

# FOREprints

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The Newsletter of FORE School of Management, New Delhi

## Message from Director



While planning for the new decade, it must have gone completely unnoticed by most economic strategists, that a virus in a province in China would put all their best plans on hold. By the time this article comes to print, almost all of us would be well aware of the COVID-19 virus which has radically changed our lives. From countries going under lock-down to individuals practicing 'Social Distancing', and work culture shifting to Work From Home (WFM) concept, this virus has radically impacted our everyday life and the world economy.

With limited movement of people and resources, the supply chain networks have been badly hit, as also the demand for various goods and services have been severely impacted with people staying put at home. It is no surprise then that the global markets have crashed, and India is no exception. Economic recession seems to be lurking around the corner for many countries. Thus, there is an urgent need for Private and Government bodies to work together to help quickly recover from this situation.

With a very large migrant population as urban work force, a very large number of small enterprises with no cash chest, and many other sectors, particularly most of service sectors, dependent on day-based revenues have been hit the hardest due to this lock-down in India. With closure of industrial and various other activities the bankruptcy situation is likely to hit many organizations. Further the resulting unemployment in India is projected to run into millions of lost jobs. Thus, what must be the way out? While solutions may come from many economist pundits, the success will lie in the execution of an implementation plan through an understanding of the ethos of India.

While the Government of India has announced the formation of an Economic Task Force and an Economic Package to alleviate the fears of a slowdown; we are yet to see how these would address the needs of specific sectors of the economy. While the government plays its part in preventing the spread of the virus and its negative economic impacts, it is also critical for the private sector to play its contributory role in these trying times. However, there is a lot that India can do to recover back from this slump. Unlike the rest of the world, India is more self-reliant in its input needs, and in the demand for its products. While the disrupted global supply chain would surely impact Indian business, but by leveraging the available internal options, India would be able to recover faster than other countries. That being said, the need of the hour is to encourage reforms. India's hopes of becoming a \$5 Trillion Economy, demands a growth rate that greatly supersedes the slowdown caused by the virus.

An ongoing economy hit hard by a catastrophic event leading to its crash and later recovery can best be described as having a "V" or a "U" shape. If the economy crashes and is not able to recover in the short run then it is described as having an "L" shape. We definitely do not want the "L" shape. The COVID-19 impact on Indian economy at best is likely to show the "V" shape, that is, bouncing back quickly, if corrective actions are taken. These economically bad times can be taken as a situation offering us opportunities. Besides helping workers, small enterprises, organizations facing bankruptcy with fund or cash solutions in the short run, India can do very well by looking at making a push for generating employment in the

## Message from Dean (Academic Services)



Today, as we all continue to stay home and stay safe, I write this message and it is still unknown as to when the solution to this pandemic called the 'covid-19' will be found. Being a Professor in Quantitative Techniques, I subconsciously relate it to a decision problem in which the solution can be found if the values of the unknowns can be computed with the help of some known

variables. Unfortunately, in this corona virus problem, the unknowns are too many and too big hinting towards an unbounded solution.

The impact on the world economy would not be less than the collateral damage caused by the pandemic. In a recent interview, former governor RBI Raghuram Rajan also focused our attention at 'the big unknowns as to how long the GDP will be impacted and how much can be recovered when the precautionary measures are removed?'

The social cost of the pandemic is unimaginable. Only some idea can be had from the thousands of migrant workers moving back to their villages under difficult conditions.

Though, this state of affairs is a setback for everyone and will leave an irreparable dent professionally as well as emotionally, one thing is certain. That each one of us shall emerge as a better human being at the end of all this uncertainty: more sensitive towards our fellow beings and the environment!

Above all, one must not forget that there are innumerable instances in the past which are evidence of the existence of an Unknown Positive Force that is stronger than any illness, enemy or problem.

Students, always remember that every problem has a solution. It only has to be found through hard work and perseverance by one of us!

**Dr. Hitesh Arora**

## Student Editor



Working for this final edition of FOREprints as a part of the FOREword committee was a mixed experience for me. Reminiscing the period, from getting selected into the committee to organizing events, from being led by our supportive seniors to being the leaders ourselves, we have come a long way!

Recollecting our goals for the academic year, it feels great to have ticks over most of the check boxes, thanks to our highly effective junior team, with whom we've worked with mutual collaboration. Handing over the duties to them, it definitely evokes a sense of nostalgia but at the same time, I wish for a lot of promising development for the committee. With the kind of team that we have, I am sure that they have the required capabilities to make our committee excel and reach new heights!

**Sanyam Daga**

rural areas for a long-term solution. How can a large manufacturer out source a part of its manufacturing process to a rural location at least 500 km or so away? A conducive incentive-based government policy can do the trick, for example, many more structural reforms can be suggested.

On March 3rd, while much of the world was still witnessing the rise of the COVID-19 pandemic in their neighborhoods, the last person under treatment for Ebola was discharged from a hospital in the Democratic Republic of the Congo. This is a testament to the fact that if effective quarantine measures and medical support are extended in time, we have the capability to neutralize the COVID 19 virus as well. This pandemic, like many before it, shall soon pass. It is to the policymakers to decide on how the economy can adapt to the changes and bounce back taking up the new opportunities it threw at us.

**Dr. Jitendra K. Das**



## TED Talks – TEDx @ FORE School of Management



Team TedX posing with the esteemed speakers.

September 27, 2019 was the date Team TEDx had confirmed the return of TED talks to FORE School of Management and their tireless efforts to bring back the same should be highly appreciated.

The talk hosted several eminent personalities and allowed the audience to understand their journeys in life through immersive conversations and discussions. The following speakers headlined the event: Mr. Saurabh Dwivedi who is a journalist, a writer and the founder of Lallantop; Wing Commander Vinod Nebb of the Indian Air Force; Ms. Pankhuri Gidwani who is an actress and a model and was crowned Miss Grand India in 2016; Prof. Kedar Khare from IIT Delhi who developed the Digital Holographic Microscope; Ms. Pooja Banerjee who is a national level sportsperson and actress; Mr. Sandeep Balan who is a writer and marketer and has worked on successful projects like TVF Pitchers; Mr. Somit Kapoor who is the VP and global head of automation and transformation at Wipro Limited; Mr. Srijan Sharma who is a consultant and the founder of Its Hemp; Mr. Madhukar Swayambhu who is a social entrepreneur; Ms. Parinita Jain who is the co-founder of Alohomora Education Foundation and Ms. Manimala Roy who is the Associate Executive Director at CBRE South Asia Pvt. Ltd.

From catering to issues like cow slaughter and farmer's plight to working on new technological ecosystem that will transform the Indian IT industry, Mr. Madhukar Swayambhu has taken upon himself to bring the much-needed change by acting towards sustainable growth and a clean eco-friendly life. The first part of his speech shed light on the fact that even though last 400 years of development has delivered a lot of luxury and comfort in human lifestyle, the evolution of lifestyle has not been sustainable. Questions have been raised on critical issues like climate change, global warming, health & sanitation, access to clean water, pathogenic organisms and so on. Next, he discussed how our country has been the oldest surviving continuous civilisation on Earth and how sustainable living has helped to make that possible. The key to success is to adopt technologies

which are in complete harmony with ecology and environment. The entrepreneurial takeaway from his session was focus on solving issues like water body rejuvenation, wasteland restoration and ecological farming with a basic understanding from Vedic Science that water, air and soil are not dead substances and are very much alive, keeping the ecology intact. This understanding could be the core to convert liabilities like sewage, air pollution and decreasing soil fertility into assets for humankind and create a cause for recession-free economies.

In patriarchal societies where women are often neglected, there are some who have soared high and broken all the barriers. Ms. Manimala Roy is one such powerful lady. With her expertise in areas such as Real Estate Development, Strategic Planning, Business Development and Customer Relationship Management, she has achieved the "Leader's Excellence" certification from Harvard Square.

She asked the audience as to what they feel is the difference between average and top performers before she went on to disclose that "Grit" is almost always the differentiating factor. The audience was engrossed in the stories that she cited from her own life and how she stood strong against all odds. She is a mountain climber and sportswoman. She is the world's first female amputee to scale Mount Everest, Mount Kilimanjaro and many more. She had been pushed from a running train, resulting in her left leg being amputated below the knee, rods in her right leg and multiple fractures in her spinal cord. She always took life's difficulties head on and emerged victorious because of her stubborn courage. She always put in the extra hours to learn and develop herself. Failure is not something she could avoid but that never stopped her from trying again and ultimately being successful. She concluded her talk with three key tips for the audience. One always must have a desire and vision for something. One must work towards it slowly but stubbornly without giving up ever. One must fail well and make sure to learn from those failure experiences.

Prof. Kedar Khare developed the Digital Holographic



Dr. Sanghamitra Buddhapriya welcoming TEDx speakers Pooja Banerjee

Microscope (DHM), an instrument which has made cancer detection affordable for the masses. He shared that he believes the microscope is one instrument that has influenced life science and medicine the most. They have been in existence for over 300 years. He explained the invention and development of microscopes and how they have been a crucial device in human progress throughout the years. He went on to shedding light on how he came up with the discovery of the DHM at IIT Delhi and the technicalities of his device. Apart from providing 3D information, a computational microscope like his is also potentially much less expensive because some of the conventional optics hardware is now replaced by advanced algorithm implemented in a computer. With better application of science, it is always possible to build high end technologies at significantly lower costs.

With the mission to empower 1 million young adults to pursue interest-aligned learning and career opportunities by 2025, Ms. Parinita Jain is a truly dedicated educationalist and entrepreneur who strives to help students from schools of under-served urban communities to get the directions for achieving success in life. Her organisation, Alohomora, does this not by telling the kids what they should do but by empowering them to discover their true potential themselves.

Ms. Jain discussed the flaws in the current education system and how it often leads to students and young people from not being able to achieve their potentials. There is a need to reimagine the system to prevent the social and economic pressures from dampening careers of young individuals. She shared a few principles to follow in life and to further one's own



Team members from TEDx posing with one of the TEDx speakers Pooja Banerjee, a national level sports player



TedX speaker Parineeta Jain, co-founder, Alohomora Education Foundation, addressing the audience

dreams and goals. Consistent actions must be taken to follow interest in life without ever giving up on them. There is a need to reflect and identify patterns to find the interest's core to help widen opportunities to pursue in the real world. There is need to find a network of peers to learn with. There is an urgency to take up the challenge of convincing the most important stakeholders whose support is critical. Last but not the least, there is a need to believe in yourself.

