker Nagendra Chaudhary
Leadership Styles and Need Satisfaction in Public Sector	S K Srivastava
Rejection in the Loan Application Process: Male and Female Entrepreneur's Perceptions and Subsequent Intentions	S Manickavel
Managing Information Systems for Organisational Growth - A Practitioners Perspective	Ashok Varma
From Self - Actualisation to Self Realisation Beyond the Selfish Gene-Syndrome	Subhash Sharma
The Hindu Mental Health: Conceptual Inquiry	Chandra B P Singh
VOL XVI NO. 1 & 2, 1998 January - June 1998	
Marketing Challenges for Indian Exports	Rakesh Singh
Achieving Global Competitiveness Through Enhanced Firm Level Technological Capability: A Case Study of Indian IT (Software)	Omvir Chaudhry

Industry	
Business Ethics Monism	Dilip Roy
Result Oriented Human Resource Optimisation	Parth Sarathi
Assessment of Confidential Report Method as a Performance Appraisal System: A Study of Managerial And Non - Managerial Responses	A Suryanarayana
Recruitment Advertising Through Blind ADS A Study	R P Das Raj Kumar Jain
Capacity Utilisation of Small Enterprises in Food Processing Industry in Kerala	P Mohanan
Rural Entrepreneurship- A Study Of The Rural People of Tamil Nadu	Annadurai M Dil Bagh Kaur Sarma V.K
VOL XVI NO. 3, 1998 July - September 1998	
A Treatise on Fiscal Reforms in India	Zillur Rahman
Factors Affecting Capital Structure Decisions - Empirical Evidence from Indian Private Corporate Sector Financial Executives	Suresh Babu P K Jain
Impact of Inflation of the Corporate Financial Health-A Case Study of Oil India Ltd	Ambrish Gupta
The Indian Experience with the Memorandum of Understanding	Simrit Kaur
Towards Some Clarifications in the Theory and	T Ravichandran
Methodology of Cross-Cultural Management Research	Udhaya Kumar S.V
International Technology Transfer - A Lesson from The 18 th Century	A S Rao
VOL XVI NO.4, 1998 October - December 1998	
Indian Corporate Sector and Euro Issues	Minakshi Malhotra Dr. Gian Kaur
Human Resource Accounting	J Made Gowda
Human Resource Development for Rural Banking	N B Shete
Growth Dynamics of SSI Sector in India an Analysis	K Ramesha
Promotion and Career Development in Rourkela Steel Plant and Evaluation	Sujata Mangaraj
Ethical and Social Issues in Advertising	E P Sainul Abideen K P Muraleedharan
From Factors of Production to Factors of Creation 'Best' Model As a Strategic Management Framework	Subhash Sharma
VOL XVII NO. 1, 1999 January - March 1999	
Integrated Management: The Oriental and the Occidental Twain Shall Meet	S Prasad
Building a Customer Driven Quality Culture in Today's Competitive Business Scenario	H N Shrinivas
Management Excellence; SMEs Imperative in The New Millennium	J S Juneja

Foreign Technology Value Added and Factor Productivity of Foreign Affiliates and Local Units Case of Automobile Ancillary Industry	P K Chugan
A Study of Time Management Role, Efficacy and Organisational Commitment Among Different Groups of Professional	Urmi Nanda Biswas
Entrepreneurship My Way through Quality	V M Trehan
VOL XVII NO.2, 1999 April - June 1999	
A Framework for Assessing Value of Information	M P Gupta
In Favour of Networking in R & D Set up - An Empirical Study	Prabhathi Pati
Securitisation and Indian Financial Markets	Satish Taneja
Corporate Preferences for Short Term and Long Term Debt Empirical Evidence from Indian Private Corporate Sector Firms	Suresh Babu P K Jain
Banking Sector Reforms -Experience of Public Sector Banks	Minakshi Malhotra
VOL XVII NO. 3 July - September 1999	
Redrawing the Portrait of Performance Appraisal: Inside Shanghai Container Terminals Limited	Gu Qinxuan Yun Zhigeng
Developing Human Resource Director for the Twenty First Century - Some Thoughts	Parth Sarathi
Customers Satisfaction: A Comparative Analysis of Public And Private Sector Banks	Meenakshi Malhotra Sangeeta Arora
A Study of Political Styles in a Public Sector Organization	Gopa Bhardwaj Surendra K Sia
Correlational Study of Organisational Climate and Need Satisfaction with Job Involvement	S K Srivastava
VOL XVII NO. 4 October - December 1999	
Organizing Incentives for Higher Production: A Case Study of ONGC Ltd.	Sujata Mangaraj
Management of Product Development and Innovation	Anthony Xavior M
Labour and Social Protection Issues With Reference To Privatisation in India	B. Ratan Reddy
Lifestyles of the Middle - Class: Implication for Advertisers	D P S Verma Savita Hanspal
Small Entrepreneurial Education: Approach and Methodology	Khursheed A. Bhat
VOL XVIII NO. 1 January - March 2000	
Stress Management: Some Indian Concepts	Dilip Roy
Ethics Management in Business Organisation - A Rationalist Perspective	R. Prasad Rao G Tammaiah K Srinivas
Personality Differences Between Rural and Urban Consumers an	Yogesh Upadhyay

Empirical Investigation	
The Impact of Telecommunication Media Usage on Business - A Select Study	S Manickavel
Rural Credit in India - Challenges Before Banks	Gian Kaur
VOL XVIII NO. 2 April - June 2000	
Where Does a Customer Figure in Relationship Marketing and Network Marketing? An Empirical Exploration in Contrast and Comparative Evaluation	M.L. Agarwal Tiyash Bandyo Padhyay
Creating Corporate Advantage Through Potential Performance Programming for Indian Firms in the New Millennium	S. Shajahan
Internet: The New Paradigm	Zillur Rahman
A Study of Perceived Motivational Climate Among Air Traffic Controllers	Prabhat Kr. Mishra Gopa Bhardwaj
Performance Appraisal and Occupational Stress	Hetal Desai Chhtranjan N. Daftuar
VOL XVIII NO. 3 July - September 2000	
Evolution and Dialectics of Information Warfare	A.K. Pathak Zafar Husain Vinayshil Gautam
Taxation of the Salaried Class: Need for a Thorough Restructuring	Ambrish Gupta
India as an Emerging Market for Global Portfolio Flows	Dinkar Nayak
Designing IT Function: The Strategic Dimensions	Mohd. Nishat Faisal
Evaluation of Inbuilt Marketing In Indian Rural Banking	R D Sharma
VOL XVIII NO. 4 October - December 2000	
Export Orientation: A Sine Qua Non For Integration With The Global Economy	Niti Nandini Chatnani
Assessing Interpersonal Competency of Career - Oriented Individuals	Omer Bin Sayeed Ravindra Jain
Constraints Analysis of Women Entrepreneurs in Kerala	P Sudharshanan Pillai K P Saraswathy Amma
Effective Use of Information Technology for Managerial Decisions - A Case Study	Mansur A. Mulla
Bank Selection Criteria - A Comparative Analysis of Public Private and Foreign Sector Bank Customers	Sangeeta Arora
Research Notes/ Opinion	Prashant Agrawal
VOL XVIII NO. 5 & VOL XIX NO. 1 January - June 2001	
Can The Factors Cross The Hump?	N. Ashok Kumar

