



MSME CEO Summit 2020: 4th Edition

October 16-17, 2020

Dr. Jitendra Das, Director, FORE School of Management, New Delhi has chaired and moderated a session **“Business Improvement for MSMEs”** and deliberated on **“Atmanirbhar Bharat and Vocal for Local”** on October 16, 2020.

CII (Confederation of Indian Industry) has organised **MSME CEO Summit 2020: 4th Edition** on October 16-17, 2020, through Virtual Mode. **FORE School of Management, New Delhi** was the Academic Partner for this event. More than 150 delegates from industry and academia participated in this summit.



Dr. Jitendra Das, Director, FORE School of Management, New Delhi speaking in the summit

Dr. Jitendra K. Das, Director, FORE School of Management, New Delhi, who moderated the session ‘Business Improvement for MSMEs’ began proceedings discussing the importance of the MSME segment in fulfilling strategic objectives such as Atmanirbhar Bharat and Vocal for Local. He also brought forth government benefits like Interest subvention schemes, guarantee-free loans, market support and export promotion, deductions or reimbursement of charges, etc. while highlighting the contribution of the segment to the economy of India and citing examples of how niche segments across India are dominated by MSMEs.

Dr. Jitendra Das was accompanied by the following prominent panelists during the session:

- Mr Ashok Puri, Managing Director, Lean India Consulting Group.
- Dr V Sriram, Managing Director, Sriram Safety and Quality Management Services Pvt Ltd