

Genesis 2k19, the annual management fest of FORE School of Management, New Delhi set to be the talk of the town

It's the B School fest of the year that management students from all over the country wait for with bated breath. Genesis 2K19 is here as a whiff of fresh air in the National Capital, raising temperatures as mercury dips. The annual cultural fest of FORE School of Management, New Delhi will be held on 22nd and 23rd November. It's expected to attract diverse talent from various top institutions of India, who will bring their high energy and enthusiasm to the popular events as they vie for the spotlight and top honors for their respective colleges and B-schools.



The perfect blend of intellect, talent with oodles of cool; Genesis has been ruling the hearts of budding managers. They come together every year to partake in the revelries the fest has come to epitomize while basking in the warmth of easy camaraderie. It will be on a magnificent display over two days of the highly competitive fest, which is one of a kind cultural extravaganza. "Genesis is a celebration of talent, which will take center stage over the course of two days," says Prof. Sanghamitra Buddhapriya, Dean- Academics, FORE School of Management, New Delhi who is also in charge of the entire fest.



The Dean (Academics) and Prof. Incharge of the event is visibly excited about Genesis 2k19 as the organizing team-Nexus leaves no stone unturned to ensure that the fest is a spectacular success. They have geared up for the marquee events that students from all over the country look forward to and start preparing for months ahead. Concoct 19, the annual Business Plan competition is one such event where young entrepreneurs take the platform to showcase their business ideas with gusto.



Guilty as Charged is another event that holds much promise for participants and audiences alike. The legal mock trial competition will have participants defending renowned personalities and the proceedings are expected to offer edge of the seat excitement and entertainment. And while we are on the latter, how can we forget the highly anticipated music and dance events. Step Up, the Group Dance competition raises the tempo at Genesis every year. Along with the DJ Night, it is the event where everyone can let their hair down and soak in the electric energy.

Corporate Buddha, Amazing Race, Market-O-Mania, War room, Argumentative Indian are some of the other talked about events that will see intense competition. Perna – the CSR plan competition, and Jagrukta – the Nukkad Natak competition, will bring powerful messages of social responsibility, complementing the fun element of the fest nicely. The events at Genesis 2k19 carry handsome cash prizes but that's not the only motivation for participants. They will be fighting for the bragging rights with genuinely warm spirit, which is the hallmark of the fest.

