



FOREprints

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Message from Director



The buzz-word doing the rounds in the internet world today in India is “net neutrality”. A huge internet campaign has been launched by netizens supporting the cause of net neutrality. The debate on the issue started with the Telecom Regulatory Authority of India (TRAI) posting a discussion paper on net neutrality calling for public response. However, the plot unfolded when some service providers introduced “new” models such as Bharti Airtel deciding to charge subscribers extra for use of applications like Skype and Viber (Over the Top Services, OTS) and Reliance Communications deciding to offer free access to data and websites to customers of Facebook through their social networking site. Bharti Airtel also launched Airtel Zero, an open marketing platform to allow customers to access specific mobile applications at zero data charges.

The internet must be considered a common good or a public infrastructure. Therefore, any restriction on its usage will favor some. Thus, to keep its public utility in mind an ISP should not block a certain website (because of commercial or other interests) or promote one service over the other.

We must understand that a compromise on ‘fair and just’ operating field leads to formation of monopolists and oligopolists who care least for the consumers. In a mature market this situation will not arise and consumers get a fair deal. In a nascent market formation of monopolists and oligopolists is bad for consumers and for innovations that potentially improves the market efficiency. Increase in market efficiency means more buying options to consumers at a lower price. When net neutrality is compromised, particularly when the internet based businesses are in a nascent market, the market will quickly tend towards monopoly/oligopoly. This shift will happen real quickly because the internet businesses operate in what we call “increasing return to scale” environment as against the conventional “decreasing return to scale” paradigm that we are more familiar with. Quickly, the ‘increasing return to scale’ can be taken to mean that it is very easy for the big players to become bigger and in the process they get the ability, due to a typical business environment, to kill competition. With no net neutrality, the big and powerful players in the market will always stifle the new entrants, thus making the market more inefficient. This would be bad even in the short run. There will be no ‘long run’. Further, we have to understand that the internet is an infrastructure that should be readily available to all such that smart operators, not necessarily the powerful operators, can configure and

Editor’s Desk

Faculty Editor



The recent launch of MUDRA (Micro Units Development Refinance Agency) Bank by Hon’ble Prime Minister Narendra Modi is the start of a new chapter in the development of micro finance institutions (MFIs) in India. MUDRA is based on an ‘innovative model’ utilizing unused priority sector lending funds of commercial banks to cater to small entrepreneurs who have been hitherto excluded (largely) from the mainstream banking system besides acting as a regulator for MFIs.

Can this new initiative called ‘MUDRA’ be a game changer for India and achieve something more than what similar existing institutions like National Bank for Agriculture and Rural Development (NABARD) and SIDBI could not? Moreover, will it be possible for the government to raise the necessary corpus amount from shortfalls in public sector lending? How appropriate would it be to have MUDRA operate both as a refinancing agency and a regulator? With no clear picture regarding the regulation of MUDRA, are we not exposing the Indian economy to high-risk and susceptibility to crises in the long run?

MUDRA is a step forward towards achieving the national objective of financial inclusion in India by ‘funding the unfunded’. It is vital to give careful thought to the above pertinent issues to avoid serious problems in the long run.

Dr. Hitesh Arora

Student Editor



As I get down to writing my final editorial, I cant help but reminisce. Two years flew by in a jiffy. Friends, discussions, case studies, outings, reading, writing-the list is endless ! The ups came with its fair share of downs and I only walk out a more knowledgeable man. Goodbyes are always sad but hey, we part only to meet again, dont we? This edition of FOREprints is always special. The outgoing batch spends their final MBA days during this period and thus, this editon represents an honest attempt to help folks relive those moments. I wish to acknowledge the efforts of the entire editorial team, without whom the newsletter would not have taken its near-perfect shape. Thus, it is with immense pride, I present to you the latest edition of FOREprints.

Ankit Sharma

deliver goods and services to consumers with equal ease and more efficiently. And only through this fair opportunity the society will grow and not get stifled. That is, the society will grow and prosper only when rights of all citizens, and thus the consumers, is equally protected.

Dr. Jitendra K. Das

India Corporate Governance & Sustainability Vision Summit



Dr. Jitendra K. Das addressing the gathering at the Summit

FORE School of Management in association with Indian Chamber of Commerce (ICC) organized the “India Corporate Governance & Sustainability Vision Summit” on March 3, 2015, at Hotel Le Meridien, New Delhi. Dr. Kirit S. Parikh, Former Member, Planning Commission, Government of India inaugurated the Summit, where delegates from Corporate, Academia and Entrepreneurs have participated.

Dr. Jitendra K. Das, Director, FORE School of Management addressed in the inaugural session on “Corporate Governance & Sustainability Vision Awards 2015”. He was accompanied by the following prominent co-panelists:

- Dr. Rajeev Singh, Director General, Indian Chamber of Commerce
- Mr. Anil Razdan, Jury Member, Awards & Chairman, ICC National Expert Committee on Energy & Former Power Secretary, Government of India
- Mr. Arun Maira, Former Member, Planning Commission, Government of India
- Dr. Kirit S Parikh, Former Member, Planning Commission, Government of India
- Mr. Sudipto Das, Partner & National Leader, Ernst & Young LLP

Also, Dr. Das was the Session Chair for the session titled “Sustainability: Changing paradigms of the new age world” in this summit. He was accompanied by the following prominent co-panelists:

- Mr. A. K. Jain, General Manager, Hindustan Zinc
- Mr. Indra Guha, Associate Director, Ernst & Young LLP
- Mr. Santanu Roy, General Manager, GAIL
- Mr. B. C. Srivastava, Executive Director, BPCL
- Mr. Rajiv Kumar, Head – Energy, SIDBI

3rd Compensation & Reward Summit ‘Total Rewards: Preparing for the Next Economic Cycle’

FORE School of Management in association with the National HRD Network (NHRDN) organized the 3rd Compensation & Reward Summit on “Total Rewards: Preparing for the next economic cycle” on March 13-14, 2015, at The GRT Grand, Chennai. More than 150 delegates have participated in this summit.

The eminent dignitaries who had attended the summit are Mr. Sriram Rajagopal, President – NHRDN Chennai Chapter; Mr. Sudhanshu Tripathy, Group President HR - Hinduja Group; Mr. Vinod Dasari, Managing Director – Ashok Leyland Ltd; Mr. Shyam C Sharan, Sr Vice President HR – Murugappa Group; Mr. Venkatanarayanan R, President - HR, IT & Education, Rane Holdings; Mr. Jacob Jacob, Chief People Officer - Apollo Hospitals Enterprises; Mr. R Anand, Global Head – People Practices - HCL Technologies Ltd; Ms. Lipika Verma, Director Rewards, India & Pacific - Schneider Electric; Mr. Ravikanth Reddy, Head –HR Special Initiatives - L&T Construction; Mr. Vinod Chaturvedi, Jt Executive President & Head HR – Manufacturing and Projects - Ultratech Cement Ltd; Mr. Tarun Varma, Vice President – Performance, Rewards & Recognition - Vodafone India Pvt Ltd; Mr. Saurabh Nigam, VP HR – Snapdeal; Ms. Jayita Roy, Vice President Compensation



Dr. Jitendra K. Das along with panelists

& Benefit - ABB Ltd; Mr. K Subramanian, Head HR - Lucas-TVS Ltd.

Dr. Jitendra K. Das, Director, FORE School of Management chaired one of the session titled “Role of rewards in ensuring good governance” on March 13, 2015 in this summit. He was accompanied by the following prominent co-panelists:

- Mr. Samik Basu, Chief People Officer, Pepsi Co India Ltd
- Mr. Anubhav Gupta, Solution Lead Executive Compensation, Aon Hewitt
- Prof. P K Biswas, Director, IFMR

Life Time Achievement Award

Mr. R. C. Sharma, President-FORE has been awarded **“Life Time Achievement Award”** for **‘Outstanding Contributions in his Field’** by Indian Economic Development & Research Association, New Delhi. The Award was presented at the National Seminar & Awards Function on **“National Economic Development & Social Responsibilities”** held on February 7, 2015 at India Habitat Centre, New Delhi. Heartiest congratulations to Mr. R. C. Sharma, on behalf of FORE family for the prestigious award conferred on him.



Mr. R.C. Sharma (President FORE) with the award

NE India – SE Asia Education & Skill Development Conclave

FORE School of Management in association with Indian Chamber of Commerce (ICC) organized the “NE India – SE Asia Education & Skill Development Conclave: “Empowerment for Inclusive Growth” on February 26 - 28, 2015 at Hotel pinewood, Shillong. Dr. Mukul Sangma, Hon’ble Chief Minister, Government of Meghalaya inaugurated the Conclave at U Soso Tham Auditorium, where delegates from South East Asian countries like Vietnam, Cambodia, Lao PDR, Myanmar, Nepal, Bangladesh, Singapore and Indonesia have participated. Cambodian Secretary of State & Vice-Minister Tourism, H.E Tith Chantha and Deputy High Commissioner of Singapore to India Dr. Edmund Chia are among the high-level delegates from South East Asia attending the business summit organized jointly by North Eastern Council, Union Ministry of DoNER, Department of Commerce & Industries, Meghalaya and the Indian Chamber of Commerce.

Dr. Jitendra K. Das, Director, FORE School of Management was invited to address the theme in the inaugural Session titled

“Empowerment for Inclusive Growth” in this conclave. He was accompanied by the following prominent co-panelists:

- Mr. Ishantor Sobhapandit, Regional Director - ICC – NE Initiative
- Ms. Limabenla Jamir, Founder & Director, North East India International Model United Nations (NEIMUN)
- Dr. R. C. Laloo, Hon’ble Deputy Chief Minister, Govt. of Meghalaya
- Mr. Ambrose Marak, Director, School Education and Literature, Govt. of Meghalaya

Dr. Das highlighted upon “The higher education in management and technology need to focus on developing the best skills among future managers to emerge successful leaders.” He also added “Looking at the current scenario, India with the largest education market in the world has a distinct social preference for private education driven by the luring global opportunities in the job market”.



