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Message from Director



Over the last few years, the global market has experienced turbulent times. The pandemic created several critical challenges that called for innovative solutions. As a result, organisations have faced diverse decision dilemmas at every step. Even today, the looming uncertainty in the business environment continues to present itself from unexpected nooks and corners as the world continues to be crippled by the constant fear of the next strain of the virus. Under these stressful times the global thought leaders are trying to establish if this is going to be the “new normal” for the business world. Would the future leaders have to balance such conflicting decisions under such an oblivious future? The managers of tomorrow should, therefore, be enabled with several tools to manage businesses in an effective manner under time constraints and in high pressure environments where change is constant.

With the advent of big data and the technology to analyse it, young leaders can attain a key differential advantage over their peers to ace in the competitive market of modern times. Furthermore, they need to be well-versed with all the tool that enables them to capture and process large set of data. The world of tomorrow will thrive on capability of different organisations to use

this information and predict different scenarios with the help of Data Analytics and Artificial Intelligence.

Various decision models are being focused and future business leaders are being trained on these new models. Design thinking is one such key model which helps to disrupt established thinking through new lenses. Integrative thinking is another thought process which enables managers to create a solution based on scenarios which present opposing ideas. Enabled with design thinking and integrated modelling these managers will be equipped to make faster, robust and sustainable decisions.

The global economy is connected. The world can never again operate in silos. It's imperative that future corporate leaders are able to understand various global situations and act accordingly to see through the impact. Hence, managers need to be networked and should have access to global trends and insights.

Such uncertain times also pave way for several opportunities. For instance, we have seen a gap in use of analytics in management that prevails globally. Organisations are also committed towards inclusive and sustainable clean future. The managers of tomorrow can look at these areas to develop their career.

The future is fluid and it is on these young and talented leaders of tomorrow to take the mantle and lead the business. The rules of the game may keep changing and the solutions & processes keep evolving but what is constant is embracing this evolution and growing with it. Learning is the differentiator in this era of dawn.

Dr. Jitendra K. Das

Message from Dean (Academic Services)



Dear Students,

The world is suspected to soon become a breeding ground of the new Covid variant-Omicron. While everyone is busy covering Omicron, I happen to come across #Vaccin Equity trending on Twitter. #Vaccin Equity is a campaign run by WHO to help low-income countries reach equal vaccine rate in order to prevent further spread of Covid-19 and aid global recovery against Covid-19. Gordon Brown, WHO ambassador of global health financing, stated that “A new Covid variant is no surprise when rich countries are hoarding vaccines”. This reflects on the possibility that the reason for the spread of Omicron is poor vaccination rate. Earlier this year, the WHO had set a target for all countries to vaccinate 10% of their population by September end, 40% by the year end and 70% by mid-2022.

According to WHO, 56 countries were not able to reach this target – and most of them are in Africa.

Successful vaccination will substantially reduce risk of Covid by improving global immunity. It will help in protecting us from new variants and will aid in ending the pandemic. Hence it's absolutely necessary for countries to realize that we cannot fight the virus alone. Not only countries need to stop hoarding vaccines, but individually we must take steps to make a difference. We can make everyone around us aware to get vaccinated, can finance vaccine shots for those who are unable to, can register vaccine slots for the illiterate, can voice our opinion on suitable platforms to push those in power to make a change and must make sure that even if one is vaccinated, we shall not stop practicing social distancing, use of masks and sanitizers. If we don't take vaccination seriously and end vaccine inequity, the world will again bear the social and economic consequences of Covid and will perpetually be at risk against other emerging variants. We must all come together to ensure global safety!!

With best wishes!

Dr. Hitesh Arora

Student Editor



Working for this first edition of FOREprints as a part of the senior FOREword committee was a mixed experience for me. Reminiscing the period, from getting selected into the committee to organizing events, from being led by our supportive seniors to being the leaders ourselves, we have come a long way!

Recollecting our goals for the academic year, it feels great to have ticks over most of the check boxes, thanks to our highly effective junior team, with whom we've worked with mutual collaboration. Handing over the duties to them, it definitely evokes a sense of nostalgia but at the same time, with the kind of team that we have, I am sure that they have the required capabilities to make our committee excel and reach new heights!

Sanjana Gupta

ASMA'S B-School Summit on Technology Innovation and Solutions in a VUCA World

Friday, June 11, 2021

ASMA India's B-School Summit "*Technology Innovation and Solutions in a VUCA World*" was held in online mode. More than 200 delegates from industry and academia participated in this event. **Dr. Jitendra K. Das**, Director, FORE School of Management, Delhi has been the moderator of the Panel 2 on '*Streamlining education, outcomes, research and feedback via effective data mining and analytics to ensure precision*'.

Dr. Das spoke about education outcomes and feedback mechanism through effective data mining and analytics, said in the new era technology is being used to communicate and interact with students which is now the only option, effective data mining and interpretation of the data analytics can be useful in studying the outcome. Anything that is done by the teacher has to lead to some outcomes. There are two ways outcomes can be studied - students based outcome and faculty based outcome.



Dr. Jitendra K. Das, speaking in the Event

Prior to the session Chairman, AICTE **Dr. Anil Sahasrabudhe**, who could not attend the session live, in his recorded speech said, "Education has to continue pandemic or no pandemic." Referring to the VUCA world he also mentioned how newer technologies are being considered as subjects for inclusion in the curriculum and what could be the potential market demand of that particular skill set. It has to be also seen from the demand vs supply perspective because if every college increases seats in that subject the number of jobs has to be there for those students. Things are changing and a lot of studies have been done for the future but are we really sure how close these studies are vis-a-vis the reality.

Dr. Jitendra K. Das was accompanied by the following prominent panelist.

- Mr. Abhay Gupta, Founder and CEO, Luxury Connect Business School;
- Prof. Ramesh Behl, Director and Professor, IMI Bhubaneswar;
- Dr. Krishnendu Sarkar, Chief - Strategy & Impact and Life Skills, NSHM Knowledge Campus;
- Dr. Sapna Rakesh, Director, IMS Ghaziabad.

After the Questions and Answers from audience, Dr. Das summarised and concluded the session.

Building Intelligent Healthcare Analytics for Healthcare Professionals

Saturday, June 19, 2021



FORE School of Management in association with BRICS - Chamber of Commerce & Industry offered a three-month free training on Building Intelligent Healthcare Analytics for Healthcare Professionals. Healthcare around the globe is facing a dual challenge of affordability and accessibility. Healthcare has been traditionally a digitalization deficit. The recent pandemic outbreak has witnessed unprecedented digitalization in healthcare. The connected devices are generating a humongous amount of data that can be analyzed to provide superlative care. The program was designed to sensitize the audience to the problems faced by healthcare and how analytics can solve these problems. The primary objective of this course was to demonstrate how Analytics can be used for efficient and effective management of healthcare systems.

The program was inaugurated on June 19, 2021. The inauguration session was graced with the auspicious presence of Dr. B B L Madhukar (Chairman, FORE School of Management), Dr. Jitendra K. Das (Director, FORE School of Management), Shri Vishwas Tripathi (Chairman, BRICS-CCI), Dr. S P Puri (Renowned Physician), Cdr Navneet Bali (Regional Director-North, Narayana Health) and Faculty members of FORE School of Management. The program accepted fifty-one registrations out of which forty percent were doctors. The training program was free of cost while a nominal registration fee was charged to ensure serious participation.

The program directors for the three-month-long program were Prof. Vinaytosh Mishra and Prof. Ashok Kumar Harnal.

CII Manufacturing Excellence Week 2021 Building Indian Manufacturing to be Globally Competitive - Through Innovation and Technology

July 6-9, 2021

Confederation of Indian Industries – CII organized CII Manufacturing Excellence Week 2021 on the theme '*Building Indian Manufacturing to be Globally Competitive - Through Innovation and Technology*'. More than 300 delegates from industry and academia participated in this event.

