



ASMA's B-School Summit on Streamlining education, outcomes, research and feedback via effective data mining and analytics to ensure precision

Friday, June 11, 2021

ASMA India's B-School Summit "**Technology Innovation & Solutions in a VUCA World**" was held in online mode on June 11, 2021. One of the interesting sessions in the summit talked about "Streamlining education, outcomes, research and feedback via effective data mining and analytics to ensure precision". More than 200 delegates from industry and academia participated in this event. **Dr Jitendra K. Das**, Director, FORE School of Management, Delhi has been the moderator of the Panel 2 on '**Streamlining education, outcomes, research and feedback via effective data mining and analytics to ensure precision**'.

Dr Das spoke about education outcomes and feedback mechanism through effective data mining and analytics, said in the new era technology is being used to communicate and interact with students which is now the only option, effective data mining and interpretation of the data analytics can be useful in studying the outcome. "Anything that is done by the teacher has to lead to some outcomes. There are two ways outcomes can be studied - students based outcome and faculty based outcome", Dr Das said.



Dr Jitendra Das, speaking in the Event

Prior to the session Chairman, AICTE **Dr Anil Sahasrabudhe**, who could not attend the session live, in his recorded speech said, "Education has to continue pandemic or no pandemic." Referring to the VUCA world he also mentioned how newer technologies are being considered as subjects for inclusion in the curriculum and what could be the potential market demand of that particular skill set. It has to be also seen from the demand vs supply perspective because if every college increases seats in that subject the number of jobs has to be there for those students. Things are

changing and a lot of studies have been done for the future but are we really sure how close these studies are vis-a-vis the reality.



Dr Jitendra K. Das was accompanied by the following prominent panelists during the session:

- **Mr. Abhay Gupta**, Founder & CEO, Luxury Connect Business School
- **Prof. Ramesh Behl**, Director and Professor, IMI Bhubaneswar
- **Dr Krishnendu Sarkar**, Chief - Strategy & Impact & Life Skills, NSHM Knowledge Campus
- **Dr Sapna Rakesh**, Director, IMS Ghaziabad

After the Questions and Answers from audience, Dr Das has summarised and concluded the session.