Dr. Jitendra K. Das along with other panelists

Best Academician Award for 'Institution Builder'



Prof. Kanhaiya Singh receiving the award on behalf of Dr. Jitendra K. Das

Dr. Jitendra K. Das, Director, FORE School of Management has been awarded the '**Jindal Global Business School-Top Rankers Excellence Award**' for '**Institution Builder**' in the Best Academician Category at the 16th National Management

Summit held on January 16, 2015 at Hotel Suryaa, New Delhi. Prof. Kanhaiya Singh, Professor (Finance), FORE has received the award on behalf of Dr. Jitendra K. Das, Director, FORE from the Chief Guest Padamshri Dr. Pritam Singh.

Best Global Exposure cum Business School Leadership Award in North India

FORE School of Management has received the '**Best Global Exposure Award in North India**' and '**Business School Leadership Award in North India**' in the Award Ceremony jointly organized by Royal Brands Pvt. Ltd. and Headlines Today held on January 24, 2015 at The Lalit Hotel, New Delhi. The awards were received from Prof. (Dr.) Ram Shankar Katheria, Hon'ble Minister of State for HRD (Higher Education), Govt. of India. This event was attended by more than 100 no of eminent personalities from Academia. Hon'ble Minister Dr. Katheria in his speech emphasized on the importance of bringing changes in Higher Education and encouraged to evolve norms and parameters for academics, research and regulatory functions.



Dr. Jitendra K. Das receiving the award from Prof. (Dr.) Ram Shankar Katheria, Hon'ble Minister of State for HRD (Higher Education), Govt. of India

HR Director's Conclave



Dr. B.B.L. Madhukar (Vice President-Finance & Treasurer FORE) addressing the conclave

BRICS Chamber of Commerce & Industry (BRICS CCI) organised the 1st Annual HR Directors' Conclave in New Delhi on March 13, 2015. **FORE School of Management was its Knowledge Partner.** The Keynote Speaker for the event was Padamshree Dr. Pritam Singh.

The conclave witnessed discussions on key initiatives of the government of India - 'Make in India' and 'Skilled India', focusing on three key areas - Talent, Skill and Youth. India is not only one of the emerging economies, but likely to be business driver for economies of many countries. Nearly 50% of the country's wealth is created by MSME sector. 'Make in India' can only be successful, when young business entrepreneurs feel enabled and enthused to grow their business. The conclave focused on this segment of business entrepreneurs. Small and successful entrepreneurs will create multiple layers of growth through secondary and tertiary sector employment growth. More than 200 delegates primarily in the domain of HR, which included individuals from companies based in India and abroad as well as academics attended.

3rd NHRDN Summit on HR Shared Services & Technology 'From Efficiency to Experience'

FORE School of Management in association with the National HRD Network (NHRDN) organized the 3rd NHRDN Summit on HR Shared Services & Technology on "From Efficiency to Experience" on January 29-30, 2015 at The Lalit Hotel, Mumbai. More than 200 delegates have participated in this summit.

The eminent dignitaries who had attended the summit are Ms. Anuranjita Kumar, Country Head HR - Citi India; Mr. Rajesh Padmanabhan, President, Group CHRO, Member Group Exec. - Vedanta Group; Mr. Rajeshwar Tripathi, Chief People Officer, Automotive & Farm Equipment Sector - Mahindra & Mahindra Ltd; Dr. Chandrasekhar S, Global Head - HR - Dr Reddy's Laboratories; Mr. Anand Bhaskar, Vice President (HR) - Sapient; Ms. Sonali Roychowdhury, Head HR - P&G; Mr. S Sanjay Sen, CHRO - Avantha Group; Mr. Ajay Bakshi, Director HR - Vodafone Shared Services India; Mr. Rajendra Ghag, EVP-HR - HDFC Standard Life; Mr. Ramesh Ranjan, Vice President - India HR Services - Schneider Electric; Dr. Santrupt Misra, CEO, Carbon Black Business and Director, Group Human Resources - Aditya Birla Group; Mr. Sandip Das, MD - Reliance Jio Infocom; Mr. P Dwarakanath, Advisor (Group Human Capital) - Max India; Mr. Judhajit Das, CHRO - ICICI Prudential; Ms. Shelly Singh, Chief Business Officer & Co-Founder - PeopleStrong; Dr. N S Rajan, Group Chief Human Resources Officer and Member of the Group Executive Council - Tata Sons; Mr. Sandeep Bakshi, CEO - ICICI, Prudential; Mr. Nishant Rao, Country Manager - LinkedIn India and Mr. Harish Devarajan, Leadership Coach and Organisation Consultant - People Unlimited.



Dr. Jitendra K. Das addressing the Summit

Dr. Jitendra K. Das, Director, FORE School of Management had delivered the special address in the inaugural Session in this seminar. He was accompanied by the following prominent co-panelists:

- Mr. S V Nathan, National Secretary, NHRDN
- Mr. Pankaj Bansal, Summit Director & Co-Founder & CEO, People Strong
- Mr. Rajeev Krishnan, Advisory Partner and Leader - People & Organization, EY
- Mr. Rajesh Ranjan, Vice President, Everest Group
- Mr. Kamal Singh, Director General, NHRDN

Marketing Conclave



Speakers at the Marketing Conclave

Marketing experts and Industry veterans visited FORE campus on February 26, 2015 for Ignite, FORE's Marketing Conclave.

The first session of the marketing conclave primarily focussed on cause related marketing and CSR. It was presided over by three eminent speakers; Dr B.B.L Madhukar (Secretary General BRICS CCI), Mr. Naveen Coomar (Honorary Advisor, BRICS CCI) and Mr. Vivek Malhotra (Vice President- Marketing at Idea Cellular Ltd).

Mr. Naveen Coomar began the panel discussion by giving his views on CSR. He stressed on the fact that just spending money is not effective. He compared current CSR practices to giving a man a fish instead of teaching him how to fish. Affirmative action was also a major talking point. He also spoke about a few strategies; such as cost optimisation and value maximisation, along with the concept of social entrepreneurship. Dr. B.B.L Madhukar continued the panel discussion and spoke about the industry conditions prevailing in India presently. He stressed upon the importance of improving the 'ease of doing business rating' to

foster growth. He also spoke about BRICS CCI and the potential it possesses to improve trade.

The final speaker, Mr. Vivek Malhotra, primarily focussed on cause related marketing. He shared some of the advertising campaigns of Idea Cellular, all of which focussed on some social cause or the other; such as educating the underprivileged, environmental awareness etc. Following this, a stimulating question answer session was held upon the points raised by the speakers. To conclude, it was quite an enlightening panel discussion.

Marketing Conclave's second part was focussed on Content related Marketing, with three eminent speakers from different industry backgrounds. The first speaker, Mr. Kartikay Bhardwaj, gave interesting insights regarding the world of internet, telling how 86% of internet users are connected to someone or the other.

The second speaker, Mr. Amit Khanduja, having been at the AVP position in Marketing in various multinationals, discussed the concept of Google Analytics and how using consumer data has led to advancement in marketing techniques for firms in this era.

The final speaker for the evening, Mr. Amit Nagpal, began the talk on a lighter note, quoting an article that is titled "7 personal branding lessons you will learn by falling in love". He, through an example of Blend-Tech, showed how online media has been tapped to make up big success stories in digital media world.

The conclave ended with an interesting video made by students of the college, related to the theme of the conclave. Further, a short and interactive Q&A session ensued done to mark the end of conclave.

Scope HR Summit - 2015

A two-day Summit was organized by SCOPE on "HR for the future- Unleashing the human potential" during February 5-6, 2015. FORE School of Management was its Academic Partner. The inaugural session was graced by Shri Anant Geete, Hon'ble Minister of Heavy Industries and Public Enterprises of India. The summit was attended by around two hundred professionals. Many CEOs and HR Directors of leading public and private sector organisations and senior level government officials participated in the event. Dr. Jitendra K Das, Director, FORE School of Management was the chairperson of one of the sessions on "Optimizing HR strategy for Organization Effectiveness". Dr. Sanghamitra Buddhapriya, Professor and Area Chairperson of OBHR was a speaker on the theme "Capability Building through HR".

The Case Study Contest

A case study contest was initiated by SCOPE to showcase how HR was adding value to business through best HR practices in



Dr. Sanghamitra Buddhapriya addressing the HR Summit

Public Sector Undertakings (PSUs). Nineteen PSUs participated in the competition and thirty three cases were developed by teams of professionals from these PSUs. A three-member faculty team comprising of Prof. Sanghamitra Buddhapriya, Prof. Neeraj Kumar and Dr. Prachi Bhatt from the OBHR area evaluated these cases separately. Prof. Sanghamitra Buddhapriya was a jury member to select the winning teams and summarized all the sessions of the summit in the valedictory session.

The contribution made by FORE School of Management was highly appreciated by SCOPE. Dr. Sanghamitra Buddhapriya played an important role in facilitating this summit and actively participated in it.

Faculty Focus

Prof. Ambrish Gupta

Gupta, Ambrish (2015). Recognition and Measurement of Borrowing Costs as per IFRS-23: Suggestions for Paradigm Shift towards Introduction of a New Improved Framework. *Working Paper No. 2015/01*, FORE School of Management, New Delhi.

Gupta, Ambrish (2015, March). Compliance with non-mandatory (voluntary) norms of corporate governance: Evidence from India. *Indian Journal of Finance*.

Nominated again to the membership of the reconstituted capital market committee of PHD-CCI for the year 2015 in February 2015.

