DR PRITAM SINGH FOUNDATION

FORE SCHOOL OF MANAGEMENT
NEW DELHI | GURUGRAM

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Frankfurt School of Finance & Management
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Dr. Pritam Singh Memorial & FORE International Management Conference 2025

PRISM-FIMC 2025

Responsible Leadership in a Disruptive World:
Geopolitics, Technology & Circularity

November 19–21, 2025

www.fsm.ac.in/conference/fimc2025

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PRISM-FIMC 2025

The Pritam Singh Memorial (PRISM) Conference stands as a pivotal platform for addressing the complexities of responsible leadership in a disruptive world characterized by shifting geopolitics, rapid technological advancements, and the imperative of circularity. Established in the honor of Dr. Pritam Singh, a visionary in management education, the conference embodies his commitment to bridging academia with industry and fostering leadership that is both ethical and sustainable.

Join Global Leaders in Shaping the Future

Explore the intersection of Geo-Politics, Technology, and Circularity at PRISM-FIMC 2025. Connect with academics, industry experts, and policymakers to address the challenges and opportunities of responsible leadership in a rapidly changing world.

Conference highlights:

- Keynote Speakers: Gain insights from global thought leaders on disruptive trends, geopolitics, AI, and sustainability
- Panel Discussions: Dive into topics like ethical leadership and circular business models
- Present your research at a prestigious academic platform
- Network with 300+ delegates from various countries

Conference Theme

As the world undergoes tectonic shifts, be it the reshaping of global alliances, rapid technological transformation, or the urgent call for environmental regeneration, leaders today are challenged to re-imagine their roles. In a multi-polar world, rising protectionism, trade wars, supply chain vulnerabilities, and regulatory nationalism have heightened uncertainty, compelling leaders to integrate geopolitical intelligence into strategic decision-making.

Meanwhile, advances in artificial intelligence, digital platforms and critical technologies present both opportunities and ethical dilemmas, demanding that leaders foster technological stewardship alongside innovation. Converging with these forces is the global shift toward circularity and sustainability is challenging traditional linear economic models and demanding a redefinition of value creation. In an increasingly interconnected world, geopolitics, technology, and sustainability are converging, reshaping markets, influencing regulations, and driving strategic priorities.

The intersection of geopolitics, technology and circularity calls for a new leadership paradigm, one that is adaptive, ethically grounded, and globally engaged, capable of driving sustainable transformation amid geopolitical uncertainty and systemic disruption. In this spirit, FORE School of Management, New Delhi, is proud to announce and host PRISM 2025 along with its annual conference, FORE International Management Conference (FIMC) on the theme: ***"Responsible Leadership in a Disruptive World: Geo-Politics, Technology & Circularity."***

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Tracks and Sub-themes

Track 1: Marketing in the Digital Age

- Digital Consumer Behavior and Cross-cultural Trends.
- Deriving Customer Engagement by leveraging Digital Analytics.
- Gig-Influencers in Influencer Marketing Campaigns.
- Sustainable Marketing: Green ownership, responsible consumption, and luxury brand sustainability.
- Agile Marketing Strategies.
- Enhancing Customer Engagement through Digital Technologies
- Social Media, Digital Cultures, and Consumer Behavior in Contemporary Marketing
- AI-Driven Marketing Ecosystems: Rewiring Competition in the Digital Age
- The Empowered Consumer: Insights, Innovation & Interaction

Track 2: Geopolitics & Global Business Strategy

- Digitalization in Global Trade: Impact on SMEs and internationalization.
- Navigating Global Disruptions: Supply chain vulnerabilities and geopolitical tensions.
- Emerging Market Dynamics: Developing and underdeveloped countries.
- Fostering Internationalization through Digital Means.
- Strategic Responses: Adapting international operations to national volatilities.

Track 3: Agile & Resilient Supply Chains

- Supply Chain Resilience.
- Just-in-Time Inventory amidst Global Disruptions.
- E-Commerce & Logistics.
- Industry 4.0 and Digital Supply Chain Solutions.
- Cost Optimization: Leveraging supply chain nance for efficiency.
- Sustainable and Circular Logistics and Supply Chain

Track 4: Finance, Accounting & Digital Transformation

- FinTech & Digital Assets.
- Sustainable Finance, ESG investing and responsible financial practices.
- Corporate Restructuring: Mergers, acquisitions, and organizational change.
- Banking Regulation in an evolving digital landscape
- Data Analytics in Finance and Accounting.

Track 5: AI & Future of Work

- Impact of AI on Employee Behaviour and Employment Relations.
- Leadership and Management in Postmodern Organizations.
- Evolving Job Roles: Blue-collar, "new-collar," and gig economy.
- Meaningful Work: Context, organization, and individual perspectives.
- Future-Proofing HRM: Addressing grand societal challenges and disruptions.

