

## **'FORE SCHOOL OF MANAGEMENT GROOMS ITS GRADS TO BE THE THINKERS OF TOMORROW'**

Dr Jitendra Kumar Das,  
Director, FORE School of Management

In the aftermath of the global meltdown, when the world economy was getting back on its feet, the DNA Sunday, on 22<sup>nd</sup> of August 2010, carried an article titled 'Managers of tomorrow', by Dr Jitendra Kumar Das, Director, FORE School of Management. The article can today be called remarkably insightful on three major fronts. First and foremost, it stated that the global meltdown had necessitated a relook at the management education system.

"Every decision made by business executives today shapes the future of their organization and the society at large. The business manager's ability to take decisions out of a set of choices, leading to the best possible future for all stakeholders, is what we at FORE School of Management consider all the time while developing the content of our programmes. Our guiding principle and mission at FORE School of Management is to make our graduates relevant to the corporate world of the present and future."

Secondly, he spoke about the shift being pursued by FORE School of Management in its student profile.

"Three-fourth of the students at FORE School of Management come from engineering background since CAT is a strong component in the criteria for admissions to the FORE School of Management. However, in the current scenario, students from arts and science, with strong soft-skills and process orientation, can make effective and efficient managers. We are looking at ways to bring in more non-engineering students at FORE School of Management."

Thirdly, Dr Das pointed out that, while the world is looking to invest heavily in India, it has to be understood that - owing to certain policies - faster the economic growth, wider would be the gap between the rich and the poor. We could potentially mitigate this disparity by broadening our policies, so as to shift the foci of growth from the urban centres, to faster development of rural infrastructure.

"FORE School of Management students have direct exposure to social projects like senior citizen homes, blood donation initiatives, education to the children of the poorest, sensitivity to the environment and society at large. These inputs add value to our curriculum, most of which is otherwise a borrowed version from the western systems."

No wonder therefore, that with a visionary like Dr Das at the helm of its affairs, the FORE School of Management was ranked head-and-shoulders above the other B-schools in the 'News X – Indus Learning' survey, published in 'Mail Today' on the 6<sup>th</sup> of September 2010, comparing B-schools in North India, and more specifically, Delhi-NCR. In the following interview, Dr Das accepted that FORE School of Management students have the advantage of world-class infrastructure like the computerized library with over 25,000 titles in management and related areas, 160 journals, periodicals, video cassettes, CD-ROM's etc, and a computer centre with branded servers and 250-plus desktops and laptops, scanners, 70 printers, CD writers, among others, but also added that the major strength of the FORE School of Management comes from its famed Faculty – members of which are regulars at seminars and conferences around the world from US to Malaysia.

The FORE School of Management was top-ranked in 'Industry Interaction' and 'Potential to Network' categories of the survey. Dr Das answers why, in yet another article published in the 'Times of India'.

“Placements in the FORE School of Management are student-driven, and are the result of continuous interface with some big names in the corporate world – be it for summer internships, live projects or final placements – helping our students develop a better understanding of issues and challenges that await them in the industry. Our model of Corporate-supported projects by students, under faculty supervision, as a part of the curriculum, is considered unique. It enables students to be thinkers of tomorrow. A blend of academic excellence and business acumen is what can be expected by aspirants who cross into the swanky portals of FORE School of Management.”