Prof. Anil Kumar Singh

Singh, A.K. (2014). Integrating robustness and resilience in change and competitive advantage framework: Insights from Indian pharmaceutical industry. *International Journal of Strategic Change Management*, 5 (4), 348-376.

Prof. Anita Tripathy Lal

Invited by her Alma Mater IIT Kanpur to conduct a Communication workshop for the BTech students on January 18, 2015. After the workshop she was felicitated by Dr. Prabhat Munshi, Dean of Resource and Alumni of IIT Kanpur.

Invited as discussant in the Director's Round table and Entrepreneurship Educators Conclave at India Habitat Centre, New Delhi- organized by National Entrepreneurship Network on March 11, 2015.

All India Management Associations, New Delhi, had invited Prof. Anita T. Lal to be a part of the 'Expert panel in the Research Presentations of the Doctoral Consortium on the theme- *Development of Management Thought process from and for India*' organized at India International Centre (IIC), New Delhi on March 30, 2015.



Dr. Anita T. Lal being Felicitated by Dr. Prabhat Munshi at IIT, Kanpur

Prof. Anupam Narula

Presented a Paper titled "An Empirical Study Examining the impact of Greentailing on Store Loyalty" at the 6th IIM Ahmedabad

Conference on Marketing in Emerging Economics, during January 7 -9 2015.

Book Review - *Service Management: Operations, Strategy, Information Technology* by James A. Fitzsimmons and Mona J. Fitzsimmons seventh Edition, McGraw Hill Education (India) Pvt. Ltd. 2014, New Delhi, published in *Abhigyan*, October-December 2014, Volume 32(3).

Attended "Microsoft Technology Enriched Instruction Faculty Development Workshop" held at IMI, New Delhi on March 18 2015, organized by Microsoft and PHD Chamber of commerce.

Prof. Freda Swaminathan

Prof. Freda Swaminathan was chairing the jury of the Case Competition- NHRDN 3rd Women and Leadership Summit, 'Co-Creating Diverse Leadership: Blue Print for Action', March 18, 2015, New Delhi.

She was invited as a speaker in a session on Integrated Marketing Communications for PR at a workshop for senior marketing members of State departments of Maharashtra and other states organized by Maharashtra Information Centre, Government of Maharashtra, on March 2, 2015. The event was inaugurated by honourable Chief Minister of Maharashtra, Shri Devendra Fadnavis.

Prof. Jitendra K. Das

Book Edited: Das, J.K., Bera, Subhasis., Raina, Reeta., Taneja, Shallini (2015). *Business Sustainability : Challenges and Issues*. New Delhi: Bloomsbury Publishing India Private Limited, pp. 283.

Das, J.K. (2015). Corporate social responsibility through green initiative. In Jitendra K. Das, Subhasis Bera, Shallini Taneja., & Reeta Raina (Ed.) *Business Sustainability : Challenges and Issues* (pp. 265-283), New Delhi: Bloomsbury Publishing India Ltd.

Das, J.K. (2015, February). FORE School of Management: Wisdom beyond knowledge (Editorial) *The Educationpost*, Indian Institutes 2015/16, Vol. III , Pg 34-37.

Prof. Kanhaiya Singh

Delivered key note address on "Evidence Based Management practices in banking & Insurance" in the plenary session of International conference organized by BITS, on March 20-21, 2015 on "Evidence Based Management". He chaired a session on "Evidence based practices in business and management". Also presented a paper on "corporate finance-new instruments for working capital management" in the same conference.

Presented a paper titled "Venture Capital-an assessment valuation practices across the globe "at the *International conference organized by IIM Bangalore* during January 20-31, 2015.

Presented a case study on "Synergic advantages of merger & acquisitions-a case study of private sector banks in India" at the *International Workshop on management cases*" organized

by Indian Institute of Management, Raipur during the period December 11-12, 2014. The case study has been selected for publication in "ET Cases".

Prof. Payal S. Kapoor

She has been invited as a panelist by Femina Hindi for their cover story titled "Kaise Badhengi Betiya (How will the girl child grow?)" to discuss the growing gap in the child sex ratio. Based on the discussion an article was published in Femina Hindi, March 2015 issue.

Prof. Prachi Bhatt

Bhatt, Prachi & Kaur, Sumeet (2015). Strategic HR intervention for sustainable development: A case study approach. In Jitendra K. Das, Subhasis Bera, Shallini Taneja., & Reeta Raina (Ed.) *Business Sustainability : Challenges and Issues* (pp. 204-207), New Delhi: Bloomsbury Publishing India Ltd.

Prof. Rajneesh Chauhan

Chauhan, Rajneesh (2015). Offshoring of Enterprise Resource Planning (ERP) Implementations: Critical Success Factors in Germany's Perspective. *Working Paper No. 2015/03*, FORE School of Management, New Delhi.

Prof. Reeta Raina

Raina, Reeta (2015). Nonverbal Communication Practices in Rome. *Working Paper No. 2015/02*, FORE School of Management, New Delhi.

Book Edited: Das, J.K., Bera, Subhasis., Raina, Reeta., Taneja, Shallini (2015). *Business Sustainability : Challenges and Issues*. New Delhi: Bloomsbury Publishing India Private Limited, pp. 283.

Invited to be the member of an editorial board of International Journal of Business Communication, Sage Publication.

Conducted W\S on 'Enhancing Your Interpersonal Communication' for the faculty of Symbiosis International University, Pune in January 2015.

Raina, Reeta., Roebuck, Deborah Britt., Bell, Reginald l., & Lee, Cheng Ean (Catherine) (2015). Comparing perceived listening behaviour differences between managers and non managers in the United States , India and Malaysia. *International Journal of Business Communication*, published online, <http://job.sagepub.com/content/early/2015/02/26/2329488415572789>.

Prof. Savita Gautam

Presented a paper titled "Compulsory Licence : India's first Attempt and its Repercussions" at the *World Congress on International Law*, organized by The Indian Society of International Law, Delhi during January 9-11, 2015.

Prof. Shallini Taneja

Book Edited: Das, J.K., Bera, Subhasis., Raina, Reeta., Taneja, Shallini (2015). *Business Sustainability : Challenges and Issues*. New Delhi: Bloomsbury Publishing India Private Limited, pp. 283.

Prof. Subhasis Bera

Book Edited: Das, J.K., Bera, Subhasis., Raina, Reeta., Taneja, Shallini (2015). *Business Sustainability : Challenges and Issues*. New Delhi: Bloomsbury Publishing India Private Limited, pp. 283.

Prof. Sumeet Kaur

Kaur, Sumeet & Bhatt, Prachi (2015). Strategic HR intervention for sustainable development: A case study approach. In Jitendra K. Das, Subhasis Bera, Shallini Taneja., & Reeta Raina (Ed.) *Business Sustainability : Challenges and Issues* (pp. 204-207), New Delhi: Bloomsbury Publishing India Ltd.

Prof. Vandana Gupta

Gupta, Vandana (2015, March). A study of leveraged buyouts by the Tata Group in India. *International Journal of Business Strategy*, 15 (1).

Gupta, Vandana (2015, March). Identifying qualitative factors that lead to failed mergers. *International Journal of Strategic Management*, 15 (1).

Prof. Vinay Dutta

Dutta, Vinay (2014). Aligning the risk management framework to the marketing function. In Das, J.K, Zameer, Asif, Narula, Anupam., & Tripathi, Rakhi (Ed.) *Reinventing Marketing for Emerging Markets*, New Delhi: Bloomsbury publishing India Ltd.

Dutta, Vinay (2014, December - 2015, January). Couples and money management-Engaging both partners for comprehensive advisories. *Financial Planning Journal*.

Invited as a speaker by BHEL in January 2015, for session on Managing Personal Finances for its officers.

Invited by Jindal Global University for session on Personal Finances and Taxation for Army Officers, in February 2015.

Invited by National Institute of Financial Management, Faridabad for session on Enterprise Risk Management: Thinking Beyond Insurance, in February 2015.

Staff Column

Dr. Rajesh Kr. Bhardwaj, Librarian

Bhardwaj, Rajesh Kr (2014, July-December) Changing expectations and approach of library users in ICT environment: A survey of selected engineering and technology institutions. *Journal of Library Management*, 3 (3-4), p. 63-84.

Paper presented and published in the proceedings on "Scientometric Dimensions: An Analysis on International Business Literature" at the *10th International CALIBER 2015* organised by INFLIBNET-UGC, HP University and Indian Institute of Advanced Study held at Shimla during March 12-14, 2015, p 262-279.

Presented a paper on "Application of ICT and Strategic Change Management : An experience at FORE Library" at ASIALA-2014 organised by *Asian Library Association in association with UN Information Center India & Bhutan* held at UN Information Center New Delhi on October 11, 2014.

3rd Women Leadership Summit



Dr. Jitendra K. Das along with dignitaries during the Summit

FORE School of Management in association with the National HRD Network (NHRDN) organized the 3rd Women Leadership Summit on “Co-creating Diverse Leadership – Blueprint for Action” on March 19-20, 2015 at The Grand Hotel, New Delhi. FORE was an Academic Partner to this event. More than 150 delegates have participated in this summit.

The eminent dignitaries who had attended the summit are Ms. Alka Vyas, Director – Deloitte; Mr. Olivier Blum, Global Chief HR Officer - Schneider Electric Group; Mr. Anil Chaudhry, Country President & MD - Schneider Electric India; Ms. Rachna

Mukherjee, Chief HR Officer - Schneider Electric India; Ms. Rosita Rabindra, Chief People Officer - NIIT Technologies Ltd., Ms. Mary McSparron, Head of Learning Delivery, Central Business Services - British Telecom; Ms. Priti Kataria, VP and Global Head HR - Wipro; Ms. Pavitra Singh, Head Organizational Capability and Diversity & Inclusion - PepsiCo., Ms. Charu Mitra, Director HR - Stryker India; Ms. Mukta Nakra, Director - Market HR - American Express; Ms. Leena Sahijwani, Director - Compensation & Benefits – GE; Dr. Reena Ramchandran, Member, Ad Hoc Task Force, Department of Performance Management, Cabinet Secretariat, Govt. of India; Mr. Prithvi Shergill, Chief Human Resources Officer, HCL Technologies Ltd; Mr. Paolo Inga, Head of Organizational Effectiveness, Talent, Learning & Development – Vodafone; Ms. Sudarsana Sanyal, Sr. General Manager HR - ACC Limited .