Mr. Somit Kapoor explained the phenomenon of "Transformation" and how it existed even during the reign of the first Chinese emperor in 221 BC where crossbows were being manufactured with standardized parts that could be quickly replaced during battle. The three aspects that form the core of business transformation involve leadership, communication and culture. He mentioned that the organisation of the future would not only be reacting to the market trends but also looking for ways to shape the market as well as creating opportunities to move beyond the competition through utilization of these trends. The new enterprise will be global in nature and will utilise its expertise, capabilities and assets from wherever they reside in the world and apply them wherever required in the world.

Misconceptions can arise for more reasons than one but the most common reason for it is that society chooses to believe in what they hear first. It is only when people are willing to carve a new path to understanding a certain issue can they overcome a misconception. Mr. Srijan Sharma is working towards letting the world understand the potential of the cannabis plant we love to blame and overcome the misconceptions associated with it. There is a strong taboo associated with the plant and the field that he is working in. Even though stigma dictates it is just a weed, that is not all the plant has to offer. This single plant is probably the only natural resource that has over 25000 end uses. From apparels to automobiles, from paper to fuel, from construction to medicine and from personal grooming to animal husbandry, there are 40+ industries that use hemp and cannabis as a healthier, earth-friendly raw material, making it one of the most valuable plants to ever grow on the planet.

Based in the Himalayan mountains near the birthplace of cannabis, his team is working towards the goal of breaking the taboo associated with marijuana and simultaneously promoting the discovery and adoption of healthy, sustainable hemp



products worldwide by enabling informed choices.

Wing Commander Vinod Nebb is not only acknowledged as a true patriot but also as a national hero. With the unique distinction of being awarded 2 Veer Chakras for his role in the 1965 and 1971 wars with Pakistan, he graced the stage and shared the engrossing stories, wisdom and lessons he picked up along the way. He shared his perceptions of life and how they propelled him towards being himself.

Sense of duty and passion for what you do helps overcome all obstacles in your path. Failure lays traps and our job is to identify these traps to avoid straying from the path of success. Success doesn't always have a straight path, sometimes things looking different from what was imagined does not imply they are any less valuable. Failure and defeat are a state of mind and even a victor can lose everything if he/she can be deceived into perceiving a failure as a catastrophe. Fate has a way of making things happen and sometimes opportunities are missed only because there is a better plan in store for us.

A digital marketer by day and a writer by night, Mr. Sandeep Balan has over 12 years of experience in Digital Marketing and has written the award-winning series "Rise", which was the only Indian selection at the Los Angeles Web Fest.

Mr. Balan narrated his experiences in life and even discussed the bitter ones with his continued sense of humour. He explained how everything eventually looks better in hindsight and that there is no need to be anxious as much as we are in the present. For him, the biggest achievement of RISE was not that it was screened at Sony Studios, Hollywood and picked up an award, but the comments from his audience who not only appreciated it but also found help by relating to it. That is when he realised the power of stories to inspire and bring about changes.

Ms. Pooja Banerjee is a sports person who represented Maharashtra at national level swimming tournaments. She is also an actress who has been a part of multiple TV series including reality television and drama series.

She introduced an interesting concept of "Falling Upwards" to the audience and then went on to explain what it meant exactly. It is a phenomenon in life which happens when one falls hard and realises it before standing up strong. The mind automatically makes one climb the emotional steps and become stronger than before. She also shared experiences from her own life where she had to bounce back and achieve her feats.



TedX speaker Saurabh Dwivedi addressing the audience about the learnings from the inspirational women in his life



TedX speaker Sandeep Balan, a writer and a marketer, addressing the audience

A pressing issue today in India is a subject never heard about on traditional media channels. There is a reason for the same as the subject is the bias of the Indian media. A lot is discussed about journalism not being the medium to call truth to power anymore, like it is supposed to.

Mr. Saurabh Dwivedi is the founder of a web media sensation, "Lallantop," a platform that covers the most pressing issues of the day through unbiased lens. Mr. Dwivedi also talked at length about the learnings from the inspirational women in his life.

Ms. Pankhuri Gidwani was willing to add more than just schoolwork to her homework pile. She continued to push herself to excel at acting and exhibited her willingness to work for it. She was crowned Miss Grand India at the mere age of 18 while simultaneously 97.25% in her 12th board exam.

Ms. Gidwani explained the perspectives of winning and losing in life and shared her own experiences to give visual examples of the same. She stressed on the fact that looks are not everything and only lead to vanity on its own. There is an impending need for education as well. She shared how failure and success are a part of everyday life but that it is imperative to chase one's dream, no matter what.

Besides the inspirational talks delivered at the event by all the engaging speakers, Team TEDx had also provided for other activities and engagements on campus. Prizes were distributed to activity winners on the day of the event. A crucial networking opportunity was provided to all those on campus by enabling them to meet and greet the speakers. Free food and goodies were also organised by the event managers. All in all, TEDx pulled off a massive feat in organising the talk and starting off the new year at FORE with a memorable event.



Students performing at TedX FORE School of Management

## Asia Pacific Education and Technology Awards & Summit (APETA 2020)



Dr. Jitendra K. Das along with the other esteemed panelists during Asia Pacific Education and Technology Awards & Summit (APETA 2020)

FORE School of Management, New Delhi in association with the ASSOCHAM, The Education Post & KCCI organised Asia Pacific Education and Technology Awards & Summit (APETA 2020) on “Industry 4.0: The New Challenge for University Curriculum” on Monday, February 10, 2020 at Hotel Pride Plaza International, Ahmedabad. More than 110 delegates from industry and academia participated in this summit. FORE was the Academic Partner for this event.

The event started off with the awards ceremony in the eminent presence Shri Bhupendra Patel, MLA Govt of Gujarat, Shri Dhaval Rawal, Chairman, ASSOCHAM Gujarat Council, Dr. Jitendra K. Das, Director- FORE School of Management, New Delhi and Dr. P. Mannar Jawahar, Vice Chancellor- Karunya Institute of Technology and Science and Former VC- Anna University. Dr. Das, who was conferred with the “Leader in Asia with Global Vision and Outlook” award in the event, spoke about disruption in business and how inevitable it is for the education sector too. “With the advent of technologies like Google glass the teaching content is readily available to the students and they are already aware of what the teacher in the class room is going to talk about. Education has to evolve with new age curriculum, exam patterns and the delivery mechanism towards imparting the knowledge to the students in the class room”, he said.

Dr. Jitendra K. Das was also a Session Moderator of the technical session in this event. The theme of the session was “Industry 4.0: The New Challenge for University Curriculum”.

Dr. Jitendra K. Das was accompanied by the following prominent panelists:

Dr. Shrirang Altekar, Director- Symbiosis Institute of Business Management, Nagpur; Dr. Amit Bhadra, Director- Woxsen School of Business, Hyderabad; Dr. P Mannar Jawahar, Vice Chancellor- Karunya Institute of Technology & Science, Coimbatore; Dr. Muddu Vinay, Vice Chancellor- ICFAI University, Dehradun; Dr. M Venu Gopala Rao, Director- MODY University of Science and Technology, Lakshmangarh; Dr. Kamal Kishore Sharma, Professor and Head-CSAT, Adani Institute of Infrastructure, Ahmedabad; Dr. Sapna Rakesh, Director- IMS-UC, Ghaziabad and Dr. Rajesh Kothari, Vice Chancellor- The ICFAI University, Jaipur.

## India Corporate Governance & Sustainability Vision Summit & Awards



Dr. Jitendra K Das along with esteemed panelists during India Corporate Governance & Sustainability Vision Summit & Awards

FORE School of Management, New Delhi in association with the Indian Chamber of Commerce (ICC) has organized 10th Edition of “India Corporate Governance & Sustainability Vision Summit & Awards” on February 18, 2020 at The Park Hotel, New Delhi in the presence of eminent speakers from industry and academia. More than 165 delegates from industry and academia participated in this summit. FORE School of Management was the academic partner for this event.

Dr. Jitendra Das, Director-FORE was a Session Moderator in the Session titled “Effective Corporate Governance, CSR and Sustainability Reporting” in the event. This session focused on topics like Overview of Indian Corporate Governance, the Companies Act 2013 and SEBI requirements; Governance of Committees; CSR in the Indian context; Interpretation of CSR Legal Framework; Investors, customers, government & media; Disclosing sustainability information and Transparency and Accountability.

Citing unprecedented and unexpected climatic changes and its recent impacts at various places, Dr. Das said, “Extreme care needs to be taken immediately by all to protect and sustain the precious nature and its resources. CSR sustainability essentially is to be aimed at helping organizations to measure, understand and communicate their actions and performances on economic, social and the environmental aspects. Performances should be measured on what is popularly known as the triple bottom line. CSR initiative should focus on goals and evaluate performances on those set goals.”

“Moving on from CSR activities for the sake of it as mandatory practices organizations have to move to larger sustainable business models and best practices which brings in environmental and societal changes”, said Dr. Das.

Along with Dr. Das were present the prominent corporate leaders Mr. Mrugank Shekhar Dash Bhattamishra, Executive Director, NTPC Ltd; Mr. Prabodha Acharya, Chief Sustainability Officer, JSW Group and Mr. Sanjay Gupta, General Manager, Shree Cement Ltd.

## Placements at FORE

Placements @ FORE is perhaps one of the most important activity from the students perspective. The Institute engages the Industry by inviting them to the campus for guest lectures, seminars, MDP's, live projects, mentoring sessions etc. This provides opportunities to students to get first hand information from the professionals about their expectations and requirements. This also helps the students in showcasing their talents and sharpening their pitches to the Industry during the placement processes, thereby increasing their recruitment possibilities.

To drive placements, FORE has a very capable student placement committee called as FORE Career Division (FCD) and a full time Placement Office. FORE Career Division has representation from both the first and second year students.

Final Placements for batch **2020** were both faster and better. Better was manifested in a higher median CTC, better quality of Companies and multiple job offers for students. This year Highest CTC Offered is **30 LPA**.

**This is the fifth consecutive year**, FSM followed a mantra of 'The first offer need not be the best offer'. Students who got an offer of less than Rs. 7 Lacs per annum were allowed to sit for subsequent companies so that the students could improve their placements. Consequentially, both the average and median CTC this year are close to touching **Rs.10.7 Lacs per annum, and Rs.10.3 Lacs per annum respectively**.