	M. Murugesan
Managerial Effectiveness: A Comparative Study of Engineering and Non - Engineering	S K Nair S. Yuvaraj
Cost of Debt Vs Cost of Equity - Emerging Trends a Case Study of TISCO	Daljit Kaur Minakshi Malhotra
A Study of Motivational Climate in Relation to Job Satisfaction And Organisational Commitment	Seema Sanghi
Influence of Leadership Style on Organizational Effectiveness:A Study of Indian Managers	D P S Verma Kamlesh Jain
Managing the Organization of Tomorrow: HRD Approach	Mirza S. Saiyadain
Indian Sugar Co - Operative Industry in the Era of Globalization	Rais Ahmad
Consumers of Services: New Challenges from Privatisation	Yakkob C E. P Sainul Abideen
Regulated Markets - Need of the Hour	C. Natarajan G. Venugopal
The Making of and Entrepreneurial Community: The 55 Case of the Marwaris	Charu Modi Bhartia
VOL XIX NO. 2 July - September 2001	
Self Development for Creativity and Innovation: Some Roots in Indian Philosophy	Vinayshil Gautam
Strategic Management Literature In 2005 A.D: The Contribution of Indian Authors	Sougata Ray R Venugopal
Work Culture in India: A Synthesis	V K Singh
Organizing Work : Explorations In Indian Context	Ashok Varma
Social Energy for Work Values	Jai B P Sinha
Foundations of Work - Culture: The Indian Perspective	S K Chakraborty
Towards Evolving and Indian Style of Management Based on Indian Values and Work Ideals	Sunil Kumar
Organisational Behaviour - Search for and Indian Perspective	Amit Das Madhushree Das
Transactional Analysis and Vedanta	S. Seetharamu
The Hindu Mental Health: Conceptual Inquiry	Chandra B P Singh
Changing Work Practices: World Scenario and Indian Imperatives	B. R. Virmani
VOL XIX NO. 3 October - December 2001	
Strengthening Management Research and Teaching - Some Reflections	Murli Manohar Joshi
Measuring Motivational Climate in Indian Organizations : A Comparative Study on MNCs and PSUs	Rabindra Kr. Pradhn Pravash Kr. Mishra Purnima Mathur
Role Efficacy and Role Stress as Moderators of Organizational Effectiveness	Amond Kr.Singh Gopa Bhardwaj U. D Pandey
Goal Setting Attributes and Organizational Climate in Manufacturing	Urmi Nanda Biswas

and Health Sectors	
Job Satisfaction Among Government Officers: A Comparison of Three Measures	Chittranjan Daftuar
Effect of Spiritual Tools in Attitude Building	Suchipriya Deepali Singh
VOL XIX NO. 4 January - March 2002	
Positioning of in - House Research and Development in the Mind space of Corporate India	A S Rao
Employee Stock Options - Bubbles Burst?	R K Raul
An Artificial Neural Network Based Framework in the Prediction of Engineering Manpower in Comparison to Markov Modeling	J Paul Choudhury Bijan Sarkar S K Mukherjee
Investment Analysis and Management Imperatives of Agro - Industrial Enterprise in Nigeria: The Case of Okomu Oil Palm Company	Prince Umor C Agundu
Evaluating Industrial Bank Loans - Application of Analytic Hierarchy Process	T K Suresh Babu
Use of 'Z' Score Analysis for Evaluation of Financial Health of Textile Mills - A Case Study	Mansur A Mulla
VOL XX NO. 1 April - June 2002	
Marketing Success Through Customer Services - A Measure of Competitive Strength	M A Sahaf
Knowledge Generation Windows, Grounded Praxis and Task Learning Model: Knowledge Management Learning Model In Knowledge Organisation	Subhash Sharma
Strategic Management of Human Resources Through Human Resource Information Systems - A Perspective Study	Dipak Kr. Bhattacharya
Organization and Training Needs: HRD Perspective for It Enabled Army	A K Pathak R K Vyas Vinayshil Gautam
Behavioral Implications of Budgetary Control and a Few There is of Motivation - A Relationship	Baranali Chaklader
VOL XX NO. 2 July - September 2002	
Emerging Influence of Internet on the Professional Services of Indian Business Firms a Study	S Shajahan
Customer Portfolio Management: A Win - Win Strategy for Competitive Competency and Shared Value	D K Agarwal
Economic Analysis of a Product Development Process	M. Anthony Xavier
Financial Engineering - A Conceptual View	T Satyanaryana Chary
Customer Orientation for Developing Long Term Relationships in	K Santi Swarup

Stock Broking: A Study of Agra Sub brokers and Investors	
VOL XX NO. 3 October - December 2002	
Venture Capital - How to Source It	Satish Taneja
Globalisation, Indigenisation of Defence Production and the Need To Close the Interface Between Military R&D and Civil Manufacturing in India	Vikram Chadha
Mergers and Acquisitions: Imperatives for Business Capacity Building in Nigeria	Prince Umor C Agundu
Foreign Institutional Investments: Stabilizing or Destabilizing	S S S Kumar
Dynamics of Organizational Effectiveness: A Universal Concept	Samar Deb
VOL XX NO. 4 January - March 2003	
Decision Model In International Capital Budgeting Traditional NPV or APV	Jita Bhattacharya
Why Is Good Governance Eluding Corporate India?	V S Pai
Indian Elderly: A High Potential Market	Deepali Singh
Status of Women Labor Force in the Readymade Garments Industries: The Case in Bangladesh	Muhammad Mahboob-Ali
Rural Women Entrepreneurs: A Study in Rural Tamil Nadu	Dil Bagh Kaur M Anndurai Sharma V K
VOL XXI NO. 1 April - June 2003	
Challenges Before ISPs: Case Study of Videsh Sanchar Nigam Limited	M P Gupta
Some Aspects of Training Needs and Skill Requirements of Indian Workforce in the Next Fifteen Years	Seema Sanghi
An Evaluation of Effectiveness of Upward Communication Practices Among Bank Employees: An Empirical Study	Ravindra Jain O B Sayeed
Strategic Financial Re - Engineering and Management of Commercial Banks Key Success and Failure Factors in the Nigerian Economy	Umor C Agundu G A Okwandu
The Human Side of Management Consulting	Mary Ipe
VOL XXI NO. 2 July - September 2003	
Currency Derivatives in Indian Context	Surendra S Yadav
Developing Effective Group Process: Some Empirical Findings	D K Srivastava
Exports, Imports and Industrial Sector: Indian Scenario	Jusitn Paul A Ramanathan
Brand Loyalty Correlates: Study of FMCGs	D P Verma Surendra Munjal
Software Export Marketing in Bangladesh: Problems and Prospects	Muhammad Mahboob Ali

