

## ASSOCHAM - Spirit of Self Reliance Award



Dr. Jitendra Das, Director, FORE School of Management, New Delhi has been conferred the ‘Spirit of Self Reliance Award’ at ASSOCHAM Knowledge Management Virtual Meet on “Skilling & Vocational Training & Awards - A step towards ATMA NIRBHAR Bharat” on September 18, 2020. The programme was attended by more than 650 participants.

The award was received in the august presence of Her Excellency Smt. Draupadi Murmu, Governor of Jharkhand; Shri Nawab Malik, Minister of Skill and Entrepreneurship, Government of Maharashtra and other dignitaries, i.e., Mr. Rahul Dasgupta, Director, GlobSyn Business School, Mr. C B Chakraborty, VP Amway India Enterprise Pvt Ltd., Ms. Jaya Mishra, VP, Shrishankaracharya Technical Campus, Bhilai, Mr. Sanjay Singh, Director, Centre of Technology and Entrepreneurship Development; Mr. Sumit Suseelan, Chairman JSDC, Skill Council & Chairman IIA; Ms. Archanna Gaarg, CEO Power Talk with Archanna.

Mr. Bharat Jaiswal, Regional Director, ASSOCHAM set the context for the speakers and attendees consisting of academicians, policy advocates and industry experts to the virtual event which offered an opportunity to discuss the issue of ‘skilling’ from multiple perspectives.

On this occasion, Dr. Jitendra Das said “Implementing the concept of decentralized manufacturing is an important initiative to boost manufacturing and creating job opportunities in India”.



Dr. Jitendra Das addressing the esteemed dignitaries during ASSOCHAM Award Ceremony through webinar.

Further, talking on employment generation, he said that “getting away from import - focusing on export and generating employment” are the key elements of the ‘Atmanirbhar Bharat’. It is the right time to focus on decentralization of large factories and moving on to the concept of OEM (Original Equipment Manufacturing). Traditionally large manufacturing units having large numbers

of employees and workers concentrated in a particular area, need to be split into multiple remote locations in order to provide opportunities to locals making them, ATMA NIRBHAR.”

The Chief Guest, Smt. Droupadi Murmu, Hon'ble Governor of Jharkhand, in her address, mentioned that the Atmanirbhar Bharat is an important initiative and requires the partnership of many different sets of people for success.



Smt. Droupadi Murmu, Hon'ble Governor of Jharkhand

The Guest of Honour, Mr. Nawab Malik, in his address, emphasized that Skill development initiatives need practical models and technology to achieve the set goal.