

# FOREprints

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## Message from Director



India will be one of the youngest nations in the world with almost 140 million individuals in their 20s by the year 2030. India, thus, has the potential to have one in every four graduates of the world to be a product of Indian higher education system. Education is an essential tool for achieving development and sustainability. In this context the quality of higher education becomes increasingly important as India strives to compete and integrate with globalised economy where highly qualified, innovative and creative professionals are required.

Our higher education system-be it government universities or the private universities or self-financed institutions- operates in a pincer-like-grip of regulations. Only the IIMs and IITs, both outside the traditional Indian university system, have the autonomy and flexibility of various decision-making and both set of institutions have done India proud.

Many of the higher educational institutions in India have dropped abysmally low in quality delivery in the last few decades. For, they have become rule fulfillers and not deliverers of quality education. This typically is the outcome in an organization where the decision makers are not accountable for poor performance. Most of the universities neither get sufficient fund from the government, nor can raise funds to meet their development and research needs. Thus, the ability of most of the Indian universities and Institutes of higher learning in India is unfavorably blunted due to extremely limited flexibility in their decision making process due to various governance issues. This creates a wide gap in what is the desirable outcome and what is actually delivered by these universities and institutes of higher learning in India.

To meet the huge unmet demand for job-oriented education and training the government must 'free-up' the government universities and institutions and encourage, through appropriate policy interventions, private sector to actively contribute to the higher education. However, instead of encouraging the role of private sector in higher education, the public policy so far seems to be quite unfriendly and discouraging to the private sector with conflicting signals coming from various higher education regulating bodies of the government.

One must note that there exists many renowned high-quality private management institutions in India providing world class education. These private institutions are committed to educational excellence and are conscious of their responsibilities. It is, thus, essential for all concerned policy makers educational planners, administrators and regulators of our higher education to revive the very thinking of parity in rules and

## Editor's Desk



Students, it is a pleasure to once again connect with you through this column. Believe you me, you all are extremely blessed as today, management graduates have a plethora of choices. In some way, you have been 'spoilt' for choice, thanks to the explosion in availability of opportunities in the global market in the last decade. There are endless options for you both as 'job seekers' as well as 'job providers'. But sometimes it is observed that young minds become exceptionally mobile in their professional life for success and motto of life becomes 'Survival of the Fastest'. For Dominos, it may be *Speed of delivery before Cost*. Applying this motto in life does not indicate the path to *true* success leading to happiness. Somewhere we seem to be missing the point. Can we ignore the cost of running too fast in life for material gains? Can we ignore the possibility of 'falling down as Dominoes'?

Too much speed can make one lose direction and may require a compromise with values and ethics. We need to redefine the parameters of achieving success. Research in positive psychology has shown that factors like health, family relations and community and friends too contribute to the bulk of a person's happiness besides professional success. The point that I am trying to drive home is not that we should stop running but rather '*we should run responsibly*'. When we run carrying the weight of our responsibilities towards the society, family, friends and towards the Self, our speed automatically gets balanced. In other words, let your speed in life be *optimal*, not maximum!

All the Best for an Optimal Run!

**Dr. Hitesh Arora**

## Student Editor



This edition of the newsletter is the last one of our academic year. It feels like a culmination of all our efforts. Being a part of the FORE community has been a highly enriching experience. The environment here is thought provoking as well as challenging. I could not have asked for more these past two years. This volume of the newsletter contains major happenings such as TEDx 2016, Spicmacay etc. In addition, several students have shared their memoirs of these past two years. I wish to acknowledge the efforts of the editorial team in shaping up the newsletter in such a cogent manner. In light of this thought, I present the final edition of FOREprints for our academic year.

**Ashish Dua**

regulations governing the public (government) and the private sector operated higher educational institutions in India. A common corporate law in India governing public and private business enterprises is a good example to cite. Such major reform in higher education in India just might prove to be more productive than an open invitation to foreign universities to set up campuses in India-independently or jointly with local institutions.

It is time to have a coherent policy framework that acknowledges the complementarities of public and private sector to contribute to the higher education system and ensures its sustainable development.

**Dr. Jitendra Das**



## Annual Alumni Meet - Revels with its Glorious Ambassadors



Dr. Vinayshil Gautam addressing the gathering

FORE School of Management, New Delhi hosted its 23rd Alumni meet on February 6, 2016 at the India Habitat Centre. The glittering ceremony for Jubilate 2016 brought together alumni from various batches, who took a trip down the memory lane, and celebrated their achievements. Some of them were recognized for their accomplishments in their corporate careers and entrepreneurs. It was an emotion filled evening that highlighted the stupendous work the institute has done over the years in creating leaders and successful professionals in the country.

The FAN team consisting of students from both the first and second years undertook a drive of contacting alumni from different batches, through a social media and tele-calling campaign. This was supported with print ads were released in the Economic Times, New Delhi and Delhi Times (South edition) to create awareness of the meet and that FORE has over 5000 alumni. FORE Alumni Association (FAA), consisting of the President, Manu Bhalla and other alumni members also played an active role in mentoring students how to contact alumni and also helping in creating batch evangelists who would inform batch members of the alumni meet. Because of all these efforts, the meet was a successful event with a total of 325 guests.

Dr. B.B.L. Madhukar, Vice President & Treasurer, Dr. Jitendra Das, Director, board members, and the faculty team of the institute made their presence felt on the evening along with alumni. Board members, Col S. P. Wahi, Dr. Vinayshil Gautam, and Dr. Y. V. Verma graced the occasion. Mr. Manu Bhalla, President of FORE Alumni Association and other members of FAA were some of the noted guests at Jubilate, 2016.

The evening began with a Bharatnatyam dance by Sheetal Jaimalani, first year student of the institute invoking a



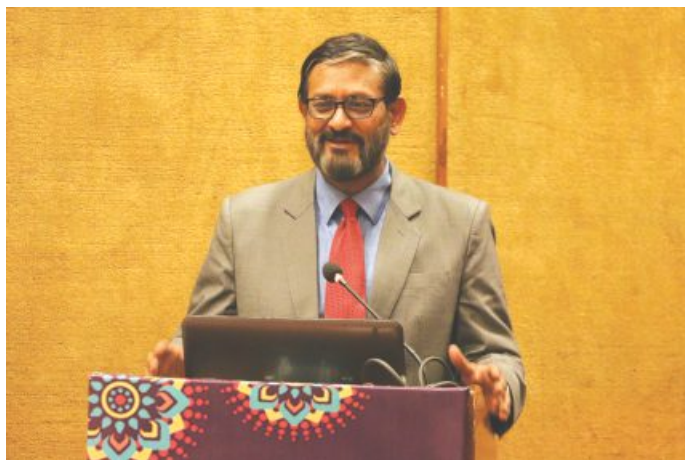
Dr. B.B.L. Madhukar addressing the gathering

'swagatham'. Dr. Jitendra Das, Director, FORE School of Management addressed the gathering and put the event into perspective. Dr. Das reiterated that alumni play an important role in FORE school, and encouraged alumni involvement in the Institute's activities. "Alumni meets are a celebration of the common heritage. FAA, which has actively participated in organizing the event, has made huge contribution to shaping alumni activities," he said.

Dr. Madhukar spoke about alumni achievements when he said, "Our alumni are holding senior positions not only in the country, but all over the world and we are proud of that." The vision and future of the Institution was elaborated on where alumni got to realize that despite competitive forces, FORE was planning a bright future in management education, and was confident of future growth, by investing in faculty, infrastructure and technology. It was however reinforced that the growth of FORE alumni is closely connected with the growth of FORE. Alumni were encouraged to engage with their alma mater in the sharing of management practices, challenges, innovations and the building of a professional body consisting of FORE alumni, around the globe.

This was followed by an address by Dr. Vinayshil Gautam, Executive Member, Board of Directors, FORE School of Management, who reinforced the commitment that FORE has towards its alumni.

On that note the awards for some of the achievers in different fields were announced. A committee consisting of senior faculty members including the Director had decided on the recipients of the awards. Prof. Freda Swaminathan, Professor-in-charge, FAN said on the occasion, "FORE dedicates this day to our Alumni. They are carrying the dreams that our founders had seen for



Dr. Jitendra Das addressing the gathering

themselves and we are proud of them all.” The point was reinforced how alumni and FORE benefit by forging connections and relationships, and how FORE is proud of 5000+ alumni, many of whom are leaders and game-changers in industry.

Mr. Sajith Sivanandan, Wave 2 was awarded the Recognition Award for Executive Leadership. He is the Managing Director - Malaysia, Vietnam, Philippines and New Emerging Markets, Google. He is also on the Board of Directors of the Malaysian Global Innovation and Creativity Centre. His award was received by his father, who said that it was a proud moment for him.

The institute also strives to mould future entrepreneurs and one of them was also felicitated on the occasion. Mr. Sandeep Sabharwal, alumni of Wave 2, who runs Sohan Lal Comodity Management Pvt. Ltd, takes great pride in running a successful company with an Indian name, and that's commendable in itself.

Mr. Manish Arora, student of Wave 7, Country Head, EPM Applications, Oracle, India, Mr. Rahul Raizada, student of Wave 12 who currently leads the Central Energy Practice within the GRID SBU of PwC, and Ms. Shaaista Quettawala, alumni WMG 9, who is Head HR with Bain & Company, India were given the



FOREians at alumni meet



FOREians at alumni meet

Recognition Awards for Contribution to Alma Mater.

Mr. Manish Arora expressed his pleasure to be recognized by his B School and said, “I am a FOREian wherever I go.” According to Mr. Rahul Raizada, “The batches which have graduated from FORE are at the right place in their careers. If we do our bit as a group we can do huge things.” Ms. Shaaista Quettawala appreciated the recognition and spoke about her commitment to specially mentoring budding women professionals.

The participation at the alumni meet was over 325 this year - a testimony of growing networking among alumni and mutual beneficence between the institute and its alumni.

The gala dinner was a beautiful outdoor event where alumni across batches and sectors, faculty and administrative body members and students interacted with each other. The major takeaway from the event was the satisfaction all attendees had after meeting their friends from their alma mater.

Chapter meets in Mumbai, Bengaluru and Kolkatta will also be held, so that alumni can meet the Director in the regional chapters.





## One-Day In-House Conference ('Chintan')



Mr. R. C. Sharma addressing the brainstorming session

For achieving continued relevance and academic excellence, FORE School of Management organized a One-Day In-House brainstorming “Chintan” sessions on February 15, 2016 at FORE Campus.

The idea was to design a long term plan to reorient the curriculum and pedagogy besides enhancing research output of faculty to be in sync with industry and society requirements. To address these issues four brain storming sessions were held on issues like:- How to further scale up the industry interaction of FSM, to explore changes in course design and delivery to make it contemporary and in sync with the changes happening in the society/industry and how to scale up capacity of faculty for further improving classroom teaching and research output as

## Award-Best Institute Providing Global Exposure



Mr. Jitendra Das receiving the award from Prof. (Dr.) Ram Shanker Katheria, Hon'ble Minister of State for HRD (Higher Education), Govt. of India

FORE School of Management has received “Best Institute Providing Global Exposure” Award at 9th ASSOCHAM Higher Education Summit 2016 - Role of Higher Education in Leveraging Indian Innovation Ecosystem & National Excellence Awards 2016 held on February 17, 2016 at Hotel Le-Meridien, Janpath, New Delhi.