Dr. Jitendra K. Das, Director, FORE School of Management was invited to chair the CEO Session titled “Women Leadership as a Business Imperative: The Key Differentiator” on March 19, 2015 in this summit. He was accompanied by the following prominent co-panelists:

- Mr. Pankaj Bansal, Co-Founder & CEO, PeopleStrong
- Dr. Shikha Nehru Sharma, Managing Director, Nutri-Health Systems

Cancer Awareness Talk

A cancer awareness talk was organized by Team ANTAR on January 20, 2015. Dr. P K Das (Medical Oncologist at Apollo Cancer Institution, Delhi) was invited for the event. He said that he is targeting a very different crowd in the form of students. His main aim of meeting the younger educated crowd is to create awareness about What, How and Why of Cancer.

According to Dr. Das, 65% of the causes of cancer are manmade while less than 15% are non-manmade or inherited. There are more than 200 types of cancer known today. Tobacco or Gutkha consumption causes the linings in the mouth to lose its identity as a result of which the DNA becomes abnormal. This leads to oral cancer. Smoking leads to Lung Cancer while Alcohol leads to food pipe, liver and kidney cancer.

Carcinogenesis is a gradual process and usually doesn't happen over-night. Dr. Das elaborated that personal lifestyle and the

environment plays a very vital role in this process. According to him, it is very important to have a disciplined life with regular exercise. Also, exposure to second hand smoke and excessive consumption of pesticides can be the banes in the environment. Dr. Das believes that more than half of the cancers can be prevented with a healthy lifestyle and early diagnosis.

In India, there are over 25 lakhs cancer patients' majority of whom belong to North India. Delhi and Mumbai have recorded the highest cases of Breast Cancer.

Dr. Das mentioned the symptoms of breast cancer and explained how ignorance and fear amongst the women population leads to a late diagnosis and poor prognosis.

He also talked about various other forms of cancer like Prostrate Cancer, Lung Cancer, Cervix Cancer and Blood Cancer.

Q Factor

Q factor is a quizzing event that was organised by the FORE Technical Division. What separates it from other events, is its unique format. It has 4 rounds of weekly quizzes, with questions from wide ranging categories. In addition, cash prizes are up for grabs at the end of each round. The event was met with a lot of enthusiasm, with several teams registering for it.

The themes of the four rounds were; general knowledge, business, entertainment/sports and technology. Updates regarding each round were regularly communicated by the ForeTech team via their facebook page. The winners of the grand prize of this quizzing extravaganza was Team Mirage. Winners of the other rounds were Teams Smokin' Ace, Charlie Hebdo and Falcon.

Intra –College B-Plan Competition – March 09, 2015



Mr. Prajakt Raut at the centre along with Prof. Anil Singh and Prof. Anita T. Lal along with B-Plan Competition winners

Business -Plan competition was conducted post the Business Model & Plan workshop to provide the budding entrepreneurs of FORE, a platform to showcase their business ideas and the feasibility of their entrepreneurial dreams. The intention behind this entire activity was to critically evaluate each B- plan and suggest areas of improvement from the investor's point.

Out of the top ten Business Plans only six were finally shortlisted for presentation in front of the judges. The esteemed Judges were Mr. Prajakt Raut, Founder Applyifi & The Hub for Startups. Prajakt is an entrepreneur and entrepreneurship evangelist. Prajakt's personal goal in life is to encourage and assist a 100,000 people to become entrepreneurs. Prof. Anil K.Singh faculty

Business Strategy, FORE and Prof. Anita T. Lal, Prof. In-Charge CED, FORE.

The B-Plans were judged on the basis of the following criteria- uniqueness of idea/ opportunity; market-industry analysis; operational plan; marketing plan; financial plan; implementation and risk mitigation, and delivery of the pitch along with a competent team to deliver and execute the plan. The winning team was 'Team Eliminators', with the idea of setting up an auto restoration workshop. The first runners up were 'Team Trendsetters' planning to provide doorstep fitness services. The second runners up were 'Team Masterminds', who planned to provide tiffin services in Delhi NCR.

CED FORE Wins the 2nd Prize at IIT Bombay

Centre for Entrepreneurship Development, FORE School of Management stood 'SECOND' in the National Entrepreneurship Challenge (NEC) - Advance Level, conducted by E-Cell IIT Bombay during the E-Summit 2015 being held from Jan 29-31, 2015. There were total 107 Institutions across the country participating and out of this, 35 Institutions were in the Advance Level.

CED - FORE team had enrolled for this competition under Advance Level on Sept 19, 2014 based on the numerous activities held by CED - FORE over the past few years. Team had to go through 35 challenging tasks and competitions with deadlines, during the NEC preliminary rounds held between Oct -Dec 2014. Out of the Institutions participating across the country in the NEC Advance Level, only top 6 Institutions could qualify for the finals and CED, FORE one of them.

The final round held during Jan 29- 31, 2015 at IIT Bombay in which presentation on "Challenges of Entrepreneurship Cells and its Sustainability" had to be made with 10 other competitions. CED team of FORE stood second to 'Institute of Future Education, Entrepreneurship and Leadership, Pune'. Though Institutes like IIM, Symbiosis Institute of Technology, Pune, SP Jain, NMIMS, Mumbai, NSIT, XAVIER Inst. Of Engg, NIT Calicut, LBSIM were there to prove their mettle for this event.



CED FORE Team Celebrating the success with CED committee members and Dr. Jitendra K. Das (Director)

National Entrepreneurship Challenge included the range of competitions to hone the business acumen, marketing- sale promotions, entrepreneurial finance, business strategies etc., the competitions at E-Summit 2015 had it all. Apart from the exciting workshops and competitions, the entire summit provided the opportunity to listen to the motivating success stories from about 20 eminent speakers/ entrepreneurs of international repute, like Alan Mamedi, Co-founder and CEO Truecaller; Jim Beach, Head of Faculty, The School for start-ups, USA; Amit Agarwal, Vice President and Country Manager, Amazon India etc. CED under the mentorship and guidance of Prof. Anita T. Lal (Prof. In-Charge CED) and student team including Anjali Gera, Aditya Jain, Harsh Jain, SakshiKabra, Surbhi Agarwal, Gitansh Ahuja, Aakash Bajaj Ginnie Dhankar, Kopal Singla, Pallav Sharma, Madhav Goel and Sakshi Goyal were proud to represent FORE at National Level.

Panchtatva 2015



Panelists of Panchtatva

One of the biggest decisions that an MBA student has to take concerns specializations. While in the first year, a student is exposed to all streams, Elective subjects chosen in the second year are pivotal to building a successful career. With an attempt to solve this conundrum of choosing specializations, Team FAN (FORE Alumni Network) organized *Panchtatva* on January 16, 2015 at FORE Campus.

There were five eminent guests in the event. The first Speaker, Mr. Ankur Ashta (FMG Batch 2004-06), who has been a part of General Motors as a Marketing Manager, began by interacting with students and knowing their expectations from the field of Marketing. He discussed advertising and its relation with marketing, while throwing light on concepts of Market share and Market contribution. Mr. Manoj Jain (FMG Batch 1992-94), who has had experience of over two decades in many IT sector companies like Oracle, shared his experience with Satyam Infotech and also discussed the prospects of growth in the IT sector.

From the field of Finance, Mr. Sachin Jain (FMG Batch 2001-03), is the Director and head of Investment Advisory Division in

north for Standard Chartered Private Bank. He told how Finance changes the career path of a student post MBA. He threw light on topics like Financial Inclusion, Digitalization and Global Financial Crisis and their impact in business.

Mr. Abhijeet Satsangi (WGM Batch 1996-1999) represented the area of Operations. Having worked in the field for over 20 years and currently serving as the National Head of ICR operations (Sales & Distribution) at Tata Docomo discussed the structure of the Operations Industry and opportunities it has for students in the future.

The final speaker for the evening, Ms. Manisha Sachdeva (FMG Batch 2003-05), who has been a part of HCL technologies for a long time as an HR strategist, in explicit detail discussed how HR as a field has diversified across boundaries and ultimately become an indispensable part of any department of any organization. There was a quick question answer round and the event concluded with all the guest speakers being awarded token of appreciation for enlightening students towards future career options.

FORATHON: A Run for Women Empowerment

FORE Alumni Network (FAN) organized *FORATHON*, FORE Marathon the first ever marathon at FORE School of Management, New Delhi on March 15, 2015. The cause of marathon was 'Women Empowerment and Equality', something that concerns current scenario in India to a great extent. The college alumni from different fields were invited to run for the cause. Students as well as guest alumni assembled at the college premise and the marathon commenced enthusiastically. The marathon, which was a 5 km stretch from FORE School of Management in Qutub Institutional Area, to JNU and back to the college, began at 6:30 in the morning.

With a cool breeze blowing all through the course, it was a great experience for all the runners to be a part of the cause. In fact the cool weather gave a boost to all participants. The entire event went ahead in a peaceful and energetic manner, making it a great experience for all those who stood up and



Participants of FORATHON

ran for the cause that requires attention from one and all in the society.