VOL XXI NO. 3 October – December 2003	
Corporate Governance: The Fact Sheet	Amitabh Joshi
Transformational and Transactional Leadership Styles As Predictors of LMX: A Path Analytic Assessment of Organizational Commitment Leading to Job Burnout	Vaishali D K K Mohit P Kumar
People's Attitude Towards Rural Industrialization: A Study Among Rural People of Tamil Nadu, India	Dilbagh Kaur M Annadurai
How Market Values Shares – The Indian Scenario	R J Bodhanwala
Investor's Attitude: A Study in Indore and Jaipur Cities	R P Mishra Harsh Purohit
VOL XXI NO. 4 January – March 2004	
Empowerment: From Self – Efficacy To Collective Efficacy	S N Biswas
Rural Livelihoods: A Possible Response	Bharat B Vyas
Venture Capital Finance a Case Study of APIDC – Venture Capital Limited	T. Satyanarayana Chary
Telemedicine: Challenges and Managerial Implications Feza Tabassum Azmi	Humera Khan Mohd. Naved Khan Mohd. Faisal Khan
A Case for Corporate Citizenship	K R Bhartesh S Ramesh
VOL XXII NO. 1 April – June 2004	
Human Capital: Its Valuation and Management	Lyndon Jones
A Roadmap for Organisational Competitiveness: Quality Model of CII – Exim Bank Award for Business Excellence	T.C. Venkat Subramanian
Imperatives of Building Organisational Competitiveness	Raghupati Singhania
The Changing Role of the Firm With Regard To Governance Competitiveness And International Economic Relations	Ajeet Mathur
Creating Organizational Excellence	Tan Jing Hee
VOL XXII NO. 2 July – September 2004	
Impact of Gender – Roles on Transformational Leadership	Ekta Poddar Venkat R. Krishnan
Influence of Need for Growth and Organizational Climate On Empowerment – A Study in Hotel Industry	Sumi Jha
WTO and India's New Competition Policy: Emerging Challenges and Imperatives	Vikram Chadha
A Study on Predicting Frequency of Visit and Type of Services Opted by Bank Customers Through Internet in India	S. Shajahan

Margin Trading and Capital Market Operations	Rajeshwari Krishnan
The Mobile and Wireless Solution - An SFA Tool for The Sale Force Effectiveness	Bhushan D Sudhakar R Raman
VOL XXII NO. 3 October - December 2004	
Economic Indicators and Business Cycle in India - An Empirical Study	B Shivaraj A. Satya Nandini
Common Minimum Programme (CMP): An Analysis	Shrawan Kumar Singh
Digital Divide in Bangladesh: Present Status and Suggested Remedies	M. Lutfar Rahman Muhammad Mahboob Ali
Zero Base Budgeting - A Tool For Corporate Decision Making	R. Maria Lnigo R. Srinivasan
Business Process Outsourcing Boom - Will It Remain	R. Raman
Creating Knowledge Edge In Business	A.Vasumathi Anuratha Padmanabhan S. Govindarajalu
VOL. XXII NO. 4 January - March 2005	
Overcoming the Legacy of the Public Sector Culture: Case Study of a New Organization	Rajen K. Gupta and Kamalpreet Dhaliwal
Competitive Advantage Through Tacit Knowledge Conceptual and Practical Insights	C. Panduranga Bhatta
Formation and Finance of Women Self Help Group - A Case Study of Gurgaon Gramin Bank	Niti Nandini
An Assessment of Effectiveness of Performance Appraisal System In Selected Large and Medium Size Manufacturing Organization: An Empirical Study	Ravindra Jain Sachin S Kamble
Values In The Upanishads of Atharvaveda - Its Relevance To Corporate Leadership	N Shivakumar U S Rao
VOL XXIII NO. 1 April - June 2005	
Human Resources Accounting Practice In Indian Context In The Light of HRA Model: A Review	Ravinder Kumar
Emotional Intelligence - Construction and Validation of a Test of EQ	C N Daftuar Priya Nair
An Evaluation of the Public - Private Partnership in E - Governance in the State of Kerala	P Mohanan
Supremacy of Economic Value Added (EVA) Over Market Value Added (MVA)	Anupam Panigrahi
Role Portrayals of Men and Women in Indian Television Advertising	Priya Jha Dang Neharika Vohra

VOL XXIII NO. 2 July - September 2005	
Seven Habits of Highly Effective Boards	Ajit Prasad
Restructuring/ Rightsizing of Excise and Taxation Department Haryana	Sanjay Kothari Rajesh Bansal
Change in The Degree of Mutual Trust: A Comparative Study in Pre and Post Privatization Period of a Public Sector	Naval Bajpai
Indian Primary Market: Out Of Blue	A Satish Kumar
Cross - Border Education and the General Agreement of Trade and Services in the Third Millennium: Challenges and Prospects to Universities in Nigeria	Amakievi Okien Ljeoma Gabriel
VOL XXIII NO. 3 October - December 2005	
Managing Attrition in the BPO Industry: Critical Factors and Strategic Recommendations	M. Scalem Adarsh Ravindranathan
Determining India's Lead in Services Outsourcing: Human Capital as a Basis of Comparative Advantage Equations	Shailey Dash
IT Outsourcing - Significant Factors and Their Impact	Deepali Singh Swapnil Kumar
Medical Tourism Industry in India: Innovations and Experiences	Karunesh Saxena Kartik Dave
EVA in Indian Banking: Better Information Content, More Shareholder Value	Prakash Singh
VOL XXIII NO. 4 January - March 2006	
Enhancement of Human Capital Through Diversity: "Vive La Difference!"	Lalitha Sreenath M R Sreenath
Adding Value Through Human Capital Management: Greater Responsibility for HR	Sanghamitra Buddhapriya
Human Capital Management: Are Companies HR - Ready?	Alok S Bhattacharya
Strategies to Retain Human Capital In Business Process Outsourcing (BPO) Industry	R Raman
Personality Difference and Preferred Styles of Conflict Management Among Managers	Philip Mathew Sunit Bhatewara
VOL XXIV NO. 1 April - June 2006	
Micro and Macro Dynamics to be Globally Competitive in Quota Free Regime: A Case of Indian Textiles And Clothing Industry	Pawan Kumar Chugan
NAMA: A Case Study of India - The Sectoral Perspective In Gems and Jewellery Sector	Vijaya Katti Satavisha Mukherjee
Is Indian Textile Sector Ready to Face Post - MFA Challenges? Firm - Level DEA Analysis On Input Efficiency	Bibek Ray Chaudhuri Debashis Chakraborty

