

BSTAT



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Key Features

- All relevant topics are explained in systematic and methodical manner
- Comprehensive coverage of key topics
- Key issues of Business Statistics are strengthened by real-life case studies drawn from global and Indian companies
- Visually appealing presentation
- Review pages at the end of each chapter
- Rich pedagogical features such as
 - o Learning objectives
 - o Key concepts
 - o Chapter-end exercises

Hitesh Arora is Professor in Quantitative Techniques and Operations Management at FORE School of Management, New Delhi. A graduate in Mathematics and a post graduate in Operational Research from University of Delhi, he has also earned his doctorate in Mathematical Programming from Department of Operational Research, University of Delhi. Prof. Arora started his teaching career at the University of Delhi. He has also worked as an Actuarial Consultant with a UK-based MNC, where his work involved Data Modeling and Reserving for Personal and Commercial Lines of various UK-based insurance companies. He has more than 16 years of experience in academics and industry. Dr Arora has extensively worked in the area of Mathematical Programming. His current research interests are Measurement of Productivity, Service Quality, and Information Technology in Indian banking sector. Prof. Arora has conducted Management Development Programmes (MDPs) in Decision-Making Techniques for Managers. He has to his credit numerous research papers in several national and international journals.

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