Deepanshu Saxena, a part of FMG 18 (2009-2011 batch), and currently working as a SAP FICO Consultant in TCS, won *FORATHON* by completing the stretch first. Runner up of the marathon was Deepak Batra, a part of FMG 11 (2002-04 Batch), who presently is a part of HDFC group as the Cluster Head. The event, with active participation from alumni as well as students, became a great success for creating awareness for women empowerment.

Center for Customer Management- Panel Discussion



Prof. Payal Kapoor with the Panelists

Center for Customer Management at FORE organized a panel discussion on the theme 'Customer Centric Transformations in the Digital World' on February 13, 2015. The event was conceptualized and coordinated by the members of this Center – Prof. Asif Zameer (Prof-in-charge), Prof. Anupam Narula and Prof. Rakhi Tripathi – for the benefit of the 1st year students of FMG / IMG batch. The panelists included – Mr. Dhruv Kashyap (ex-head of Marketing at HUL, Marico), Mr. Saurabh

Kumar (Director – Envigo, a Digital Marketing consultancy) and Mr. Manu Bhalla (CEO- Gigasoft and an alumnus of FORE). The panel was moderated by Prof Payal S Kapoor, faculty of Marketing at FORE. The points raised in the panel discussion were very contemporary and gave a practical perspective to the students. The students appreciated the discussion a lot and participated enthusiastically in the question-answer session.

Farewell FMG - IMG (2013 - 15 Batch)



Mr. FORE and Ms. FORE along with members of Team Nexus

It was again that time of the year, when the moment had come to bid farewell to another batch of IMG and FMG. FMG 22 and IMG 7 completed the journey called MBA. A farewell party was organized by junior team of Nexus on March 18, 2015 in Virajam Auditorium for the departing batch.

Girls cladded in sarees and the boys in handsome suits, arrived with mixed emotions at the venue. There was an elation of having completed the two years of rigorous training, an enthusiasm for the new life ahead and a tinge of nostalgia of the years gone by.

The event was hosted by Aakash Goyal, Bhuvan Mehra and Bharat Mehndiratta from the junior batch. This year's title for Mr. FORE and Ms. FORE was decided in two rounds. 5 boys & 5 girls were invited for the first round. 5 teams were formed having one boy and a girl. The first round involved a ramp walk followed by a creative and a heartfelt introduction of the fellow team member.



Students Performing at the farewell

From this round three were shortlisted for the second round. Finally at the end of the second round, the title of Mr. FORE & Ms. FORE was awarded to Ankit Choudhary and Drashti Desai.

In between the rounds, many other events took place. Many students from the senior batch came forward to give entertaining performances which included a group dance and two band performances.

Apart from the Mr. & Ms. FORE title, various other entertaining titles were given out. These titles included – The Teacher's Pet, Google of the Batch and many more.

Director, Dr. Jitendra K. Das along with a few faculty members joined the event and wished the departing batch all the very best for their future endeavors. The event was culminated by two performances from the junior batch dedicated to the seniors.

Oratory Competition

On the eve of the Birthday of Shri Atal Bihari Vajpayee, the former Prime Minister of India, FORE School of Management, New Delhi organised an oratory competition on “Use of Technology and Innovations in promoting Good Governance.”

The event evoked very good response, considering the fact that at a very notice of less than a day, seven speakers registered for the event and the event was attended by large number of PGDM students. The event was judged by five Professors on the basis of lucidity, contents, integration of thoughts and ideas put forward by the respective speakers and their ability to engage the audiences.

On the basis of above parameters, following students were adjudged as winners:

First Prize	Rs. 15,000/-	Shiv Ram Krishna Pande
Second Prize	Rs. 10,000/-	Nitish Girotra
Third Prize	Rs. 5,000/-	Sakshi Saxena

Recommendation made by speakers/students for Government Initiatives:

Biggest problem our country facing is escapist attitude, if somehow we can work on attitude building other issues like corruption, terrorism, poverty, employment are compelled to follow.

Two critical sectors: Education and Health

Major Focus on these two sectors, growth in these sectors automatically led to resolve many issues like poverty, corruption, awareness, hygiene, health problems, ease to do business. Video conferencing to reach the remote areas, motivating people to adopt one child that includes the education and health, since the education is free in Govt schools, one need to make sure that the child is serious for studies.

Transparent Bidding

A complete transparent bidding for each government project including Digitization: Online portal for all state to present their development path. Direct comparison between states in terms of growth, crime, education, infrastructure, health so that



Faculty briefing the students

there could be a feeling of healthy competition between the government and public for growth (try to make it a trend)

Advertisement Budget

Indian Government owns the country’s most critical places for advertisement like railway station, bus station, hospitals, roads, airports. A focused step regarding the auction/bidding to advertisement agency would help not only to accumulate the revenue but also government can assign cleaning responsibility to these agencies as a part of contract.

Attitude Building (Example: Swachh Bharat)

Target youth and try to make it a trend

- Quarterly press conference for state government on their achievement, it would be biggest event for news channel. A feeling of healthy competition provides a positive environment for growth.
- Media and Entertainment: 5-10 min allotment for government runs advertisement mandatory for every national channel which can be utilized by Indian government for public welfare.
- Moving from God fearing to people loving attitude.
- Feedback for stakeholders for every government front-end investment: For every project there would be a rating from both government officials and stakeholders. Comparison between both the ratings would give the right picture of work done. An automated process to expose the defaulters at every level, fear could work for direct investment projects.
- Engage People: Making them stakeholders by recognizing them at every platform so that they can be motivated to work. For Example: KFC has special restaurant handled by specially-abled persons, recognition to them by Indian Government at national level could change the whole marketing strategy for multinational groups.



Students - listening in rapt attention

Heritage Walk @ Mehrauli Archeological Park, New Delhi



Faculty with the Director during the heritage walk

Delhi heritage walk for FORE faculty at Mehrauli Archaeological Park (also called Jamali Kamali) was organized on February 6, 2015. It was a half-day fun filled program. A historian was arranged to guide the faculty through the monuments in the park. Main

attractions were the mosque and tomb of Jamali, a stepwell and residence of a British official. The faculty gained knowledge about the area while enjoying the bright sunny February morning with the entire group. Overall this experience rejuvenated everyone.

9th HR Conclave - Human Resources as a Differentiator for Excellence

FORE School of Management in association with Indian Chamber of Commerce (ICC) organized the "9th HR Conclave: Human Resources as a Differentiator for Excellence" on March 27, 2015, at The Lalit Great Eastern Hotel, Kolkata. Mr. Kalyan Kar, Chairman, National Education, HR & Skill Development Committee, ICC inaugurated the Summit, where delegates from Corporate, Academia and Entrepreneurs have participated.

Dr. Jitendra K. Das, Director, FORE School of Management was invited to address the inaugural session in this conclave. He was accompanied by the following prominent co-panelists:

- Mr. Kalyan Kar, Chairman, National Education, HR & Skill Development Committee, ICC
- Ms. Sangeeta Mishra, DGM-HRD, Steel Authority of India Ltd.
- Dr. Rajeev Singh, Director General, Indian Chamber of Commerce

Dr. Das was also chaired a Technical Session titled "HR Management in small and mid-size organisations" in this summit. He was accompanied by the following prominent co-panelists:



Dr. Jitendra K. Das with Co-Panelists

- Mr. Debargha Deb, Sr. Joint Manager HR - East, Dabur India Ltd.
- Dr. Ranee Kaur Banerjee, Managing Partner, Expressions @Work

Finish Line 2015



Prof. A.K Puri along with Team Think Tank and winners

Finish Line is a co-curricular event organized by Team Think Tank, aiming to test the financial acumen of management students. Finish Line 2015 was conducted in the month of January 2015.

It was an intra-college event open to students of FORE School of Management, and saw participation from all specializations from first year as well as second year.

The event was divided into 3 phases comprising two online rounds and the final presentation round. The online rounds challenged the financial knowledge of the participants through a relay Quiz, and tested their know-how about the world of stock markets through a stock ranking game. Five teams were shortlisted for the Final round.

In the final round, the teams were given 4 business scenarios and were asked to make an investment pitch to the other teams on

any one of those business plans. All the teams were prospective investors for the business plans of the other teams. They were required to negotiate with the other teams and raise money for their plan.

All the teams were evaluated on the basis of the soundness of their financial plan, the logic behind their investments into the business plans of the other teams, and their answers to the questions posed by the judges.

The teams gave tough competition to each other and, after a very careful evaluation, the esteemed judges concluded the event, by awarding the Winners position to Team 'Falcons' and Runners up position to Team 'Blogo!'. The winners were rewarded with a cash prize of Rs 4,000.

The stage witnessed immense potential and talent showcased by all the teams!

Aashayein

Aashayein is an annual flagship event of Team Antar. This year, it was organised on January 9, 2015 in Salaam Balak Trust, a shelter home for boys by DMRC. Around 40 volunteers and 16 team members of Antar took out time to spread joy in the lives of 140 children for one day. The day started at 10 am with a drawing competition in which the boys were given crayons and told to draw and colour as they pleased. This was followed by 'Face Painting,' the favourite activity of the children as they were eagerly waiting for volunteers and team members to paint their faces and make them look like their beloved heroes like Spiderman or Joker. The boys willingly posed for pictures and proudly showed off their painted faces. Football and Cricket were next in line wherein some children displayed their sporting talent while the others just enjoyed themselves. Lunch was served thereafter which was provided for, by the college. The sumptuous meal was well received by everyone, especially after a bunch of hectic activities!