Implication of the WTO Tariff Proposals for Indian Industry	Aman Preet Singh
India out Performing China: Mirage or Reality?	Alok Kumar Rai
VOL XXIV NO. 2 July - September 2006	
Stop - Service Syndrome	R P Billimoria
Management of Water: A Case for Interlinking Of Rivers in India - Costs and Benefits	Shrawan Kumar Singh
State, FDI and Export of Software and BPO Services From India	Chandan Mukherjee
Service Quality: A Dimension - Specific Assessment of SERVPERF in Educational Institutional Library	Mushtaq A. Bhat
Values and Value System of Indian Students of Professional Courses: An Empirical Study	Ravindra Jain Rajat Chatterjee Sarita Jain
Housing Market in India - Consumer Finance Blocking the future	B Nagaraju
VOL XXIV NO. 3 October - December 2006	
China in the Twenty First Century and China - India Relationship	H E. Mr. Sun Yuxi
The Ethical Horizons of Loyalty and Integrity in Organisations: A Study of Indian Managers	Seema Sanghi
Study of Status and Legal Framework of Cyber Crimes- An Indian Perspective	Sunil Kr. Pandey Pankaj Gupta
Occupational Stress in Call Centres: Myth or Reality	Md. Ghazi Shah Nawaz
Structure and Determinants of Flow of Foreign Direct Investment: An Analysis for Future Business Options	Sushant Kumar Nayak
Mobile Messaging - An Effective Tool for Customer Relationship Management (CRM)	Debajani Sahoo
Process Management Systems and CSR: Emerging Trends in Business	Divya Singhal
Impact of Brand Equity on Price and Brand Extension Special Reference to Film Production House in India	Apoorva Palkar Bheeshma Sanghani Rakesh Mahadik
Dividend Behaviour in Indian Corporate Sector - An Econometric Analysis	Rudra Pr. Mahapatra Prasanna K Biswasroy
Non Interest Income and Cost Efficiency of Indian Commercial Banks - A Data Envelopment Approach	Ram Pratap Sinha
VOL XXIV NO. 4 January - March 2007	
Assessing the Effectiveness of HRD Practices in An Organization	R Krishnaveni N Ram kumar
A Cross - Sectional Study of Environmental Awareness of Selected Indian Industries	Vikas Nath R P Das Nimit Gupta
Evaluation of Training Programs	U Surya Rao V Dhamodharan

A Study Identifying Factors Considered by Financial Analysts for Evaluating Companies	Kapil Sharma
Strategic Acquisition Through Value Based Management- A Case Analysis	D N S Kumar
VOL XXV NO. 1 April - June 2007	
Skill Sculpting: An Indispensable Mantra	Anjali Ganesh
Ethical Aspect in Life Insurance Industry of India- Its Relevance in the Real Indian Market Scenario?	Harsh Arora
HRD Practices in Universities - An Empirical Assessment	S. A. Mufeed F. A. Gurkoo
Is Agency Effect Involved in the Issue of Bonus Shares? An Empirical Study	Srinivas Shirur
Evaluation of Training System and Process in Selected Computer Training Institutes: A Survey Report	Ravindra Jain Richa R. Agarwal
VOL XXV NO. 2 July - September 2007	
Strategic Alliances: Concepts, Issues and Reasons of Success And Failure of Alliance in Indian and Global	S N Mahapatra Alok Saklani
The Components of Investment of Performance of Fund Managers: Evidences from Indian Capital Market	Kapil Choudhary
Perceived Quality of Life and Public Image Among Police Personnel: A Study of Gujarat Police	Urmi Nanda Bisawas
Textile Employee Loyalty - An Analysis	R Krishnaveni B Subramani
Impact of Quality Circles on Firms Performance: A Study of Selected Software Units Under Software Technology Park, Noida	Ashutosh Nigam
Tolerance of Ambiguity and Locus of Control as Moderators for Work Stress Among Private Sector Managers	Shalini Srivastava
VOL XXV NO. 3 (Silver Jubilee Issue) October - December 2007	
Corporate Ownership, Boards and Corporate Strategy	N Balasubramanian
Analysis of Factors Affecting Volatility in Indian Stock price	Ravikesh Srivastava Sonal Singh Disha Chhabra
Strategies Towards the Successful Implementation of E- Commerce	Sumanjeet
Tools for Enhancing Performance of Organizations	R. Krishnaveni B. Sripirabaa
EVA and MVA of Indian Automobile Industry - An Empirical Study of Relationship	A.Vijaykumar A. Manor Selvi
Impact of FDI on the Growth of ICT Sector	Sanjay Rastogi Satyendra Kr. Singh Sanchita Ghatak

Premium Generation by Indian General Insurance Industry - An Econometric Approach	Ram Pratap Sinha
VOL XXV NO. 4 January - March 2008	
Impact of ISO : 9001 Quality Certification on Business Performance - A Case Study of Indian IT Industry	Sangeeta Dodrajka
Behavioural Dimensions of Developing a Responsive Work Culture : A Case Study	Mamta Panda
Problems of Housing Finance in India	Jasmindeep Kaur Brar J S Pasricha
Effect of Strategic Factors on Firm Performance - A Comparison of Group Firms and Stand Alone Firms in Indian Iron and Steel Industry	Shirshendu Ganguli
What Discriminates Product - Attribute Evaluations in Lower Socio - Economic Segments?	D. Ramkumar R Venkatesakumar P. Thillai Rajan
Vol XXVI No. 1 (April - June 2008)	
Futures Trading and Spot Markets- A Lead-Lag Lecturer, P.G. Dept. of Business	Sathya Swaroop Debasish
Airline Service Effectiveness: An Analysis of Value Addition, Quality And Risk Perception	Neetu Andotra Pooja
Myers-Briggs Type Indicator (MBTI): Examining Behavioural Aspects Of Executives In 'IT'	N. Rajagopal
Employee Performance in the Indian Textile Industry	Eldos Mathew Punnoose Madhuri Modekurti
Organizational Ethos and Culture at ONGC: An Empirical Study	Ayesha Farooq Seep Sethi
Vol XXVI No. 2 (July - September 2008)	
Strategic and Innovative Orientation to Product Development An Exploratory Study in Indian Manufacturing	Himanshu Dutt
Tax ID Card - An ICT Proposal to Curb Financial Anomalies	Satyendra Kr. Singh Sanchita Ghatak
Capital Account Openness: Monetary and Exchange Rate Implications	Ram Pratap Sinha
Consumers' Perspectives on Factors Affecting Internet Banking in India : An Empirical Study	Dharmendra Singh
Consumer Attitudes Color Growth of Malls : Delhi NCR	Freda J Swaminathan Vena Vani