Apart from higher salary packages, there has been an improvement in diversity of recruiters as well, Automobiles, Banking, Consulting, E Commerce, FMCG, FSI, IT/ITES, Logistics, MR, Manufacturing, FMCD, Media, Pharma etc. are the few names who recruited from FORE

**In terms of roles, Consulting offers represented 13% of the total. Companies which hired this year from this sector are KPMG, Deloitte US, GEP, from the consulting domain have all hired from FORE this year.**

Companies such as Tata Capital, DMI Finance Private Limited, Novartis, Verity Knowledge Solutions, Evalueserve, Crisil, EY GDS, HDFC Bank, Hero Fin Corp, Wipro Digital Operations & Platforms, Genpact ERC, Macquarie have recruited for Finance and related profiles.

The hiring traction from traditional recruiters also remains strong. **IT/ ITES, FSI, Banking, MR & Consulting, FMCG, Automobiles etc. have returned year after year to recruit from FORE.**

**KPMG, ICICI Bank, Deloitte US, Cognizant, EY, Asian Paints, and many others, like every year visited the campus and hired students.**

In fact, encouraged by the performance in SIP FORE students received multiple PPO offers from various organizations, to name a few Deloitte, KPMG GS, Tata Capital, GEP, Nestle, Four-S Services Pvt Ltd, BR Group, DMI Finance Private Limited etc.

**Summer Internship Program (SIP)** - Summer Internship Program at FORE is a great mechanism for the students to learn from the various companies. This also gives students an opportunity to apply their learning's in the real life corporate world. Summer Internship is a part of the course curriculum for the students. The Internship has a duration of 8 to 10 weeks and usually extends from the 1st week of April to the 1st week of June. After the completion of the Summer Internship the students are required to submit the Internship report along with the company feedback. Thereafter, the students are evaluated on the quality of Summer Internship Program undergone by them. Some of the students are able to translate the Summer Internship Program into a Pre Placement Offer (PPO) as well, and 2019 was no exception.

The largest ever batch at FORE with 360 students was placed across companies with both the highest and average stipends seeing an upward trend.

The summer placement for the batch witnessed participation from companies from diverse sectors and industries across all domains. Brand leaders like Signify Innovations India Ltd, HSBC, Novartis,, GEP, Capgemini, Lenskart,, GoDigit General Insurance, Siemens, OYO Life, Genpact, Asian Paints, Four-S Services, Nestlé India, Hughes Systique, DMI Finance Indospirit, United Biscuits, Zycus, Decathlon, BR Group, Boston Scientific, Dukes, ArkaFincap Limited KPMG Global Services, Wall Street Advisory, Amul, Arvind Lifestyle Brands Ltd., Skyria, DHL Express, Reserve Bank of India, The Smart Cube, International Data Corporation JLL, JSL Lifestyle Ltd. Travel Corporation India etc recruited from the campus.

For the Batch 19-21 Companies like HSBC, Lenskart, Hughes Systique, Wunderman Thompson Commerce, Kaivalya Food & Beverages (F5), Housr, Boston Scientific, Dukes, ArkaFincap Limited ,Dorsët, Wall Street Advisory Skyria, Reserve Bank of India, JLL, Stanza Living, JSL Lifestyle Ltd. visited for the first time and recruited students for Summer Internship.

Dukes became the top recruiter in summer internship and MyMoneyMantra, Quick Ride, Wall Street Advisory, GET Global are next top 5 recruiters.

### International Placements

In addition to the domestic placements, this year FORE students were offered international placements by Enhance Group, Oman.



## CID – Ignite Conclave



Mr. Saurabh Gupta, Chief Information Officer, Kent RO Systems Ltd. addressing the students of FORE during Ignite Conclave

Marking the beginning of a great year, Corporate Interaction Division organized the Ignite Conclave on January 30, 2020. The conclave consisted of two sessions, one being on the theme of Information Technology and the other being on Marketing. The first session saw as speakers, Mr. Saurabh Gupta, Chief Information Officer- Kent RO Systems Ltd., Mr. Kapil Mahajan, Group CIO & Digital Transformation Leader- Safexpress private Ltd., Ms. Bharti Maan, Director, Digital Transformation, Innovation and Architectural Advisory- SAP, and Mr. Feroz Khan, Partner and Associate Director, Enterprise Architecture & Digital Transformation- Boston Consulting Group.

The session started with the idea of new age technology with Mr. Gupta opening the discussion. Technology was said to be an integral part of the working of a business whether the domain be finance, marketing or any other. If the bandwagon of technology is not attached with a venture, the whole effort goes in vain. Being specific to his company, Kent RO, Mr. Gupta explained the working of the company and its dependency on new age technologies like cloud, text to speech services, image to text recognition amongst others. The company also uses technologies like chatbots to make its website more consumer ready. On this note, the discussion was taken forward by Mr. Khan, who highlighted the need of technology in this new era. It



Mr. Feroz Khan Partner & Associate Director, Enterprise Architecture & Digital Transformation – Boston Consulting Group addressing the students of FORE during Ignite Conclave



Ms. Bharati Maan Director, Digital Transformation, Innovation & Architectural Advisory, SAP addressing the students of FORE during Ignite Conclave

was said to be the basics on which companies like BCG to which Mr. Khan belonged, operated. Innovation, data management, analytics, client interaction was all said to be served and aided by technology. Digital transformation was said to be synonymous with art of making things possible. Artificial intelligence today is solving complex problems of consumer expectations, giving the businesses the ability to work more effectively in the cognitive domains. In continuation, Mr. Mahajan spoke on the significance of constructive use and time management while adopting a new technology in workplace. Examples of technologies like e-way bill portals in India, GPS enabled automobiles, Internet of Things, were used to make the audience understand the session better.

Closing the discussion, Ms. Bharti talked about the future of such technologies. Digital transformation was said to have the ability to streamline business processes and make them smooth in the times to come. The potential of concepts like cloud and internet of things was discussed at length. In light of the above discussion, it was concluded that internet has become a fundamental right today and without the involvement of technology the future can't be imagined. The session was instrumental in providing a present and future perspective to the students and was quite effective in gauging the attention of the audience towards the new technological era.



Mr. Kapil Mahajan Group CIO & Digital Transformation Leader, Safexpress Private Limited addressing the students during Ignite Conclave



## Alumni Speak



Mr. Sulabh Goel, Vice President of Infrastructure and PPP Advisory at EY, an alumnus of FORE School of Management addressing the students

FORE Alumni Network conducted an enriching session by our alumni, Mr. Sulabh Goel on February 13, 2020. Mr. Goel, is currently Vice President of Infrastructure and PPP Advisory at EY Student of FMG 12 reminisced his two years spent in college and fondly recalled his time at FORE and talked about his college friends with whom he is still in touch. He became nostalgic while talking about his all boys group in college and told how all of them bonded over different activities in college.

He encouraged the students never to lose faith in themselves and motivated them to always keep learning regardless of the outcome citing his own example and telling the students that he was in the last 20 students of the batch who were yet to be placed but never lost hope and ultimately got a job offer from JLL. After working there for one and a half years he joined IL&FS in the infrastructure consulting department. The rich experience of 7 years at IL&FS ultimately led him to join EY and further his career in infrastructure consulting.

Mr. Goel told that he always had an inclination towards infrastructure projects and how during his time at FORE he proposed to conduct Freshers and New Year's Party in the lawn area and also had a hand changed in the Pentagon area. He then moved on to tell students about his infrastructure projects in India.

He shared that currently Ministry of housing and Urban affairs is the largest contributor to the infrastructure sector and his aim is to change that scenario by bringing in private sector investments. The investments by private sector are possible through PPP model. He then also told students about the most common type of PPP models including but not limited to Build-Operate-Transfer, OMT and BOO. But he also reminded the students that full privatisation of any sector poses a high risk. He then gave example of Reliance as a private player in the PPP sector having projects like Delhi metro and having a 95% stake in DAMEPL.

The speech was concluded by students learning a lot from Mr. Goel and taking home various nuances about how an infrastructure consulting project works.

## Corporate Buzz



Mr. Abhishek Gupta, Americas Commercial Leader- Assurance, EY GDS addressing the students

On January 8, 2020, Corporate Interaction Division invited Mr. Abhishek Gupta, Americas Commercial Leader- Assurance, EY GDS as the key speaker for the Finance session of Corporate Buzz. Mr. Gupta is a qualified chartered accountant with 15 years of post-qualification experience in Business Development, Go-To Market strategy, Assurance (statutory audits), Finance Controllershship and Risk Advisory across industry sectors like financial services and FMCG amongst others. Apart from the experience, he presently leads the biggest EY assurance global practice managing a workforce of 1400 skilled professionals. The theme for the session was Future Skills – Industry Trends. As the topic suggests, the session was based on the new skills a business professional should adopt to be successful in the financial world.

The speaker discussed the upcoming technology driven changes in the financial world. The ideas and success of various financial technologies were also discussed. Amongst these were the involvement of machines in finance and also of niche areas like blockchain and currencies. India's economy was discussed at length and the revival analyzed. Apart from the finance perspective, the speaker also enlightened the audience on how to be an effective strategist so as to leverage the most of present opportunities in student life.

The session closed with a thought on continuous learning that is required by any professional in any field in the age of technology. The students were motivated to look for new opportunities and stay ahead in the game by keeping their visions clear. The session turned out to be an enriching one with the advice of the speaker staying with the students as the event came to a close.

On January 9, 2020 as a part of the Corporate Buzz sessions, Corporate Interaction Division hosted Mr. Vikram Rathore, Head e-Governance Practices & Alliances- Airtel, to convey insights of the information technology industry. Mr. Rathore has over fourteen years of experience in sales, DCMS/ cloud computing, team management amongst others. The session was to understand the field of IT and why is IT the buzzword in the present day and age.

The session started with the speaker discussing his experiences and learnings from his more than a decade long career. The main learning from his journey was touted to be a continuous lookout for development and adaptation of newer technologies. In an age, where each and every device is reliant in technology, it is



Mr. Vikram Rathore, Head e-Governance Practices & Alliances- Airtel, conveying insights of the information technology industry to the students. imperative to understand the basis of such technology. Only then can one become an efficient manager. Further getting into such technologies, cloud computing, internet of things, artificial intelligence, blockchain, and 5G to name a few. The speaker elaborated on these technologies and evaluated the prediction of such technologies ruling the future of human kind.

