

Commercial Bank Management



Commercial Bank Management is up to date with the latest changes in the business world. The text is written in an easy to understand language which is not only student friendly but also helps the instructors to provide uncomplicated explanations. With an extensive pedagogy and coverage spanning trends and progress, investment and treasury operations, retail and corporate banking, the text analyses various tools and services of the banking industry.

The book will be very helpful for management students in understanding the depth of banking operations particularly on technical issues and will also serve as practical guide for practicing business managers.

Salient Features

- ❖ **Latest in Bank management** - *Basel III accord, CRM in Banking, Role of CIBIL, Knowledge Management and MIS and Innovative Banking Services & Products among others*
- ❖ **Conceptual framework of various operations** - *Agency houses, Presidency banks, Unit and Branch Banking, Retail and Corporate Banking, Private Banking, Investment Banking, Universal Banking, Correspondent Banking and Islamic Banking among others*
- ❖ **Extensive Pedagogy** – *Learning Objectives, Opening Vignette, Introduction, Box-items, Annexure, Summary, Defined Key Terms, Self Test Questions (With answers to selected questions) and Discussion Questions*

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