

CII ICONN Chandigarh Startup Conclave 2023

AUGUST 22, 2023

Prof. Rajesh Sikka (Head of Centre for Operations and Supply Chain Management, FORE School of Management) was the distinguished speaker at CII ICONN Chandigarh Startup Conclave 2023. The core objective of the congregation was to have a discourse on "Promote Corporate-Startup Connect, Strengthen Startup Ecosystem in India and Strengthen International Engagement. During the session, he emphasised that Entrepreneurs, in their journey, often face unexpected challenges, setbacks and uncertainties. Startups that have resilience can bounce back from such unforeseen events and adapt to changing circumstances through continuous learning and maintaining focus on their objectives. Startups can emerge stronger and work towards their success by developing resilience".



Other distinguished participants in the session were Ms Ritika Singh (Co-Chair, IWN Chandigarh Tricity Chapter & CEO and Founder Kontent Factory), Mr H S Cheema (From the office of Cheema Boilers) Cheema (Managing Director at Cheema Boilers Ltd), and Ms Jasneet Kaur (Co-Founder and Partner, JusIP Law Firm). Participants in the Startup Conclave were from Chandigarh Administration, IIT Ropar, Punjab Engineering College, Angel Networks, Startups and MSMEs from Tricity of Chandigarh.

It was a great session with exchange of ideas among different stakeholders involved in Startup ecosystem of Chand