Track 6: Purpose-Driven Innovation & Sustainable Value

- Digital Innovation Platforms and Entrepreneurial Ecosystems.
- Purpose-driven Companies and Community-based models.
- Circular Business Models, Sustainability and Green-tech
- Strategic Sustainability in the Digital Age.
- Entrepreneurship amidst Geopolitical Challenges.
- Generative AI For Sustainable Futures

Track 7: Digital Capabilities & Climate Solutions

- Climate & Carbon Management.
- Small businesses in Digital and Green Transformations.
- Integrating AI for Dynamic Markets and Firm Capabilities.
- Upper echelon responsibilities for Economic, Environmental, and Social purposes.
- Strategies Rooted in Indian Knowledge Systems for providing Climate Solutions.

Track 8: Technology-driven Business Innovation & Responsible Leadership

- Shaping Ethical and Digital Business Environments.
- Responsible Organizational Design and Management.
- Ethical Information Systems.
- Responsible Leadership in the Digital world.
- Societal Impact of AI: Equity, inclusion, and job displacement.
- Information Communications Technology for Development.
- Adoption and Diffusion of Emerging Technologies.
- Metaverse & Gamification: Disruptive Tech and the future Digital Landscape.

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Submission Guidelines

The conference invites authors to submit full paper/ extended abstract for presentation.

Full Paper Submission

- The conference solicits original, unpublished research paperson management related issues.
- All submissions will be subject to a double-blind peer review process.
- The length of the full paper should be 6000-8000 words. This limit includes the abstract, body of the text, figures, tables and references.
- Selected papers will be recommended for inclusion in the Conference Proceedings and associated journals. However, any final decision on publication would depend on the review report of the respective journals.

Format for Extended Abstract

- The extended abstract should be between 1000-2000 words, including a maximum of 20 relevant references. The length of the extended abstract should be 4-8 pages.
- The first page should include, title of the research paper, author details, contact numbers and email addresses.

Detailed guidelines for submission are available on the conference website https://www.fsm.ac.in/conference/fimc2025

Publication Opportunities

Journals	ABDC	Scopus	WoS	ABS
Global Journal of Flexible Systems Management	A	Q1	-	2
International Journal of Logistics Management	A	Q1	SSCI	1
Journal of Global Marketing	B	Q1	ESCI	1
Corporate Social Responsibility and Environmental Management	C	Q1	SSCI	1
Global Business and Organizational Excellence	C	Q1	ESCI	-
Management of Environmental Quality	C	Q1	ESCI	1
Abhigyan	-	-	-	-

The registered papers will be considered for submission in the associated journals. However, the final publication will be subject to review and decision of journal editorial team.

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Best Paper in Track Award

- Top paper in each conference track will be selected to celebrate exceptional scholarly contribution.
- Winners will receive a certicate of recognition, honoring their impactful work and contributions to their field of study.

Best Paper Award

- This award honors three outstanding papers across all tracks, highlighting the most innovative and impactful research presented.
- Only full papers will be considered for "Best Paper Awards".
- Winner(s) will be awarded a certificate and a monetary prize, acknowledging their exemplary contribution to the academic community.
- Best paper awards carry prizes:

First Prize:	**INR 50,000/-**
Second Prize:	**INR 30,000/-**
Third Prize:	**INR 20,000/-**

Registration Fee

Category	Fee (Per participant per paper) Indian Nationals	SAARC Nationals	Foreign Nationals (other than SAARC Countries)
Corporate Representatives	**INR 5,000**	**USD 150**	**USD 300**
Faculty Members (Paper Presenters)	**INR 5,000**	**USD 150**	**USD 300**
Research Scholars/ Students	**INR 2,500**	**USD 80**	**USD 100**
Attendees	**INR 2,500**	**USD 80**	**USD 100**

** Registration fee is inclusive of applicable taxes.*

Important Dates

Aug 10, 2025
Submission System Opens

Oct 25, 2025
Submission Deadline

Ongoing
Decision Notification

Nov 03, 2025
Early Bird Registration

Nov 10, 2025
Regular Registration

Nov 19-21, 2025
Conference Dates

Important information:

- Registration Fee includes Conference Kit, Certificate, Lunch, High Tea and access to photos.
- Registration fee does not include stay/travel or any other expenses.
- Registration fee is non-refundable and non-transferable.
- At least one author must register for any co-authored paper to qualify for presentation & publication.

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PRISM-FIMC 2025

Emerging Leaders Competition 2025

Celebrate innovation, leadership, and positive change! Your transformative work could inspire leaders globally!