Faculty - Listening in rapt attention

well as their role to improve industry interaction?

All the faculty and Board Members of FORE participated in the conference. In each session a status report and proposal/recommendations were presented and discussed. The eminent Board Members also shared their valuable inputs to strengthen and achieve long term objectives of FORE.

‘Chintan’ was a step in the endeavor to bring out the energies and talents for achieving academic excellence at FORE.

## Professional Management Excellence Award - 2015



Dr. Vinayshil Gautam receiving the award

Dr. Vinayshil Gautam, Member-Executive Board of FORE, (Founder Director, IIM - K; First Head, Management Department, IIT-D; Chairman, DK International Foundation), Senior Advisor, KPMG, was conferred the "Professional Management Excellence Award" by ISTD Dehradun Chapter and COER School of Management, Roorkee; “As a mark of his LIFE TIME unmatched contributions to the Profession of Management as a Practitioner, Teacher par Excellence, Researcher, Consultant, Advisor, Master Trainer and Thinker- FOREVER A LEGEND TO EMULATE”.

This is Dr. Gautam's 6th such recognition since 2007. Heartiest congratulations to him on behalf of FORE Family for the prestigious recognition.

## Rendezvous - Interactive Sessions with Alumni



Prof. Freda Swaminathan presenting a bouquet to Mr. Vivek Gawri

Rendezvous, a special event where, each year, reputed alumni are invited to campus to interact with students. The year it was held at FORE School of Management on January 15, 2016. Organised by team FORE Alumni Network in Virajam Auditorium the panel discussion started at 5:00 pm with four esteemed alumni members, each one having a unique profile. Prof. Freda Swaminathan welcomed the panel and initiated the discussion.

The first speaker was Mr. Vivek Gawri, who has over 16 years of experience in telecom industry and is presently working as the National Head of Digital Content at Times Internet. Mr. Gawri spoke about the intense nostalgia that hit him as soon as he entered FORE School. He greatly motivated the students by sharing that, in his vast industry experience, he has noticed that the alumni of FORE is as good as any other business school's and the students should take pride in being the part of this institute.

The next speaker of the day was Mrs. Vandana Sharma who has an experience of 19 years in the industry and is currently the Global Shared Service Operations and Partner Management Leader at Mondelez International. She shared her experience from back when she was in college and how there was at least one takeaway from such interactive sessions. Mrs. Sharma shared a visual and comprehensive presentation covering the learnings she has had from her years in the industry. Importance of having relationships with colleagues, continuous personal SWOTs, Personal branding ('Brand You'), perseverance, consciousness of nature, passion to do, taking risks, focusing on what one controls, balance and enjoyment are the ten lessons she has learn along the way which she thought would be important for the students.

With more than 20 years of experience, an expert in the field of IT Business Solution and currently working as Sales Director at

Oracle, Mr. Manish Arora was the third speaker to address the students. He began his speech with nostalgia, saying that in all these years what remains the same is the wonderful auditorium at FORE. Mr. Arora then talked about how important it is to be passionate about what one is working on. "Organisations have become dynamic hence people being hired should bring in innovation," he said. Mr. Arora urged students to stretch for more responsibilities and to believe that the earlier the risks taken in a career, the better. FORE students need to make big impressions in their organisations, and felt that it is a good idea to look for a mentor in the industry as early as possible. Students need to be perceived as an asset for the company so that they are seen as a worthwhile investment to the organization they are serving.

The last speaker of the day was Mr. Puneet Chandra who had 9 years of experience and is currently the Managing Director at Sivana Insurance Brokers Private Ltd. – a professional Risk Management Insurance Brokerage Company. He shared how self-learning has helped him the most in his career. "Every day there's something new to learn from each interaction and presentation. You're an extension of your beliefs," he added. Creating a differentiating for oneself, determination and patience are mantras for success according to him.

Once all the speeches were over, there was an interactive questions and answers session with the students and the panel members, chaired by Prof. Freda Swaminathan. Rendezvous 2016 reaffirmed amongst the students of FORE School of Management, the sense of being a part of a special group of successful FORE alumni and helped to stir a sense of responsibility and comradeship.



## TEDX 2016



Mr. Sanjeev Kapoor addressing the FSM students

TEDxFORESchool's second edition with the intriguing theme of "Heads or Tails?" was held on January 30, 2016 at the FORE School of Management, New Delhi. This theme was selected in order to highlight the many facets of a situation or argument. The saying "There are two sides to every coin" perhaps best sums up this theme.

The speakers this year included many luminaries from diverse fields.

The day began with Gaurav Tiwari, Founder and CEO of Indian Paranormal Society, holding the audience in rapt attention with his talk about the nether world, and of his experience researching the "nether world", he said, "A spirit is nothing but an entity that survives in this physical world".

The artistic interludes were also something to look forward to. The Indian Jam Project not only performed but also shared some of their experiences. Discussing the experience in the formation of The Indian Jam Project, Tushar and Samay mentioned that there are two elements to success: one is to find what sustains your living, and the second is being true to yourself.

Next, Ram Verma, a leading Neuro Linguistic Programming (NLP) trainer, emphasized the importance of communication in his quest for bringing about change and helping people.

Gaurav Marya, popularly known as the "Franchise King" of India, talked about his entrepreneurship experience. He enlightened the audience about the two essential elements behind a successful enterprise: one is the right idea, and second is the execution team.

The audience was on its feet with Mohnaa Shrivastava's performance of 'Raqs Sharqi' and tribal improvisation forms of Belly Dancing. After her performance, she stressed that passion



FSM Students at TEDx 2016

and will power will aid you in pursuing what you love.

Anish Kohli, a telecom professional with 20 years of experience, Director of Telstra India, talked about the need for balance. Addressing the theme of the day he said, "Control is very important and the heart of control is balance". The Yoga enthusiast also trained the audience to experience the awakening of the Kundalini.

Mr. Shraey Khanna along with his dance troop 'Invincible' entertained the audience by performing a mix of free style and Michael Jackson-inspired dancing.

Nitish Bharti, world-famous Indian sand animation artist and a finalist at India's Got Talent-2012 and semifinalist at Asia's Got Talent 2015, showcased some of his brilliance and dedicated his performance to the late Dr. APJ Abdul Kalam.

Sanjeev Kapoor - Best Chef of India - talked about his journey as a Chef. He said, "It takes courage to be different, when one can do so many conventional things." The Khana Khazana magic-maker finds sharing knowledge the most valuable gift.

The last speaker of the day was Mr. Pavan Duggal, advocate at Supreme Court and president of Cyberlaws.net, talked about the importance of cyber security. He spoke on how Big Data and Cloud are being talked about but no one is discussing the identification of threats related to them and how these can be a threat to national security.

In all these talks encouraged to think beyond what is being talked about and inspiring ourselves to do something different from what people are doing because there is always more than one side to a story.

True to its theme, the conference instilled attendees with the belief that taking the uncharted road by seeing beyond the obvious is what is often needed for success.

## Epiphany - HR Data Analytics Conclave



Prof. Ashok Harnal along with other speakers

Corporate Interaction Division of FORE School of Management organized an HR and Data Analytics conclave – Epiphany, on February 18, 2016. The esteemed guests for the first session, which was focused on HR, consisted of Mr. Shubham Srivastava Consultant at Mettl who has previously worked for Genpact, Dr. Bandana Kedia, HR Head at IFS Solutions India Pvt. Ltd., and Ms. Vidushi Sharma, Senior Analyst at McKinsey & Company. The theme of the first session “Should a happy workplace be an HR's ultimate aim?”

The first speaker of the day was Dr. Kedia who first gave the students an overview about how the role of HRs these days has changed – they have become business partners, they have to take ownership of the growth of the company and contribute directly to the profitability of the organization.

The next speaker Mr. Shubham Srivastava started his speech by saying that a balance needs to be maintained between expectations and a happy workplace. The level of comfort an employee feels at their workplace determines the retention rate of that company.

He also gave an example of Gamification, the concept which uses game theory, mechanics and game designs to digitally engage and motivate people to achieve their goals, and how many employers all across the globe are employing this method to make recruitments.

The last speaker of the first session Ms. Vidushi Sharma initiated the talk by stating that we spend more hours in the office than anywhere else and that in order to produce constant good results and to be content both in professional and personal life – a good workplace becomes very vital. She proceeded with an example of Google's Chief Happiness Officer and how at McKinsey they have Centered Leadership Sessions where the employee can share how they actually feel at their workplace and if needed then guidance is provided to them accordingly.

The second session of Epiphany 2016 was on Data Analytics and had a panel of four experts and one moderator as Professor Ashok Harnal. He started off the session by talking about what Big Data is and the halo effect it has.

The panel consisted of Mr. Binay Rath, Director Engineering Systems, Oracle; Mr. Rishi Jain, alum of FORE School of Management, Director of Analytics and Credit Risk, Snapdeal; Mr. Shashikant Brahmkar, Director, Data Analytics, HCL Technologies and Mr. Jatinder Bedi, Senior Scientist Analytics with a leading American Bank.

First presenter was Mr. Binay Rath, who started the session on a interesting note about four movies and the trajectory of how data analytics has evolved over these movies and how it relates in real life. The creation of big data through things, thoughts and processes was elaborated upon and later he talked about the gap that has been created between how much data is being produced and how much is useful and being used.

Mr. Binay Rath was preceded by Mr. Rishi Jain, who talked about the opportunity that has been created in the job market for the job seekers and developing these data analytic skills will lead to better paying jobs. Also he gave the example of health industry and in energy sector and smart cities.

The next speaker indeed was the embodiment of how experience molds a person and how much knowledge he can provide. Mr. Shashikant Brahmkar, director of data analytics, consumer relationship management and other varied profiles, was an ISI alum and had an experience of over 25 years. He first demystified that big data was always there. The volume at which Indian Meteorological department produced data for weather forecasting needed the super computer Param for processing. The only difference is today, this data is now being produced by every individual and Google has provided a way to process and store and stream this data. Also that technology is only an enabler and preventive, prescriptive and proactive maintenance is the need of the hour.

The last speaker was the charismatic Jatinder Bedi, he started his presentation with the video of Moneyball and what statistical influences have been there. He also related the concept of analytical continuum in the business world and different flavors of information.

The question and answer round was enlightening and Prof. Ashok Harnal summarized the session for all the students. The guest speakers were felicitated by him and the session ended with students leaving the auditorium with more knowledge about Big Data than what they knew before the session.