In the end the need for change was emphasized and the session closed on the note of up to date knowledge being the power and the path to ace the field of management.

On January 8, 2020, Corporate Interaction Division hosted Mr. Jaydip Sarkar, Marketing and Strategy Leader, Adobe, as part of the series of sessions under Corporate Buzz. Mr. Sarkar is a strategist with over 20 years of experience across industries like Film Production and IT. He is an established design consultant and his work has won various accolades on international platforms. He spoke about the domain of strategy ascertaining the uncertainty and dynamism of any aspect of management.

The beginning of the session was highlighted by identifying the changing nature of success and how it should not overshadow one's hard work. Failure is a necessity to learn and develop the required skills for any role a professional seeks to play. In lieu of this, Mr. Sarkar discussed his topsy-turvy career path and how he learnt from little setbacks. Optimism in the face of failures is a crucial skill to have. Such people who don't give up were identified as seekers and all who believe in themselves were sure to see success in one domain or other. This also requires proving oneself day in and day out in the wake of new hurdles.

After the session, Mr. Sarkar generously took the questions of students and answered them with the practical knowledge he has acquired over the years. The answers asked the students to take a leap of faith and not to shy away from failures. This way any individual can become an expert in the field he desires to be.



Mr. Jaydip Sarkar, Marketing and Strategy Leader, Adobe, addressing the students

## Mark The Talk



Ms. Tanya Kathpal, founder of Eat My News, addressing the students about the power of goal setting

Personality Enhancement Cell organised its third edition of Mark the Talk on January 10, 2020 by inviting Ms. Tanya Kathpal, founder of Eat My News.

Ms. Kathpal is a corporate trainer and a two-time TEDx speaker and she talked to the students about of Goal setting, its power and how to achieve them. She made the session interactive by sharing stories from her own experience and giving some ideas about how to bring about that motivation in you to achieve one's goals.

Ms. Kathpal emphasised on targeting the right goals and how breaking our goals into smaller units. She then went on to share with the students how both the goals and sub goals are formulated. She shared that three major factors played a crucial role in goal formulation- first was our experiences which include our environment, friendships and adventures, second factor being our growth which can be in terms of skills, spiritual and intellectual and the last factor being our contribution towards our career, family and society.

One tip that she chipped in for the students was the power of our habits and how they can elevate us towards achieving our goals. This was followed by a Q&A session wherein questions were about importance of time management in a manager's life. The talk then ended with a small meditation exercise with meditation music which helped the students relax.

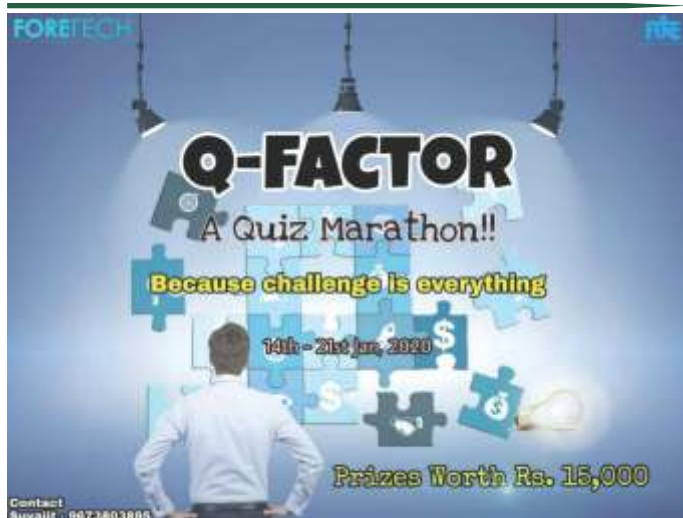
Ms Prachi Bhatt who was the faculty mentor for the seminar concluded the seminar thanking Ms. Tanya Kathpal and also reiterating the fact that setting goal is the first step towards achieving success in life.



Students listening to Ms. Tanya Kathpal during Mark The Talk



## FORETech: Q-Factor



A poster of Q – Factor: A quiz marathon detailing the event and important dates

The new semester bought the iconic event of the technology driven committee, FORETech. The event called Q-Factor is unique in its concept as it centers around a marathon of quizzes. The quizzes test not only the theoretical aspects of various domains but also the business acumen and industry wide knowledge of the participants. Some of the domains were sports, current affairs and entertainment.

Hosted in the month of January, the competition saw intense participation with amazing prizes up for grabs. The event was hosted in three rounds with the first two rounds being conducted online, containing fifteen questions of twenty minutes each. The top seven teams proceeded to the final round. The final round was an on-campus round where the teams were indulged in a neck to neck face-off. To make the event more interesting a leadership board was maintained which was updated after every round to keep the teams encouraged. After weeks of preparation and participating in online rounds, the top seven teams proceeded to the last round. Day zero saw excited teams winning point after point against each other with the team getting maximum number of correct answers winning the prize. The competition was interesting, challenging and very knowledgeable for all present.

After difficult evaluation and judgement, the results were announced. First position was secured by Team 305 from Indian Institute of Management, New Delhi comprising of Shubham Mehta and Siddhartha Kumar. The second position was secured by Team Shashank from FORE School of Management, comprising of Shashank Natarajan and Tanmaye Kapur. Third position was secured by Team Elite from FORE School of Management comprising of Stuti Ahuja and Akanksha Gupta. The participants were congratulated and all the teams were thanked for their enthusiastic presence. The competition apart from victory was also a commemorated the spirit of fun in learning.

## Factorising Quality is the task to achieve Accreditation & Ranking



Dr. Jitendra Das addressing the Summit at India International Centre, New Delhi

FORE School of Management, New Delhi in association with MBA Rendezvous organized a Symposium on “Factorising Quality is the task to achieve Accreditation & Ranking” on February 14, 2020 at India International Centre, New Delhi. More than 40 delegates from industry and academia participated in this summit.

Dr. Jitendra Das, Director, FORE School of Management, Delhi was the Session Chair of the Panel Discussion 2 on “VoxPopuli of Academia Industry on Accreditation & Ranking”.

Dr. Das set the context of the session with his views on accreditations and ranking, said “Accreditation reflect the forte of the institute, while ranking tells how an institute is placed amongst its peers.”

Talking about the dissimilar regulatory policies between private B Schools and IIMs, Dr. Das cited an example of the restriction forced upon private institutes when it comes to intake of a batch size and its impact which essentially forces the private B Schools to compromise on quality.

Adding to the larger institutes vs. the smaller institutes' debate, Dr. Das proposed 'normalisation of the size of the institutes' indicating the crying need for the revision of current methodology of the frameworks in which better funded and larger education institutes clearly enjoys certain benefits compared to the high performing institutes just because they are small in size.

Dr. Jitendra K. Das was accompanied by the following prominent panelists:

- Mr. Sanjay Padode, Chairman, IFIM Business School/Centre for Developmental Education.
- Dr. Narain Gupta, Associate Professor, Operations Management & Chairperson - Accreditations, MDI, Gurgaon.
- Prof. Asish K Bhattacharyya, Director, IMT, Ghaziabad.
- Mr. Gautam Puri, Vice Chairman & MD, DL Educate Ltd.

## Faculty Focus



Prof. Anita Tripathy Lal with the women entrepreneurs at IIT Delhi

### Prof. Ambrish Gupta

Gupta, Ambrish (2020). ITC Limited: Segment Reporting, *Case Centre, USA*, Case Reference No. 120-005-1.

### Prof. Anita Tripathy Lal

Lal, Anita Tripathy (2020). Effectiveness of WAC reader on the learning outcome of students. *Working Paper No. 2020/01*, FORE School of Management, New Delhi.

Dr. Anita Tripathy Lal 'mentored 26 women entrepreneurs on how to prepare a Business Plan' on January 19, 2020 of WEE Foundation- IIT Delhi.

On February 09, 2020, Dr. Anita T. Lal was there to 'Judge the final Inter college debate competition' by Rotract Club South Delhi at India Habitat Centre, New Delhi.

Dr. Anita T. Lal was 'invited as an external expert in the Admission -selection panel of MBA students' on February 27, 2020 at IIM Rohtak.

### Prof. Chandra Sekhar

Sekhar, Chandra (2020). The inclusion of sustainability in Management education institutions. *International Journal of Sustainability in Higher Education*, 21 (2), 200-226.

### Prof. Faisal Ahmed

Ahmed Faisal., & Mishra Vinaytosh (2019). Estimating relative immediacy of water-related challenges in Small Island Development States (SIDS) of the Pacific Ocean using AHP modelling. *Modeling Earth Systems and Environment*, 6 (1), 201-214.

### Prof. Harshita

Harshita., Sangwan, Vikas., Singh, Shveta., & Prakash, Puneet (2019). Financial technology: A review of extant literature, *Studies in Economics and Finance*, 37 (1), 71-88.

### Prof. Hitesh Arora

Arora, Hitesh., & Arora, Padmasai (2019). Efficiency of thrift agents of small urban borrowers: The case of scheduled urban cooperative banks (SUCBs) in India. *International Journal of Indian Culture and Business Management*, 19 (4), 434-451.

### Dr. Jitendra, K.

Das, Jitendra, K. (2020, March 17). Need to boost intelligence. *The Statesman*, New Delhi, p. 14. <https://epaper.thestatesman.com/2597121/Delhi-The-Statesman/17-03-2020#page/14/1>

Das, Jitendra, K. (2020, February 18). Future of management students in an AI-based world. *The Hans India* (The Young



Dr. Sriparna Basu addressing the audience at the WDC & IQAC International Conference

Hans), Telangana and Andhra Pradesh, p. 8. <https://epaper.thehansindia.com/2558289/YOUNG-HANS/Young-Hans#page/7/2>

Das, Jitendra, K. (February 12, 2020). The future of management learning in an AI world. *Hindustan Times*, New Delhi, p. 23. <https://epaper.hindustantimes.com/Home/ShareArticle?OrgId=fb68ed07&imageview=0>

Das, Jitendra, K. (2020, January 03). Top 10 management trends expected in 2020. *Hindustan Times*, <https://www.hindustantimes.com/education/top-10-management-trends-expected-in-2020/story-Ag6TxyKpAH3wYdZYG47WAI.html> (Online Coverage).

