

## Industry Academia Conference, 2019

### “Developing Competencies for Future Leaders: A collaborative approach of Industry and Academia”

January 18, 2019 at India International Center, New Delhi

There is an increasing gap in the employability of the management graduates. With AICTE 2016-17 data showing more than half (53%) MBA graduates could not land jobs in campus placements, the questions that arise are, ‘What is the root of this issue? Is it the subject knowledge, or, skill set, or attitude?’ While the education fraternity finds itself grappling with the need to meet industry expectations, Cinque Education Pvt. Ltd. and Career2NextOrbit decided to address this issue by bringing the 3rd edition of Industry Academia Conference. The Conference on "Developing Competencies for Future Leaders: A collaborative approach of Industry and Academia" was held on January 18, 2019 at India International Center, New Delhi.



**Dr. Jitendra K. Das, Director, FORE School of Management, New Delhi** was one of the panelists for the Panel Discussion on '**Futuristic Competencies for Marketing Professionals**'.

**Dr. Jitendra K. Das** was accompanied by the following prominent panelists:

- Ms. Tripti (CMO, Max India)
- Mr. Indra Narayan Das (Chief Revenue Officer, HT Media)
- Dr. H Chaturvedi (Director, BIMTECH)
- Dr. Kavita Pathak (Director, Jaipuria Institute of Management, Lucknow)