Dr. Jitendra K. Das, Director, FORE School of Management, Delhi was the moderator of the Session-1 on 'Robotics Process Automation, Artificial Information and Machine Learning: Implement the right technologies and automation opportunities for reducing costs and improving productivity'.

Dr. Das, who did his B.Tech and M.Tech from IIT Delhi and has been with manufacturing industries like Shriram Chemical and Wipro Infotech before joining IIMs as a faculty, chaired the session and deliberated the way forward towards adaptation and implementation of Robotics Process Automation, Artificial Information and Machine Learning.

Dr. Das stressed upon the criticality of the implementation of the right technology and automation opportunity to reduce cost and improve productivity. He said with the national target of achieving the 5 trillion-dollar economy, the total contribution of the manufacturing sector in GDP must cross 1 trillion dollars which also means that the entire consumption cannot happen in India and manufactured goods have to be exported. The only way to be competitive in the international market, India has to focus on enhancing production and reducing production cost and for that to happen the only way forward is to adopt technologies since the entire consumption cannot happen in India to achieve that target export has to happen. We need to be



internationally competitive; has to reduce the production cost and increase the production capacity.

"The way we do business, the way we interact with people & offices, the way we transact and negotiate will all change drastically as Artificial Intelligence is moving in a new direction. A lot of intelligent inputs will be introduced in the discussion held between two individuals or parties, with GPT 3 coming in", said Dr. Das. GPT or Generative Pre-trained Transformer is a machine learning software, where the system is trained to do the prediction and provide insights.

Dr. Jitendra K. Das was accompanied by the following prominent panelists during the session:

- Mr. Govind Singh, Executive Director and Group CIO, Dalmia Bharat Limited;
- Mr. Jagdish Ramaswamy, President and Chief Digital Officer, Hindalco Industries Limited, Aditya Birla Group;
- Mr. Sivaganesh Vellingiri, National Head, Factory Automation, Fanuc India.

After the Questions and Answers from audience, Dr. Das summarised and concluded the session.

ASSOCHAM Knowledge Summit on New Age Education: Adapting and Delivering Quality Education despite the Challenges

Friday, August 13, 2021

ASSOCHAM organized a Virtual Summit on Knowledge Management. The theme of the summit was '*New Age Education: Adapting and delivering quality education despite the challenges*'. **Dr. Jitendra K. Das**, Director, FORE School of Management, New Delhi who was earlier associated with IIM Ahmedabad, Lucknow, Kozhikode and was the founder Dean, Noida Campus of IIM Lucknow was a speaker in the Inaugural Session and also a Session Moderator in the Session 1. The programme was attended by more than 250 participants.



Dr. Jitendra K. Das addressing the esteemed dignitaries during ASSOCHAM Summit.

Mr. Bharat Jaiswal, Regional Director at ASSOCHAM, welcomed **Dr. Jitendra K. Das** and other eminent panelists. He set the tone of the deliberation by stating how the education system has to adopt the digital revolution which is the need of the hour. Speaking about technologies which have become a critical component for new age education, **Dr. Das** said that institutes need to adopt smarter capabilities towards enabling effective delivery of education in the era of virtual classrooms and ensure inclusivity on a larger scale where students are deprived of learning. "Online or offline learning has to continue," he said.

On this occasion, Dr. Das said "Having a tech-ecosystem in place continues to be a crying need. Use of the powerful but common place technologies that exist outside brick and mortar, chalk and duster classrooms, augmenting teaching and making learning accessible to students at a larger societal level is an absolute must. We

are very sensitive when it comes to delivering education to our students. Since we are in higher education, the methodology is very different from the level of education imparted in K-12 schools"

Further, he highlighted the plight of children in primary schools and indicated the long hours of screen time, where kids are made to sit online for 4-6 hours daily and parents are also kept engaged to assist the kids. Incidentally, the curriculum, pedagogy and assessments were embedded in the new teaching methodology by FORE School of Management, quickly enough to ensure that students are not impacted by the virtual classroom methodology.

Adding to the training needs for teachers in online mode, Dr. Das said, "The role of 'eye contact' between a teacher and student assists teachers to understand the student better. Whereas, in a virtual classroom this has been a challenge which teachers are grappling with". Citing the problem of remote proctoring during online examinations, Dr. Das said, "Unlike the Gurukul education format where students were not graded based on marks or scores, the modern day education system is based on marks. With the help from technology, the system for evaluation has to undergo a shift and ensure a fair practice for the assessments".

Apart from Mr. Bharat Jaiswal, Regional Director at ASSOCHAM; **Dr. Jitendra K. Das** was accompanied by the following prominent panelists during the session:

- Mr. Manu Seth, CEO, Speaking Mindz;
- Ms. Vibha Singh, Director, Mere Nanhe Kadam;
- Mr. Mukesh Sinha, Co-Founder, Gravitas AI;
- Ms. Jyoti Tiwari, CEO, Ingenious Minds;
- Ms. Archana Garg, International Partner, WBAF

After the Questions and Answers from audience, Dr. Das summarised and concluded the session.

ASMA's B-School Summit on Global Leadership in Education

September 22-24, 2021

Adoption of Social Media in Academia (ASMA) virtually organized India's B-School Summit on the above theme. **Dr. Jitendra K. Das**, Director, FORE School of Management, Delhi was the moderator of the Panel-1 on *How Cutting-Edge Research and Cutting-Edge Technology Go Hand-in-Hand in Higher Education* on September 22, 2021 from 3 PM to 4 PM. About 300 delegates from industry and academia participated in the Summit.



Dr. Jitendra K. Das, speaking in the event

Speaking on the topic, Dr. Das stressed on the criticality factor of higher education when compared to school level, K-12 or UG level education. He said, “Higher education should focus on the process of enhancing the knowledge while adopting a technology driven content delivery mechanism”.

Dr. Das highlighted that the Thought Leaders Assess Learning Methodology in Higher Education during New Normal. Citing research activity in higher education as the essential key towards achieving quality and excellence in institutions, Dr. Das said, “If we look

at the Indian scenario as compared to the international institutions; we are far-far behind. Even countries like China with little or no knowledge of the English language have performed many times better than us. They have published papers four times more in English journals compared to Indian professors. So there is some kind of structuring that is required to be in place to enhance the research activity”.

Dr. Jitendra K. Das was accompanied by the following prominent panelists during the session:

- Dr. S S Mantha, Former Chairman, AICTE and Chancellor, KL University;
- Dr. Sayalee Gankar, Vice-Chancellor, DY Patil University;
- Prof. Mrs Rajita Kulkarni, President, Sri Sri University;
- Dr. Akhil Shahani, Managing Director, The Shahani Group.

Dr. Jitendra K. Das responded to the questions raised by the participants, i.e., How higher education is getting redefined through new-age innovations? Are you utilizing the web 2.0 technologies application in teaching and learning for your institute? What is the role of universities in innovation and sustainable development? And How augmented reality and virtual reality will be leveraged in the future for higher education?

After the Questions and Answers, Dr. Das summarised and concluded the session.

Webinar on Manufacturing Excellence by Indian Chamber of Commerce: Ultimate Bottleneck for MSMEs is Consumer Reach Out

Friday, August 27, 2021

Dr. Jitendra K. Das, Director, FORE School of Management, New Delhi was a Session Moderator in the Session II titled "Guiding and Funding MSMEs" from 14:10 Hrs to 15:00 Hrs and addressed the august audience present during the session. The programme was attended by more than 200 participants.