Vol XXVI No. 3 (October - December 2008)	
An Investigation of the Consumers Predisposition Towards Enrolling Into the Retail Loyalty Cards	Sapna Rakesh Arpita Khare
Critical Challenges and Issues In Patent Documentation: A Study of Post GATT Era In Indian Pharmaceutical Sector	Ashutosh Nigam
A theoretical Analysis Of The Structural Strategies of Emerging Economy Multinational Enterprises	Ritu Srivastava
Use Of Plastic Bags: Factors Affecting Ecologically Oriented Behavior In Consumers	Seema Sanghi
Customer Satisfaction As A Predictor Of Customer Advocacy And Negative Word Of Mouth: A Study Of Hotel Industries	Vijay Kumar Pandey Praveen Sahu Gaurav Jaiswwal
Vol. XXVI No. 4 (January - March 2009)	
Organizational Structure, Communication, Task And Organizational Effectiveness	D K Srivastava
Determinants of FIIS Investments in Indian Stock Markets	Ashish Garg B S Bodla
Exploring Antecedents of Employees Turnover in India	M G Shahnawaz Md. Hasan Jafri
Perceptual Differences Among Customers For Retail Outlets	Sanjeev Verma Ranjan Chaudhuri
Consumer Demographics Towards Health Related Information- An Empirical Study With Reference to CSE	Vikas Nath S. Goswami Nimit Gupta
Vol XXVII No. 1 (April - June 2009)	
Leadership Styles and Effectiveness of Managers in A Public Sector Enterprise	Shreekumar K. Nair
Efficiency Indicators of Commercial Banks in Liberalised Environment in India	Nageshwar Rao Shefali Tiwari
Demographics and E-Learning: A Perceptual Study.	Saurabhi Chaturvedi Santosh Dhar
An Assessment of Competitiveness of Brics Nations With Special Focus on India	Shalini Rahul Manmohan Rahul A Sahay
The Power of Sun: An Empirical Study On The Rural Consumer Buying Behavior of Solar Products In Rajasthan	Anagha Shukre
Inclination Of Youth Towards Social Networking Sites: A Three-Nation Exploration	Divya Singhal Fathimath Shiraani Jyoti Regmi Adhikarys

An Exploratory Study on Perceived Quality of Working Life Among Sales Professionals Employed in Pharmaceutical, Banking, Finance And Insurance Companies In Mumbai	Vanmathy Anbarasan Nikhil Mehta
Vol XXVII No. 2 (July - September 2009)	
Transnational Corporations And Marketing Ethics In Global Market In Post Globalization	S.N. Mahapatra Jitender Kumar
The Impact of Technology on Productivity And Profitability of Indian Banks in Post Liberalization Period	Amitabh Verma
Emotional Labour In The Light Of Emotional Intelligence: A Review With A New Paradigm	Farah Naqvi
Fostering Cross Selling In Financial Service Industry: An Overview Of Tools And Techniques	Kanhaiya Singh Priya Gsupta Richa Misra
Exploring the Work To Family And Family To Work Relationship with Depression On Academic Women Employees with Select Demographic Profile	S.S . Rao Aiswarya Ramasundaram
Vol XXVII No. 3 (October - December 2009)	
Trends and Returns of Initial Public Offerings In India With Special Reference to the Period 2006-08.	Satyendra K. Singh Mani Govil
Nature And Extent Of Diversification In Indian Banking Sector	Sangeeta Arora Shubpreet Kaur Sindu
The Relative Efficiency Of Indian Commercial Banks In Post Reforms Era: D E A Approach	Aman Srivastava Rakesh Gupta
Global Electronic Commerce Strategic Management: State of The Field (1996-2007)	Anupam Bawa
Meaning of Quality of Life Satisfaction: Perceptions Of Kashmiri Pandits and Buddhist Tibetans Refugees	Sombala Ningthoujam Anupama Dullo Raina U. A. Mir
Vol XXVII No. 4 (January - March 2010)	
Effect Of Organizational Structure And Processes On Organizational Effectiveness-The Case Of Steel Authority Of India Limited	N.Vijayalakshmi Vinayshil Gautam
PCMM: A New Paradigm In TQM And Human Resources	Sangeeta Dodrajka
Behaviour Assessment In Performance Appraisal: Significance And Trends	Shefali Nandan
Determinants Of Foreign Direct Investment In India: A Cointegration Analysis	Dinesh Mahajan
A Conceptual Framework for Winning In Turbulence: An Analytical View	Swati Agrawal Vranda Jain

Vol XXVIII No. 1 (April - June 2010)	
Socio-Economic Background, Career Goals and Occupational Values of The Future Managers: A Comparative Study	Baldev R. Sharma
Model for Predicting the Quality of A Recruit In The BPO Sector	Vijaya Mani
Life Style A Core Segmenting Criteria - Retail Banking Industry In India	G. Ramasundaram Ramachandra Aryasri M. Sakthivel Murugan
An Empirical Study Of Disclosure Practices Of Accounting Standards In India	H.S Bajpayee Anubha Srivastava
Working Capital Management And Firm's Performance a Study Of Indian Manufacturing Companies	Pushpa Negi Shilpa Sankal Anindita Chakraborty Garima Mathur
Vol XXVIII No. 2 (July - September 2010)	
Economic Growth And Financial Inclusion In India: An Analysis	Shrawan Kumar Singh
Comparative Empirical Analysis Of Occupational And Motivational Differences Of Different Generation In Indian Workforce	Manoj Kumar Dash Bijya Kumar Panda
A Study On Job Satisfaction Among Medical Transcriptionists	Ravi Chinnathambi T.G. Vijaya
Understanding Value In Indian Consumer's Purchase Of Small Cars	Sushma Muralie Sanjiv Mittal
Strategic Orientation And Human Resource Practices In Service Industry	Anita Mathew
Vol XXVIII No. 3 (October - December 2010)	
Brand Management Through The Lens Of Knowledge: A Study Of Brand Choice Of Laptops By Management Students	Vikas Nath S. Goswami
Spirituality In Organizational Life: An Empirical Study Of Spirituality And Job Attitudes	Arindam Chatterjee Farah Naqvi
An Empirical Study Of Corporate Social Responsibility And Profitability	Swati Goyal Inderpal Singh
Default And Transition Analysis Of Corporate Debt Rating	Richa Verma Bajaj
Entrepreneurial Drive Among Indian Women: An Empirical Study	Ekta Sharma
A Study Of Leadership Styles Adopted By The Managers At Delhi Jal Board (DJB)	Anu Singh Lather Shilpa Jain Sona Vikas
Vol XXVIII No. 4 (January - March 2011)	
Longitudinal Thinking : An Action Perspective	Vinayshil Gautam
Knowledge Management Across Various Hierarchical Levels In	Deepak Chawla

