

CII Smart Supply Chain and Logistics Summit

Friday, January 22, 2021

The Confederation of Indian Industry (CII) organised the Smart Supply Chain and Logistics Summit on January 22, 2021. More than 150 delegates from industry and academia participated in this summit. FORE was the Academic Partner for this event.

This enriching summit was conducted virtually wherein industry stalwarts from the field shed their wisdom to the students of the B-school.

After an enriching introductory session that bore witness to enlightening addresses by several industry experts, the first session – “Building Supply Chains for the Future” was initiated and moderated by **Dr Jitendra Das**, Director, FORE School of Management. In his address, he emphasised the pertinence of adding value to goods and services through the supply chain system. For doing so, he highlighted the role of advancing technology in facilitating this transition.

In order to exemplify his point, Dr Das quoted the technology of QR codes in the supply chain so as to track the entire process from manufacturing to usage in an efficient manner. Therefore, concerns and problem areas related to the products can be identified and addressed efficiently. This would entitle drawing a higher valuation for the products from the customers.



Dr. Jitendra Das, speaking in the Summit

Dr. Jitendra Das was accompanied by the following prominent panelists during the session:
Mr Anand Darbhe, Managing Director, Accenture Strategy & Consulting, Accenture India.
Mr. Prabhat Pant, Group Head – Supply Chain Management, Jakson Group.

After these informative sessions, the floor was open for a brief round of Q&As which was moderated by **Dr Das**. The questions were related to the changing trends and the consequent methods of adaptability that was reinforced by the respective organisations of the speakers. Finally, the first session of the summit was summarised and concluded by the esteemed Director of the B-School.