

# ***FORE International Management Conference (FIMC)-2024***

***AI, Business Models, and the Future of work***

***28th-30th November, 2024***







## *“FIMC 24 aims to serve as a beacon of knowledge, innovation and strategic insight”*

### **About FORE:**

- Foundation for Organizational Research and Education (FORE) is committed to the advancement of Management Education, Research, Training and Consultancy. Incorporated in 1981, as a non-profit institution, FORE has been working with industry and academia for developing new domains of managerial thought and education, and contributing to building leaders in today's global business environment.
- FSM provides contextual learning and helps in the development of students as thinking professionals, who have the ability to meet the future challenges of tomorrow's corporate leaders.
- FORE School of Management has been designing, developing and conducting innovative Executive Education (EE)/ Management Development Programs (MDPs) for working executives in India for over three decades.
- This annual international conference on the theme of "*AI, Business Models, and the Future of Work*" to deliberate on the profound transformations reshaping the landscapes of technology, business, and employment in the 21st century.

### ***Innovative Tracks, Exploratory Sessions***

- Dive into Innovations, Technology and AI driven experience for a ever evolving facets of the AI-business-work nexus.
- Navigate the regulatory frameworks of AI, engage with success stories of AI integration in business models, learn about innovations in AI technology, and discuss the skills, education, and policy frameworks needed to navigate the future of work.

### ***Collaborate, Innovate, Attain***

- Annual FIMC 2024, foster innovation through engaging discussions, workshops, and inspiration from leading experts. Together, we aim to discuss the issues of data privacy, bias in AI algorithms, and the environmental impact of tech development.

### ***Join us at FORE International Management Conference 2024***

Where innovation, technology knows no bounds to explore how AI-driven automation transforms sectors, industries, the emergence of new job categories in the gig economy, and ethical AI across business practices.

***Don't miss out on this opportunity to publish and broaden your horizons in the world of AI driven Technology.***



# Key Event Sessions

## Technical Tracks

(Parallel sessions with paper presentations )

- Diversity, Cross-cultural Communications, and AI applications
- AI and the Digital Globalization of Cultural Industries
- The Gig Economy and AI: Opportunities and Challenges
- Leadership and Multiculturalism in Context of AI
- Knowledge Management, Sustainability, and the AI Confluence
- AI in Customer Experiences and Engagement
- The World of Work: HRM Skills, Policy, and AI Intervention
- Emerging Market MNEs and the Global Value Chains
- Financial Management and the Global Financial Systems
- Logistics, Supply Chains and the AI Paradigms
- SMEs, Digital Trade and International Entrepreneurship
- Transforming Tourism and Hospitality Business with AI
- Evolving Global Geopolitics Amid the AI Architecture
- Applications of AI in Corporate Social Responsibility
- Addressing Migration and Expatriation Challenges through AI Interventions
- Research Methods and Theoretical Debates in Management
- Teaching, Learning and Innovative Curriculum Development
- Modern Science, Science Policy, and the New Business Realities
- AI Interventions in Social Sciences Disciplines
- Importance of Transparency vs. Black Box Effect of AI on Work

### ***Plenary Tracks (by invitation only)***

- The Ambassadors Forum
- The CXOs Debate
- 'Viksit Bharat 2047'  
(Developed India) Mission

### ***Industry Tracks (by invitation only)***

- AI-Driven Business Models: Success Stories and Lessons Learned
- Innovations in AI Technology: Beyond Traditional Business Models
- Legal, Regulatory and Ethical Landscapes of AI





# CONFERENCE COMMITTEE

## Organizing Team



**Patron**  
**Dr. B.B.L Madhukar**  
**Chairman**  
FORE School of Management, New Delhi



**Conference Chair**  
**Dr. Subir Verma**  
**Director**  
FORE School of Management, New Delhi

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Villanova School of  
Business, Villanova

## Conference Convener



**Prof. Sriparna Basu**  
**Professor, Communications Area & Dean (Research)**  
FORE School of Management, New Delhi

## Conference Co-Conveners



**Prof. Shilpi Jain**  
**Professor - Information Systems Area,**  
**Dean - Placements and Corporate**  
**Relations,**  
FORE School of Management,  
New Delhi



**Prof. Faisal Ahmed**  
**Professor - International Business**  
**Area**  
FORE School of Management,  
New Delhi



**Prof. Rahul Pratap Singh Kaurav**  
**Associate Professor - Marketing**  
**Area**  
FORE School of Management,  
New Delhi



**Prof. Lim Weng Marc**  
**Dean, Department**  
**of Marketing Strategy & Innovation**  
Sunway Business School, Malaysia



## *Registration Information: (Including GST 18%)*

<i>Delegates</i>	<i>Early Bird Fee (by 1st - 15th October, 2024)</i>	<i>Standard Fee (by 16th October - 10th November, 2024)</i>
<i>Academicians</i>	INR 4720	INR 5310
<i>Research Scholars / Students</i>	INR 2360	INR 2950
<i>Corporate Delegates</i>	INR 5900	INR 6490
<i>Foreign Delegates</i>	US\$ 177	US\$ 236

- The fee includes lunch and refreshments on conference days, conference kit, and access to all sessions including the pre-conference events.
- The registration fee is non-refundable

### *Important Dates*

- **Submission System Opens** : June 05, 2024
- **Submission Deadline** : September 30th, 2024
- **Decision Notification** : October 10th, 2024

### *Submission Guidelines*

- Original extended abstracts should be between 1200 and 1500 words It should be typed on A4-sized paper.
- Times New Roman 14-point for headings and 12-point for body text, single spaced. If a paper has multiple authors, at least one of the authors must register, in order for the paper to be presented at the conference, and considered for publication.

### *Awards*

- *Best Paper Award across all tracks*
- *Overall Best Paper*



# Explore, Enhance, Extend @ FIMC 2024

“Join us in envisioning and building a future that embraces innovation, equity, and resilience on a Journey to embark upon discovery, insight, and inspiration” at FORE International Management Conference (FIMC), 2024

## Details of FIMC 2024

- Doctoral Consortium, Pre-Conference Workshop, Editors’ Meet and Key Note Speakers
- Plenary Tracks ( Invite Only)
- Industry Tracks ( Invite Only)
- Technical Tracks (Parallel sessions with paper presentations)
- Additional Charms : Evening Gala Dinner, Cultural Night, Heritage Walks etc.
- Multiple Publication Opportunities with ABDC Journals which are Scopus Indexed and as follows:

<i>Journal Category</i>	<i>ABDC</i>	<i>Scopus</i>	<i>WOS</i>	<i>ABS</i>
<i>Global Journal of Flexible Systems Management</i>	A	Q1	-	2
<i>Journal of Global Marketing</i>	B	Q1	ESCI	1
<i>Journal of Entrepreneurship</i>	C	Q2	ESCI	-
<i>Global Business &amp; Organizational Excellence</i>	C	Q1	-	-
<i>Journal of Human Values</i>	-	Q1	ESCI	1

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