

# FORE INTERNATIONAL BUSINESS CONFERENCE (FIBC) 2020

NOVEMBER 27-28, NEW DELHI, INDIA

**IN VIRTUAL MODE** 

**Media Partner** 





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Economic Affairs Officer South and South West Asia Office UNESCAP, New Delhi

### **GUIDELINES FOR ABSTRACT SUBMISSION**

- Abstract (not exceeding 250 words) in English should be submitted online on or before September 30, 2020.
- Up to 4 keywords should be enlisted below the abstract. Kindly note that all the submissions should be the
  original work of the Author(s), and should not have been published anywhere or is not under consideration
  in any conference or book or journal..
- Guidelines for Full Paper (Manuscript) submission will be provided after the acceptance of Abstract.
- The full paper (including abstract and references) should not exceed 5,000 words.
- The papers will be published in an edited book (with ISBN), by a reputed publisher, only after they have been presented in the conference and after a successful peer-review process. The book can be procured on your own once it has been published and released. An intimation of the same will be sent to the delegates.
- Registration fee is non-refundable.

## **REGISTRATION FEE\***

Academics/Research Scholars/ Professionals from Embassy/Think Tank	INR 1,180
Corporate Delegates	INR 3,540
Foreign Delegates	US \$ 59

## The registration fee is inclusive of an 18% GST

### **IMPORTANT DATES**

Submission of Abstract

Decision on Abstract

Conference Registration Closes

Full Paper Submission

Conference On

September 30, 2020

October 12, 2020

October 12, 2020

November 27-28, 2020

The conference was planned in the beginning of this year as an on-campus event, but will now be held in an online mode, given the prolonged uncertainty in domestic and international mobility caused due to Covid-19. Therefore, the registration fee has been duly reduced and mentioned here, and the abstract submission and registration dates have been accordingly extended.

Abstract Submission to be done Online https://fsm.ac.in/conference/fibc-2020/

### **ABOUT THE CONFERENCE**

As the world order evolves due to Covid-19, it creates newer challenges and opportunities for international trade and businesses. The multinational enterprises (MNEs) as well as the Small and Medium Enterprises (SMEs) are compelled to revisit their strategies and internationalisation processes. Also, there have been several global phenomena in recent times including Brexit, United States-China trade war, growth of mega-regionalism e.g. RCEP and CP-TPP, and complex networks created through the global value chains (GVCs), and the disruptions therein, among others, which are redefining strategic orientation of the MNEs. Nonetheless, such global realities also have a significant impact on various management functions of the businesses as well as on the engagements between countries and international organisations.

Given this backdrop, FORE School of Management, New Delhi is organising a two-day online international conference to deliberate on the Future of Business in the New Global Realities. The conference aims to bring academics, researchers, and professionals from industry, chambers of commerce, think-tanks, NGOs, inter-governmental organisations, Embassies, and government ministries to virtually engage in a constructive dialogue on such a multidisciplinary theme as this. The scholars and practitioners shall together decipher a pragmatic roadmap relevant to business as well as policy-making.

#### UB-THEMES Economic Integration and Mega-Global Logistics, Operations Trends in International Regionalism: NAFTA, EU, African Marketing and Consumer Union, ASEAN, G20, BRICS, RCEP, and Supply Chain Research Management CP-TPP, and other RTAs/FTAs Global Strategy, Innovation, Trade, Debt and Finance; Entrepreneurship and Knowledge International Finance and Management Corporate Governance Doing Business in Emerging International HRM, Country Risks and the Multinational Corporations, Markets and Least Cross-Cultural Management **Developed Countries** and Negotiations International Law International Organisations: WTO Issues, Multilateralism, Trade Agreements and Rising UN, UNCTAD, ŬNCITRAL, Protectionism WIPO, World Bank, IMF History of Globalisation, Trade and the Sustainable **Economic History and Development Goals** (SDGs) Country Studies

Contemporary Issues and the

business environment: Covid-19, Trade War, BREXIT, Belt and Road, among others

Trade, Resources and Geopolitics;

India and the World



# ABOUT FORE SCHOOL OF MANAGEMENT

FORE School of Management, New Delhi is a leading business school in India. The institute offers the following programs: PGDM, PGDM (IB), PGDM (Financial Management), PGDM (Big Data Analytics), PGDM (Executive) and Fellow Program in Management (FPM). The programs are approved by the All India Council for Technical Education. The PGDM and PGDM (IB) programs at FORE are accredited by National Board of Accreditation (NBA) and are equivalent to MBA as granted by Association of Indian Universities (AIU). FORE School of Management has also been granted SAQS Accreditation for a period of five years with effect from December 2017.

FORE School of Management has institutional memberships of India Habitat Centre, New Delhi; Asian Regional Training and Development Organization (ARTDO) International, Philippines; Association of Indian Management Schools (AIMS), Hyderabad; National HRD Network (Delhi Chapter); Associated Chambers of Commerce and Industry of India (ASSOCHAM), New Delhi; BRICS Chamber of Commerce & Industry, New Delhi; National Science Library: National Institute of Science Communication and Information Resources (NISCAIR), New Delhi; American Center Library, New Delhi; The Case Centre, England; and, the United Nations Global Compact Network India, among others.

FORE School of Management also has academic partnerships with leading institutions including the following: Rennes School of Business, France; ESCE International Business School, Paris, France; Vietnam National University, HCM; University of Law and Economics, Vietnam; Kathmandu University School of Management, Kathmandu, Nepal; University of California, Riverside (IEP), USA; University of Economics, Ho Chi Minh City, Vietnam; Nanyang Business School, Nanyang Technological University, Singapore; School of Business and Economics, Linnaeus University, Sweden; European Institute for Asian Studies, Luxemburg; and, Risk Management Institute, National University of Singapore.

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# FORE SCHOOL OF MANAGEMENT

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