## SCOPE International HR Summit - 2016 “Reinventing HR: Breaking the Mould Globally ”



Dr. Jitendra Das along with other panelists at the HR Summit

Aligning people practices with the dynamic business setting has assumed criticality in the world today marked by rapid change. This necessitates constant reinvention of HR practices and the need for sharing experiences with and learning from business organizations around the world. Keeping this context in mind SCOPE had organized a two-day HR Summit titled “Reinventing HR: Breaking the Mould Globally” during February 4-5, 2016 at SCOPE Convention Centre, New Delhi with FORE School of Management as its academic partner. The Summit was attended by around 200 participants both from public and private sector organizations and around 50 speakers shared their views. International organizations like ILO and WHO also participated in this. Being an academic partner, FORE School of Management, especially Prof. Sanghamitra Buddhapriya, who acted as a facilitator of the summit provided academic input to the technical sessions. Dr. Jitendra Das, Director of FORE School of Management moderated a session on “Performance Management - Exploring New Horizons”. Prof. Sanghamitra Buddhapriya, who was a speaker in the session on “Transforming Culture – Driving Success” deliberated on “Transforming organizational culture for driving business success”. Another important activity where the FORE Team contributed significantly was the Case Study Competition.

Forty one cases were received from different PSEs and they were evaluated by Prof. Sanghamitra Buddhapriya, Prof. Neeraj Kumar and Prof. Prachi Bhatt, faculty members of OBHR area. Prof. Sanghamitra was also a jury member of the case study competition to select the winning teams. The academic efforts put by FORE School of Management was highly appreciated. FORE School of Management also put up a stall showcasing its publications for branding and promotional activities of Management Development Programmes.



Dr. Sanghamitra Buddhapriya along with other dignitaries during the inaugural session

## Seminar on “Flying Eagle”



Mr. R. C. Sharma addressing the gathering at the seminar

On March 3, 2016 BRICS Chamber of Commerce and Industry and Technovations Services Pvt. Ltd, proudly announced its collaboration for Skill India during a seminar on “Flying Eagle” at FORE School of Management, New Delhi.

The tie up and the MoU between the two were announced during a seminar on “Flying Eagle” which was inaugurated by Mr. R. C. Sharma, President, FORE School of Management. The renowned speakers from Industry included Mr. N Parameswaran, Ex Principal Advisor, TRAI; Mr. Arun Chandra, GM Systems, MMTC; Ms. Meher Afroz, GM, Microsoft; Ms. Ruchita Sharma, Director HR, Fidelity Worldwide Investment; Lt. Gen. D. V. Karla and Dr. Jitendra Das, Director, FORE School of Management.

As per a report by McKinsey Global, the global requirement of skilled workforce is estimated to reach 38 - 40 million and 70 - 80% of the educationally qualified youth in India remains unemployed. As per Indian Skill 2015 report, the ground reality is abysmal with only 17% of engineering graduates and 10% of MBA graduates in the country being employable. To address the same, Technovations will provide a skill development platform to the Engineering and Management students to get trained and work on tools & technologies being used in the industry, and get prepared for working in a competitive professional environment.

“It's really exciting to see the start-ups coming forward with new initiatives and taking a step forward to support Skilling India concept. We urge to have more of such collaborations to ensure the employability to the educated youth. This was a neglected concern for a long time which resulted in unemployed youth.” commented on the development, Dr. B.B.L. Madhukar, Secretary General, BRICS Chamber of Commerce & Industry.



Dr. B.B.L. Madhukar addressing the gathering at the seminar

## Transformational Leadership Award



Dr. Jitendra Das receiving the award

Dr. Jitendra Das, Director, FORE School of Management has been bestowed the "Transformational Leadership Award" in the LEADERSHIP Awards 2016 organized by ASSOCHAM India on March 9, 2016 at Hotel Chanakya, Patna. Heartiest congratulations to our Director, on behalf of FORE family for the prestigious recognition.

## Center for Emerging Markets



Mr. Rajguru Behgal addressing the students

The Center for Emerging Markets organized a Guest Lecture on the topic “The Emerging Trends in the Indian Logistics Industry”. The guest talk was given by Mr. Rajguru Behgal, Assistant Vice President - Gateway Rail Freight Ltd. - India's largest private container train operator. Gateway Rail Freight Ltd provides comprehensive multi-modal logistics solutions spanning EXIM, domestic, reefer and terminal services with last mile connectivity helped by a large scale network and multi-location presence in North India.

Mr. Behgal stressed upon the importance of logistics for the economic growth of the country and its relevance for competitive and cost effective imports and exports. The speaker shared his insights in areas related to container terminal operation, freight management and public-private partnerships in logistics area within the context of emerging markets while also highlighting the key challenges and opportunities beckoning the Indian and Global Logistics Industry. The lecture was held on March 17, 2016.



## Prarambh -WMG get together



Performance of WMG Students at *Prarambh*

WMG 23 organized a sumptuous farewell cum fresher's - *Prarambh* 2016 for WMG 22 and WMG 24 on February 27, 2016.

Jovial smiles and high spirits on LED Dhol Beats marked the welcome for the WMG 22 and WMG 24. The party organized in Virajam Auditorium followed by DJ and dinner in the Open Ground, manifested enthusiasm at its full flow. With pulsating ambience, flashing lights, the party began with the traditional lightening of the lamp ceremony by Director Dr. Jitendra Das, Dr. Sanghamitra Buddhapriya, Chair (PGP) and Prof. Sumeet Kaur, Chair (Student Council), Neha (WMG22), Harleen (WMG23) and Abhishek (WMG24) followed by kickstart words of wisdom for the outgoing and new incoming batch on the event by Dr. Jitendra Das.

The day witnessed all the seniors (WMG22) of FORE dressed in Bollywood Retro Theme attire and the Juniors WMG 24 dressed up in Formals.

The event was graced by presence of many Professors who shared their experiences of teaching WMG Batches.

The excitement augmented to a joyful high with Medley of Songs by Hemant Kumar and his brother Raman, Dance performances and standup humour job interview (skit) by

WMG 23 Batch and a Group Song by freshers' WMG 24 Batch.

The highlight of the evening for seniors, was the awarding of individual titles (via a guess the batchmate game), wherein seventeen titles and souvenirs (Year book etc.) for the outgoing batch were given away.

Ms. Ankita Sharma was crowned as Ms. WMG 22 and Mr. Vishal Gupta was crowned as Mr. WMG22 after a secret ballot amongst the WMG22 Batch.

Mr. Parampreet Singh Arora and Mr. Swapan Preet were crowned as Mr. Fresher and Mr. Fresher Runners Up respectively.

As the mercury began to rise, the dance floor was left open for some unbridled energy by WMG Group dancing to "Aaj ki Party". Joy and happiness could be seen in students at the college.

"*Prarambh*" is all about making the best start to the new academic year for freshers' and to new beginning for the passing out batch. A time to create everlasting relationships with each other.

"The magic in the air tuned into the chords of pulsating rhythmic hearts and bonds for the years that lay ahead."



WMG Students at farewell cum fresher's event



## Aashayein - Flagship Event of Team Antar



FSM Students with shelter home boys

*Aashayein* is the most fun loving and an annual flagship event of Team *Antar*. This year, it was organized on January 10, 2016 in Salaam Baalak Trust, a shelter home for boys by DMRC. Before D day, Team *Antar* went to Trust to finalize all the requirements for the day and put up poster there. Children seemed to be excited for the day and told their wishes to members beforehand. Around 35 volunteers and 16 team members of *Antar* took out time to spread joy in the lives of 130 children for one day. The event started with one of their favorite activity, drawing competition, wherein the boys were given crayons and told to draw and color as they pleased. All of them drew amazing sketches, including their favorite cartoons, action heroes and lake side sceneries. This was followed by 'Face Painting' as they were eagerly waiting for volunteers and team members to paint their faces and some of them played with the colors till the end. The boys willingly posed for pictures and proudly showed off their painted faces. Football, cricket and badminton were next in line wherein some children displayed their sporting talent while the others just enjoyed themselves. Thereafter, children lined up for the lunch, which was provided by the college and all volunteers and members enjoyed their meal with them.

After lunch, some of the students from FORE performed by singing songs and playing guitar and all boys sang along with them. Team *Antar* also organized speakers and everyone danced together. Kalu was one of them who mesmerized all the students with his adorable dance steps. The volunteers and team members spent a lot of time interacting with the children; playing carom, listening to their stories and giving them piggy back rides. The day ended around 6 pm when the children were given burgers, muffin, toffee and chocolate to eat. Each child was also given warmers. Team *Antar* with help from FORE school of Management contributed a Pureit water purifier, some sports stuff like badminton rackets, bats, wicket set and puzzles for the boys to enjoy.

It was indeed a beautiful experience, not only for all the children but also for FORE students who got a chance to spend time with them and gathered sweet memories to cherish. Bringing smiles to innocent faces is the best gift ever!

## Sanrakshan - "Building a Greener World"



Students during the plantation drive

Team *Antar* of FORE School of Management successfully conducted the 'go green' drive, *Sanrakshan*, a tree plantation initiative. As environmental issues are becoming increasingly important worldwide, team *Antar* also done their bit to protect the future by being as 'green' as possible.

Alongside the event, there was a "Green Selfie" photography contest wherein students had to take a selfie near the planted sapling and the best two selfies were to win exciting prizes.

The morning started with putting up the banners, collecting saplings, and dividing the volunteers in groups to plant in various institutes. Almost all the institutes in and around Qutub Institutional area were covered. All the volunteers along with *Antar* members planted the saplings in their allotted institutes and took selfies with the saplings planted.

With the efforts of all the members and volunteers, Go- Green drive turned out to be a great success. This tree plantation drive was a great opportunity for the students to show their concern for Mother Nature and help diminish the unfavorable effects of climate change.

## Spicmacay



Mr. Rajendra Prasanna enchanting the audience

FORE Sports and Cultural Division organized another Spicmacay on January 20, 2016, in which renowned Hindustani Classical Flautist, Rajendra Prasanna presented.

The atmosphere at Virajam Auditorium was of excited, students were eager to hear such a talented musician and had donned traditional wear, especially for this occasion. The event opened with Naman Handa and Kshitiza welcoming Mr. Rajendra Prasanna to the stage and giving a brief introduction. From there, Mr. Prasanna took over and played his flute to absolute perfection. For the hour he played, everyone was mesmerized and only his flute could be heard. After the performance, he was felicitated and a thank you note was given by FSCD.



## Anubhuti- An Interface with the Corporate World.



Mr. Aditya Mishra addressing the FSM Students

On January, 22, 2016, Corporate Interaction Division organised a session of Anubhuti on “Opportunities in Finance: Industry Perspective” and the speaker was Mr. Aditya Mishra, CFO – Renewables Onshore, Asia Pacific at GE.