Dr. Das cited examples from his experience with initiatives by Govt. of India to promote MSMEs, referred to the inadequate brand reach initiatives of MSMEs apart from quality improvement and production in the face of competition. "All the MSME related conferences and activities I am involved in or I get to attend, I hardly see any effort addressing the issues, on the marketing aspect", he said. Incidentally, MSMEs are one of the largest contributors to export and GDP of India.



Dr. Jitendra K. Das addressed the esteemed dignitaries during ICC webinar.

On the gap in marketing efforts, Dr. Das said that funding and production issues shall remain, but the ultimate challenge is marketing of the product. "If you are selling the products then all your efforts like implementation, production, everything you know is of no use", he said.

Apart from Dr Subhransu Acharya, General Manager, Small Industries Development Bank of India; Dr. Jitendra K. Das was accompanied by the following prominent panelists during the session:

- Dr. S Venkataramanaiah, Professor, Operations Management, IIM Lucknow;
- Mr. Rajeev Vijh, Immediate Past Director- UNIDO-DPIIT, International Centre for Inclusive and Sustainable Industrial Development and Founder Director, Kriyanvit Consulting (OPC) Pvt. Ltd;
- Dr. Sanjiv Layek, Executive Secretary, World Association for Small and Medium Enterprises.

After the Questions and Answers from audience, Dr. Das summarised and concluded the session.

FORE School of Management, New Delhi has received two Awards at National Education Excellence Awards and Conference 2021

Thursday, September 23, 2021



Excellence in Administration and Industry Connect



Performance in Virtual Knowledge Delivery during Pandemic



FORE School of Management, New Delhi has received above two awards for being a *Leading and Most Trusted Management College of the year 2021, North India under Quality Education, Outstanding Administration, Industry Connect / Placements and Leading Infrastructure category*. On this occasion, **Dr. Jitendra K. Das**, Director, FORE School of Management has expressed his happiness and dedicated these awards to FSM eminent faculties and their collective efforts. "During Covid 19, we acted fast and our faculties were proactive while thinking of probable solutions to keep students engaged and inspired. A remodeling of the contemporary methods, virtual class room delivery was done at a fast pace. Despite all odds, our students also bagged 100+ awards in various national and international level competitions", said Dr. Das. Prof. Hitesh Arora received the awards on behalf of FORE School of Management, New Delhi.

CII 2nd Business Sustainability Summit on Towards a Resilient Future: Ensuring Sustainable and Equitable Growth

September 23 – 24, 2021

Confederation of Indian Industries – CII organized CII 2nd Business Sustainability Summit on the theme “*Towards a Resilient Future: Ensuring Sustainable and Equitable Growth*”. **Dr. Jitendra K. Das**, Director, FORE School of Management, Delhi was the moderator of the Session-1 on “*Unlocking industrial resource productivity through sustainable energy, material and water efficiency*” on September 24, 2021 from 10:00 AM to 11:00 AM. About 200 delegates from industry and academia participated in the Summit.



Dr. Jitendra K. Das, speaking in the Summit

Dr. Das talked about the challenges of sustainability, material and water efficiency; carbon footprints and ecosystem stating how ecosystems work while remaining interconnected and dependent on other ecosystems. “Larger sustainable business models and best practices should be in place which brings in environmental and societal changes”, he said.

Dr. Jitendra K. Das was accompanied by the following prominent panelists during the session:

- Mr. Saroj Banerjee, Chief-Environment, Tata Steel BSL Ltd.;
- Mr. A P Abraham, Head Operation, Continental Carbon India Private Ltd.;
- Mr. Ashish K Mistry, Director, Mott Macdonald Pvt. Ltd.

After the Questions and Answers from audience, Dr. Das summarised and concluded the session.

Book Launch Event- CSR and Sustainable Development: Strategies, Practices and Business Models

Monday, September 20, 2021

The book titled “CSR and Sustainable Development: Strategies, Practices and Business Models” edited by Dr. Jitendra K. Das, Prof. Shallini Taneja and Prof. Hitesh Arora published by Routledge -Taylor & Francis Group, U.K. was released by Shri V.K. Singh, Director (Personnel), Power Grid Corporation of India Limited at FORE campus. Dr. B.B.L Madhukar, Chairman-FORE, Dr. Jitendra K. Das, Director-FORE School of Management, Shri T.C. Sarmah- ED, CSR- POWERGRID, Shri Ajay Holani- Sr. GM, CSR-POWERGRID, Shri Naresh Kumar, Sr. GM, Corporate Communication-POWERGRID along with Prof. Shallini Taneja and Prof. Hitesh Arora were present during the event. This edited book is an outcome of FORE IABS International Sustainable Development Conference 2018 with selected research papers and case studies from Indian and International contributors.



The objective of the book is to bring together the recent developments, effective frameworks, business models, and strategies adopted by companies and how they contribute to sustainable business growth. The volume discusses diverse themes such as green marketing for promoting sustainable development; digitization and sustainability concerns; communication strategies for CSR; ethical standards in Indian advertising; microfinance as an instrument for achieving sustainable development; the role of CSR in the Skill India initiative; and CSR activities of Indian listed companies. It also provide solutions to challenges in achieving Sustainable Development Goals (SDG's) at local and global levels.

Drawing on in-depth case studies, the book will be an essential read for corporate professionals, students, and researchers of CSR, management studies, development studies, business studies, economics, environmental studies, green marketing, and sociology. It is also relevant for policymakers, NGOs, public and private sector corporations, and consultants in sustainability reporting, business ethics, and sustainable development.

FACULTY FOCUS

Prof. Ambrish Gupta

Gupta, A. (2021). *Reliance industries limited: Impact of Covid 19 on the financial statements*. Case Centre, 121-0051-8. <https://www.thecasecentre.org/products/view?id=176863>

Gupta, A. (2021). *Nestle India limited: Assessment of financial impact of related party transactions on the reporting entity*. Case Centre, 121-0076-1. <https://www.thecasecentre.org/products/view?id=178432>

Prof. Anita T Lal

Lal, Anita Tripathy (2021). CSR initiatives by small and medium enterprises in the National Capital Region of India. In Das, J. K., Taneja, S., & Arora, H (Eds.), *Corporate Social Responsibility and Sustainable Development: Strategies, Practices & Business Models* (pp. 61-72). Routledge.

Prof. Anita L. Tripathy was an external reviewer of the Business Communication courses at BIMTECH, Greater Noida in April 2021.

She was an external reviewer of the Entrepreneurship courses (Orientation, Basic and Advanced) at Amity University, Noida in May 2021.

She was an external expert in the interview panel during June 4-5, 2021 in the admission process of Indian Institute of Corporate Affairs, Gurugram.

She has been empanelled as "Start-up Advisor" for mentoring & guiding student start-ups & entrepreneurs to grow and scale up in August 2021 by National Entrepreneurship Network (NEN) for Wadhvani NEN Programs.

She was invited by the Thales India Private Limited to conduct two one-day Online MDPs on "Effective Presentation Skills" for the Executives of Thales Noida on April 29-30, 2021 and Thales Gurugram on June 11-12, 2021.

Prof. Ashutosh Pandey

Invited as a Speaker during the National Webinar on "Post Pandemic Innovative Business Ideas for the Revival of Indian Economy" organised by Department of Commerce & Economics, Saraswati Mahila Mahavidyalaya, Palwal on April 16, 2021.

Invited as a speaker on AICTE Training and Learning Academy (ATAL) supported Online FDP on the topic of Indian Heritage Management at Amity University, Haryana on July 9, 2021.