### Prof. Mohita G. Sharma

Sharma, Mohita G., & Mishra, Vinaytosh (2020). System dynamics modelling for research logistics supply firm. *Pacific Business Review International*, 11 (6), 72-80.

### Prof. Pooja Kumari

Kumari, Pooja., & Amit Shankar (2019). Exploring the enablers and inhibitors of electric vehicle adoption intention from sellers' perspective in India: A view of the dual-factor model. *International Journal of Non profit & Voluntary Sector Marketing*, 24 (3), 1-15.

Kumari, Pooja., & Mishra C. S. (2019). Value relevance of R&D reporting in India: Significance of intangible intensity. *Journal of Financial Reporting & Accounting*, 17 (3), 432-448.

Kumari, Pooja., & Amit Shankar (2019). A study of factors affecting mobile governance (mGov) adoption intention in India using an extension of the technology acceptance Model (TAM). *South Asian Journal of Management*, 26 (4), 71-94.

### Prof. Somayya Madakam

Madakam, Somayya (2020). Would be smart Balinese cities : An exploratory Indonesian case. *Journal of Information Systems and Technology Management*, 17, 200-226.

### Prof. Sriparna Basu

Dr. Sriparna Basu was invited to speak as a distinguished speaker and panellist at WDC & IQAC International Conference on "Through a (New) Looking Glass: Challenges for Women in the 21st Century" organized by Delhi University at ISIL Hall on 9th January, 2020.

### Prof. Sunita Daniel

Budhwar N., Daniel S., Kumar V. (2020). An SIRS Age-Structured model for vector-borne diseases with infective





Prof. Vinay Dutta being conferred with the "Most Fabulous Professors (India)" award during the 28th Edition of World HRD Congress at Mumbai

immigrants. In: Deo N., Gupta V., Acu A., Agrawal P. (eds) *Mathematical Analysis II: Optimisation, Differential Equations and Graph Theory*. ICRAPAM 2018. Springer Proceedings in Mathematics & Statistics, Vol 307, Singapore: Springer.

#### **Prof. Varsha Khattri**

Tomar, Vivek Singh., & Khattri, Varsha (2019). Internet usage and its impact on perception towards online shopping. *Pacific Business Review International*, 11 (6), 47-60.

#### **Prof. Vinay Dutta**

On February 15, 2020 Prof. Vinay Dutta was Conferred with the "Most Fabulous Professors (India)" award during the 28th Edition of World HRD Congress at Mumbai.

He was invited by Lal Bahadur Shastri Institute of Management on February 27, 2020 to act as panelist for final research Viva Voce of PGDM students.

Dutta Vinay (2020, January 31). Incentivise private players to play greater role in education sector, *Business Line on Campus* (web publication).

Dutta Vinay (2020, January 31). Union Budget 2020: What to expect for education sector, *India Today Web Desk*, (web publication).

Dutta Vinay (2020, February 17). Union Budget 2020 disappoints on GST relaxation and education loan bracket, *India Today Web Desk* (web publication).

#### **Prof. Vinaytosh Mishra**

Ahmed, Faisal., & Mishra, Vinaytosh (2019). Estimating relative immediacy of water-related challenges in Small Island Development States (SIDS) of the Pacific Ocean using AHP modelling. *Modeling Earth Systems and Environment*, 6 (1), 201-214.

Mishra, Vinaytosh (2019). Customized Quality Assessment Framework for Diabetes Care. *International Journal for Quality Research*, 14 (1), 129-146.

Mishra, Vinaytosh (2020). A phased approach for adaptation of telemedicine in diabetes management, *Health Policy and Technology*, 9 (1), 74-88.

Sharma, Mohita G., & Mishra, Vinaytosh (2020). System dynamics modelling for research logistics supply firm. *Pacific Business Review International*, 11 (6), 72-80.

## **Anubhuti– An Interface with Corporate World**



Sonali Verma of Team CID honoring Mr. Rahul Gautam

An *Anubhuti* session organized by Corporate Interaction Division on January 17, 2020 which hosted Mr. Rahul Gautam as its key speaker. Mr. Gautam is EVP and CHRO, AVTEC and CK Birla Group with an experience of over seventeen years in the field of management and human resources. Having worked in the domain for so long, he carried an experience which provided useful insights to both budding managers and entrepreneurs. In an expansive session, he covered topics like human resources and technology, choosing human resource as a career prospect, efficient interview tips, appraisals, office etiquette, amongst others.

Human resource in a technologically advanced world was not opined to be stagnant instead it was said to require more skilled workforce to match the upcoming digital age. This makes human resource an important function as any other function. Fundamentally, an organization needs to upkeep the people in tune with other aspects of the organization. The speaker was also, accompanied by Ms. Komal Ramani who has an experience of over eleven years as an international human resource manager. She with her eye-opening inputs shared how restructuring a workforce in a company is difficult especially when the change pertains to top management. However, such steps are required to revive a stagnant organization.

The students were motivated in the session to understand where their interest lies before choosing a particular field whether it be HR, Marketing, Finance or any other business vertical.



Ms. Komal Ramani addressing the students during Team CID's *Anubhuti* session

## Seminar on “Sexual Harassment at workplace”



Team CSD posing with the guest speakers and faculty during their seminar organized on “Sexual Harassment at Workplace”

On the occasion of International Women's Day, the Centre for Sustainable Development (CSD) organized a seminar for both first and second year students on Sexual Harassment at workplace on March 6, 2020 at FORE campus. The objective of the workshop was to create an awareness among students, about existing laws and policies related to sexual harassment at workplace. To educate them about its prevention and redressal mechanism. We invited one expert from the Industry and another from the public policy office in Delhi. The event began with Industry expert Ms. Neha Manisha, Advocate, Karam Chand Thapar & Brothers, New Delhi. She started with the background of the law, the conditions and stages which are beneficial for the females in India. She gave an Industry perspective to the students by sharing the policy at company level. She appraised the students about the context of the law with the landmark judgement in one of the case, government introducing the “Vishakha Guidelines” along with redressal process as well as scope of the Act. She also discussed how to

handle sexual harassment complaints and maintain a positive work environment.

The second Expert, Sh. Pawan Kumar, Secretary, Delhi Legal Service Authority shared the insights from the public policy side. He explained the overall mechanism created by the Delhi Legal Services Authority to facilitate the females on the sexual harassment issues. He threw the light on the noteworthy case studies with the students to explain both positive and negative impressions about the law. He answered various questions raised by students on relevant issues like delays in legal judgements, lack of awareness etc. It provided ample clarity on the issues, its redressal mechanism, the legal complexities involved along with the best way to go forwards with it. He also shared his contact details with the students in case, anyone needs any assistance, can contact his office for help. The seminar was well received and highly appreciated by the students. The event was concluded with vote of thanks by Prof. Shallini Taneja, Prof-in-charge, CSD.



Prof. Shallini Taneja, Prof-in-charge, CSD honoring Ms. Neha Manisha



Sh. Pawan Kumar, Secretary, Delhi Legal Service Authority addressing the students during the seminar



## Award - Leader in Asia with Global Vision and Outlook



Dr. Jitendra Das being conferred with the 'Certificate of Excellence' and the award for 'Leader in Asia with Global Vision and Outlook'

Dr. Jitendra Das, Director, FORE School of Management, New Delhi has received the 'Certificate of Excellence' and the award for '**Leader in Asia with Global Vision and Outlook**' in the 3rd Asia Pacific Education and Technology Awards (APETA 2020) organised jointly by ASSOCHAM, Education Post and Knowledge Chamber of Commerce and Industry on February 10, 2020 at Hotel Pride Plaza, Ahmedabad

## Tipping Point



Team Red Wine, winners of Tipping Point

Every marketer's dream is to stand out and leave a mark. Special Interest Group – Marketing had organized a unique and first of its kind inter college competition to test the aspiring and creative marketing minds' Segmentation Targeting and Positioning skills and encourage the participants to think like marketing head of a company. The event kicked off on January 22, 2020.

Participants formed a team of two and the competition unfolded in three exciting and challenging rounds. A total of nine teams were shortlisted for the on campus final round where the participants had to present their views in front of a panel of judges.

Team Red Wine of, IIFT Delhi and team The Inquizitors from FORE School of Management were declared winner and runners up respectively. Team Red and Team Inquizitors were awarded a cash prize of ₹10,000 and ₹4,000 respectively.

## Aashayein 2020



Team Antar posing with the kids during their event Aashayein

Antar conducted its most anticipated event of the year 'Aashayein' on February 23, 2020. Team Antar in association with Salaam Baalak Trust along with more than 30 students visited to DMRC Armaan Shelter Home. The children were on cloud nine when they saw the familiar faces again as they remembered the bond which was created through many years by the FORE students. This year our students brought joy on the faces of around 112 children present at the shelter.

Team Antar also organised a pre event by organising a game of Hop Scotch for the students to bring back their childhood memories. They also decorated the college with several emoticons, paper boats, balloons and pictures to accentuate the childhood aura for everyone visiting the campus.

On the day of event, Team Antar showed at the centre with plenty of gifts and filled the little souls with excitement. The festivities began with a lemon race which all the children participated with a lot of excitement. Many other games like Kho Kho, Washerman and cricket followed and in all those games, children participated with great vigour. Children also had the time of their lives by sitting on volunteers' backs and making them do push-ups. Lunch followed all the games.

Post lunch, children were taken to the terrace and were provided with sheets, pencil colours and crayons to draw their heart out. The children created magic through their creativity and discovered a hidden artist inside them. After the art session, it was time for musical chairs in the activity area of the shelter but while the music was playing, children forgot all about the game started dancing.

After all the fun and frolic, it was time for cake cutting and their eyes gleamed while relishing the cake. As part of the evening snacks, they also distributed Burger and Frooti. After snacks, children were anxiously waiting for their gifts and they were not left disappointed as Team Antar distributed gifts to each child. They also gifted a geyser to the shelter home. Both the children and the caretakers were indebted for the gifts.

As the time came to bid goodbye, children were persistent for the next visit and were not ready to let go of the students. But by giving them a promise of visiting again, students took home tons of memories to relish for a lifetime.