He had a very interactive session with the students. He asked them about their expectations from this session and took around 10-12 suggestions. The main essence that he got from this interaction was that the students wanted to know about what the corporate culture is like, how is “Make in India” helpful for our country and lastly, how the renewable energy is evolving. He started his talk by sharing his life experiences and what they have taught him. The first lesson he learned was the power of communication. It was during his interview for ITC that he got to know how important it is to be clear, crisp and concise in your communication.

Next lesson he got was that it is important to take risks. He was a part of the first batch of ISB (Indian School of Business). It was a risk because he was betting on the unknown. There was no rating of the college or an alumni network to look up to.

He also told that one must always develop a network be it among the peers, faculty and students.

Lastly, he told to invest in education. He learned mandarin during his stay of four years in China. This helped him in socialising with the locals and getting his work done more quickly and easily.

An important advice he gave was that one must always either change the job and not the company or change the company but not the job. The former will help in adjusting to the job as the person is already familiar with the organisation's culture while the latter will help in domain specialisation.

He concluded the session by giving few points for achieving career success: First five years are the base (foundation) for the career so one should try to develop specific domain instead of drawing up a career path. Also they should try to be selective and have in-depth knowledge of 2-3 skills during these five years. Don't ever flaunt as it might give negative impression to others and most importantly be ambitious.

## Effective Board Strategies for Good Governance in Public Enterprises



Dr. Jitendra Das with eminent dignitaries of the Summit

FORE School of Management, New Delhi in association with Association of Independent Directors of India (AIDI) has organized a Seminar titled “Effective Board Strategies for Good Governance in Public Enterprises” on February 24, 2016 at The Leela Palace, New Delhi.

The eminent dignitaries who graced the occasion included Mr. G. K. Sinha, Director, AIDI; Mr. Pankaj Arora, Partner-GRCS, KPMG in India; Ms. Rita Menon, Ex-Chairperson ITPO and Ex-Secretary, Ministry of Textiles; Mr. Mritunjay Kapur, Head-Risk Consulting, KPMG in India; Mr. Naved Masood, Ex-Secretary, Ministry of Corporate Affairs; Mr. Khaleel Rahim, CMD, State Trading Corporation; Mr. Navin Agrawal, Partner-Markets, KPMG in India; Dr. Jitendra Das, Director, FORE School of Management, New Delhi, Mr. Sharad Abhyankar, Khaitan & Co.; Mr. Mohit Bahl, Head-Forensic, KPMG in India; Mr. Balwinder Singh, Senior Advisor-Forensic, KPMG in India; Mr. Niraj Gupta, Professor, IICA; Mr. R. G. Rajan, CMD-RCF and Chairman-SCOPE; Mr. Mahendra Swarup, Chairman, Micromax; Mr. Pankaj Arora, Partner-GRCS, KPMG in India.

Dr. Jitendra Das, Director, FORE School of Management, New Delhi was part of a panel session “On Improving Effectiveness of PSU boards”. The discussion points included,

- How can PSU boards contribute better despite the limited autonomy provided by the Government?
- Specifically, given that the new regulations have intensified independent director oversight, how can they do justice to it?
- How can they manage the complexities of stakeholder relationships at PSUs – with the main stakeholders being the administrative ministry, DPE, PESB, CAG, CVC and the community at large?
- How could technology be leveraged for improving board effectiveness?

The other panel members included Mr. Naved Masood, Ex-Secretary, Ministry of Corporate Affairs; Mr. Khaleel Rahim, CMD, State Trading Corporation and Mr. Navin Agrawal, Partner-Markets, KPMG in India.

More than 200 delegates from Industry and Academia participated in the one-day Summit.

## inFINITY '16 – Finance & IT Conclave



Eminent speakers at the Finance & IT Conclave

January 12, 2016 Corporate Interaction Division organised inFINITY'16 – Finance & IT Conclave. The Finance session was on the topic of Role of Payment Banks and Micro Lending Institutions.

Ms. Seema, Senior Banker, State Bank and Consultant (Affordable Housing) began the session by talking about the concept of bottom of the pyramid. Earlier, helping people at this level was considered charity work by corporations but by the end of the century they realised that there is a huge market potential. This led to the creation of the concept microcredit which has helped in making the poor bankable.

Next came up Mr. Sriraman, CFO, Helpage India. He talked about how banking and communication has changed over the years with the change in technology. This is where the micro-financing companies come in and have a huge role to play in making this possible.

Mr. Sachin Jain, Founder, Banyan Tree Wealth (FORE Alumnus) talked about various government initiatives like Jan DhanYojana, Digital India and Skill India. According to him, there is a need to introduce different forms of banking which provides last mile reach to everyone in the country.

He concluded his session by saying that payment banks and small lending institutions will change the landscape. However, it will be challenging to make them profitable and operationally efficient.

Mr. Saurabh Jain, Vice President-Finance, Zomato talked about payment banks. He told their objective is financial inclusion. Payment banks are a stripped down version of banks which will offer limited services only. They were introduced to fill gaps. For example, in Jan DhanYojana, around 16 Crore bank accounts have been opened but only 50% of them are operational. So payment banks will help in filling this gap. Also, payment banks



Students - Listening in rapt attention

will be using mobile platform to do their day-to-day transactions which will help in providing the last mile connectivity to their customers. They will also help in bringing down the transaction cost as well as transaction time.

Dr. Kanhaiya Singh (faculty member at FORE) summarised the event and expressed his gratitude towards the speakers.

The Second session was on the topic of Digital India – Economy in Perspective.

Mr. Sudhir Aggarwal, Senior Researcher and Master Developer, IBM Research started the session by talking about the Digital India Campaign. It has been creating a positive impact. It will help in reducing the number of intermediaries and bring transparency and accountability to the system.

Mr. Atul Agarwal, Founder and CEO, Innologix Consulting had a different viewpoint about Digital India. According to him, there are two perspectives about Digital India. One is the initiative taken by the government, while the other is an abstract one referring to the rapid increase in innovation and technology in India. He also said that instead of adopting foreign technology, they need to focus on making new technology in India.

Last speaker for the day was Mr. Biplav Srivastava, Senior Director & Head-Public Sector, Business Development, Oracle India Pvt. Limited. He talked about the need for financial innovations needed for Digital India. There needs to be a system that generates credit/criminal profiles of the individuals based on their data. For this to happen, digitization of information is necessary.

At the end of the conclave, Prof. Shilpi Jain thanked the speakers for such an insightful session. As a token of appreciation, she, along with Prof. Raman Sethi, distributed mementos to each speaker of this session.



## Abhivadan-Event for Senior Citizens



Senior Citizens during the musical chair competition

*Abhivadan* is a meet and greet event for senior citizens conducted by *Antar*, the corporate social responsibility club of the college. It is held every year and this time, it was held on January 28, 2016. Elders from different old age homes were brought to college with the help of enthusiastic volunteers and were welcomed with a tilak at the gate of the auditorium. The events started at 12 noon in the auditorium. It unofficially began with senior citizens presenting shayaries from the bygone days. Then the official ceremony took place in the presence of Dr. Jitendra Das and other faculty members and coordinators of the event. Soon after, a quiz relating to movies was held, where pictures from old Hindi movies were shown and the senior citizens had to guess the movies. The segment was enjoyed and appreciated by both the volunteers and those for whom it was conducted.

Soon after, lunch was served by the students to the elders. This was followed by musical chair and cake cutting ceremony along with gift distribution. Students at the college had also prepared cultural dance performance. This marked the end of the event and volunteers took the senior citizens back to their old age homes.



FSM students with Senior Citizens

## Alumni Retrospection



**Mr. Sajith Sivanandan**  
**FMG - Wave II**  
**Managing Director - Google**  
**(Malaysia, Philippines,**  
**Vietnam & New Emerging**  
**Markets)**

If you want incremental gains in life, that's exactly what you will get. Today's students enter an opportunity rich world, more than ever before in history. The ability to set up your own business and scale it globally in incredibly quick time has never been more real.

As I think back to my career so far, I remain incredibly surprised, humbled and lucky to have got where I have. Nothing I did when I was 23 and a graduate of FORE gave me any evidence that I would

be doing what I am today 20 years later. (Now don't go adding up the numbers to guess my age). I have in these two decades gained experience across 7 industries, and I am being conservative in my definition of an industry. I worked across multiple markets, always learning and never once fooled myself into believing that I knew more than 1% of what was there to be learnt.

FORE taught me the need to multi-task, prioritise and to execute fast - key qualities required to succeed in any career or business or in life in general. We were but the second batch, as a result of which we were as much the students as the institute was. FORE pushed us hard and yet allowed us to unwind for a fraction every now and then. The small campus resulted in friendships that last to this day - two of my closest friends are my batch mates from the batch of 1995. I am in the far east, another in the middle east and the third out west in the US. You could rightly conclude that the sun never sets on the FORE batch of 1995.

I am not sure I was prepared to do a master's program immediately after finishing my bachelor's degree. How does 3+2 years make you a master of anything I asked myself? Also at age 21, maturity is in short supply - or at least was definitely so in my case. But FORE recognised that and allowed us to mature, much like a decanter does to a great wine.

Allow me to conclude where I began. If you're a student reading this, don't settle for incremental gains. Take big risks, leaps of faith even. Make big bets on your career - even failure will teach you multiple things and set you up for great successes. Your ability to take risks will likely be inversely proportional to your age - the older you get, the less likely or able you will be to take a chance. So now is the time - look ahead and think of what your personal moonshot is. Go out and get them.

## Farewell - FMG 23 & IMG 8



Students of FMG & IMG at farewell night

March 10, 2016 marked the farewell of the FMG 23 and IMG 8 batch of FORE School of Management. Organised by Team Genesis, the theme of the farewell was The Red Carpet. By 5 pm the Virajam Auditorium was buzzing with the graduating lot looking dapper in the suits worn by the boys and vibrant in the colourful saris worn by the girls. The evening was hosted by Tanvi Jaipurkar and Vibhanshu Singhal. The hosts gave a warm welcome to the seniors and reminisced with them the year it had been and how helpful and supportive their batch had been to their juniors; which they will always remember in the years to come hoping to do the same for their junior batch.

President FORE, Director and other professors were also present. They fondly shared some of the treasured memories

they had with the PGDM 2014-16 batch of students. Soon after this there were some brilliant performances by some juniors and seniors which was an absolute delight to experience. The evening proceeded with a competition for the title of the evening i.e. Ms. FOREian and Mr. FOREian which after a few entertaining rounds were declared to be Anupreet Kaur and Bhavya Sachdeva.

After the event the seniors as well as the juniors took part in a sumptuous buffet arranged for all. It was a night to celebrate and cherish, and draw the curtains on another successful and memorable chapter in the book of FORE School of Management.



Winners - Ms. FOREian and Mr. FOREian



Students at farewell night



## Placement Update - 2016

FORE School of Management (FSM) has had another successful placement season for its 2014-16 PGDM Program, which had 213 eligible students.

Final Placements this year were both faster and better says Prof. Rajneesh Chauhan, the Chairman Placements. Better was manifested in a higher median CTC, better quality of Companies and multiple job offers for students. The highest domestic offer this year was a Pre Placement Offer with a potential CTC of Rs 21 Lacs.