Pandey, A. & Kulshrestha, R. (2021). Service blueprint 4.0:

A service design for hotels beyond COVID-19. *Worldwide Hospitality and Tourism Themes*, 13 (5), 610-621. 10.1108/WHATT-05-2021-0076

Chauhan, H., Pandey, A., Mishra, S., & Rai, S. K. (2021). Modeling the predictors of consumers' online purchase intention of green products: The role of personal innovativeness and environmental drive. *Environment, Development and Sustainability*, 23(11), 16769-16785. 10.1007/s10668-021-01337-9

Kulshrestha, R. & Pandey, A. (2021). Sustainability of tourism after the SARS pandemic: Revisiting the past experiences. In Kulshrestha, S.K. (Eds.), *Virus outbreaks and tourism mobility* (Tourism security-safety and post conflict destinations) (pp. 75-93). Emerald Publishing Limited.

Prof. Chitra Khari

Khari, Chitra was the Co-Associate of a workshop on "Psychological Assessment Tools: Development and Applications" organized by the Centre for Psychometric Testing & Research (CPTR) during September 1-3, 2021.

Prof. Faisal Ahmed

Ahmed, Faisal & Alam, M.A. 2021. *Business Environment: Indian and Global Perspective* (3rd ed.). Prentice-Hall of India.

Ahmed, F. (May 18, 2021). *Resolving Israel Palestine conflict key to India's geopolitical gravity in the Middle East*. Modern diplomacy Europe. <https://moderndiplomacy.eu/2021/05/18/resolving-israel-palestine-conflict-key-to-indias-geopolitical-gravity-in-the-middle-east/>

Ahmed, F., & Gupta, H. (2021). Business diplomacy and lobbying during pandemic. In V. Kumar & G. Gupta (Eds.), *Strategic management during a pandemic* (pp. 31-58). Routledge.

Ahmed, F., & Lambert, A. (August 5, 2021). China's—Not US's—Plan offers big deal for SMEs. *The Korea Times*.

Al Mohammad, D., Durrah, O., & Ahmed, F. (2021). Deciphering the motives, barriers and integration of Syrian refugee entrepreneurs into Turkish society: A SEM Approach. *Digital Policy, Regulation and Governance*, 23(1), 59-76. 10.1108/DPRG-05-2020-0066

He has organized two Faculty Development Programs (FDPs) as a Program Director:

- Teaching Geopolitics in Management Curriculum during September 9-11, 2021 and;
- Teaching and Research in International Business during September 23-25, 2021.

He presented a paper titled "Biden in the Indo-Pacific: A

geo-economic perspective" in an international conference (virtual mode) organized by the UGC Centre for Southeast Asian and Pacific Studies, and Vietnam Academy of Social Sciences. Hanoi, Vietnam in June, 21.

He was interviewed by Vietnam TV, Vietnam's state media on the socialist market economy structure followed by Vietnam on July 18, 2021.

He was invited as a Speaker by the Consulate General in India, Ho Chi Minh City, Vietnam to deliver an address on "Geo-economics of India-Vietnam Engagement: future Prospects" on September 27, 2021. More than 300 Vietnamese students and academicians participated in the event.

He was invited as a Speaker in India-ASEAN Engineering Partnership summit on August 27, 2021. The summit was organized by Engineering Export Promotion Council (EEPC) India supported by the Ministry of External Affairs and Ministry of Commerce and Industry, Government of India.

His opinion was quoted in a BBC Digital [Bulletin] [Podcast] on Indian Ocean strategic aspects on June 14, 2021.

Prof. Gaurav Gupta

Gupta, G. (2021). CEO's educational background, economic policy uncertainty and investment-cash flow sensitivity: evidence from India. *Applied Economics*, 1-12. 10.1080/00036846.2021.1967279

Prof. Hitesh Arora

Das, Jitendra K. & Arora, Hitesh (September 27, 2021). Ombudsmen are a must for institutions. *The Times of India (Education Times)*, New Delhi, P. 4

Das, J.K., Taneja, S. & Arora, H. (Eds.). (2021). *Corporate Social Responsibility and Sustainable Development: Strategies, Practices & Business Models*. Routledge, Taylor & Francis Group.

Dr. Jitendra K. Das

Das, Jitendra K. & Arora, Hitesh (September 27, 2021). Ombudsmen are a must for institutions. *The Times of India (Education Times)*, New Delhi, P. 4

Das, Jitendra K. (July 19, 2021). The challenge is to keep company culture alive *Business Line*, Delhi, P. 6.

Das, Jitendra K. (July 12, 2021) Being a manager in the new normal can be challenging *The Times of India (Education Times)*, New Delhi, P. 6.

Das, J.K., Taneja, S. & Arora, H. (Eds.). (2021). *Corporate Social Responsibility and Sustainable Development: Strategies, Practices*

& Business Models. Routledge, Taylor & Francis Group.

Prof. Mohita G. Sharma

Sharma, M.G., & Sharma, S.M. (2021). Causal system scenario tool for near miss accident analysis. *IIM Kozhikode Society & Management Review*. 10.1177/ 22779752211015521

Sharma, M.G. (2021). Supply chain, geographical indicator and blockchain: Provenance model for commodity. *International Journal of Productivity and Performance Management*. 10.1108/IJPPM-05-2021-0288

Sharma, M.G. & Naude, M.J. (2021). Interdependence analysis of supplier relationship challenges in the South African automotive industry. *Journal of Global Operations and Strategic Sourcing*. 10.1108/JGOSS-01-2020-0005.

Mishra, V., & Sharma, M. G. (2021). Framework for promotion of medical tourism: A case of India. *International Journal of Global Business and Competitiveness*, 1-9. 10.1007/s42943-021-00027-7

Mishra, V., & Sharma, M. G. (2021). Telemedicine as a frugal intervention to health care: A case of diabetes management. *International Journal of Healthcare Management*, 1-6. 10.1080/20479700.2020.1870348

Prof. Reeta Raina

Raina, R., & Sekhar, C. (2021). Towards more sustainable future: Assessment of sustainability literacy among the future managers in India. *Environment, Development and Sustainability*, 23(11), 15830-15856. 10.1007/s10668-021-01316-0.

Raina, R. (August 12, 2021). Mirror: Tell me the truth. *The Daily Guardian*.

Raina, R. (September 27, 2021). Non-verbal cues speak louder than words. *Financial Express*, New Delhi.

Raina, R. (May 17, 2021). Macro communication at the top could be a game changer for corporate world. *The Times of India (Education Times)*, New Delhi.

Raina, R. has taught a course on Business Communication to PGD-GBO students of SRCC, Delhi University during August and September 2021.

Prof. Roopesh Kaushik

Prof. Kaushik has delivered lectures on Financial Management at TISS, Tuljapur as a part of CBCS course to MA Social Innovation and Entrepreneurship, MA, Development Planning Policy and Practices, MA, Social Work in Rural Development, and MA, Sustainable Livelihood and Natural Governance students during March 4-25, 2021.

Kaushik, Roopesh has delivered lectures on Industrial Organization course to MSE economics students from May 24, 2021 to July 17, 2021.

Prof. Shallini Taneja

Das, J.K., Taneja, S. & Arora, H. (Eds.). (2021). *Corporate Social Responsibility and Sustainable Development: Strategies, Practices & Business Models*. Routledge, Taylor & Francis Group.

Rao, U. & Taneja, S. (2021). Leveraging social media to amplify CSR programmes. In Das, J. K., Taneja, S., & Arora, H (Eds.), *Corporate Social Responsibility and Sustainable Development: Strategies, Practices & Business Models* (pp. 179-189). Routledge.

Prof. Sumeet Kaur

Prof. Kaur has taught a course on Basics of Quantitative Techniques to first year students of IIM Sambalpur during July 12-17, 2021.

Prof. Vinay Dutta

Prof. Dutta conducted a webinar for the second year students on the theme of “Social Enterprises and Approaches to Fund Raising by Social Enterprises” on August 1, 2021.