Team Antar organised speakers and songs and everyone danced together after lunch on all time favourites like 'Gangnam Style.' Kohinoor was the smallest boy in the shelter home but had the best moves on the dance floor. He mesmerised all the students with his adorable dance steps. The volunteers and team members spent a lot of time interacting with the children; playing carom, listening to their stories and giving them piggy back rides. It soon became a sentimental affair as the students and kids bonded very well and wanted to spend more time with each other. The day ended at around 6 pm when the children were given burgers, chips and cake to eat. Each child was also given a cap, shirt, bottle, tiffin and a pair of socks by Team Antar. The delighted kids held onto their favourite volunteers and made them promise to come back and meet them very soon. It was indeed a beautiful day, not only for all the children but also for all the students who got a chance to contribute their time for such a great cause. Bringing smiles to innocent faces is the best gift ever!

Abhiwadan 2015



Students and senior citizens at *Abhiwadan*

Abhiwadan is one of the flagship events of *ANTAR*, the social mouthpiece of FORE. It is an emotional event, very close to the hearts of the students as they get a chance to make one day, every year, special for some elderly people from old age homes. This time, around 40 people came from 3 different old age homes, namely Gharaunda, Nirmal Chhaya and Sandhya. Volunteers picked them up from their homes and brought them to the college campus. They were ushered into the auditorium which was beautifully decorated by Team *ANTAR*. The itinerary for the day was a long and exciting one. The event started with a speech by the President (FORE) and lighting of the lamp by the dignitaries. A couple of students gave enthralling dance performances on Bollywood numbers including some good old melodies. The audience was also very eager to participate and displayed their singing talent with a lot of enthusiasm. Next, there was a Bollywood Quiz, which had mute video clippings from various old movies and the songs had to be guessed. The most enjoyable game was musical chairs in which everyone revisited the memory lane of childhood and competed fiercely with the aim to survive till the end and sit on the last chair left! The invitees were given tea and lunch in between the events. The activities went on till around 5 p. m. after which a grand cake arrived for the special guests of the day. They enjoyed their feast after which it was time for goodbyes. All the elderly were so overwhelmed by everything that was done for them and they left for their homes, but left behind their blessings with tears of joy.



Student greeting a senior citizen

Imports Management -A Study Trip

As a part of the course on Imports Management a study trip was organized by FORE School to Air cargo Complex, New Custom House, New Delhi. The study tour took place on November 29, 2014. The students could related to the shipments and their processing in the real life situation. Both sections of Imports by air and Imports

by courier were shown as a part of the process. The trip proved to be a great learning experience for all the students in terms of how clearances can be done to effectively reduce the dwell time, and how the companies have to work in tandem with custom authorities to achieve their objective of faster clearances.

Memoirs



Students' Council President

I have been a strong believer of the fact that luck can only bring one close to opportunities but what one makes of these opportunities is up to the hard work and skills of the person.

After working in the automotive industry as an engineer for two years, I was hoping to learn in an environment where I could develop managerial skills and hone my personal skills at the same time. FORE became that perfect platform. Life at FORE is full of opportunities; to learn, lead, implement the learnings, make mistakes and relearn. The theoretical frameworks taught are the same as across any other B-School but what differentiates it from others is the focus on implementation. The rigorous curriculum makes sure that there is an in-depth conceptual understanding as well as the ability to put it to practice when the time comes.

With people from varied cultural and academic backgrounds in the institute, it helped us get diverse view points and shed many pre-conceived notions. Apart from academics, students are always encouraged to participate in various extra-curricular activities and prestigious corporate and B-School Events. As a result, we have been able to win a number of such events and leave a mark wherever we participated.

All activities at FORE are student driven and hence, being a part of Students' Council is a learning experience for every member. The need to scrape hours out of the academic schedule to plan and organise various activities, when one is hard pressed for time, teaches time management in the best possible way.

Being a part of the students' council, I have developed over time the abilities to work in a team with perseverance and patience, to think and plan on my feet and to be ready to face the challenges of resource constraints. The best part is that I learnt to see both sides of the coin and carve out my own ways to accomplish the tasks in the most appropriate way possible.

The trip to Mukteshwar and International Immersion Program made us see two totally different sides of businesses. One showed us the aspect of social inclusion and small businesses being run only on limited natural resources while the latter showed how to use the world class technology to scale up or diversify operations and enhance profitability.

Life at FORE is also a lot of fun. In these two years whatever free time we got, we made the most out of it. Peers here became a family and we left no festivals or achievements go without celebrations. As I sit down to reminisce, these two years at FORE has given me plenty of opportunities to learn and a sense of direction for the future. With plenty of cherished memories that will last a lifetime, I am ready and eager to jump into my corporate lives and achieve new heights.

Ankit Choudhary
FMG 22



Students' Council Vice President

There comes a point in life where things happen so fast that you can't recollect them while they are happening to you. You can only reckon it after taking a moment out; pause for a second and start to think from the beginning and

imagine how it started. This is exactly what I have to do right now to describe my odyssey of MBA. Taking a moment out, looking backwards I can definitely say my journey was like clockwork.

Parts is this clock were Hostel- the place where all the magic happens, hostel rooms transforms into War Room where great minds from diverse backgrounds come together to help each other & sow the seeds of camaraderie; Friends- these are nothing less than Godsend to anyone, they help you in studies, they teach you things like team work, unity, and most importantly they make this journey worthwhile; College- all other parts of clock bank upon this part, everything starts and ends here, this is the big picture which you although can't see but exist for a reason which is evident only in the end; Parties - this part act as a Glue to keep it all together, from small accomplishments to big achievements all calls for a party; Exams- this part tests your mettle and your calibre, continuous evaluation has its own importance and this can only be realized after being a part if it; Placements - this part is the conclusive part, the visible part, the outcome, & the defining moment for every aspirant, and without this part all other parts lose their relevance.

In this journey time definitely flies and things happens at such a fast pace that even before you can contemplate what happened to you, new things start to happen and you lose track of time, Milestones keeps you on track & act as bookmark in this journey.

My journey had many defining milestones like first day in hostel, first day in college, my first hang-out with friends, giving exams after long time, many educational trips ranging from local to international, students council elections, internship, and last but not the least placement.

These milestones appear to be dots in a large picture and only by looking backwards I am able to connect these dots to provide my journey a sense of continuity and make me realize however random things may appear they always have a connection.

Vaibhav Agnihotri
FMG 22

Journey at FORE



It was June 2013 when this journey started. From day one, we were given a glimpse of what these two years were going to be through a 2 day induction program. That day, little did we know that it was going to be an experience of a lifetime.

Case studies and presentations soon became an integral part of our lives. Group projects and assignments were a means to discuss our ideas openly with our friends who would critically analyze, counter or appreciate them at times. The first term had just got over when our summer internship placements started. I was lucky enough to secure a placement on the first day itself and that too in my dream company. From that day, my life changed totally! The remaining part of first year was only about enjoying and learning from everything that came along. Be it the fun filled trip to Mukteshwar or the grand International Marketing Conference, everything was a new experience and gave exposure to various aspects of management. MBA is not only about learning the concepts from the books but also learning from everything and everyone around us. The annual college fest 'Genesis' gave us an opportunity to interact with a lot of people and also explore our talent. The first year ended with a trip to Singapore. We were exposed to the global environment and had a chance to attend a course at the very renowned Nanyang Technical University, Singapore. It was my first trip abroad and indeed very thrilling.

Once we were back, we headed towards our internship locations. I spend the next two months in Mumbai. I came back with lot of interesting stories to tell. While the first year was about learning the basics, second year was about applying them. We all by now knew our strengths and had chosen our specialization accordingly. Classes became more interesting and students more participative.

But along with this came the pressure of final placements. I was delighted to know that I have got a Pre placement Interview offer from Asian Paints. The one hour long interview at their Mumbai head office was an experience in its own. Even before the placements started in full vigor, I was placed. Life was a party from that day onwards. Since there was no pressure of placement now, I could concentrate on other things together with studies. I had plenty of time for my hobbies now. I spent time reading novels and watching shows. During this time I also visited a lot of places in and around Delhi. As already said, MBA is not only about what you learn in the classroom, but about what you gain from your overall experience, and I have gained a lot. Now when I look back to the day I started this journey at FORE, I find that I am a totally different person now. I am ready to step into the corporate world and face any challenge that comes my way. In the end I would say that the learning here was endless and the experience priceless!

Shambhvi Singh
FMG 22



My journey through FORE School of Management, which began two years back, has been full of fun, excitement, learning, epiphanies, as well as occasional soul-crushing work-load and stress. FORE School of Management is consistently ranked as one of the best B-Schools in India by various surveys, which is why after performing fairly well in CAT, and

given the various other miscellaneous constraints I had, the decision to join FORE School of Management was a bit of a no-brainer for me.

The academic year which began in the month of June, started off with a very variegated mix of classes during the induction period covering subjects ranging from ethics and culture to the fundamentals of Accounting and Economics. The induction period, which was designed to whet our academic appetite, played a very crucial role in broadening our horizons and psyching us up for the type of eclectic and fast-paced education that was to follow. And the learning that did follow indeed measured up to the build-up.

But aside from the academics, the aspects of studying management at FORE School of Management that have indelibly influenced me in an very positive way are working in groups and working under tight deadlines. Since we had to finish multiple projects in the space of a fortnight or so, working with different teams on different projects, we did get a very vivid sneak peek into the how professionals in various industries worked. We learned to adapt ourselves to the different scenarios and constraints, all the while improving our efficiency with every project.

The second year was a veritable continuation of much of the same academic elements and experiences that comprised the first year, except that the students had branched off into different specializations and were studying very specialized subjects pertaining to their respective areas of interest. Another exciting addition to the whole MBA experience in the second year was the placement season, which began in the month of September, and started making serious demands on our time and attention. So much so, that a lot of us found ourselves hard-pressed to balance academics and placement activity. But the avalanche of euphoria and relief that sweeps you away the moment someone announces that you have been placed is every bit worth the pain and toil that you have to bear.