This year, FSM followed a mantra of 'The first offer need not be the best offer'. Students who got an offer of less than Rs. 7 Lacs per annum were allowed to sit for subsequent companies so that the students could improve their placements. Consequentially, both the average and median CTC this year are close to touching Rs. 9 Lacs per annum, a substantial improvement over last year.

Apart from higher salary packages, there has been an improvement in diversity of recruiters as well. In terms of roles, Consulting offers represented 40% of the total, Marketing 40% and Finance 10% while in terms of industry sectors, Consulting made up 50% of the offers, 20% in BFSI and 10% in E-Commerce.

Bain & Co., Accenture, PwC, KPMG, Deloitte, E&Y from the consulting domain have all hired from FORE this year. JP Morgan, Bank of America, SBI, Kotak, HDFC, ICICI are a few of the companies that have recruited for Finance and related profiles. The e-commerce firms like Amazon, Quikr, GroupOn (NEARBUY) and India Mart, to name a few is also an indication of change in profile of firms hiring this year – reflecting growth of this sector. The hiring traction from traditional recruiters also remains strong. FMCG, Durables and IT have returned year after year to recruit from FORE. Hindustan Unilever has returned to FORE to pick up students for both Sales and Finance profiles. Asian Paints, Hector Beverages, Maruti Udyog and many others, like every year visited the campus and hired students. In fact, encouraged by the performance of FORE students last year, Cognizant and Infosys have hired in bulk.

Some of the other highlights of placement season were:

- FMCG sector is known for offering high salaries. The highest offer this year was a PPO with a FMCG company where the potential CTC is Rs. 21 Lacs per annum.
- HUL undertook not one but two recruitment drives and selected multiple students in a confirmation band of Rs. 15 Lacs plus.
- Cognizant made four offers of Rs. 14 Lacs plus.

"With the relatively low fee at FORE School of Management (compared to peer group), the Return on Investment continues to remain high and the payback period short (payback period = 15 months)," states Prof. Rajneesh Chauhan. Further he says that "Students with diverse backgrounds come to FORE and the final placements trends show that placements are equally good

across diverse background. So whether it was the FMG vs. IMG, female vs. male students, or engineers vs. non-engineers, - there was hardly any difference between these groups in terms of CTC. In fact the IMG Batch CTC was marginally better than that of FMG Batch."

## Expert Talk-Promoting "Development of Renewable Energy"



Mr. Saurabh Rastogi, Additional GM (Renewable Energy Division), Rural Electrification Corporation (REC) addressing the students

With the emerging nature of renewable energy technologies, business models, financial and regulatory sectors, the Ministry of New and Renewable Energy (MNRE) has started implementing comprehensive programmes for the development and utilisation of various renewable energy sources in the country. To appraise the students regarding the recent development in this sector, an Expert talk has been organized for first year students of FMG/ IMG batch on January 14, 2016 at FORE campus. Mr. Saurabh Rastogi, Additional GM (Renewable Energy Division), Rural Electrification Corporation (REC) has been invited to enlighten the students about the government's mission, 'Clean India-Green India'. He started the session by giving the background of the various incentives introduced by government created a liberal environment for renewable energy projects such as generation-based incentives (GBIs), capital and interest subsidies, viability gap funding, concessional finance, fiscal incentives etc. Some valuable statistics were shared related to the criteria and processes for financing the renewable energy projects. He elaborated the crucial role of companies in financing the renewable energy projects by sharing the case study of REC. There were questions from the students on the future prospective in energy sector. The students appreciated the discussion and participated enthusiastically in the event. The event concluded with a vote of thanks by Prof. Shallini Taneja-Event Coordinator.

## Faculty Focus

### Prof. Alok Kumar

Kumar, Alok (2016). Innovation diffusion based inventory model under repeat purchase condition. *Working Paper No. 2016 /01*, FORE School of Management, New Delhi.

Presented a paper entitled 'Trade Credit Inventory Model for New Products' at 48th Annual Convention of Operational Research Society of India and International Conference held at Institute of Technical Education and Research, Siksha 'O' Anusandhan University, Bhubaneswar, during December 17-19, 2015.

Presented a paper entitled 'Cross Border Mergers: New Vista for Market Expansion' at the International Communication Management Conference 2016 on Marketing Reborn: Traditions, Trends and Techniques held between February 18-20, 2016 at MICA, Ahmedabad.

Presented a paper entitled 'A Modelling Approach for Click-Through Rate Prediction using Neural Network and Logarithmic Loss Metric: A Cost-Effective Promotional Strategy' at the International Communication Management Conference 2016 on Marketing Reborn: Traditions, Trends and Techniques held between February 18-20, 2016 at MICA, Ahmedabad.

### Prof. Ambrish Gupta

Gupta, Ambrish (2016). *Financial Accounting for Management: An Analytical Perspective* (5th edition) India: Pearson Education.

### Prof. Anita Tripathy Lal

Presented a paper on 'Women Entrepreneurship' at BMU University, during the International Innovation Conference-2016 during January 09-10, 2016.

To mark the Women's day celebration Sentiss Pharma invited Prof. Anita Tripathy Lal as the Chief Speaker to deliver a talk to the women executives on 'Becoming the CEO of your Career & Life'.



Prof. Anita T. Lal being felicitated by Ms. Usha Srivastava (GM-HR), Sentiss Pharma

### Prof. Anupam Narula

Presented a research paper titled 'Innovative Marketing Practices of Global e-Business firms and its Impact on Firm Valuation' at 1st International Conference on Innovative Brand Building through Digital Marketing held on January 30-31, 2016 at IMI, New Delhi.

Reviewed Table of Contents and 3 chapters of proposed text book on Consumer Behaviour for MBA students by Oxford University press (India).

Book review published in *Abhigyan*, Vol 33 No.4 (January-March 2016), book titled "Winning a billion consumers: A disruptive approach for success in India" by Atul Joshi, Sage Publications Pvt. Ltd. 2016.

### Prof. Basant Potnuru

Presented a paper on "Indian Medical Education, Migration of Doctors and Sustainable Workforce", at an International workshop-cum-seminar on Education, Migration and Global Development Agendas: MDGs and SDGs, organized by Zakir Husain Centre for Educational Studies (ZHCES), Jawaharlal Nehru University (JNU), New Delhi on February 18-19, 2016.

### Prof. Bishakha Majumdar

Presented a paper titled 'The concept of Bleak House' at the 7th National Industrial Relations Conference at XLRI Jamshedpur during January 9-10, 2016.

Graduated from the Indian Institute of Management Indore as Fellow in Organizational Behaviour/Human Resource Management on March 26, 2016

### Prof. Divesh Kumar

Kumar, Divesh., Rahman, Zillur., & Felix T. S. Chan (2016). A fuzzy AHP and fuzzy multi-objective linear programming model for order allocation in a sustainable supply chain: A case study. *International Journal of Computer Integrated Manufacturing*, DOI: 10.1080/0951192X.2016.1145813.

Invited as guest speaker for the workshop on "Contemporary Surfacing Trends in Analytic: Application in Engineering and Management" on February 12-13, 2016 organized by Department of Management Studies, NIT Hamirpur, Himachal Pradesh (sponsored by TEQIP).

### Prof. Freda Swaminathan

After graduating from the IIMA in 1977 and with an MS from Illinois State University in 1979, Prof. Freda Swaminathan was awarded a PhD in Business Management from Banasthali University, Rajasthan in February 2016. Her thesis was 'A Study on the Dimensions of Cultural Values in Contemporary Indian Advertising-A Consumer Perspective'.

### Prof. Himanshu Joshi

Joshi, Himanshu (2016). Fx equity exposure and foreign exchange rate sensitivity of stock prices: A study of exporting and importing firms in India. *Abhigyan*, 33(4), 1-11.

### Prof. Mohita Gangwar Sharma

Selected for the Chevening Fellowship to attend the Chevening Rolls Royce Science and Innovation Program (CRISP) at the University of Oxford from April 14, 2016 to June 24, 2016.

### Prof. Payal S. Kapoor

Presented a research paper titled "Self-shared credibility cues versus System-generated credibility cues of eWord of Mouth via Social Media" at the International Communication Management



Conference 2016 on Marketing Reborn: Traditions, Trends and Techniques held between February 18-20, 2016 at MICA, Ahmedabad.

**Prof. Reeta Raina**

Raina, Reeta., & Zameer, Asif (2016, January). Communication competence of the professionals from India and Turkey. *The Indian Journal of Industrial Relations –A Review of Economics and Social Development*, 51 (3).

**Prof. Shallini Taneja**

Prof. Shallini Taneja has attended the 4th Green Energy Summit 2016 organised by Indian Chamber of Commerce (ICC) on February 3, 2016 at Le Meridian, New Delhi.

Taneja, Shallini (2016). Towards an understanding of sustainability reporting practices: Developments and significance, *Working Paper No.2016/13*, FORE School of Management, New Delhi.

**Prof. Subhasis Bera**

Bera, Subhasis (2016). Impact of Foreign Direct Investment on total factor productivity in Vietnam. *Working Paper No. 2016/04*, FORE School of Management, New Delhi.

**Prof. Vinay Dutta**

Invited by Allahabad Bank, as an external expert, in the interview committee for promotion from Senior Management, Scale IV to Senior Management Grade, Scale V in January 2016. The other members of the Committee consisted of Executive Director, Allahabad Bank, Two General Managers of the Bank and the Director of a top Management Institute, Gurgaon.

Invited by BHEL, Dwarka to provide faculty support for one day programme "Planning Personal Finance" for BHEL Executives in February, 2016.

Invited by Lal Bahadur Shastri Institute of Management, for evaluation of research projects of PGDM-Finance students, February, 2016.

Invited as session judge in the technical session in a UGC Sponsored National Conference titled "Emerging Trends and Contemporary Issues in Finance" organised by Dyal Singh Evening College, Delhi University in March, 2016

## Staff Column

**Dr. Rajesh Kr. Bhardwaj (Librarian)**

Bhardwaj, Rajesh Kumar (2016, February). Net neutrality wins: TRAI prohibits discriminatory tariffs for data services. *ILA Newsletter*, 32(2),1-2.

Paper presented and published in the proceedings on "Web Analytics and Performance Evaluation of Indian Library Association: A Critical Study" at the 61st ILA International Conference held at Saurashtra University, Rajkot, Gujarat during March 12-15, 2016; p193-210.

Delivered a lecture on "Digital India: An Opportunity for Libraries" at the 61st ILA International Conference held at Saurashtra University, Rajkot, Gujarat on March 14, 2016.

## 9th ASSOCHAM Higher Education Summit 2016



Dr. Jitendra Das addressing the Summit

FORE School of Management, New Delhi in association with the Associated Chambers of Commerce & Industry of India (ASSOCHAM) has organized 9th ASSOCHAM Higher Education Summit 2016 "Role of Higher Education in Leveraging Indian Innovation Ecosystem" & National Excellence Awards on February 17, 2016 at Hotel Le Meridien, New Delhi.