Indian Organizations - A Comparative Study	Himanshu Joshi
Study of Capital Structure And Pecking Order Dimension And Shareholders' Interest In Media Industry - A Comparative Study of Zee TV And NDTV	Sandeep Goel
Generational Differences in Work Commitment of Software Professionals: Myth or Reality?	Swati Soni Makarand Upadhyaya Pradeep Kautish
An Investigation Into Impulse Buying Behavior Among Indian Urban Adolescents	Rajesh Sharma
An Evaluation Of The Size In The Management Of Inventory In Tamilnadu Cement Industry	N. Ashok Kumar V. Manohar
Vol XXIX No. 1 (April - June 2011)	
Does Foreign Market Listing Results Into Greater Foreign Institutional Ownership And Better Market Co-Integration: Evidence From Indian Companies Listed On New York Stock Exchange	Himanshu Joshi Vinay Dutta
An Empirical Study on Intrapreneurship In India: Relationship With Organisation System, Rewards And Leadership	Nidhi Srivastava Shalini Srivastava
Causal Relationship Between Macro-Economic Variables And Stock Market: A Case Study For India	Dharmendra Singh
Enhancing Effectiveness of Employee Performance Management System: Strategy, Organisational Culture Fit Model	Vinayshil Gautam Jai Prakash Upadhyay
Microfinance - Trends and Strategies to Deepen and Broaden Outreach	T. Muthukumaran Vijayalakshmi Magesh V. K. Somasundaram
Corporate Social Responsibility (CSR): A Waffle or Way of Life (A Special Reference To Business Organizations In The State of Chhattisgarh)	Harish Kumar
Vol XXIX No. 2 (July - September 2011)	
Management Research in India: Current Status And Future Strategies	Anup K. Singh
Personal Attributes And Situational Factors As Predictors of Organisational Commitment: An Exploratory Study	Baldev R. Sharma V. N. Srivastava Sombala Ningthoujam
Indian Stock Market Efficiency: An Empirical Study of Some Corporate Events	Koustubh Kanti Ray
Satisfaction Level Regarding Credit Rating Among Individual Investors: A Study	Kuljeet Kaur
Motivational Climate and Role Efficacy Of Managerial Personnel In Indian Banking And Insurance Enterprises Of Public Sector: An Empirical Study	Ravindra Jain Vidhooti Juneja
Institutional Mechanism Of Higher Education In India A Systems Approach	P. Sivaprakasam S.M. Dhana Sundareswaran

Vol XXIX No. 3 (October - December 2011)	
An Empirical Study of Evaluation of Service Quality of Internet Banking in The Indian Context	Ravinder Vinayek
WTO And Regionalism: A Debate	Shrawan Kumar Singh
A Factor Analysis of Performance Management System In A Public Sector Organization And Its Impact On Job Satisfaction Among Employees	Suchi Priya
Brand Loyalty And Satisfaction Towards Toilet Soaps: A Study of Urban Consumers In Warangal District (A. P.)	M. S. Sarma V. Rana Partap
Consideration In Organization: Analysis of Bonds From HR Perspective	Divya Upadhyay
Altman's Model For Predicting Business Failure: Case Study of HAFED	Jitender Kumar Karam Pal S. N. Mahapatra Surender Singh Kundu
Vol XXIX No. 4 (January - March 2012)	
Perceived Organizational Climate, Supervisory Ratings and Creativity in R & D Organization	C. Gnanaprakash
Effect of Sub-Prime Crisis on the Efficiency of Indian Stock Market - An Empirical Study	N P Singh
Performance Appraisal an Integrated Process-A Case Study With Reference to Karnataka Bank Ltd	Anjali Ganesh Anupama Rao
Social Entrepreneurship: Changing the world through Social Business Models	Monika Jain
Are Indian and US Stock Markets Efficient and Integrated?	Neha Seth
A Study in Indian Automobile Industry	Neha Verma Santosh Rangnekar Shubam Jain
Vol XXX No. 1 (April - June 2012)	
An Overview Of Succession Management: Contemporary Policies And Practices	S.B. Sengupta
Analysis of Lead-Lag Estimates Between Spot and Futures Market For Selected Companies In Indian Scenario	Sathya Swaroop Debasish
Situational Leadership and Personal Effectiveness: Managers In Indian Development Organizations	Madhavi Mehta
Efficient Market Hypothesis: the Case of India's Equity Market	P.K. Mishra
Price to Earnings Versus Price to Sales: A Comparative Study For Indian Capital Market	Asheesh Pandey
Customer Satisfaction and Role of Channel Intermediaries In Life Insurance Services: A Comparative Study	Rajeev K Shukla Pradeep Bhatt

	Sharad Shrivastava
Vol XXX No. 2 (July - September 2012)	
Impact of Increase in Dividend Distribution Tax on Dividend Payout Ratio: Empirical Evidence from India	Himanshu Joshi
Consumers Attitude about Blog and Community Marketing Across India and Australia	Purva Kansal Praveen Tiwari
Work Group Diversity And Their Relationship With Individual Well Being: An Empirical Study	S. Riasudeen P.T. Srinivasan
Financial Behaviour Of Individual Investors: A Segmentation Approach	Sangeeta Arora Kanika Marwaha
Educator Characteristics for Sustainable Student Development	J. Anitha R. krishnaveni
Measuring Entrepreneurial Orientation in SMEs	Ankur Roy Vishal Vyas Priyanka Jain
Vol XXX No. 3 (October - December 2012)	
Corporate Governance and Independent Directors: An Analysis	Shrawan Kumar Singh
Impact of Customer Service and Value Creation on Customer Satisfaction in Modern Indian Retailing: A Clue to the Global Retailers	Rajib Roy
An Empirical Study on the Preference and Satisfaction for the Pre-Paid and Post-Paid Cellular Subscribers	Richa Mishra
Factors Underlying Job Enrichment Among Expatriate Employees: A Regional Perspective	K.R. Pillai A Masood S.S Amoodi K. Husain R. Koshy
An Empirical Study of Faculty Satisfaction and Its Impact on Retention	N Malati Pratiksha Tiwari Swati Jain
Working Capital Management in Marketing Co-operatives - A Study of HAFED	Jasmeet Kaur Navikiranjit Kaur Dhaliwal
Vol XXX No. 4 (January - March 2013)	
Art of Aligning Risk Management To Business Negotiations	Vinay Dutta
Exploring the Moderating Effects Of Relationship Inertia And Switching Cost on CRM Performance-Customer Satisfaction-	Arup Kumar Baksi
Retention Link: Empirical Evidence from Indian Banking Industry	Bivraj Bhusan Parida
Further Evidence on The Information Content of Economic Value Added: Indian Evidence	Tarika Singh
Performance Evaluation of Regional Rural Banks (RRBS) In India	Megha

