

ASMA's B-School Summit on Global Leadership in Education September 22-24, 2021

Adoption of Social media in Academia (ASMA) virtually organized India's B-School Summit on the above theme. **Dr Jitendra K. Das**, Director, FORE School of Management, Delhi has been the moderator of the Panel-I on '**How Cutting-Edge Research & Cutting-Edge Technology Go Hand-in-Hand in Higher Education**' on September 22, 2021 from 3 PM to 4 PM. About 300 delegates from industry and academia have participated in the Summit.



Dr Jitendra Das, speaking in the Event

Speaking on the topic, Dr. Das stressed on the criticality factor of higher education when compared to school level, K-12 or UG level education. He said, "Higher education should focus on the process of enhancing the knowledge while adopting a technology driven content delivery mechanism".

Dr. Das highlighted that the Thought Leaders Asses Learning Methodology in Higher Education during New Normal". Citing research activity in higher education as the essential key towards achieving quality and excellence in institutions, Dr. Das said, "If we look at the Indian scenario as compared to the international institutions; we are far-far behind. Even countries like China with little or no knowledge of the English language have performed many times better than us. They have published papers four times more in English journals compared to Indian professors. So there is some kind of structuring that is required to be in place to enhance the research activity".

Dr Jitendra K. Das was accompanied by the following prominent panelists during the session:

- Dr. S S Mantha, Former Chairman, AICTE & Chancellor, KL University;

- Dr. Sayalee Gankar, Vice-Chancellor, DY Patil University;
- Prof. (Mrs Rajita Kulkarni, President, Sri Sri University;
- Dr. Akhil Shahani, Managing Director, The Shahani Group.

Dr Jitendra K. Das has responded the question raised by the participants, i.e., How higher education is getting redefined through new-age innovations?, Are you utilizing the web 2.0 technologies application in teaching and learning for your institute?, What is the role of universities in innovation and sustainable development? And How augmented reality & virtual reality will be leveraged in the future for higher education?

After the Questions and Answers, Dr Das has summarised and concluded the session.