The eminent dignitaries who attended the Summit included Prof. (Dr.) Ram Shankar Katheria, Hon'ble Minister of State for HRD, Govt. of India; Shri Sunil Kanoria, President, ASSOCHAM; Prof. Sudhanshu Bhushan, NUEPA; Prof. Arun K. Grover, Vice Chancellor, Punjab University; Dr. R. P. Singh, Secretary General, Quality Council of India; Dr. Amrindra Pani, Director (I/C) Research, AIU; Ms. Preeti Sinha, YES Bank; Dr. Jitendra Das, Director, FORE School of Management, New Delhi; Shri D.S. Rawat, Secretary General, ASSOCHAM; Dr. Uday Salunkhe, Group Director, L. N. Welingkar Institute of Management Development & Research; Dr. Sandeep Sanche, President, Manipal University; Prof. Aloysius Edward J., Dean, Kristu Jayanti College; Prof. N. V. Varghese, Director CPHRE, NUEPA; Dr. Tapan K. Nayak, Director, IMS, Ghaziabad; Mr. Tushar Pandey, Sr. President & Country Head, YES Bank; Prof. D. S. Chauhan, Vice Chancellor, GLA University; Prof. M. M. Ansari, Former Member, UGC; Prof. Sriparna Basu, FORE School of Management, New Delhi and Prof. M. K. Vajpayee, Chairman, Humanity Tech Educational Advisor, ACM-O. P. Jindal Global University.

Dr. Jitendra Das, Director, FORE School of Management, New Delhi delivered the "Key Note Address" in the Summit.

The Inaugural function was followed by the awards felicitation by the Chief Guest and release of ASSOCHAM-YES Bank paper on Higher Education.

More than 150 delegates from Industry participated in the 1-day Summit making it a huge success.

## Management Development Programmes



Mr. R. C. Sharma, along with participants of an MDP and Faculty FORE School of Management conducted following 3 open programmes at its Campus at New Delhi during January – March, 2016.

1. Finance for Non-Finance Executives conducted by Prof. Vinay Dutta during January 20-22, 2016.
2. Enterprise Risk Management for Creating Risk Intelligent Organization conducted by Prof. Vinay Dutta during February 8-9, 2016.
3. Enhancing Managerial Effectiveness conducted by Prof. Neeraj Kumar during February 17-19, 2016.

A total of 25 participants attended these programmes. Some of the well known companies which participated in these programmes included: India Infrastructure Finance Co. Ltd., Danieli Corus India, Numaligarh Refinery, J.K. Lakshmi Cement, Aforeserve.com, Agriculture Insurance Company of India, SAGE Publications, Indian Energy Exchange, IRCON International, Indian Institute of Coal Management, Mahanadi Coalfields, RITES Limited, VE Commercial Vehicles etc.

FORE also conducted following customized in-house programmes during this period :-

1. "Emotional Intelligence" for ONGC Academy conducted by Prof. Sanghamitra Buddhapriya on January 6-8, 2016 at Scope Minar, New Delhi.
2. "Finance for Non-Finance Executives" for Jubilant Food Works Limited conducted by Prof. Vinay Dutta on January 14-15, 2016 at Noida.
3. "Research Management" for National Metallurgical Laboratory (NML) conducted by Prof. A.K. Puri on January 18-19, 2016 at Jamshedpur.
4. "Enhancing Assertiveness and Positive Attitude" for NHDC Limited conducted by Prof. Anita Tripathy Lal on January 21-22, 2016 at Lucknow.
5. "Finance for Non-Finance Executives" for Jubilant Food Works Limited conducted by Prof. Vinay Dutta on January 27-28, 2016 at Noida.
6. Leadership Development Program AROHAN-1 "Leading Teams" for Engineers India Limited conducted by Prof. Sanghamitra Buddhapriya on January 29-30, 2016 at

Gurgaon.

7. "Enhancing Employee Motivation" for EdCIL (India) Limited conducted by Prof. Sanghamitra Buddhapriya on February 1-2, 2016 at FORE Campus, New Delhi.
8. "Enhancing Employee Motivation" for EdCIL (India) Limited conducted by Prof. Subir Verma on February 4-5, 2016 at FORE Campus, New Delhi.
9. "Enhancing Employee Motivation" for EdCIL (India) Limited conducted by Prof. Sanghamitra Buddhapriya on February 8-9, 2016 at FORE Campus, New Delhi.
10. "Enhancing Leadership Skills" for ONGC Mangalore conducted by Prof. Sanghamitra Buddhapriya on February 23-24, 2016 at Mangalore.
11. "Express to Excel" for Engineers India Limited conducted by Prof. Anita Tripathy Lal on February 23-24, 2016 at Gurgaon.
12. "Institutional Marketing – B2B" for EdCIL (India) Limited conducted by Prof. Asif Zameer on March 2-4, 2016 at FORE Campus, New Delhi.
13. "Superannuation Planning" for Engineers India Limited conducted by Prof. Vinay Dutta on March 3-4, 2016 at Gurgaon.
14. Leadership Development Program AROHAN-1 "Leading Self" for Engineers India Limited conducted by Prof. Sanghamitra Buddhapriya on March 4-5, 2016 at Gurgaon.
15. "Enhancing Assertiveness and Positive Attitude" for Indian Coast Guard conducted by Prof. Anita Tripathy Lal on March 9-10, 2016 at New Delhi.
16. "Supply Chain Management" for MetLife conducted by Prof. Mohita G. Sharma on March 10-11, 2016 at Noida.
17. "Business Management Joint Venture" for ONGC conducted by Prof. Anil Kumar Singh on March 16-18, 2016 at SCOPE Minar, Laxmi Nagar, New Delhi.
18. "Creating Winning Teams" for Engineers India Limited conducted by Prof. Sanghamitra Buddhapriya on March 21-22, 2016 at Gurgaon.
19. "Property Rights" for ONGC conducted by Prof. Muqbil Burhan on March 22, 2016 at Dehradun.

A total of 422 participants attended these In-House Management Development Programmes.

## Faculty Development Programme

FORE School of Management conducted a Faculty Development Programme on Structural Equation Modeling. It was conducted by Prof. Nikunj Kumar Jain during February 4-5, 2016.

A total of 14 faculty members and research scholars from reputed institutes attended the Faculty Development Programme.



## Business Plan Competitions-Team FORE Wins



Members of Team Swachh Plastic

Have you heard of 'Biodegradable Plastic'....?!

Yes....the Business plan on 'Swachh Plastic' by Team FORE aims to provide a range of biodegradable plastic products for both industrial & household consumption by manufacturing it indigenously!

In fact the idea at its core is inspired by a willingness to change people's opinion about plastics, as being only a cause of environment degradation. The team wants to take this revolutionary concept of biodegradable plastic or bio-plastics which can biodegrade easily and thus have minimal environment impact. The growing utilization of plastics in industrial and consumer applications combined with increased consumer awareness has led to an increased demand for bio-plastic products. The biodegradable polymers could be an alternative to the conventional plastic materials. These polymers being biodegradable can be disposed in safe and ecologically sound manner, through disposal processes like composting, soil application and biological waste water treatment.

Now isn't it in sync with our Prime Minister's mission of Swachh Bharat Abhiyan and Make in India campaign....

The business plan of Swachh Plastic has been developed by the first year students of FORE School of Management- Rahul Gupta, Pranay Thakur, Kunj Gudhka and Pooja Agarwal. The team's entrepreneurial mind set got activated in the true sense not when the idea came to their minds but when they actually got to put their thoughts into action during the workshop on Business Idea To Business Plan organized by Prof. (Dr.) Anita Tripathy Lal, Prof-in-charge Centre for Entrepreneurship Development (CED) FORE.

The team was later motivated by the Intra College B-Plan competition, "Concoct", held in the Institute on November 04, 2015, where the Team Swachh Plastic came as winners. The B-Plan competition in reality helped the team members to shape their Plan as per the feedback from the judges. The Jury comprised of an Investor, Entrepreneur and a Faculty Member. Based on the suggestions from the experts, the team modified their plan and began participating in Inter College B-Plan Competitions.

For Team Swachh Plastic the first Inter college B-Plan competition-Bizooka held at Symbiosis Institute of International Business (SIIB), Pune during December 23-24, 2015. Out of the 80 teams only 8 were shortlisted for final on-campus rounds. After a rigorous two days of presentations and answering questions from an expert panel of judges, the Team Swachh Plastic stood second. Incorporating the learnings from their experience at SIIB and refining the plan further they went into the next B-Plan competition "Next Big Venture" in January 2016 at IMT Ghaziabad where Team Swachh Plastic was adjudged at first place amongst the 16 invited teams which included IMI Delhi, IIT Delhi, IMT Ghaziabad and Bits Pilani.

Participation in these various B-Plan competitions has not just been about securing a position. The knowledge and the learnings from these events have been immense. The experience of developing 'Ideas into a Business Plan' and improving the plan further after every competition and feedback has been worth every bit, as it has been enriching and rewarding for all the team members.

As FOREians' the team is extremely grateful to FORE School of Management and thankful to the team of Centre for Entrepreneurship Development for giving a wonderful opportunity - The idea that once was a seed, has now grown into a beautiful plant. Hopefully someday, it will be an oak, mightier, majestic and standing the test of times.

## Why Am I Here ----- ?????



**Prof. Kanhaiya Singh**

The four words “Why am I here” have great values and virtues in our life. We are in habit of doing several things without even knowing why am I doing this? The four words can change the very way of our approach, attitude and spirit of undertaking different activities. When I am in home, my role is quite different in the form of a father, husband, son, brother and so on. Here every time and at each stage, I cannot adopt the same strategies and yardsticks in dealing with everyone as my role expects different approaches and attitude in dealing with the different people at different places and stages. The moment I think why am I here, it reminds me of my roles and responsibilities. If one is really able to think and analyze the role expected of me in a particular capacity, it will automatically enthuse one to do the things in right direction and what is actually expected at that role.

Let us elaborate this in the real life case. Suppose I am a teacher and I go to class and exactly I am able to focus on my role in true sense, I will concentrate and focus only on the things I am expected to do as a teacher in the class. Being aware of my role and being me there, I will go well prepared with required plan of action for the day. I will very much stick to my role as a teacher rather than shifting my priorities to some other aspects for which I am not there. This will certainly bring excellence to my delivery and a quality of contents. The students' expectations and aspirations from a true teacher will also be satisfied to a larger extent. On the contrary, if we look this aspect from students' angle, it is imperative on their part also to understand and realize what for they are there. Once they feel it in true spirit and more particularly each one of them as, “Why am I here?”, the things will take altogether a different shape perfectly in positive manner as each one of them will focus and concentrate on the cause for which they have joined. Obviously, every one of them is here to learn, what is ethical, valuable, useful, career oriented etc.? Likewise, each one of us has different roles in different capacities be it a home, family, society, friends' circle, country and so on. But our perception about our own role makes all the changes in successfully accomplishing the roles. The perception comes from within through own realization. The realization comes only when I think “Why am I here”, “what am I expected to do”, how best I perform the tasks, assignments, responsibilities to satisfy myself as well the people surrounding me. Therefore, why am I here should become a “mantra” of success to one and all.