## The Art of Storytelling



Ms. Stuti Changle addressing the audience during "The Art of Storytelling" workshop

On January 16, 2020, Team FOREword, the literary committee of FORE School of Management, New Delhi organized a workshop on the theme 'The Art of Storytelling' with the speaker for the day being the distinguished Ms. Stuti Changle. Ms. Changle is the popular author of the much-loved book 'On The Open Road - Three Lives. Five Cities. One Startup', and is on a mission to inspire the youth to pursue their dreams with courage. The workshop apart from being educational was organized to give the students a break from the monotony of their MBA lives. Ms. Changle is extremely passionate about storytelling and wishes to take her ideas places. And in the same spirit she started the workshop with immense energy and enthusiasm. She talked on how to effectively strike a chord with a person you've just met and cast in indelible impression on them by creating a personal connection with people you meet. She then talked about the personal connections in detail and the minute things that help build one like a thing as simple as a handshake or a place to which both of you can relate to.

In order to make the workshop engaging and enthralling, Ms. Changle conducted two exercises intermediated by a small session on how to be a good storyteller. In the first exercise, people were asked to form a team of two and invite each other to their places and narrate their journey to the workshop. Through this exercise students were made to realize the importance of storytelling and how it connects people on emotional level, triggers memories and make you stay longer in the mind of the listener. She then went on to explain the immense power of storytelling and how it can be a game changer in every aspect of



Team FOREword along with Ms. Stuti Changle, Prof. Mukul Joshi and the audience

life, how it can help you in something as simple as introducing yourself in front of your friends to aing a placement interview.

Next, she explained the recipe of a good story which includes ingredients like structure, linear vs. Non-linear narrative and original voice. Thereafter, she conducted another exercise whereby people were asked to create a story of their own. Students were supposed to form a group of five and were then given a picture to weave a story around it using their own thoughts and emotions. The students participated in the workshop with great vigour and came up with some very interesting stories and narrations.

All in all, the session turned out to be extremely engaging for all the participants and the time passed in a jiffy with all the participants taking back a smile and story with them.

## P&G Session

Team Nexus organised a session on 'How to develop a smart & confident personality" by P&G on January 15, 2020. The session was much needed in this placement season as both the seniors and juniors were all set to appear for their placements and internships respectively.

The session was conducted in 3 slots of 45 minutes each and dealt with topics like Body language, interview tips and how to build on a personality. The session was conducted by a Gillette employee and it proved to be constructive for the students.

The session started with a video showing Hardik Pandya demonstrating how to and how not to build your personality. To build one's personality, he gave a few tips like working on one's communication skills and staying calm in case any difficulty arises. He also advised the students to being enthusiastic about every event in life. One's life mantra should be to never stop being a student.

The next thing he told was about how to dress up for an interview. Being professional and appropriate with the dress was the main thing to be followed as attire creates the first impression on the interviewer. Although spontaneity matters in an interview, there are some questions which one should prepare before going to an interview. Questions like Tell me about yourself, Why this job? Plan for the next 5 years should be well rehearsed before the D day. Giving smart realistic answers instead of bookish answers is preferred by most interviewers and the same was highlighted by the speaker.

Last but definitely not the least, he talked about the body posture and how it can either make or break the situation as a wrong posture could send a negative signal to the interviewer. Some insights which were shared were to have steady back, maintaining eye contact and using hand gestures while answering questions. He also told the importance of smile and how it can print an impactful image in interviewer's mind.

The session was much appreciated by the students as it talked about the real scenario faced by the students during the interviews and how to deal with it in the best possible way. Students took home more than just knowledge as each of them got a certificate and goodies from Gillette.



## Abhivadan 2020



Ms. Akshita Rallan honoring senior citizens during *Abhivadan*

Nothing is more beautiful than putting a smile on someone that has struggled through years and tears. Team *Antar* did the same by inviting Senior citizens from Gharaunda and Sandhya Senior Citizen and making them feeling loved and respected on February 14, 2020. The occasion was chosen to be on Valentine's day as it resonated with the feeling of love for those people. As a pre celebration, *Antar* also commemorated promise day on February 11, 2020 by installing a photo booth outside the cafeteria to let the students share their favourite moments with their grandparents. It saw students sharing stories like sharing an ice cream each day with their grandparents and getting them to buy a toy for them.

On February 14, *Antar* students invited the Elderly by doing their tilak in Pragya Hall. The guests were first given breakfast. Dr. Jitendra Das then welcomed them by thanking them for visiting the campus. He highlighted the importance of interacting with old people to gain worldly experience through them and emphasised that such events should be held more often. Mr. Bhatia then took the stage and thanked Team *Antar* for inviting them and giving them an opportunity to interact with young people.

The event was then made lively by a song performance by Akshay Tomar, Ankit Narang and Geet Shivdasani. The



Elderly enjoying celebrations and cutting cake during *Abhivadan*



Ms. Bhoomika Bhateja honoring senior citizens during *Abhivadan*

performance was followed by a Tambola game which saw each and every guest to be on their toes and win a prize. The first half of the event when in a jiffy and the elders were then served Lunch.

After lunch, there was another song performance by Nalini, Nikhil and Naman Arora and one song which struck a chord with the guests was 'Main koi aisa geet gaun'. After this, another round of games was played in the form of 'Boojho to Jaane' wherein elders were given witty riddles to solve. To add to the fun, some elders made their own riddles on the spot and then asked other members to solve. Yet another interesting game was played in which stills from movies were shown and guests were asked to guess the same. It took no time for them to guess evergreen movies like *Sholay* but some required serious thinking. After that, Apoorva Dhingra and Anubha Gupta mesmerized everyone with their dance performance. The audience was so enthralled that they requested for another performance by the duo and later also gave them blessings in the form of Shagun.

Many other activities made the day memorable like Shayari by elders and impromptu dance performance by both the volunteers and elders. The event came to an end by Cake cutting ceremony and snacks. They were also given mementos in the form of steel bottles and mark a fruitful end to this joyous day.



Students playing music for the elderly during *Abhivadan*

## Tathagat 2020



Judges along with the three winning teams of Tathagat

The month of January witnessed yet another nerve wrecking event organized by Team Think Tank, Tathagat 2020. The competition centered around wrecking the brains of the participant in order to find the next best strategy to cope up with a real-life business problem. Apart from industry exposure and huge learnings, the competition offered major cash prizes to be attained by the winning teams. The game plan approach of this competition is something which struck a chord with all curious minds resulting in students registering in huge numbers.

The competition was organized in two phases, with the first being an online round which entailed submission of executive summary of the case provided and the second round consisted of presenting the solution that the team had come up in front of an audience. The final results were a culmination of both the rounds with the executive summary accounting to fifty points while the presentation accounted for hundred and fifty points. The case which the participants were given was a story on the popular music application, Spotify. The problem statement pertained to the positioning of the company to garner the interests of the already divided Indian music market.

The presentation round saw some unique solutions in the domains of strategy and marketing to help Spotify become the next big thing in the market. After intense competition results were declared. First position was secured by Team Titanic Navigators from IIFT, Delhi comprising of Amit Kumar Rawat, Harsh Kanjar, and Mayukh Chakraborty. The second position was secured by Team Insights from FORE School of Management, New Delhi comprising of Shubhangi Garg and Meenakshi Gupta. The third position was secured by Team Grey Matter from FORE School of Management, New Delhi comprising of Ananya Chatterjee, Urmika Panhotra, and Mughda Krishna. The competition was fruitful in bringing out some out of the box solutions to real world business problems.

## Turf War



Winners- Vishal Viswanath, Vinay Bharathan, Venkat Anandanarayanan, Rahul Kumar, Sakshum Kumar, Rajagopalan Ganesan, Anshul Saini, Shubham Sethi of the Team Ballers

After super exciting Fling It and SMAASH events back to back, FSCD was back at it again with yet another fun filled event TURF WAR - The Futsal Tournament. TURF WAR commenced on January 23, 2020 at DDA Ground, New Delhi.

Football is not just a sport, one of the best things about football, and sports in general, is the learning that takes place. Football sport teaches us the merit of hard work, the ability to sacrifice for a greater good, and how to overcome adversity. There are going to be times in our lives where we would have to come head to head with something, or someone, that intimidates us. Sometimes this could be a daunting task, sometimes it could be an interview, other times it could be a situation where we have to go against the peer group that we are a part of. True character of a person unfolds itself during the challenging times. Just like in football, nothing is certain in our lives, in fact, the only thing that is certain in our lives is the uncertainty. Failure is going to happen, that's one of the guarantees in life. The true growth doesn't come from winning a contest, it comes from losing a contest and growing from the experience. In football you are guaranteed to experience these failures and defeats.

Futsal match was played between two teams, each consisting of not more than 6 players, including the goalkeeper. The total team size should not exceed 8 players. Normal futsal rules were applied, that is, no offside, kick in, throw in and rolling substitutions. After a nail biting and eventful Futsal Tournament, the event had come to an end. Vishal Viswanath, Vinay Bharathan, Venkat Anandanarayanan, Rahul Kumar, Sakshum Kumar, Rajagopalan Ganesan, Anshul Saini, Shubham Sethi of the Team Ballers were declared the winners and Shubham Chauhan, Vidit Agarwal, Udit Jaiswal, Siddharth Grover, Yash Bhardwaj, Allwyn Samuel Asirvatham, Shashank Sreeram Natarajan, Sachin Joshi of team Alpha Q were declared runners up.



Runners- Up- Shubham Chauhan, Vidit Agarwal, Udit Jaiswal, Siddharth Grover, Yash Bhardwaj, Allwyn Samuel Asirvatham, Shashank Sreeram Natarajan, Sachin Joshi of team Alpha Q



## Award- Best Institute Promoting Research



Dr. Hitesh Arora, Dean (Academic Services) receiving the award from chief guest on behalf of FORE

FORE School of Management, New Delhi has received the award for '**Best Institute Promoting Research**' in the National Summit on Education 2020 organised by The Associated Chambers of Commerce and Industry of India (ASSOCHAM) on February 19, 2020 at Hotel Radisson Blu, Ranchi, Jharkhand. The Award was given by the Chief Guest Shri Rabindra Nath Mahato, Hon'ble Speaker, Jharkhand Legislative Assembly.

## Smaash and Super 8

Post the Winter Break and the New Year celebrations, Team FSCD had hosted two exciting and fun-filled events SMAASH - a badminton tournament and SUPER 8 – a cricket tournament.

