

GENESIS 2011 – FORE SCHOOL OF MANAGEMENT, NEW DELHI STELLAR THEME FOR A STELLAR ANNUAL MANAGEMENT FEST!

Version 2011 of 'Genesis' - the annual fest of FORE School of Management, New Delhi – was one of the most successful events in the history of the Institution. This two-day fest is organized by the committee NEXUS of FORE School of Management, New Delhi. This time around it was organized on the 11th and 12th of November. Over the years, the annual fest of FORE School of Management has grown in stature, but Genesis 2011 was special; not just because of the huge attendance of students from B-schools pan India, but for some serious talent that was on display. The cultural event was declared open by the President of FORE School of Management, Mr R.C.Sharma in the presence of the Director, Dr. Jitendra K. Das, Executive Board Members, and the movers and shakers of Delhi. It was refreshing to see the lighter side of FORE School of Management legends like Prof R.P.Billimoria, President (Emeritus), Dr. B.B.L. Madhukar, Vice President and Prof Vinay Dutta, Chairperson – Student Affairs.

The tone for Genesis 2011 was set in the opening ceremony itself, which was marked by some spectacular performances by the students of FORE School of Management, New Delhi. This opened the floodgates to some 'serious fun'. There were individual committees constituted to oversee separate competitions. The central organizers NEXUS, and special interest groups had deliberately kept themselves out of the judging process to ensure impartiality. The participation in all the events was lively, with all the major B-schools across the country in the field.

These two days at FORE School of Management, New Delhi were dotted with some exciting competitions, ranging from dance to debate to quizzes to a banking event – *Aadhikoshann* – as well. The initial qualifier rounds for most of the events had already been conducted online, quite a few days in advance, and only the best were invited for the final rounds to the FORE School of Management Campus. The teams from the FORE School of Management obviously had the home-advantage, with the FOREians raucously cheering and following their teams from one event to another, but to their credit, the FORE School of Management crowd was equally appreciative of a worthy opponent, who won the day. The events were held all across the campus from the auditorium to classes to the 'sunken garden'. The FORE school of Management Campus was specially decked up for the occasion, adding to the gaiety and frolic of the fest. Corporate honchos hobnobbed with personalities from the creative fields, while judging the competitions. Some events like the *Nukkad Natak*, *Aadikoshann*, calculus-slide rule, tug-off war and the dance competition proved to be serious crowd-pullers.

As the event reached a crescendo, 'Team NEXUS'- the force behind this spectacular extravaganza – moved on from apprehension, to relief and finally to pure elation. Their hard work had paid off and it was time to bask in the praises all around. The crowning glory of the fest was the final overture which saw the fragmented crowd from various B-schools, gel into a union of rocking and head-banging youth, under the spell of renowned DJ's and rockstars. Many were sad that Genesis 2011 was over, but there were those who were already looking brightly into the future for an even bigger extravaganza in 2012, at the FORE School of Management, New Delhi.