Let us make a practice to think at different forums for few seconds as why am I here and feel the change in my approach, attitude and way of life.

## Alumni Network @FORE: In Retrospect



**Prof. Anupam Narula**

Probably, there is no institution across the globe that has been successful in achieving its goals and creating a brighter image without the active support of alumni. Alumni are important stakeholders of a well managed academic institution. They are termed as ambassadors as well lifelong family members of the institute. They work in diverse fields and at various geographical locations and are a great force by virtue of their wisdom, innovative thoughts and lot of creativity.

In today's competitive environment aspirations of students, society and other stakeholders have increased enormously. The academic institute how so ever well-endowed in terms men, money, materials and technology, it cannot do justice and satisfy all aspirations at its own. Internal faculty and staff provide all academic inputs and supports to ensure educational quality. However, this alone is not enough when the business has become so complex. External support from alumni in terms of building a bright image and reputation, providing meaningful feedback on design and scope of courses, promoting spirit of entrepreneurship, enlarge outreach, promote technological innovation, training for students, placement assistance, fund raising etc. is very much needed. Alumni having spent valuable time for building their career in the institution and acquired useful knowledge coupled with practical experience within the country and abroad are a great source of virgin ideas to increase effectiveness of courses to societal needs.

FORE School of Management has taken a lead in organizing, connecting through networking and establishing a strong link between the Alumni and students to a larger extent. FORE also have proud of having host of impressive alumni who have scaled new heights in the business world and set new standards for the business aspirants to come. Many of them have reached to the top management positions. With its vibrant network of over 5000 alumni, occupying top positions in diverse companies such as Airtel, IBM, Oracle, HSBC, Michael Page etc, The FORE alumni have carried forward the FORE culture even after leaving their alma mater by being constantly involved in the mentoring and coaching of the current batches in form of informal chat sessions, guest lectures on specific industries and briefing sessions like Panchtatva and Rendezvous to provide knowledge about different domains.

FORE Alumni Association (FAA), an alumni body being very important resource for the institute for activities like placement, summer Internships, guest lectures, MDP's, research work and FORE Alumni Network (FAN), student body at FORE have jointly put efforts to take Alumni activities at



FORE to greater heights. For this new Governing body of FAA was elected/ nominated in 2013. JUBILATE, an annual Alumni reunion is organized every year to bring Alumni back to their alma mater. FORE also encourage or honour its brand ambassadors through conferring Alumni awards in four categories to those excel in their career and contribute to alma mater. FORE premier League cricket matches and FORE Marathon for 'Women Empowerment and Equality' was organized on February 23, 2014 & March 15, 2015 respectively. Three local chapters of FAA were also started for creating PAN India network at Bengaluru, Mumbai and Kolkatta on September 27, 2012, December 11, 2012 and November 2, 2013 respectively. Local Chapters also started celebrating Jubilate from 2013 onwards along with FORE on the same day.

But to make this happen, it was the earnest approach, vision and support of the top management and sustained efforts of FAN committee members to re-strengthen this vital pool at FORE that became a very helpful instrument to effectively reap the advantages of wide network of FORE ALUMNI.

## Smash - Badminton Tournament

FORE Sports and Cultural Division (FSD) organised Smash'16, the annual intra-college badminton tournament from February 2-4, 2016. The tournament consisted of all 5 formats of the game i.e. Singles (both Men & Women), Doubles (both Men & Women) and Mixed Doubles.

The tournament was a success with a total of 44 registrations for all the formats of the game. It was conducted in evening. The matches started at around 6.30 p.m. and went on till 10.30 p.m. All the matches were competitive and full of enthusiasm with spectators cheering for their friends. The matches were held under the lights making it a picturesque experience.

The fixtures were quite competitive with participants exhibiting their skills with aplomb. The semi final for men's doubles and singles witnessed quite a lot of cheering. The event was another feather in the hat for FORE Sports and Cultural Society. It added to the vigour and shine of the college.

The result of the game is as follows:

- Men's Singles
  - Winner – Mrinal Goyal
- Women's Singles
  - Winner – Malvika Bahety
- Men's Doubles
  - Winner – Mrinal Goyal / Jaskarn Singh
- Women's Doubles
  - Winner – Malvika Bahety / Naina Gupta
- Mixed Doubles
  - Winner – Jaskarn Singh / Malvika Bahety

## 4th NHRDN HR Summit on Leveraging Compensation & Rewards for Sustainable Business Growth



Dr. Jitendra Das along with other panelists

FORE School of Management, New Delhi in association with NHRD Network has organized the 4th NHRDN HR Summit on “Leveraging Compensation & Rewards for Sustainable Business Growth” during March 3-4, 2016 at The Leela, Mumbai.

The eminent dignitaries who graced the occasion included Mr. Kamal Singh, Director General, National HRD Network; Dr. P. V. Murthy, Head-HR, Taj Hotels Resorts & Palaces; Mr. Arvind Usretay, Executive Director, PAS | Rewards Consulting Leader, EY; Ms. Sonu Iyer, Partner & Leader People Advisory Services, India Region, EY; Mr. K. Ramkumar, President, NHRDN and Executive Director, ICICI Bank; Mr. Dhananjay Singh, Executive Director, NHRDN; Mr. Rajiv Krishnan, Partner, EY; Mr. Amandeep Gupta, CEO, OCL India Pvt. Ltd.; Mr. Hitesh Oberoi, MD & CEO, InfoEdge; Mr. Prashant Srivastava, Group President-HR, Reliance; Dr Aquil Busrai, CEO, Aquil Busrai Consulting; Mr. Rajesh Padmanabhan, Director & Group CHRO, Welspun Group; Mr. Raj Raghavan, Director-HR, Amazon; Mr. Dendendra Mathur, VP & Head –Compensation & Benefit and International HR, Infosys BPO; Mr. Manoj Biswas, Global HR Head, L&T Infotech; Ms. Rajkamal Vempati, EVP-HR, Axis Bank; Dr. Jitendra Das, Director, FORE School of Management, New Delhi; Mr. Saurabh Nigam, VP-HR, Snapdeal; Mr. G. P. Rao, Management Advisor; Mr. Samik Basu, CHRO, Aditya Birla Minerals Ltd, Hindalco; Ms. Geetha Ghaneekar, CHRO, Lifestyle Business, Raymond; Mr. Dharam Rakshit, Vice President-HR, Godrej; Mr. Sudhakar Panda, FIAT; Mr. Prem Singh, President – Global HR, Wockhardt Ltd.; Ms. Sujatha Sudheendra, Head-HR, Aditya Birla Finance Ltd.; Mr. Barttanu Das, Head-HR, Blue Dart Express Ltd.; Mr. Ramendrajit Sen, HP; Mr. K. S. Harish; Dr. R. C. Natrajan, Director, TAPMI; Mr. Sateesh K. V., Flipkart; Ms. Shaalni Aadhaar, Director HR, Tupperware India Pvt. Ltd.; Dr. S. S. Vernekar, Director, Bharati Vidyapeeth Institute of Management & Research and Dr. Adil Malia.

Dr. Jitendra Das, Director, FORE School of Management, New Delhi chaired a Session titled “Total Rewards Track” delving into the changing “workforce”, are we adapting to the same and are we using Employee Preference Data to shape Tomorrow's Rewards to be “Reward Ready”.

More than 200 delegates from industry and academia participated in the two day Summit.

## Corporate Governance & Sustainability Vision Summit



Dr. Jitendra Das along with other panelists

FORE School of Management, New Delhi in association with Indian Chamber of Commerce (ICC) has organized the “India Corporate Governance & Sustainability Vision Summit” on February 19, 2016 at Hotel Le Meridien, New Delhi.

The eminent dignitaries who graced the occasion included Mr. S. K. Roongta, Chairman, ICC National Expert Committee on Minerals & Metals; Mr. Sudipto Das, Partner & National Leader, Ernst & Young LLP; Dr. Jitendra Das, Director, FORE School of Management, New Delhi; Mr. Anil Razdan, Jury Member, Awards & Chairman, ICC National Expert Committee on Energy & Former Power Secretary, Government of India; Mr. Bibek Debroy, Member, NITI Aayog, Government of India; Dr. Rajeev Singh, Director General, Indian Chamber of Commerce; Dr. S. Majumdar, Chief Sustainability Officer, JSW Group; Mr. P. C. Srivastava, Executive Director – Health, Safety & Security, BPCL; Mr. Indra Guha, Director – Climate Change & Sustainability Services, E&Y LLP; Mr. P. S. Rawat, Executive Director, Canara Bank; Mr. N. K. Nanda, Director-Technical, NMDC; Ms. Neha Kumar, Senior Advisor-Responsible Enterprise Finance, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH; Dr. S. B. Subhramanyam, General Manager-(R&D and QC), Tamil Nadu Newsprint Ltd; Mr. Tony Henshaw, Chief Sustainability Officer, Aditya Birla Group; Mr. B. B. Choudhary, Former Executive Director, Indian Oil Corporation; Ms. Susmita Dasgupta, Jt. Chief Economist, Joint Plant Committee and Dr. Aditi Halder, Director, GRI.

Dr. Jitendra Das, Director, FORE School of Management, New Delhi chaired a session on “Evolution of Corporate Governance in India-Sustainability movement, new mantra of coming age”. More than 150 delegates from Industry participated in the one day Summit.

## Panel Discussion - “CSR: Fulfilling the Inclusive Development' Agenda”



The Hon'ble panelists

A panel discussion on “CSR: Fulfilling the Inclusive Development' Agenda” was organized for the first year students of FMG/IMG batch on February 25, 2016 at FORE campus.

Panelists included-Mr. N. Srinivasan Head - Science, Technology and Innovation (STI) Asian and Pacific Centre for Transfer of Technology (APCTT) of the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP); Dr. Y. Suresh Reddy, Director, Sri Ram Foundation (SRF), Gurgaon and Ms. Sumana Sarkar, Head-CSR and Sustainability, Ericsson India Pvt. Ltd.

Mr. Srinivasan started the discussion by highlighting the increasing importance of the role of MDGs (Millennium Development Goals) in combatting the socio-economic issues pertaining to poverty, hunger, health and environmental sustainability. He shared his views how to build the close linkages between the various processes across different sectors, to arrive at one global development agenda for the post-2015 period, with sustainable development at its centre?

Dr. Y. Suresh Reddy further discussed the role of Foundations as collaborators in implementation of CSR initiatives. He commented the discussion by stressing on the shift from traditional CSR to strategic CSR in tandem with the long term sustainable goals strategically embedded to provide momentum to the government's social development agenda.