SMAASH was hosted in men's singles, men's doubles, women's singles, women's doubles and mixed doubles format. After an exciting and adrenaline packed 11 days of the competition, Vishwas Goel and Akshit Narain Saxena were declared the winners and runners up in men's singles category. Vishwas Goel and Akshit Narain Saxena and Sarthak Khanna and Gaurav Vinaik were declared the winners and runners up in men's doubles category. Sanya Sethi and Neeharika Khanna were declared the winners and runners up in women's singles category. Sanya Sethi and Neeharika Khanna and Ayushi Vohra and Chhavi Khurana were declared the winners and runners up in women's doubles category. Vishwas Goel and Sanya Sethi and Akshit Narain Saxena and Chainika Kapoor were declared the winners and runners up in mixed doubles category.

SUPER 8 was hosted in DDA Ground and the event kicked off on January 6, 2020. After adventurous and fun filled concluded, Team Surgical Strikers came out victorious and Team Daredevils were runners up.



Winners and Runners-Up of Smaash and Super 8

## Blitzkrieg & Karrom



Aditya Agarwal and Samarth Singh, winner and runners-up of Blitzkrieg

To bring colours and excitement into the busy lives of students at FORE School of Management, FSCD had organised fun filled and challenging competitions BLITZKRIEG: A Chess Tournament & KARROM: A Carrom Tournament. The competitions commenced on January 27, 2020.

Not everybody is a born leader. Leadership skills can be nurtured. There is increasing need for leaders in nations, businesses and projects. Chess can be used very effectively as a tool to teach problem-solving and abstract reasoning. In chess, you start the game with a set of pieces, from king to pawns, each with their own ability and position. Novice players push forward immediately with their back row, trying to get their most "valuable" pieces into win positions early. Experienced players, however, know that it is the pattern of all their pieces, working in concert, that creates reliable success. When playing chess your opponent is trying to predict, and undermine, your plan. So, in chess, as in business, your competition is applying their own strategy to capture more pieces, more customers, more market share, than you.

Learning how to solve a problem is more important than learning the solution to any particular problem. Playing carrom board facilitates human interactions in a constantly changing environment with a wide range of rules and boundaries. It is in these unique and singular situations where the limits of your thinking and creativity are tested to get the desired outcome. Carroms helps the players develop concentration, critical thinking, and strategic planning.

After the swift moves on the carrom board and the intense mind battles on the chess board, Blitzkrieg and Karrom events have come to an end. Aditya Agarwal was declared the winner of Blitzkrieg and Samarth Singh was declared runner up of Blitzkrieg. Harsh Jindal was declared as the winner of Karrom and Asmita Pant was declared the runner up of Karrom.



Harsh Jindal and Asmita Pant, winner and runners-up of Karrom

## Achievers' Column



Akash Goel and Anshu Kumar Jaiswal, first runners-up of Elixir, NMIMS Hyderabad

Narsee Monjee Institute of Management Studies, Hyderabad organized Elixir, an Annual Management event by the Marketing and HR club on January 10, 2020. The competition consisted of three rounds. Akash Goel and Anshu Kumar Jaiswal of FORE School of Management were declared the first runners up winning a cash prize of Rs.10,000 along with goodies and certificates.

Symbiosis Institute of International Business, Pune (SIIB) organized 'Thousand faces' under the flagship event of their management fest Ignisense. The competition was held in two rounds from December 23, 2019 till January 11, 2020. Ritika Dobhal of FORE School of Management was declared the first runners up winning Rs. 12,000 in cash and kind.

OPERAZIONE by CONSPECTUS was organized under Infusion' 20, management event of IIM Rohtak. The competition consisted a total of three rounds with the final round conducted on January 17, 2020. Urmika Panhotra and Mugdha Krishan of FORE School of Management bagged the first position in the competition winning a cash prize of Rs. 15,000 along with goodies and certificates.

Team Sapphire XLRI of XLRI Jamshedpur organized the



Karan and Isha Sharma, winners of MarQ-Witty20, MDI Gurgaon



Urmika Panhotra and Mugdha Krishan, winners of OPERAZIONE, IIM Rohtak

competition 'Battle H Royale' under the 9th National HR Conference. The competition consisted of three rounds starting from January 4, 2020 till January 19, 2020. Chhavi Khurana, Shivesh Tolani and Ayushi Vohra of FORE School of Management won 2nd position in the competition.

Great Lakes Institute of Management, Gurgaon organized C-Suite, their flagship event under their annual management fest CREST 9.0. The competition consisted of three rounds held from December 31, 2019 till January 17, 2020. Ankit Gulati, Aman Joshi, Pratibha Baheti and Soumy Naudiyal of FORE School of Management were declared the first runners up of the competition. The team was awarded with cash prize of ₹25,000 and certificates.

Indian Institute of Management, Sirmaur organized the competition 'Take-off' under Sierra, the annual management fest of the college. The competition consisted of three rounds spanning from December 24, 2019 to February 2, 2020. Kartiki Datta, Arjunveer Singh, and Geet Shivdasani were declared the winners of the competition. The team was awarded with a cash prize of Rs 12000/-, Boudhik Ventures vouchers worth Rs. 10000/-, a Trip to Singapore and certificates.

The Finance Club of International Institute of Management, New Delhi organized Global Feneratus 2020 under their annual management fest Kritva. The competition consisted of two rounds starting from January 9, 2020 till January 31, 2020. Nandika Kaura, Anirudh Talwar and Varun Jain of FORE School of Management bagged the position of first runners up in the competition winning a prize of Rs. 25000 in cash and kind.



Chhavi Khurana, Shivesh Tolani and Ayushi Vohra, first runners-up of Battle H Royale, XLRI Jamshedpur





Ankit Gulati, Aman Joshi, Pratibha Baheti and Soumy Naudiyal, first runners-up of C-Suite, GLIM Gurgaon

Hero Campus Challenge Season 5 was organized by Hero Motocorp in collaboration with CNBC TV18 in which the team of Dimple Tibrewal, Karan and Kashif Hussain of FORE School of Management finished among the top 5 national finalists B-school teams. The competition consisted to five rounds with more than 10,000 teams participating in the prestigious competition. The duration of the competition was from November 10, 2019 till January 16, 2020. Grand Finale Round will be broadcasted on CNBC TV18 in February and all the members got PPI offers from Hero Motocorp.

The HR and OB Society of Faculty of Management Studies, New Delhi organized EntHRall, flagship competition under their management fest Fiesta, 2020. The competition consisted of three rounds starting from February 4, 2020 till February 23, 2020. Akanksha Gupta, Manika Singhal and Simran Kaur Madan of FORE School of Management bagged the position of first runners up in the competition winning a cash prize of Rs. 4000 along with certificates.

Management Development Institute, Gurgaon's Marketing Club organized their flagship marketing case study competition MarQ-Witty'20 under their fest MarQConnect 2020. The competition consisted of three rounds starting from November 21, 2019 till January 14, 2019. Karan and Isha Sharma of FORE School of Management were declared the winners of the competition. The team was awarded with a cash prize of Rs 20000 along with internship and live project opportunities.

TATVA 2020, the annual management festival of Lal Bahadur Shastri Institute of Management, New Delhi was organized from February 15 to February 16, 2020. During the fest, students of FORE School of Management left their mark by



Arjunveer Singh and Geet Shivdasani, winners of 'Take-off', IIM Sirmaur



Akanksha Gupta, Manika Singhal and Simran Kaur Madan, first runner-up of Ent HR all, FMS Delhi

winning many competitions organized by various clubs. Aman Rajput, Ankur Gupta and Loveena Makhija were the top position holders in four of the competitions. The team stood first in the B-Plan competition, Autobiz and Markonics and secured the position of first runners-up in Saviour. In totality the team won prizes worth Rs. 30,000.

Another team consisting of Manika Singhal, Stuti Ahuja and Yashika was declared the first runners up in Markonics, a marketing plan competition. The team was awarded with prizes worth Rs. 6000 for the same.

Team comprising of Manika Singhal, Akanksha Gupta and Stuti Ahuja was declared the first runners up in Trailblazers 3.0, a marketing and communication competition, winning prizes worth Rs. 6000.

Team of Akanksha Gupta, Mily Saxena and Akanksha Upadhyay bagged the position of first runners up in Parivartan- A social enterprise challenge. The team were awarded with certificates and goodies worth Rs. 5000.

A team of Sumeer Beri and Shrestha Misra was declared the winners of Stock Pick and were awarded with prizes worth Rs. 12000.

Team comprising of Shrey Ajmera and Sonali Agarwal bagged the first position in Sankalpa, winning prizes worth Rs. 15000.

Another team consisting of Shasta Bindal, Shrey Ajmera and Sonali Agarwal were declared the first runners up in Arthneeti winning prizes worth Rs. 12000.



Dimple Tibrewal, Karan and Kashif Hussain finished among the top 5 national finalists B-school teams of the Hero Campus Challenge Season 5

## Memoirs



**Vishwas Mahara**  
(President, Students' Council)

During the first year i.e. AY 2018-19, I participated in various cultural events of the college, which improved my public speaking skills. Being an active member of Team *Antar*, the social responsibility committee of FORE, gave me an opportunity to manage events and network with many students (batch mates and seniors). These public appearances made me a known face among the students, faculty members and non-teaching staff. Working dedicatedly for my team and voluntarily for other teams (whenever required) helped me build trust and confidence in the student council.

The second year i.e. AY 2019-20 started with a challenge where we (me and the Vice-President) raised the students' concerns to the authorities, negotiated with them and arrived at a best possible solution. Again at another instance, we along with Academic Secretaries helped the students get their specialization of interest. This was made possible by going through multiple rounds of talks and discussion with the authorities and students and then bringing recommended changes in the process. There were a number of such instances throughout the academic year, where we acted as a mediator between the students and top management to help both the parties arrive at a win-win situation.

Out of the multiple initiatives brought by us, the two most popular ones were Peer-to-Peer sessions and congratulatory mails. The former one gave an opportunity to the students to conduct 1-2 hour sessions on topics of their interest and rest to register for these sessions as an audience. It was introduced to create a knowledge-sharing platform for the students. We organized 8 sessions throughout the year on topics like guesstimate, international business news, Fin-tech etc. The latter one was sending congratulatory mails to the winners of various B-School and corporate competitions. The agenda was to acknowledge and praise the winners and indirectly motivate other students to participate in such competitions. We are really happy that our students have brought laurels to the institute through participating and holding top positions in various competitions.