Prof. Dutta conducted a webinar for first-year students on the theme of “Career Planning and Career Opportunities in Finance” on August 12, 2021.

Prof. Vinaytosh Mishra

Mishra, V., & Sharma, M. G. (2021). Framework for promotion of medical tourism: A case of India. *International Journal of Global Business and Competitiveness*, 1-9. 10.1007/s42943-021-00027-7

Mishra, V., & Sharma, M. G. (2021). Telemedicine as a frugal intervention to health care: A case of diabetes management. *International Journal of Healthcare Management*, 1-6. 10.1080/20479700.2020.1870348

Mishra, V., & Islam, S. M. S. Framework for the Adoption of Healthcare 4.0–An ISM Approach. In Bali, V., Bhatnagar, V., Sinha, S., & Johri, P (Eds.), *Disruptive Technologies for Society 5.0* (pp. 235-247). CRC Press. 10.1201/9781003154686

Dr. Rajesh Kumar

Rawat, Pinki & Kumar, Rajesh (2021). Usage evaluation of e-shodhsindhu with reference to research scholars of IIT Delhi. *Library Herald*, 59(2), 85-101. 10.5958/0976-2469.2021.00012.9

Welcome to FORE Family



Prof. Pankaj Vishwakarma

Ph.D., VGSOM, IIT Kharagpur; MBA (IT), IIIT Allahabad; B.Tech. (CSE), UIET, CSJM University Kanpur. Worked as an Academic Associate at Institute of Rural Management Anand (IRMA), Gujarat.



Prof. Ajay Kumar Pandey

PhD, Symbiosis International University Pune; EPGP, IIM Indore; M. E. (Analysis & Design), NIT Allahabad; B. E. (Civil Engineering), NIT Surat. An alumnus of IIM Indore. Dr. Pandey has worked in industry and academia for about 18 years.

Staff Members

Mr. Ashutosh, Executive (Academic Services)
Ms. Anju Gupta, Assistant Manager (Admissions)
Ms. Tanveer Kaur Bajwa, Assistant Manager (Publication)
Mr. Shiv Sankar Pradhan, Manager (Academics-I)
Mr. Rajendra Kumar Sahu, Assistant System Administrator (Computer Centre)
Mr. Ravindra Singh, Executive (Academic Services)
Ms. Shweta Sharma, Executive (Alumni)
Mr. Anuj Sharma, Senior Technical Assistant (Computer Centre)
Mr. D Mohan Rao, Programmer Analyst (Computer Centre)

ALUMNI SPEAK 2021



Mr. Anshuman Goenka, distinguished alumnus from FMG-11 (Batch of 2004) and currently the Head of Marketing at Bacardi India Pvt. Ltd. engaged the students in a lively session and shared

insights about 'Experiential Marketing and its Evolution in The New Normal' during the Alumni Speak held on February 11, 2021.

He put emphasis on creating a culture and community to market experiences. Encouraged the students to design something that stands the test of time, he stressed on curating experiences, serving popular culture, consistent ideas, and evolving execution. It was truly inspirational to see how all this charted the course of his personal and professional life.

MDP: Workshop on Psychological Assessment Tools: Development and Applications

September 1-3, 2021

Prof. Prachi Bhatt, Prof. Chitra Khari and Prof. Sanghamitra Buddhapriya conducted a three days' workshop on Psychological Assessment Tools: Development and Applications.

Introduction

Competent people are assets to any successful organization and thus are of great value. Here, an important research tool i.e. psychometric testing plays a crucial role in enabling the identification and consequent development of the competencies. Psychometric testing finds its implications for HR professionals as part of HR endeavors like selection, training, promotion, counselling and development, etc. of job incumbents. Also, research-based understanding of the same is beneficial to handle people related issues.



Understanding of psychometrics is concerned with the comprehension of theory and technique of psychological measurement, which aids basically in the measurement of knowledge, abilities, attitudes, and personality traits.

The field is primarily concerned with the construction and validation of measurement instruments and its administration. The trainers of this workshop were Prof. Prachi Bhatt, Prof. Chitra Khari and Prof. Sanghamitra Buddhapriya.

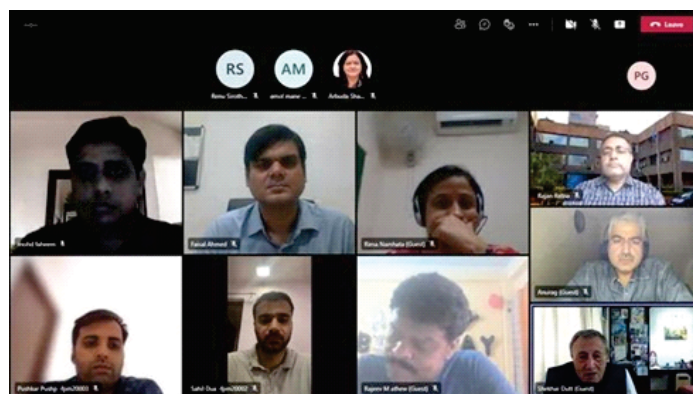
MDP: Teaching and Research in International Business

September 23-25, 2021

FORE conducted a three days online training programme on Teaching and Research in International Business, Prof. Faisal Ahmed was the trainer of the programme.

Introduction

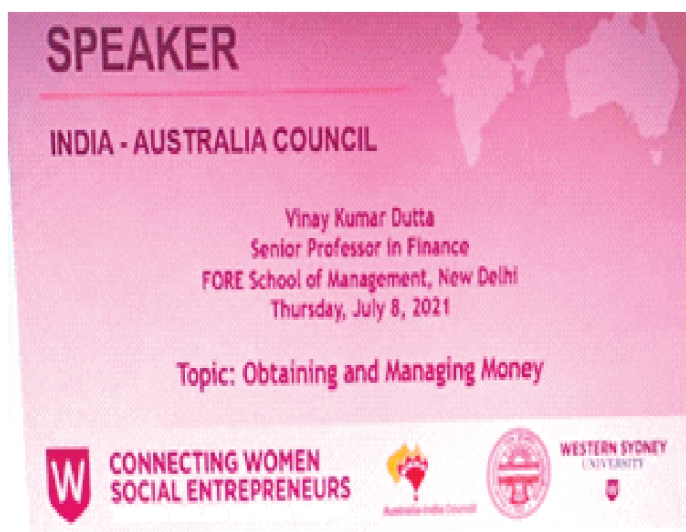
The global business environment is facing uncertain times owing to the pandemic. MNCs and SMEs alike continue to face the heat of supply chain disruptions and challenges in the global value chains. Therefore, it is imperative that disciplines like International Business need to focus on newer challenges, evolving business models, and global complexities.



These patterns must also be incorporated in various streams of International Business courses. With this intent, FORE School of Management organized a Faculty Development Program (FDP) to enhance knowledge sharing and contribute to innovative and industry-oriented curriculum development in the field of International Business for future managers. This program helped the faculty members in analyzing various aspects of International Business as a discipline, and also helped them decipher newer areas of research in International Business.

India-Australia Council Webinar on Obtaining and Managing Money

Thursday, July 8, 2021



Prof. Vinay Dutta was Invited as a speaker to address Australian and Indian Entrepreneurs, on the topic "Obtaining and Managing Money" in a webinar arranged by the University Business School in association with Western Sydney University under the aegis of India-Australia Council on the theme of "Connecting Women Social Entrepreneurs-Bringing India and Australia Together".

E-Workshop on Effective Communication Through Just-A-Minute (JAM) Sessions

Thursday, September 30, 2021



Prof. Anita Tripathy Lal conducted an Online Workshop on Effective Communication through Just-A-Minute (JAM) Sessions for the FORE students. The objectives of the workshop were to help the students to be alert and observant while listening and fluent and confident while speaking.