Ms. Sumana Sarkar gave the corporate perspective by emphasizing on the paradigm shift in key priorities and focus areas to enhance the efficacy of implementation in CSR agenda in context with the post-2015 development agenda which focuses on the thematic areas like education, environmental sustainability, governance, growth & employment, energy, water, health among others. A number of questions were posed by the students and the event came to an end with a vote of thanks by Prof. Shallini Taneja, Event Coordinator.



## Memoirs



**Rahul Goyal**  
**Students' Council President**

FORE has been a great part of my life in past 2 years. Majority of my experiences came in when my batch mates allowed me to take the responsibility of President of Students' Council of FORE School of Management. I clearly remember the date- The eve of February 24, 2015. It was a moment of pride for me. In the midst of all the cheer and greetings, I realized that it's a big responsibility I have to carry for the whole next year. Probably, I was stepping into the most adventurous year of my life.

Today, when I look back, I realize that this experience had such a tremendous impact on me as a person. I had such a great time working with one of the best teams and minds across our Students' Council. A major chunk of learning the tricks of the trade came from working under the leadership of Prof. Sumeet Kaur (Chair, Students' Affairs). Her dedication towards work is immaculate which always inspired us to push ourselves towards achieving our goals.

As a Students' Council, our aim is always the overall development of the student's community in our institute and addressing their concerns. To achieve these goals we tried strengthening the existing systems by introducing seminar course which gave option to students to attend the events of their choice. I hope that we will learn from the experiences of this year and have a stronger seminar course in coming years. Also, we introduced new clubs in the name of Personality Enhancement Cell and the prestigious FORE Toastmasters Club. A lot of effort was put in by these new clubs as well as the existing committees throughout the year and they had their own sets of achievements and learnings. I take this opportunity to appreciate all the efforts put in by the members of all the committees and hope that the new teams consolidate on the learnings from this year.

I would also like to thank the management of our institute for being very cooperative when it came to addressing our requests, be it new sports facilities or amendments in the existing rules.

I have had one of the biggest learning experiences of my life holding this responsibility, and I tried giving my best shot at it, so that it seemed worthwhile to all and more importantly, to myself. Hoping to see FORE reach high levels of success in future, so I could proudly look back and remember this time with a big smile on my face!

FORE has been a great part of my life in past 2 years. Majority of my experiences came in when my batch mates allowed me to take the responsibility of President of Students' Council of FORE School of Management. I clearly remember the date- The eve of February 24, 2015. It was a moment of pride for me. In the midst of all the cheer and greetings, I realized that it's a big responsibility I have to



**Bhavya Sachdeva**  
**Students' Council Vice President**

FORE has not just been an educational institute to me, it has been a journey worth while. I still remember each and every bit of my first day at FORE School and when I think of it is when I realise how much have I learnt from this place and how much I have evolved in these two years.

During my tenure at FORE, I can say that I have seen things change and literally revolutionize. This campus has always been able to deliver whatever is best for the students year after year and groom them to the best standards in best possible way. Life at FORE is full of opportunities and the learning here is immense.

There has been no moment in these two years when I have had to look for work, something or the other keeps on coming your way. Apart from the textbook learning, we have always been encouraged and motivated to be part of various extra-curricular activities throughout the year. Also, all activities other than academics are completely student driven and hence, being a part of the students' council has taught all members much more than anything else. From bringing out the best from whatever limited resources we had to manage the last moment fiascos, all of it has always showed us the difference between theory and practical implementation quiet well. Being a part of the students' council and having organized a number of events & activities here, I have had to step into so many different roles at different times. This has in fact given me a holistic view of things in various domains.

One major part of this journey has been the International Immersion Programme, which has given us a glimpse of how different and how similar things are at the global level. Like all batches, our batch too had been looking forward to this trip from the day we joined FORE, and now I can say this with great conviction that it truly was an enriching experience.

These two years have now come to an end but I am sure the memories and the time spent here will always be cherished and missed. The excitement of stepping into the corporate world is now mixed with emotions saying that this place will definitely be missed.

*"It is not about what you've got, it is all about what you make out of what you have got."*

I believe in leaving no stone unturned unless and until the best possible outcome is achieved. And so perfection is satisfaction to me. This is one thought that has helped me to always strive for the better.

## Journey at FORE



**Abhishek Tyagi**

The good part about memories is that they take a very short while to be created, and sometimes stay forever. FORE has given me some of the best ones!

Right from performing at Fresher's to submitting the final reports of projects in 6th trimester, it has indeed been one great journey which I would remember for life.

It took me no time to make friends here, given everyone seemed to be a good person in some way, and I picked up something from every one. That's how it works in corporate as well, and I learnt this art here- To make good choices out of all those which are available.

Giving presentations never seemed to be something I was confident about, in the beginning. I remember stumbling and skipping slides in my first presentation @ FORE. Two years have given me enough confidence to present before a crowd of any strength now. One of the greatest parts of MBA for me was my summer internship, giving me an experience that I would carry for life.

Talking about experiences, the trips to Hong Kong and Mukhteshwar were something worth much more than all the hard work I did in the first year. Those times with friends could never be relived, and all of those memories remain in form of pictures now. That phase was undoubtedly the most exciting one in past 2 years!

Being a part of the Student's Council helped me being a more responsible person than I used to be. Seniors had a great impact in doing so, and I learnt a lot from them in many ways. Some of them were approachable at any point of time, which made it easy to navigate through times when I had to make a tough choice.

Many, many friends, few teachers, innumerable worthwhile incidents, hundreds of sleepless nights for projects and loads of fun- All within these 2 years! I remember writing in my fresher's speak column that "I hope this becomes one of the best experiences of my life"- It indeed did, and the bumps and bruises in the way matter nothing before the amazing memories that I have made, which I would cherish throughout my life. It was a life within life!



**Ashish Dua**

My journey through FORE for the past two years has been nothing short of life altering. Its been a whirlwind filled with endless projects, presentations and a lot of fun. I've learned the value of both hard work and smart work in this institution. The environment has molded me into something that I could not have envisaged two years ago.

Being a day scholar, I had the added activity of commuting to and from college over a large distance on a regular basis. Though it was gruelling at times, it gave me a glimpse of how the proverbial big bad world would be like. The first year of this journey was a well shaken cocktail of work as well as extra-curricular activities. I would have to say the highlight of this year was the International Immersion Programme that we attended in Nanyang Business School, Singapore. It gave us a snapshot of what an international education was like. It helped me in improving the way I approached problems.

Before our second year started, we had summer internships. I had the fortune of going to the prestigious plant of Maruti Suzuki India Ltd. I gathered a lot of experiences there and observed things such as work culture, accountability and of course, meeting deadlines.

Time management was something that had a major role in our second year, as we had several gaps in classes. Once placements became, life became a lot more hectic. Time flew and our annual fest was upon us. Through an unexpected turn of events, I with my committee members' help, was able to organise the biggest event there. It was unprecedented, required a lot of time and effort, but ultimately paid incredibly satisfying dividends.

Now that we are nearing the end of our programme, this memoir is akin to a culmination of everything I have experienced and as a result learned. The connotation of the word 'learn' is much clearer to me now. The programme has helped overcome the fear of failure and learn from experiences. This is the one thing that I will always carry with me in future endeavours, other than working hard in an ethical manner. I'd like to sign off by thanking this institution and everyone associated with it for their help and guidance.



**Ishana Singh**

I love oxymorons so I will start with one – 'awfully amazing' is pretty apt if I have to summarise my journey at FORE. It was as easy for me as it is for someone to enter an alternate universe without any time to adjust to the new surroundings. I was a late admission and a

thorough arts student, blissfully unaware of what lay ahead of me. First term whizzed by in a blur. Second term is where I had to face repercussions. And I did, eventually. The pressure was not a joke as academic performance is a standard upheld by any prestigious MBA college and especially at FORE. During the struggle, something amazing happened to me.

I found friends (for life)! Reminded to of Hogwarts as 'At Hogwarts there is always help for those who need it' so I made this college my home and my friends my family. I started moving against the current; I found my place because I realised THIS is where I belong AND whether I intended to or not, did not matter. Mukteshwar and Hong Kong were trips of a lifetime and that is how my third term basically started and finished. I did my internship at Bombay in Tata Motors and that was a journey of self discovery; in those two months I learned the skill of enjoying the company of thyself!

Second year was brilliant as we were used to the atmosphere now and multitasking was fun. Truly memorable moments would include Genesis where I went out of my comfort zone and proved my mettle to myself. My tenure was as unstructured as my writing as 'routine' was not something that just did not take place.

There was ALWAYS something to do/discover/handle/conquer. The day I got placed is easily one of the best days of my life! To conclude I can proudly tell myself that 'I made it' and I attribute it all to my special friends who pushed me at every step. Whatever I learned here is not as important as these gems I have earned for life! Thank you, FORE.

**Shweta Wattal**

I remember writing about my experience at FORE after the first term and it's difficult to believe that I am already into my last leg of this journey. A blink of an eye and poof, two years just vanished!

It will always be difficult, to pen it in words what this journey has been about. I remember calling

it Overwhelming after my three months here. Yes, it's been overwhelming and so much more.

We all had some expectations with this PGDM program. For me, FORE was a chance finding, something that happened to me when I least expected it to. And yet, it turned into an amazing experience that shall last a lifetime.

Each term had its highlights, where first term was learning how to walk on the eggshells, second term involved mastering the task of multi-tasking between classwork and brother's marriage arrangements, the third term stole the limelight with the trip to Singapore.

I think we all have our best memories of that place and for me even more as I am literally carrying a daily reminder of it with me.

Second year was not very different from the first, except that Finance seemed to be the only investment portfolio in the basket. The learning curve increased, so did the challenges and so did the fun.

And here I am, sitting on the verge with just few more days of classes left, pondering over how time just flew by.

FORE gave me not just another degree to add onto my CV, but a bunch of memories that have engraved themselves into my experiences. I gained not just knowledge, but friends who have taught me new dimensions of friendship and gave life a new purpose.

Cheers to this forever friendship!!

## Students' Council 2015 - 16



**Rahul Goyal**  
President  
Students' Council (2015-16)



**Bhavya Sachdeva**  
Vice - President  
Students' Council (2015-16)



**Honey Singh**  
Co-ordinator, Antar



**Madhav Goel**  
Co-ordinator, CED



**Biman Debnath**  
Co-ordinator, CID



**Sayak Ray**  
Co-ordinator, FAN



**Ananshi Chugh**  
Co-ordinator, FCD



**Bharat Mendiratta**  
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**Komal Parashkar**  
Co-ordinator, FOREConnect



**Meenal Narula**  
Co-ordinator, FOREConnect



**Prateek Malhotra**  
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**Ashish Dua**  
Co-ordinator, FORE Word



**Brij Raman Bansal**  
Co-ordinator, FOREtech



**Ashish Goswami**  
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**Atin Garg**  
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