during Pre and Post Amalgamation Period	Aparna Bhatia
Employee Perception About Buyer Supplier Relationship In Automobile Industries	N. Nithya
Vol. XXXI No. 1 (April - June 2013)	
An Empirical Study On Day of the Week Effect Among Stocks of Selected Banks on India	Sathya Swaroop Debasish
Nexus Between Fiscal Deficit and Economic Growth in India - An Empirical Investigation	Gurleen Kaur
Effectiveness of Implementation of It Enhanced Pedagogy in Business Schools In Delhi - NCR	Neetu Anand Anupama R Sanjeev Bansal
Impact of M&A On Bank's Performance And Its Shareholders Wealth: A Study of Merger of BOR with ICICI Bank	Himanshu Puri Sakshi Saxena
An Analysis of Sixty Years of Small and Medium Enterprises in India	Pankaj Kumar
A Study of Brand Recall and The Effects of Various Advertising Appeals Used in The TV Advertisements Of The FMCG Brands of HUL	Vinod Kumar Shelly Singhal Gaurav Kamboj
Vol. XXXI No. 2 (July - September 2013)	
An Empirical Study on Post Investment Involvement by Indian Venture Capitalists (VCs)	Bindiya Soni P . K . Priyan
A Study on Investors' Opinion on Motives behind Stock Splits by Companies in India	M. Sriram P. T. Saleendran
Job Burnout as a Mediator for Emotional Intelligence and Managerial Effectiveness Relationship: An Empirical Study	Shalini Srivastava
India's foreign trade and burgeoning Trade deficit: A study in the perspective of India's Foreign Trade Policy	Amlan Ray
Factors Affecting Selection of Multiplexes: An Empirical Study of Consumer Insights	Tarun Kushwaha Rishi Dubey
Vol XXXI No. 3 (October - December 2013)	
Foreign Exchange Rate Sensitivity, FX Equity Exposure and Stock Price: A Case of Bajaj Auto Limited	Himanshu Joshi
Social Responsibility in Small and Medium Enterprises: Evidences from India	Abhishek Nirjar Raj K. Kovid
Impact of Organizational Characteristics on Business Intelligence Practices in Selected Indian Banks	Azimuddin Khan Karunesh Saxena
Exploring Product Category and Promotion Type Association for Impulse buying in Malls in India	Ritu Srivastava
Predictors of Attitude toward Advertising - An Empirical Study of North Indian Consumers	Sandeep Vij
Global Developments in Conceptual Framework of Green Purchase Behaviour	Ishani P. Chopra Ravinder Vinayek

Vol XXXI No. 4 (January - March 2014)	
Towards Integrated Learning and Development For Improving Bottom Line Practitioner's Perspective	Vinayshil Gautam
What Drives Employee Engagement: Personal Attributes or Organisational Climate?	Baldev R. Sharma
Effectiveness of Green Shoe Option in India	Siddharth Shastri Harsh Purohit Nidhi Choudhary
Global Financial Crisis and Dynamics of Indian Stock Market	Sarika Mahajan
Investigating End-Users' Perception for Erp- A Select Case of Indian Cement Industry	Bibhas Chandra Shubham Goswami
Customer Service and Satisfaction Analysis: A Comparative Study of SBI And HDFC	R.C. Mishra
Vol XXXII No.1 (April - June 2014)	
What Matters Most in Promoting Ethics: Manager's? Altruism, Ethical Preferences, or Transformational Leadership?	Venkat R. Krishnan Shiva Krishnan Priyambad Pattanayak
A Study into the Efficiency of Indian Banking Sector and Its Determinants	Abhijit Sinha Tagar Lal Khan
Intellectual Capital in Indian Service Sector: A Descriptive Analysis	Priti Sharma
The Impact of Merchandise, Customer Service, Security and Logistics Issues on Intention to Shop Online In Hyderabad	Mohd Layaq Ahamad Shaikh Mohd Zafar
Financial Analysis of Co-operative Marketing Federations - A Comparative Study of MARKFED and HAFED	Navkiranjit Kaur Dhaliwal Jasmeet Kaur
Antecedents of Patient Satisfaction at Tertiary care Hospitals in India	Byram Anand J. Rama Krishna Naik Irfan Bashir
Vol XXXII No. 2 (July - September 2014)	
Investor Apathy to Stock Market: A Study Using Discriminant Analysis	Shailesh Rastogi
Styles, Affecting the Consumer Buying Behavior in the	Sougata Banerjee
Men's Casual Wear Market in India-- Hypothesis Testing and Factor Analysis	Nishtha Agarwal
Impact of Digital Marketing Practices on Consumer Behavior In Indian Car Market	Rekha Dahiya
A Conceptual Framework for Consumer Adoption Behaviour of Self-Service Technology in a Retail Store: The Moderating Role of Retailer's Servicescape	Rajib Roy
Financial Literacy of Women: A Review of Literature	Mandeep Kaur Tina Vohra
Competitiveness of the Indian Manufacturing Industry in The	Navdeep Kumar