Prof. Lal, encouraged the students' participation by engaging them in various interesting themes and topics and emphasizing on being aware of what and how they speak. Students enjoyed the rapid-fire setting of the JAM Workshop.

Name of the Winner Students who participated in the Co-Curricular Activities Organised by the Other Institutions



Drishti Sharma, 143017



Kushagra Agarwal, 143022



Siddhant Pandey, 15044

Participated in the Event of Culturegenix- Business Regenerated held at SP Jain School of Global Business during June 4-6, 2021 and secured Third position



Ankita Mehar, 153013



Mahita Kesharwani, 153024

Participated in the Event of Cognoscenti organised by Asian Paints on August 8, 2021 and secured First position

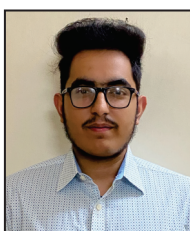


Participated in the Event of Article Writing organised by WICCI on September 26, 2021 and secured First position

Sanjeevani Singh, 301156



Paras Mani, 301145



Sanchit Sethi, 301155

Participated in the Event of Scale Up organised by Indian Institute of Technology, Delhi on August 7-8, 2021 and secured Second position

THE LIST OF FORTHCOMING MDP'S

Programme Title	Dates, Month	Timings	Mode	Fees(Rs) Online	Fees(Rs) Classroom	Fees(Rs) Residential	Programme Director (s)
Financial Management Strategies for Value Creation	1-4 February, 2022	3 PM - 6.15 PM	Online or Offline	8000	16000		Prof. Gaurav Gupta and Prof. Samta Jain
Diversity and Inclusion at Workplace - A Strategic Communication Perspective	17-18 February, 2022	10 AM - 5.30 PM	Offline		16000	24000	Prof. Aanchal Sharma
Leveraging Nonverbal with Success	22 February, 2022	10 AM - 5.30 PM	Offline		8000		Prof. Reeta Raina
Managing Creativity and Innovation	24-25 February, 2022	10 AM - 5.30 PM	Offline		16000	24000	Prof S Buddhapriya
Block chains and Fintech for Beginners	26-27 February 2022	11 AM - 12.30 PM and 2 PM - 3.30 PM	Online	4000			Prof Rajneesh Chauhan
Manufacturing Competitiveness through Operational Excellence	1-2 March, 2022	10 AM - 5.30 PM	Online or Offline	8000	16000	24000	Prof Sourabh D. Kulkarni
Marketing Analytics	3-4 March, 2022	10 AM - 5.30 PM	Offline		16000	24000	Prof Nirmalya Bandyopadhyay and Prof. Shilpi Jain

STUDENTS' PLACEMENT

Placements @ FORE is perhaps one of the most important activities from the student's perspective. The Institute engages the Industry by inviting them to the campus for leadership talks, guest lectures, seminars, MDP's, live projects, mentoring sessions etc. This provides opportunities to students to get first-hand information from the professionals about their expectations and requirements. This also helps the students in showcasing their talents and sharpening their pitches to the Industry during the placement processes, thereby increasing their recruitment possibilities.

To drive placements, FORE has a very capable student placement committee called as FORE Career Division (FCD) and a full time Placement Office. FORE Career Division has representation from both the first and second year students. Final Placements for batch 2021 were both faster and better. Better was manifested in a higher median CTC, better quality of Companies and multiple job offers for students. This year's highest CTC offered is Rs. 27 Lakhs Per Annum(LPA).

This is the sixth consecutive year, FSM followed a mantra of 'The first offer need not be the best offer'. Students who got an offer of less than Rs. 7 LPA were allowed to sit for subsequent companies so that the students could improve their placements. Consequentially, both the average and median CTC this year are close to touching Rs. 10.7 LPA, and Rs. 10.3 LPA respectively.

Apart from higher salary packages, there has been an improvement in diversity of recruiters as well, Automobiles, Banking, Consulting, E-Commerce,, Energy, Fintech, FMCG, FSI, IT/ITES, Retail MR, Manufacturing, FMCD, Media, Pharma etc. are the few names who recruited from FORE.

In terms of industry sectors, IT/ITES made up 39% of the total offers and BFSI making 22% of the offers whereas MR & Consulting along with FMCG, FMCD, Automobile made up 21% and 10% of the offers respectively. 8% of the total offers were made by other sectors who recruited FORE students.

Companies such as Goldman Sachs, Novartis, Verity Knowledge Solutions, Evalueserve, Crisil, EY, GDS, Wipro Digital Operations & Platforms, Genpact ERC, KPMG Global Services, IHS Markit, ICICI Securities Limited, Yes Securities etc. have recruited for Finance and related profiles.

The hiring traction from traditional recruiters also remains strong. IT/ ITES, FSI, Banking, MR & Consulting, FMCG, Automobiles etc. have returned year after year to recruit from FORE. KPMG, ICICI Bank, Deloitte US, Cognizant, EY, GDS, Asian Paints, ITC and many others, like every

year visited the campus and hired students.

In fact, encouraged by the performance in SIP, FORE students received multiple PPO offers from various organizations, to name a few HSBC, HCL Technologies, Capgemini, Nestle, GEP, Pladis Global (United Biscuits), Smart Cube, etc.

Summer Internship Program (SIP) - Summer Internship Program at FORE is a great mechanism for the students to learn from the various companies. This also gives students an opportunity to apply their learning's in the real life corporate world. Summer Internship is a part of the course curriculum for the students. The Internship has a duration of 8 to 10 weeks and usually extends from the 1st week of April to the 1st week of June. After the completion of the Summer Internship the students are required to submit the Internship report along with the company feedback. Thereafter, the students are evaluated on the quality of Summer Internship Program undergone by them. Some of the students are able to translate the Summer Internship Program into a Pre Placement Offer (PPO) as well, and 2021 was no exception.

The largest ever batch at FORE with 396 students were placed across companies with both the highest and average stipends seeing an upward trend.

Highest SIP Stipend offered by GEP & Signify Innovations India Ltd is Rs. 2 Lacs for the 2 months and average stipend offered is Rs. 25,000/month. The summer placement for the batch 2020-22 witnessed participation from companies from diverse sectors and industries across all domains. Companies like Asian Paints, HSBC, GEP, ITC Ltd, Luminous Power Technologies, Nestle, Reserve Bank of India, Signify Innovations India Ltd, Brewhouse (Positive Food Ventures Pvt. Ltd.), Decathlon, Egon Zehnder, J.K. Foods Pvt. Ltd, Boston Scientific, Cred Flow, CRIF Solutions, EXIM Bank, Hughes Systique Corporation, JLL, Pantaloons, Spencer's Retail, United Biscuits, IHS Markit, IDC Research, Siemens, Safexpress Private Limited, Aurigin, Decathlon, DHL Express, GE Power etc. recruited students for Summer Internships.

Students were hired for diverse profiles such as Investment Banking Executive, Sales and Marketing, Retail Marketing, Business Development, Product Management, Business Analyst, etc.

International Placements

In addition to the domestic placements, this year FORE students were offered international placements by Collabera Philippines.