When I joined the college, two years back, I was fresh out of a run-of-the-mill engineering college, and needless to say ignorant and misinformed about a lot of things. But that is only one of many things that my sojourn at FORE School of Management has changed. More than anything, my association with FORE School of Management has, as I have already mentioned, helped me become a better version of myself, and prepared me to take on the various challenges of life, professional or otherwise.

Debpriya
FMG 22

(contd...)



When I first stepped in FORE School of Management, I had a clear vision of where I was heading and why. It wasn't just an opportunity for me to build upon my resume and carve out an identity of my own; it was also a last chance to taste freedom, to dream, to bloom, and to LIVE.

Well, to be honest, the jam packed schedule topped with assignments, presentations, projects and quizzes kind of brought me back to real world- the world of MBA. Though I was back in picture for good, the funny part is I was two trimesters late. So, while I was sleeping, both literally and figuratively for a good part of MBA, my peers had already established a place for themselves. It'd be a complete lie if I say that it didn't have its repercussions but well, better late than never. MBA had its own charm, one which I had clearly failed to see earlier. Late night coffee breaks, birthday parties, outings,

movies, friendships, break ups- while all these form the larger part of our graduation life, MBA redefines what we call fun. The thrill of getting the work done from not so cooperative group members, the ecstasy of delivering a wonderful presentation, appreciating one's view without accepting it, relishing discussions on international politics on a leisure trip, the obsession to apply marketing theories wherever possible- MBA transforms you in ways you can't imagine.

If not for FORE, I'd have never known why a particular product sells while the other does not, why one ad appeals more than the others, how personal wealth needs to be managed, how much efforts go in the designing of questionnaires we fill up blindly. MBA is a whole world in itself which prepares you for the world that lies outside. It is pity though that it could not prepare us to leave our alma mater with hearts – not filled with nostalgia.

Supriya Sharma
FMG 22

TEDx

Ideas – “They Challenge us. They change us. They make us think. They take us beyond what we see.” They are in their most compressed and contagious form” – Worth Spreading. With this thought in mind, TEDx FORE School inaugurated its first edition on January 31, 2015 at FORE School of Management with the theme Past. Present. Future? The theme was not about discussing the challenges that plague our society but was rather about dreams to overcome these challenges. The self-preservation of the current and future generation from an economic, societal as well as an environmental standpoint holds a very high degree of importance. Thus, it was not about the mistakes of the past, it was about the solutions for a better future.

The event began with a Silent Concert from the maestros Shri Shubhendra and Shri Saskia Rao who with their sitar wadan captured the hearts of the entire audience.

The performance was followed by the first speaker of the day, Mr. Pradeep Kashyap, Founder MART, and more fondly known as the Father of Rural India. Within the time frame of 18 minutes, Mr. Kashyap talked about the future of Rural India. He explained how the Rural India was on the rise and inch by inch moving towards sustainable development.

Mr. S. K. Soonee, CEO, Power System Operation Corporation Limited talked about how the electric grid makes life today more sustainable for us.

Mr. Sanjoy Hazarika, Director, Centre for North East Studies and Policy Research at Jamia Millia Islamia, was the third speaker of the day. He talked about his special “Boat Clinics” that serves millions of people, living near the banks of Brahmaputra River, who otherwise did not have access to the regular health care services.

Shadow Mime put forth an enchanting performance with their Act Aaina which showcased various emotions of human life and also enacted the evolution of man-kind from the early stone-age days.

After the pantomime, Mr. Raj Kumar Jha, the voice of rural India, was the fourth speaker. He pointed out the significance of Reverse Migration to rural India. According to him, the spread of sustainability is possible only by returning to the roots.

Mr. Alok Gupta, a serial entrepreneur, talked about providing net connectivity to remote areas through AirJaldi as he felt that technology will play an equally important role in providing a sustainable solution for the current as well as the future generation.

Mr. Rajnish Jain, a social entrepreneur, is one of those few who is looking into alternative sources of energy. He talked about biodiversity and the ways to prevent it. Ms. Ranjana Kumari, Director of Centre for Social Research talked about skewing sex ratio and related issues of female infanticide.

Mr. N. S. N. Murthy, the last speaker of this enthralling event gave a short powerful speech on how the future is being experienced every day because today's future was somebody's dream in past. Hence, it is important to dream and work towards it to ensure that future exists for the next generation.

Rida and the Musical Folks presented the last act and marked the culmination of the event by giving a soulful and breath-taking performance.

TEDx FORE School was a platform for many voices in a single conversation that dreamt, inspired and shared.

Mukteshwar Trip

Trips become memorable when they are much more worth than the wait! Being the last set of batch going to Mukteshwar for the session, the anticipation of all students had reached new height weeks before the trip. Everyone was singing and enjoying all through the way while the bus cut across 2 states to finally enter the destination: Mukteshwar, a 7500 feet above sea level wonder of nature. A place that made everyone miss a breath, given everyone had been living in Delhi, which by no way could match the scenic views and climate of Mukteshwar.

Having reached in the morning, everyone got just enough time to get ready and leave for village survey- something that no one had thought will be a part of the trip itinerary until the coordinator of TERI gave a brief agenda of purpose of students' visit- To visit nearby houses in village and know about the issues faced by locals.

However, it turned out to be fun to go to houses in villages nearby and getting to know the challenges faced by people living there along with how TERI has helped them in many possible ways. Post lunch, everyone proceeded back to the university where they were staying, and by evening there was celebration all around: Bonfire, Dance and Games!

The next day began with visit to 'Kumaon Vani', the local radio station of the area where everyone interacted with the radio officials as to what are the issues addressed by radio and how it helps local people do better in their profession. Also, students presented their findings and interpretations of all they researched the previous day.



Students of FORE at Mukteshwar

Post lunch, the entire day was devoted to adventure sports , which happens to be the most awaited part of Mukteshwar trip. The mere scenery from a height of 7500 ft above ground made everyone's day. Rock climbing, Rappelling and Flying fox were tried out by almost all students, who showed enthusiasm all through the evening before the sun set.

Finally, the day of leaving the serene beauty of Mukteshwar came. With a lot of memories and experiences, all packed in a very short span of 2 days, students boarded their respective buses and headed back to Delhi. All through the way back, the trip was missed and friends saw pictures of all the experiences they had. The mesmerizing journey came to an end-Only leaving everyone with some amazing memories which would probably remain with them all through their lifetime!

FORE in News

'FORE' initiative management education in JK

FORE announces special concession in tuition fee for J&K students

NEW DELHI, Jan 4: Delhi based FORE School of Management has announced a special concession amounting to 10 percent waiver in the Tuition fee for the students of Jammu and Kashmir for the session 2015-16.

This special concession is over and above any other scholarship being given to the student.

Prof. Jitendra K. Das, Director, FORE School of Management, said, "Although we, at FORE, have students from different States and regions of the country, the J&K is still under represented. Perhaps, due to a variety of local socio-economic conditions and special concession to them in tuition fee is aimed to promote management education in J&K."

18 The Times of India, New Delhi

EVENT REPORT

ascend global

Co-creating diverse leadership - a blueprint for action

3rd Women Leadership Summit

NEW DELHI, March 19, 2015

Women professionals have constantly walked shoulder-to-shoulder with their male counterparts in the professional arena, and they have even led them behind in some areas. But men leadership in corporate India is still far behind to diverse women in leadership positions, whereas companies in the bottom 20 per cent had 19 per cent of women. According to India's Skill Report, 42 per cent of women and 37 per cent of men are employable. In India, we operate only when there is a stick on our head. It is high time that we realise the force which is the female professional." Bansal left the audience with many questions in their mind.

Dr. Shikha Nehru Sharma, managing director, Nutri-Health Systems shared her journey and the hurdles she had to face as a woman professional. "When a woman is empowered, her whole family gets empowered. If a woman does well, she can change everything around her. This vision has to be shared by all women holding leadership positions in various sectors. Another factor that holds a lot of importance is the family. The family has to make the change in encouraging the girl child to believe in herself and work towards creating a positive approach. And if men and women work together, chances are that they would achieve much more than they would working alone," she concluded.

FORE initiative to promote management education in J&K

MANAGEMENT INSTITUTE ANNOUNCES SPECIAL CONCESSION IN TUITION FEE FOR J&K STUDENT

NEW DELHI: Delhi based FORE School of Management has announced a "special concession" amounting to 10% waiver in the tuition fee for the students domiciled in the state of Jammu & Kashmir. The special concession will be extended to the students who join the programme in Academic Year 2015-16 and will be over and above any other scholarship being given to the student.

Prof. Jitendra K. Das, Director, FORE School of Management (formerly Founder Dean of the Noida Campus of IIM Lucknow) in a statement issued here said, "Although we, at FORE, have students from different states and regions of the country; the J&K is still under represented. Perhaps, due to a variety of local socio-economic conditions, students face hurdles in accessing professional institutions of repute located in different parts of the country. FORE endeavours to have students from each and every part of India to represent the rich tapestry of diversity within India. FORE has, over the years, taken many initiatives to promote diversity within the campus. Extra points are given to students from these regions seeking admission to our PGDM/PGDM-IB courses. The net effect, therefore, is that not only students from these regions get an advantage in the selection process but once having taken admission they can also avail of the concession in tuition fee."

Das said that though PGDM or MBA could be pursued at many other locations and institutes, the combination of a brilliant peer group, diversity and local advantage should encourage more and more students from these regions to look at a professional management education at FORE as an opportunity.

He further said that FORE is intent in making inroads in these regions, to break barriers and is willing to do whatever that it takes without compromising on academic excellence. Many ideas would come from the students from these regions itself and we will encourage them to suggest what would work for them. Building awareness at undergraduate level through active participation in co-curricular activities, sponsoring campus events and promotion through local educational media are a few things that institute plans to do in the very near future.

The scheme announced for the students from Jammu & Kashmir is also applicable for the students of 8 North-Eastern States: I. Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Tripura and Sikkim.

