

### **Session 1-1: Inaugural Session**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=mb2c0df3f6c187f7168ebc7272ae75c85>

Event number: 2554 272 6989

Event password: FORE@#1234

### **Session 1-2: Technical Session-Consumer Experience and Behavior**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=m8ea3af5dd1c368dd727f42e055c508e0>

Event number: 2554 392 6450

Event password: FORE@#1234

### **Session 1-3: Technical Session- Branding and Product Strategies**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=m19756d2797aa6953172514082907be7e>

Event number:2559 397 4969

Event password: FORE@#1234

### **Session 1-4: Technical Session- AI, Data Analytics and Social Media Marketing**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=m46f885bddf34275b2f701dca57cb7806>

Event number: 2557 423 8412

Event password: FORE@#1234

### **Session 1-5: Overcoming Challenges in Marketing in a Disrupted Marketplace**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=m8e88e6d0d9eefe2d3d74d35bbd4208ad>

Event number: 2561 373 7191

Event password: FORE@#1234

### **Session 1-6: Listening to Editors**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=mff7a57836dc972f97999516d9485d4c8>

Event number: 2552 445 3257

Event password: FORE@#1234

### **Session 2-1: Technical Session- Wining Customers through Branding and Product Strategies**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=m9f97903f438ed758ad12a25be858f635>

Event number:2569 688 5451

Event password: FORE@#1234

### **Session 2-2: Technical Session-Consumers, Society and Sustainability**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=m7a39c5d4f6565debb90ad41485bc212b>

Event number: 2553 331 8961

Event password: FORE@#1234

### **Session 2-3: Panel Discussion- Marketing in a Disrupted World**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=m446cbbb26f02e2d995982bba69c3dc1e>

Event number: 2561 532 6007

Event password: FORE@#1234

### **Session 2-4: Technical Session- Consumers, Product and Technology**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=m5eddc480c66859ea2df862f073895e36>

Event number: 2557 848 7351

Event password: FORE@#1234

### **Session 2-5: Technical Session- Sales, Distribution and Services**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=m520d50b97e17548b818b2c4af32d657a>

Event number: 2568 844 9321

Event password: FORE@#1234

### **Session 2-6: Valedictory Session**

Event link: <https://fsm.webex.com/fsm/j.php?MTID=m1d89da0407337c5eb30bb6070d9156db>

Event number: 2557 417 1585

Event password: FORE@#1234