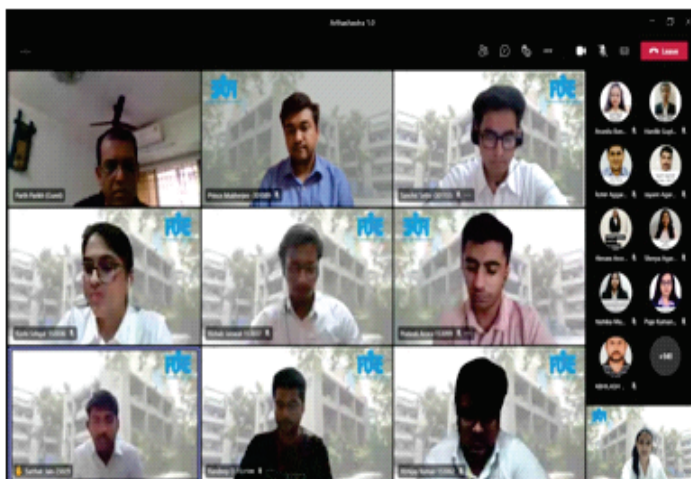
Arthashastra 1.0

Wednesday, September 08, 2021

FORE Economy and Finance Forum, conducted an engaging webinar on "Detailed View of US Tech Markets". The speaker for the session was Mr. Parth Parikh, Head Relations and Founding Member - Finshiksha.

Mr. Parikh has an experience of around 8 years in the financial services industry. Sector Research, Risk Management, Financial Modelling and Wealth Management constitute his key areas of work. He started the session by mentioning four classified topics for better understanding of tech businesses in relation to the US.

Here, he illustrated companies like Google LLC and Apple Inc. and their US market share. He imparted diverse knowledge on the numerous types of markets such as Software as a Service (SaaS) including Consumer SaaS and Enterprise SaaS. Mr. Parikh then went on to emphasize the seriousness to construct and govern the environment of an organization. In regards to this, he discussed numerous plans and illustrated these with the example of Google and Apple. He explained that Google paid Apple Inc. a sum of \$14 Billion to be the default search engine. He further explained that it would give Google an opportunity to tap into the potential system.



The topic of discussion moved to the music streaming services that switched between bundled and unbundled twice. Further, video streaming platforms were discussed that are used for sharing content. The examples of these platforms include YouTube, Netflix etc. He added that the supply chain domain of movies and streaming platforms includes only four people: producer, distributor, digital operator and exhibitor. The discussion further proceeded around the ways of engagement and proper monetary flow between numerous players.

The gaming industry, he explained, is the biggest industry in size in the entertainment sector. It was also pointed out that Netflix has announced its entry into the gaming sector. Mr. Parikh then concluded this informative and enriching session post a Question and Answer round and shared an insightful link on Domino's Pizza for better understanding of the topic.

Mark the Talk by PEC

Saturday, September 18, 2021

PEC organised "Mark the Talk", an interactive session on how to ace the cases in competitions.

The session was headed by Mr. Vikas Patel who is currently working as Manager of Strategy & Business Design at Deloitte. Specializing in strategy, supply chain, and marketing and procurement domains, he has been working in Global Business Service and Outsourcing Advisory for the past five years, during which he gained over eight corporate excellence awards.



He has also cracked over fourteen corporate case competitions, which made him the perfect medium for students to gain valuable insight about the same.

He divided the seminar into three main parts. Beginning with a presentation. He started it with eight essential ingredients that are required from the participants. After the eight ingredients, he defined the four dimensions of a case that he coined as the "Ethos" O-C-H-S, an abbreviation for objective, complexity, hypothesis, and solution. He then gave a small glimpse at a few do's and don't of making a presentation, such as always having a summary slide and executive messaging while never giving text heavy statements or arguments without data. At the end of the presentation, he motivated the students by telling how many times he had to fail and learn from each of those experiences to be able to then win so many times.

Once he was done with the short presentation full of fascinating information, he showed us one of the solutions he had submitted in his time as an MBA student, where we dissected and elaborated on each segment of it, explaining to us his thought process and methodology behind them.

Finally, he ended the webinar with a riveting session of good old Q&A, where he cleared all the dilemmas that the students had in the most playful way possible, making all of participants feel at ease about taking part in so many competitions.

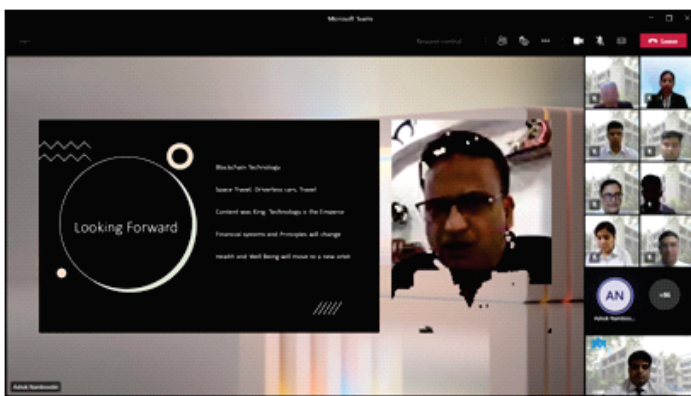
Anubhuti

Monday, September 20, 2021

Corporate Interaction Division conducted Anubhuti on the topic “My Career in an hour”. The speaker for the session was Mr. Ashok Namboodiri, Chief Business Officer, Zee Entertainment Enterprises Limited.

Mr. Namboodiri has an experience of over 20 years across food, beverage and dairy sectors with companies like Hindustan Unilever, Coca-Cola, Tata Global Beverages and Britannia. He has now shifted to the media industry with his previous stint in Star Television in the South.

He started off the webinar with a small activity to demonstrate how the adult brain is conditioned to complicate things. Further, he compared two brands: Brand A which was Lifebuoy – positions itself as a brand that is focussed towards hygiene and targets low incomes groups as compared to Brand B which was Dove that appealed to young women particularly in the age group of 18-35 who are not price sensitive.



He enlightened the students on how the same brand positions and makes a market for itself in different places. Taking the example of Fanta, he explained that in the North Indian region, Fanta is associated with aesthetic values and fun, whereas in the Southern part it had to change its positioning to portray value for money.

He then emphasized the need for consumer insights in marketing strategies. How consumer insights corrected his team's view of marketing Daily fresh packaged curd as consumers did not want “Ghar jaisa Dahi” and rather appreciated machine made, consistent flavoured curd.

He advised the students to make note of three things: Awareness, Process and Opinion. Mr. Namboodiri summed up the session with an interactive Question and Answer round and gave the following key pointers to the students: to keep it simple, stay true to yourself, to be bold and audacious and to chase your dreams!!

Modus OPERANDI by FOSTRA

Tuesday, September 21, 2021

FOSTRA organised "Modus OPERANDI", an interactive session on Operational Skills & Entrepreneurship. The session was headed by Mr. Ashok Jugran who is Ex-Senior Vice President (Head - India & Southeast Asia) of Access Fares. He has a comprehensive background in service delivery, operations, consultancy, application development, innovation, business engagement, relationship management, training, and contract development. He has 25 years rich experience in the Airline, Travel & Leisure Industry with a 360-degree view on revenue accounting (interline, fare audit), fare & price distribution (ATPCo, GDS, TMC filing), etc.



The agenda of the seminar was divided into Entrepreneurs, SWOT analysis, skill types, training types, industry domains, need, and exercise. He delved deep into each of these topics, explaining thoroughly their relevance in the corporate world and how one can get ahead with this knowledge. In entrepreneurship, he elaborated on the seven core steps of turning ideas into actions, which were to start with a vision, creating a vision for the idea, mapping out the idea, getting a 360 view of the idea, working with a mentor for better accountability, scheduling focus and reflection time and finally creating daily goal and dashboard.

In skill types, he told everyone the two basic divisions all skills can be separated into, which were industry type and entrepreneur type. He then explained that training can be of three types, domain specific, process oriented, and for application.

Finally, he emphasized on the Continuous Improvement (CI) framework by telling on the importance of self-improvement and how it should never stop. This was followed by a long period of Q&A session, wherein almost every student asked their queries. Mr. Jugran, cleared their doubts and made the session very interactive.