Competition Regime- Performance and Prospects	
Vol XXXII No. 3 (October - December 2014)	
FDI in Multi-brand Retail in India: Tread the Path Cautiously	Shrawan Kumar Singh
Testing Pricing Efficiency of Index Options Using Black-Scholes Model: Evidence From Indian Index Options Market	P. K. Priyan Debaditya Mohanti
Factors Influencing Successful Brand Extension: A Study of Consumer Durable Brand	Amrita Pritam Narendra Sharma Devendra Sharma
An Empirical Study Appraising Travelers' Resistance to Online Tourism Services of Indian Railway	Reeti Gupta
Exploring OCB among Jammu University Faculty Members	Hardeep Chahal Rupa Mahajan
Growth of Performance Indicators of Primary Agricultural Development Banks in Punjab	Rajni Navikiranjit Kaur Dhaliwal
Vol XXXII No. 4 (January - March 2015)	
The Uncommon Sense of Advertising - Understanding Contemporary Advertising Appeals in Print of Top Advertisers in India	Freda Swaminathan Ipshita Bansal
Work-Life Balance among Bank Managers: An Empirical Study of Indian Banks	Ravindra Jain Sheelam Jain
Individual Investment Decision Making Process: Study of Reasons and Influencers	Raji Pillai Sarla Achuthan
Company Values Across Generations: An Empirical Study of Academic Institutions	Namita Rajput Ritu Kochhar
Experiencing Marketing: The "CHOKHI DHANI" Way	Shubhomoy Banerjee Soumi Chatterjee Banerjee
Vol XXXIII No. 1 (April - June 2015)	
Italian Luxury Brands in India: Opportunities and Challenges	Qazi Asif Zameer
Financial Management Practices for Empowerment of Women's Self-Help Groups in Micro Finance - A Study	V. Narasimha Rao
Assessing Price - Quality Related Perceptions in Private Labeled Apparels	Shahir Bhatt Amola Bhatt
Entrepreneurship: A microenterprise perspective	Moid U. Ahmad
Analysing Existence of Herding Behaviour in various Stock Markets- A Theoretical Framework	Harsh Purohit Vibha Dua Satija Sakhshi Saxena
Information Technology Applications in Tourism and Hospitality: CRITICAL Analysis of Empirical Evidences from 1999-2013	Mandeep Kaur Nitasha Sharma
Vol XXXIII No. 2 (July - September 2015)	
Responsiveness of Indian Tax Structure	Chandan Karki

Women Entrepreneurs in India - Over the years!	Anita Tripathy Lal
Impact of Working Capital Management and Capital Structure on Earnings in Indian Chemical Sector	Harvinder Singh Mand Manjit Singh
Big-Five and Personal Effectiveness: An empirical study On B-School Students	Deepti Pathak
Influence of Organizational Trust on Job Satisfaction and Organizational Commitment	Nasrina Siddiqi Korsi Dorene Kharshiing
Does Capital Structure Decisions Determine Dividend Payout Policy in Indian Iron and Steel Industry? An Empirical Study	Arindam Banerjee Anupam De
Vol. XXXIII No. 3 (October - December 2015)	
Mandatory Corporate Social Responsibility Obligation in India: Issues, Challenges and Opportunities	Ambrish Gupta
New Allies for Brics - Egypt or Indonesia	Parneet Kaur Kiranjot Kaur
Use of Smartphone-Based Messaging Applications: An Extended Theory of Planned Behaviour Approach	Himanshu Rajput
Empirical Analysis of Unethical Practice of Cookies in E-Marketing	Satinder Kumar Rishi Raj Sharma
Public Awareness and Reforms Expected About Various Scams in India That Nurtures Business Environment	J. Anitha Nikitha Natarajan
Augmenting Supply Chain Linkage with the Abet of Cooperation	Vipul Chalotra
Vol. XXXIII No. 4 (January - March 2016)	
FX Equity Exposure and Foreign Exchange Rate Sensitivity of Stock Prices: A Study of Exporting and Importing Firms in India	Himanshu Joshi
Operational Performance of Factoring Companies in India: A Study of SBI Global Factors and Canbank Factors	Hardarshan Kaur Navkiranjit Kaur Dhaliwal
Green Supply Chain Management: Case Studies on Indian Companies	Prashant Raman
Status of Online Banking - An Empirical Evidence of State Bank of India	R D Sharma Shiffu Abrol
Managerial Remuneration: An Enquiry about Mandatory Disclosure Practices in India	Lakhwinder S. Kang Payal
Theatre Test of Political Advertising to check its Impact on Students	Heera Lal Sharma Deepak Sharma
Vol. XXXIV No. 1 (April - June 2016)	
Exploring the Correlation between the Efficacy of Intra-Level Communication and Organizational Effectiveness in Relation To Indian Automotive Sector	Reeta Raina
Ethical Finance: Evolution of a Lexical and Definitional Construct	Hemlata Chelawat Indra Vardhan Trivedi
Positive and Negative Personality Traits; And Leadership Styles Across	Kiran Sakkar Sudha

Gender in the Indian Context	M.G. Shahnawaz
Endogenous Benchmarking of Sectoral Mutual Funds: A Case Study	Ram Pratap Sinha
Influence of Experience of Medical Representatives on Product Promotion Strategies of Pharmaceutical Companies	Girish Shah Rishi Dubey
Measuring Sustainable Effectiveness of Credit Financing Schemes through Risk Evaluation: A Review	Shakir Hussain Parrey Iqbal Ahmad Hakim Suhail Ahmad Bhat
Vol XXXIV No. 2 (July - September 2016)	
Reinventing Customer Experience for Fashion Consumers: A Conceptual Framework	Harleen Sahni Bilal Mustafa Khan Kishor Barad
A Study of Implementation of Employee Development Practices in Telecom Industry	Vasudha Dhingra Kamlesh Gakhar
The Changing Trends in Biscuit Consumption Pattern: A Study of McVities Digestive Biscuits in Jaipur	Anupam Narula Shallini Taneja Abhishek Tyagi
Influence of Store Atmospherics on Retail Store Patronage: A Study of Apparels and Lifestyle Products	Rishi Raj Sharma Neetu Sharma
Corporate Governance and Financial Performance of BSE Listed Firms: Evidence from Indian Pharmaceutical Sector	Seema Malik
Developing an ABC Model: A Case Study of Indian Company	Vineet Chouhan G. Soral Bibhas Chandra
Vol XXXIV No. 3 (October - December 2016)	
Are Premium Indicative of Future Returns? : Evidence From Exchange Traded Funds In India	Nidhi Malhotra Harsh Purohit Deepak Tandon
Factors Influencing Channel Member Satisfaction	Purva Kansal Suriti Goel
MFIs and its Impact on Capacity Building of SHGs Members	Suman Kalyan Chaudhury Anupam Panigrahi Sudhansu Sekhar Dash
Relationship between Financial Literacy and Personal Financial Wellbeing: An Empirical Study	Aabida Akhter Mohi-ud-Din Sangmi
Foodgrain Management by State Procuring Agencies of Punjab and Haryana- An Empirical Analysis of MARKFED and HAFED	Jasmeet Kaur
Government Debt, Gross Investment and Economic Growth in Punjab State	Amanpreet Kaur Baljit Kaur