"While not calling it CSR, we do feel that FORE needs to contribute in its own small and humble way to the development of human capital in these regions and integrate them with the social and economic mainstream of India," Dr Das added.

Entrepreneurship Workshop

The entrepreneurship workshop was organized by the Centre for Entrepreneurship Development, FORE School of Management in 2 phases, with an aim to facilitate the students with idea generation and make them understand the technicalities of developing their creative ideas into brilliant plans. On Feb 25, 2015, the first session on 'Introduction to Entrepreneurship' was hosted by Dr. Anita Tripathy Lal (Prof-In Charge, CED), wherein she took the batch through the origin of entrepreneurship and how it has emerged over the centuries and is playing a pivotal role in developed and developing nations.

The second session was an 'Idea Generation exercise', where students had to identify their strengths and scan the environment. The guest speakers were: Ms. Rachel Shalom (Entrepreneurship Faculty from Technion University Israel), currently a visiting faculty in IIT Gandhinagar shared her experience of the International Entrepreneurship Program she is a part of, along with how Israel has emerged as a 'Startup nation' with a number of startups emerging lately. The second speaker, Mr. Zvika Almog (Israeli Entrepreneur) was an ex-army person who left his job to pursue his dreams of entrepreneurship. He gave an advice of "Think big and act small" in order to achieve the goal and also shared his entrepreneurial idea- 'Locriti'.

The third session was on 'Opportunity Evaluation', Prof. Lal took the students through the John Mullins seven domain model framework based on Market; Industry; Team.

The purpose of the second phase of the workshop for the students on Feb 27, 2015 was preparation of a Business Plan, where Prof.



Speakers and Students at the Entrepreneurship Workshop

Mohita S. Gangwar (Faculty, FORE) discussed the 'Operational aspects of B-Plan.

Taking the process forward, Prof. Anupam Narula (faculty, FORE) explained the details of the 'Marketing Plan' which would help in preparation of a B-plan. For a sound 'Financial Plan', Prof. Vinay Dutta (Faculty FORE) focused his discussion on the various aspects of the financial concepts like Profit and loss account; break-even analysis and cash flows, balance sheets etc.

The Business Plan workshop concluded with a presentation 'Writing a B-Plan' by Prof. Anita T. Lal with a special focus on Vision exercise and Organizational structure.

WMG - Farewell and Fresher's Party

The moment had finally come when the WMG 21 batch had to bid adieu to FORE School after their days in the sun for the last 3 years.

More than an end it was a start of an exciting phase of their careers and lives, something that they they had craved for, and managed to learn in spite of being busy with their jobs. So the farewell party for WMG 21 which also marked the Fresher's Party for WMG 23 batch was aptly named as "Prarambh" which in Hindi means 'A new beginning'.



WMG Students at farewell night

The event which was hosted by the WMG 22 batch began with a lot of enthusiasm. WMG 22 had arranged for band-baaja welcome for both the passing out students and the freshers.

There were simultaneous events to judge Mr and Ms Fresher as well as Mr and Ms Senior based on various criteria. The hosts kept the mood full of laughter and fun. There were many performances like a song performance and an interesting Sholay inspired play by the WMG 23 batch and a play based on politics today and dance performance by the WMG 22 batch.

Everybody joined onstage when the dance performances ended.

All the WMG 21 students were given titles. Both the Mr. and Ms. Senior and Fresher rounds consisted of ramp walk, talent display and question answers rounds. The WMG 21 batch fondly recounted numerous tales of their time spent on the college campus and also thanked the Professors for the wisdom imparted on them. The evening passed away quickly amidst fun and laughter. In the end everyone joined in to shake a leg to the DJ's music arranged in the college campus. The course might have ended but the memories of the time spent on campus always remains etched on everyone's heart and the friends made here are for life.

Management Development Programmes (January – March 2015)

FORE School of Management conducted the following open programmes at its Campus at New Delhi during January – March 2015.

1. “Improving Interpersonal Skills at Workplace” jointly conducted by Prof. Sanghamitra Buddhapriya and Prof. Anita Tripathy Lal during January 15-16, 2015 at Campus.
2. “Finance for Non-Finance Executives” conducted by Prof. Vinay Dutta during January 21-23, 2015 at Campus.
3. “Decision Making Techniques for Managers” conducted by Prof. Hitesh Arora during January 27-28 2015 at Campus.
4. “Enterprise Risk Management for Creating Risk Intelligent Organization” conducted by Prof. Vinay Dutta during February 9-10, 2015 at Campus.
5. “Total Quality Management” conducted by Prof. Mohita G. Sharma during February 12-13, 2015 at Campus.
6. “An Analytical Perspective on Credit Appraisal” conducted by Prof. Vandana Gupta during February 12-13, 2015 at Campus.
7. “Developing Communication Competency” conducted by Prof. Reeta Raina during February 16-17, 2015 at Campus.
8. “Superannuation Planning” conducted by Prof. Vinay Dutta during February 23-24, 2015 at Campus.
9. “Effective Negotiation Skills” conducted by Prof. Prachi Bhatt during February 25-27, 2015 at Campus.

A total of 86 participants attended these programmes. Some of the well known companies which participated in these programmes included: Agriculture Insurance Company of India Ltd, Biotechnology Industry Research Assistance Council, British Council, Central Insurance Depository Ltd, Engineering Projects India Ltd, Everest Industries Ltd, Export-Import Bank of India, Global Logic India Ltd, GNFC Ltd, Indian Energy Exchange Ltd, Indian Oil Corporation Ltd - R&D Centre, Infrastructure Leasing & Financial Services Ltd, JK Lakshmi Cement Ltd, Krishak Bharati Cooperative Ltd, Kusum Healthcare Pvt Ltd, LIC Management Development Centre, Life Insurance Corporation of India, Mahanadi Coalfields Ltd, Maharashtra State Electricity Distribution Co Ltd, NBCC Ltd, NHDC Ltd, NTPC-SAIL Power Co Pvt Ltd, OP Jindal Global University, Oriental Insurance Company Ltd, Petroleum Planning and Analysis Cell (MOP&NG, GOI), PTC Energy Ltd, PTC India Financial Services

Ltd, Rashtriya Chemicals & Fertilizers Ltd, RMSI Ltd, Small Industries Development Bank of India, SRF Ltd, Steel Authority of India Ltd, Tata Power Delhi Distribution Ltd, The South Indian Bank Ltd, UJVN Ltd, Uttrakhand Gramin Bank, Vrinda Nanotechnologies Pvt Ltd etc.

FORE also conducted following specially designed customized in-house programmes during this period:

1. “Striking a Balance Between Ownership & Accountability” for Petronet LNG Ltd conducted by Prof. Neeraj Kumar during January 15-16, 2015 at Kochi.
2. “Finance for Non-Finance Executives” for IFFCO conducted by Prof. Vinay Dutta during January 19-21, 2015 at Gurgaon.
3. “Striking a Balance Between Ownership & Accountability” for Petronet LNG Ltd conducted by Prof. Sanghamitra Buddhapriya during January 22-23, 2015 at Dahej.
4. “Aligning Team with Organizational Goal” for NHPC conducted by Prof. Sanghamitra Buddhapriya during February 9-10, 2015 at Surajkund (Haryana).
5. “Evolving Self for Organizational Success-1” for Petronet LNG Ltd conducted by Prof. Prachi Bhatt during February 12-13, 2015 at Dahej.
6. “Emotional Intelligence” for ONGC Ltd conducted by Prof. Sanghamitra Buddhapriya during February 18-20, 2015 at New Delhi.
7. “Evolving Self for Organizational Success-1” for Petronet LNG Ltd conducted by Prof. Sanghamitra Buddhapriya during February 26-27, 2015 at Dahej.
8. “Work Culture” for Petronet LNG Ltd conducted by Prof. Prachi Bhatt during March 12-13, 2015 at Dahej.
9. “Coaching & Mentoring” for Engineers India Ltd conducted by Prof. Sanghamitra Buddhapriya during March 17-18, 2015 at Gurgaon.
10. “Managing Power, Process and Resources” for Petronet LNG Ltd conducted by Prof. Prachi Bhatt during March 19-20, 2015 at Kochi.
11. “Work Culture” for Petronet LNG Ltd conducted by Prof. Sanghamitra Buddhapriya during March 19-20, 2015 at New Delhi.

Badminton Tournament

The intra college badminton tournament “SMASH” was held in the last two weeks of January. The matches took place in the evenings with quite an enthusiastic following, from the juniors and seniors alike. The fixtures were quite competitive with participants exhibiting their skills with aplomb. The semi final for men’s doubles and singles witnessed quite a lot of cheering.

The event was another feather in the hat for FORE Sports and Cultural Society. It added to the vigor and shine of the college. Let us thank all the participants and convey our heartiest congratulations to the winners: Women’s Singles Winner - Meenal; Men’s Doubles Winner - Shobhit & Naman; Women’s Doubles Winner - Mimansha & Meenal; Mixed Doubles Winner - Mimansha & Rahul.

Students' Council (2014-2015)



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President

Students' Council (2014-15)



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Students' Council (2014-15)



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Co-ordinator, FOREConnect



Nandhagopal Muralithar

Co-ordinator, FOREConnect



Smridhi Khanna

Co-ordinator, FOREConnect

FORE School of Management

"Adhitam Kendra"

B-18, Qutub Institutional Area, New Delhi- 110016 (India)

Phone: (011) 4124 2424-33, Fax: (011) 2696 4229

E-mail: fore@fsm.ac.in, Website: www.fsm.ac.in

Patron

Dr. Jitendra K. Das

Faculty Editor

Dr. Hitesh Arora

Student Editorial Team

- Ankit Sharma
- Supriya Sharma
- Shambhvi Singh
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