ELC 2025: This unique initiative of the PRISM Foundation aims to recognize and coach emerging leaders to rise to national and global business leadership. Every year, the foundation invites young leaders to present the significant value they have created for their organizations, customers, and communities.

Eligibility Criteria:

- Team comprising of 2-5 members.
- Maximum age 40 years (as on 01 Nov 2025)
- Should have identied a signicant business problem or opportunity
- Should have developed an innovative, sustainable solution
- Created tangible value for stakeholders and demonstrated measurable benets
- An inspiring story to tell for emerging leaders in firm/ industry or across industries
- NO PARTICIPATION FEES!

Submission Guidelines: Submit a 10-slide presentation (PPT / PDF) including:

- Executive Summary
- Project Details (Name, Team, Roles, Objectives, Timelines)
- Business Context for the problem or opportunity addressed
- Problem/Opportunity Identied
- How was it addressed, and highlight the role of emerging leaders
- Innovative approaches used
- Impact created, explained with a 'pre' & 'post' comparison
- Sustainablity of solution/ project

Prizes: Exciting prizes for winners. All participants will be provided certificates in recognition of their efforts.

Contact:
Ms Shakila Kundu, secretariat@drpritamsinghfoundation.com

Important Dates for ELC 2025

- Submission Deadline: **Septemebr 30, 2025**
- Primary Evaluation: **October 5, 2025**
- Jury Evaluation by 2 independent experts: **October 12, 2025**
- Announcement of shortlisted enteries: **October 12-13, 2025**
- Online presentation by shortlisted teams to Jury: **October 16-19, 2025**
- Declaration of Winners: **End of October 2025**
- Prize Distribution Ceremony: **Novemebr 19, 2025**

Previous Winners:

2021
Winner: **Hyundai Motor India**
1st Runner Up: **Oil & Natural Gas Corporation**
2nd Runner up: **Aditya Birla**

2022
Winner: **Larsen and Toubro**
1st Runner Up: **Ashok Leyland**
2nd Runner up: **Lalitpur Power Generation**

2023
Winner: **M/S Lucas TVS**
1st Runner Up: **Ashok Leyland**
2nd Runner up: **Hyundai Motor India**

2024
Winner: **Ashok Leyland**
1st Runner Up: **L&T: Precision Engineering & Systems**
2nd Runner up: **Hyundai Motor India**

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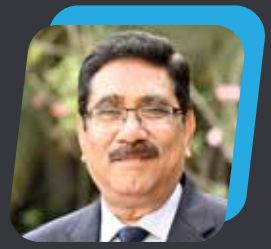

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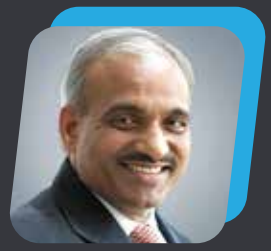

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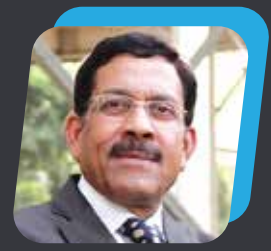

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FORE School of Management (FSM), established in 1992, is one of India's premier business schools, dedicated to excellence in management education, research, training, consulting, and entrepreneurship while fostering socially responsible business leaders. FSM holds accreditation from the National Board of Accreditation (NBA) and South Asia Quality Systems (SAQS) and is a member of AACSB. FSM offers AICTE-approved two-year full time PGDM programmes in General Management, International Business, Financial Management, and Big Data Analytics, creating numerous career opportunities for graduates. FSM takes pride in its professional and high-quality faculty, modern infrastructure, technology and resources which facilitates high quality management education.

संगच्छध्वं संवदध्वं

DR PRITAM SINGH
FOUNDATION

Dr. Pritam Singh Foundation is a registered trust, founded to take forward the legacy and life lessons of Dr. Pritam Singh. The trustees and the distinguished Advisory Body of the foundation includes stalwarts from academia and industry. The flagship initiative of the foundation has been the annual conference first conducted 17-19th November 2021, in partnership with the Jindal Global University. The foundation has conducted 5 round tables and one book launch (Role of Boards-Building Sustainable Competitive Edge) so far. It has recently launched a Mentoring initiative for emerging leaders from the corporate sector. The foundation also conducted the annual competitions for Young Leaders, for Faculty and for Management students in Nov 2021.

PRISM-FIMC 2025

November 19–21, 2025

Contact Information

FSM Reception: **+91- 011-41242424**

Conference Partnerships/ Sponsorships:
fimc.conveners@fsm.ac.in

For General Enquiries & Queries Related to Paper Submission/Registration:
prism-fimc25@fsm.ac.in

www.fsm.ac.in/conference/fimc2025