This position has honed my inclusiveness, stakeholder analysis, people management, authoritativeness and attention to details and made me realize the importance of accountability and responsibility. We tried to be approachable and available for the students so that they could directly share their issues with us. Special note of mention to the Vice-President, student council (AY 2019-20) for showcasing the team spirit, bringing an innovative perspective to discussions and always working hand in hand which helped both of us sail this challenging journey smoothly.



**Mohit Jain**  
(Vice-President, Students' Council)

In the words of Mr. Peter Ferdin and Drucker, "Management is doing things right, leadership is doing the right things."

And, well, soon after being elected as the student council Vice-President, I rejoiced doing them both every day! A management degree at FORE is a journey that lasts a lifetime, however one can't

stop stressing the fact that this journey ends by the time we start getting the hang of it.

I can still vividly remember my first day at FORE and how I was overwhelmed by the sheer talent I could see in my classroom.

Volunteering for the various student teams who work day in and out for various events, participating in both Inter and Intra College competitions, among others, were of prime importance to me in the first year. The college and the course really provides us with a plethora of opportunities to grow, to learn and most importantly, to make a difference. Our roles were one of them.

The motivation to nominate myself for the role was being able to understand the college culture well and at the same time willingness to contribute to the best of my capabilities. And finally getting this opportunity, at this prestigious organization, was a great responsibility on our shoulders.

Working for, and working with the Academic Secretaries, 21 unique student teams, various departments at FORE and especially the entire batch provided us with one of a kind exposure for our inter-personal growth. The professionalism that each of these bodies depicted at various stages in our two year MBA was one of the key things I personally learned the most from.

With this role, comes huge responsibility and an even higher expectation as all our predecessors have set the bar high! Having said that, we learned the true meaning of synergy at difficult times, strived hard during complicated situations and finally emerged with flying colors.

Soon after we realized the ins and outs of our roles, it was almost time! Leaving us with the herculean task to facilitate and help elect our successors who would take the institute to new heights. Announcing the newly elected student representatives and getting them acquainted to their roles were the final duties we fulfilled before "Signing-off", of course, with a heavy heart.

I heartily congratulate Mr. Harshit Vasan (Student Council President) and Mr. Amit Jadha (Student Council Vice-President) for their win and wish them good luck for their term.

Honorable mention to my colleague Mr. Vishwas Mahara (Student Council President AY 2019-20) for his constant support and relentless mentorship throughout our term. I'll always be grateful to the organization and the amazing people here in truly providing me with a life changing experience.



## Journey @ FORE



**Apoorva Joshi**

When I decided to pursue an MBA, it was a conscious decision to improve my professional skills and enhance my career options and was aimed at getting a good placement. While studying at FORE, I realized that apart from professional learning there are plenty of personal learnings, hidden opportunities and building of character that embarks the journey of doing an MBA. I have learned a lot from each phase, each term and each opportunity here at FORE. Be it internship or classroom sessions, there is something to help you grow and think outside the box. An MBA teaches you not to repeat theories but to discover new ones and be innovative. These two years at FORE were an onset of many journeys to building a great career. I am sure that years from now I would be happy and proud to see my batch-mates achieving new heights and bringing a good name to their Alma mater!



**Chhavi Gupta**

Sitting here in the comfort of friends, class and FORE, waiting for responsibilities and 'the corporate culture' to hit me, made me think how someone can miss the hustle bustle of an 'MBA college'? While the memories of the first term are still afresh, we have the last term right in front of us. The first day at FORE- a nervous girl trying to make way, interacting with as many people as she can for the only purpose of 'Networking'. Orientation week, KYS, Committee selections, Presentations, Projects, New subjects – all of this in just 45 days. Trying hard to manage all the things at once, then someone would advise 'give it time, you will get used to it'.

The two years of FORE have been hell of a scary house ride. From doing it all, to prioritising work. From being prepared and nervous, to being unprepared and confident. The unpredictability but still having an attitude to face it- is one of the most important things that MBA has taught me.

I can feel the adrenaline as I think of leaving all this behind to start a new phase. Am I ready for such a big change? The voice inside me resonates, were you ready for FORE? Just follow what you have followed since the start - "Give it time, you will get used to it".



**Diksha Chavan**

If I had to use one word to describe my journey at FORE School of Management, it would be "Magical". It's been 2 years, but I still vividly remember walking into the campus on my first day.

From first term to seminars and workshops, and extra curriculars, FORE demands nothing less than complete dedication from its students. For which, I'm now thankful, as I look back. Being a part of FORE Connect has added to the incredible experiences I've had at FORE and it holds a

special place in my heart.

I've met some incredible people here. All of them have impacted me in some way or the other. The faculty has been ever so supportive and one such professor who has influenced my outlook towards life is Prof. Vinay Kumar Dutta.

As I get ready for the next phase of my life, I look at all that FORE has given me; which are some incredible experiences and an ocean full of memories which will last a lifetime.

Thank you, FORE!



**Jay Patel**

Being a fresher, I would describe my experience at FORE in one word as "Life-changing". As they say "Knowledge is the currency of the 21st century", I am well pleased that FORE has given me the best environment to accumulate it as much as I can and that is the reason I got the placement in the desired profile like other FOREians. In the past two years, we have done a lot of work, at the same time lots of parties too. We came in contact with so many people, who were the best in their fields and we have learned a lot from them and at the same time made friends for life. Lastly, I would say these two years were years of knowledge, exploration, and memorable for us.

The day I entered the campus of FORE School of Management, I believed that I have a bright future awaiting for me and tons of memories that I am going to make at this place.

As I went through the orientation program it helped me to get a tinge of the basics and know my colleagues. The whole KYS process made me to gel up with the seniors and

further I got to know more about the college. Then came the most hilarious, overwhelming and interesting - "THE COMMITTEE SELECTION" process. Those 3 days were full of experiences, lots and lots of management, getting to know the unknowns and seniors trying their best to make us put our best foot forward. I ultimately ended up being a part of a Center of Excellence i.e. CRIFT. This whole new field where I got work, enhanced my interpersonal skills, exposed me extensively to the corporate world and gave me an opportunity to organize an INTERNATIONAL CONFERENCE at FORE. The course structure and exposure at Singapore by learning with the best of the minds enhanced my knowledge base and introduced the strategic thought process. Finally, all of these combined made



**Priyanka Bansal**

me land into CENTUM LEARNING, an organization with the Legacy of AIRTEL for my Final Placement. Being a part of such a niche and growing sector I see my future bright and clear. FORE has been a memory house for me and made me achieve heights from being a B.Sc. graduate to a Manager.

THANK YOU FOR JUST BEING AMAZING!

**Raunak Shivani**

Life at FORE has been nothing less of an amazing and an exhilarating roller coaster ride. Right from our Orientation, we were quite certain that the MBA life was going to take us for a spin! On one hand, we struggled to keep up with our lectures, trying to meet our Assignment Deadlines, fulfilling our Seminar Points, filling up our CVs with some or the other Certifications and regularly checking our mails so that we don't miss out on anything, especially not something related to Placements. On the other hand, this journey gave us so many great friends and a lot of great moments to create amazing memories together and to grow and learn from each other ultimately becoming a true management professional. Learning from each other in lectures, listening to all the doubts, competing for CP marks, going one on one through GDs, even playing TT or Pool; Life at FORE has given us such amazing opportunities to help us grow together and exposing us to such ups and downs, turning us into a true family of FOREians! Be it any co-curricular activity or any academic exposure, one thing was constant and stuck to the core of our college DNA: To be true to our name: FORE. To strive and try to give our best at everything we do, so that we are at the FORE of our lives after MBA!

2 years back, with big dreams to understand the business world better, I chose FORE. I was sure of one thing that it's going to change my life. Unlike my bachelor's, in the initial few days itself, I got the taste of how these 2 years are going to be, a "ROLLER COASTER RIDE", that's how we define it in FORE. And thus, my journey started at FORE with tons of assignments, the best case studies, group projects, class participation marks and much more. Our seniors promised us one thing that "At FORE you will learn to deliver presentations even in your sleep" and I cannot agree with them more. The Annual fest: Genesis, B-school competitions added spice to this journey. Being a member of TEDxFORESchool, I got an extended family at FORE with whom I planned, executed our classroom learnings. The

**Shasta Bindal**

days where I saw both tears and smiles were the 'Placement Days', where each rejection made me better and stronger. And now when I close my eyes and recall, I miss each day at FORE, every corner that shares a memory with someone. And yes, I can now proudly say, it did change my life in the best possible way. Roll No. 271049, SIGNING OFF!

**Vanya Garg**

My journey at FORE has been an amazing one, filled with endless projects, presentations and sleepless nights. The first milestone was getting into student council as a member of 'Corporate Interaction Division' and the journey has rolled on from there. Thereafter I became the coordinator, got engaged in selecting new members and organised different events. I was constantly thinking of new things we can introduce in the committee and just like that everything became a part of my daily routine.

FORE made me realise that I have within me a drive, the will to exert myself, to work till things meet the level of perfection that I desire it to achieve. Lastly, it has given me friends for a lifetime, who have contributed in my journey by supporting, by laughing out all the stress and by being able to share the knowledge, making this MBA course a success. The excitement of stepping into the corporate world is now mixed with emotions, saying that this place will definitely be missed.

With an aspiration to inspire others in a more effective way and emerge as a prominent leader, I joined this institute to pursue my masters expecting an environment full of dynamicity. I joined two years back and the first day itself was so exciting that it gave me an immense sense of extroversion. That day was a kick start of my MBA journey at FORE.

I was amazed by the way MBA courses were designed according to the latest changes in the ecosystem outside. My learning and thought process started changing with discussion on real life business issues through valuable case studies. It was after first year when I realized that I was turning around the table and this course successfully transformed me to think like a Manager rather than being just an artist of my own skills. Finance as one of my specializations helped me to gain market insights and

encouraged me to follow and analyze the shapes of market expectations and reactions. It helped me to get placed with a reputed company as well.

Overall my experience at FORE has been totally full of self-interrogation, self-improvement and helped me to gain an extra edge of managerial and behavioral skills to succeed in the career.

**Vivek Sharma**

## FORE School of Management

### "Adhitam Kendra"

B-18, Qutub Institutional Area, New Delhi - 110016

Phone: (011) 41242424 - 33, 46485500 - 30

Fax : (011) 26520509

E-mail: fore@fsm.ac.in, Website : www.fsm.ac.in

### Patron

Dr. Jitendra K. Das

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