Nexus: Freshers

Friday, September 24, 2021

The cultural and event management committee, NEXUS, organised the Fresher's Party virtually for the batch of 2021-2023. Brimming with enthusiasm and excitement the event progressed on with the theme of 'Carnival of Symphonies'. The event began with the committee's address to the new batch followed by acknowledging the participants for Mr and Ms Fresher's. After which three exciting rounds ensued which tested participants' wit and humour making them think on their feet. From guessing the gibberish to questions fitted with double entendres to translating songs; it was as exhilarating as it was fun. For their smart and quirky responses, Mohit and Sanjeevani Singh were titled Mr and Ms Freshers respectively.



Nexus also announced the much-awaited results for Know Your Peers for which section G was titled winner for their most engaging and innovative entry reflected in the highest likes it gathered. Pratik Pushp and Vanshika Jain were titled the winners of Know Your Seniors, an activity where they got to interact and share experiences with the seniors.

Yashasvi Goyal was titled the Best-Dressed participant among the freshers.

The scintillating evening concluded with a musical performed by the members of the student fraternity. Showcasing their talents of vocals and instruments, they performed a medley of most loved songs with their touch to them.

The evening was made memorable by the commendable efforts of Nexus and the student fraternity, giving the new batch a glimpse of the exciting journey that awaits them. The event also highlighted that it isn't just about the grit and ambition that matters here, but also the joy and fun which is equally valued.

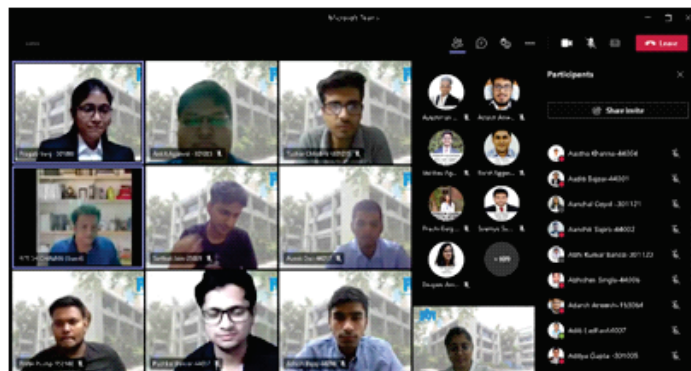
vicHaR

Tuesday, September 28, 2021

Ms. Vineeta Kukreti, an HR Director at Fiserv, was hosted by SIG-HR in their webinar vicHaR. The session was interactive, eye-opening and full of insights from an industry expert. Several topics and industry research on different tools and practices related to hybrid models were covered.

She elaborated on how different hybrid models were used by various companies like Citi's Office centric hybrid where there is an emphasis on coming to the office even though there are options of flexible schedules, Google's Remote Friendly hybrid where 25% of the employees work remotely full time and Twitter's Remote first model which involves most of the employees working remotely by default either from home or anywhere, they feel like.

About different pros about the remote working models, she clearly stated that it enhances communication and connection across teams leading to increasing engagement levels. It also creates an adaptable workforce that can easily switch to remote work if the necessity arises.



Another prominent feature of remote work that is observed recently includes, redefinition of collaborations as there is a clear distinction between time for focused vs collaborative work.

Talking about the cons of the model, she emphasized three major issues, diminished client experience because client calls are also being handled remotely, increased employee isolation as they are not getting to meet colleagues on daily basis and the job environment has shifted to their home office or remote office, and heightened cyber security risks leading to intensive funding of complicated firewalls and enhanced security software.

In the latter half, there was a Q & A session where Ms. Kukreti answered every query raised with insights and recent data.

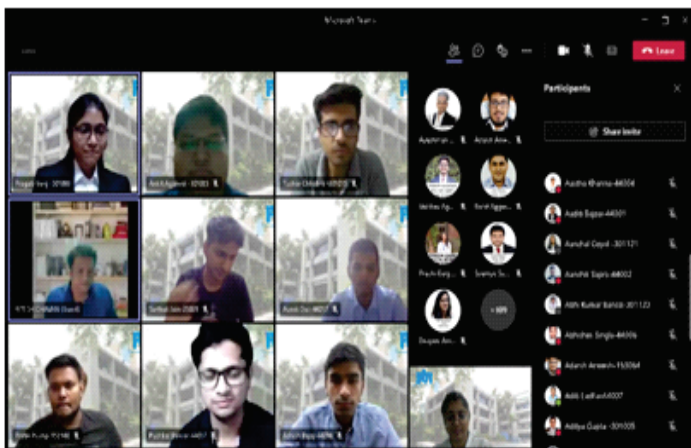
Fin-X 2.0

Wednesday, September 29, 2021

Special Interest Group- Investment and Portfolio conducted Fin-X 2.0 on the topic “Financial Market and Derivatives Research”. The speaker for the session was Mr. Ritesh Chavan, Co-Founder - Alpha Derivatives.

Mr. Chavan has an experience of over 10 years as a financial trader. He uses technical analysis, derivative structure, psychological and fundamental study to base the entry and the exit decisions.

He started off the session by asking - What is research? He proceeded by emphasizing the situation of fiscal deficit and GDP of India. He elaborated that the fiscal deficit, for India, is the highest till now i.e. 9.5% of GDP and this is the worst among G23 countries. He explained that the nifty is at its highest right now due to high levels of liquidity.



He elaborated that Quantitative Easing is when all central banks buy their own bonds and end up pumping money into the market. Quantitative easing first happened in 2008, and followed in 2013 in India. He gave an example of the US market, where the banks pumped in 4 trillion USD. Excessive liquidity thus leads to a fall in the value of money. Talking about India, the prices of petrol have lately been high. Mr. Chavan explained that the reason due to this is the high fiscal deficit. The government thus resorts to disinvestments or increasing prices of activities like prices of petrol to reduce its deficit. He further used various examples and small student interaction activities to drive home the point that if the information on a topic is shared with numerous people, then it loses its value.

He then illustrated the case of Axis Bank that clocked in losses for the first time. He explained that this was due to the guidelines passed by RBI that every bank should have a higher provision than their levels of NPR. Now, those who were aware of this situation bought Axis Bank shares. He explained that a buyer earns money in two cases: in case of put, when its value goes down and in case of call when its value rises.

Mr. Chavan further enlightened the students by making them solve MS-Excel problems and concluded this enriching session by posting an informative Questions and Answers round.

Excel Workshop Saturday, September 18, 2021

An insightful Excel Workshop was conducted by Team FORETech at FORE School of Management. The speaker of the event was Ms. Anjali Gupta, Chartered Accountant and Senior Manager, AXA XL. The session aimed at providing key insight and hands-on active learning with the integrated data processing and analysis tool- MS-Excel. The selected students were split into groups prior to the training. They were meant to download the trial data set attached to the email, which would be utilised during the session. They were assigned the exercise of preparing the attached pre-work table in an excel sheet in the precise format. Also they were told to keep a check on their timing, as to determine how long it took them to produce it. She demonstrated several simple shortcut keys that may be utilised in Excel to get faster results. These shortcuts include, among other things, hiding a column and selecting the entire table. She went on to describe Excel's six key parts: data, table, pivot, visual, formula, and function. Ms. Gupta focused a lot on – Managing without the mouse! Wherein she threw some light on how to select a column/row, move in any direction, expand the width, move between various sheets etc. without using the mouse. She discussed the significance and fundamentals of data visualisation in Excel, as well as function formulae. The function formulae consisted of The Sum function, Trim function, Vlookup function and IF function. She underlined the role of efficiency in Excel and how navigating with the keyboard instead of the mouse enhances speed. The speaker wrapped up the session by expressing her appreciation for the attendees' energy and engagement. She also urged the participants to develop as much as possible and to practise excel on a daily basis. Overall, it was a very informative workshop that assisted students in gaining practical learning experience with MS-Excel.

Ted Circles

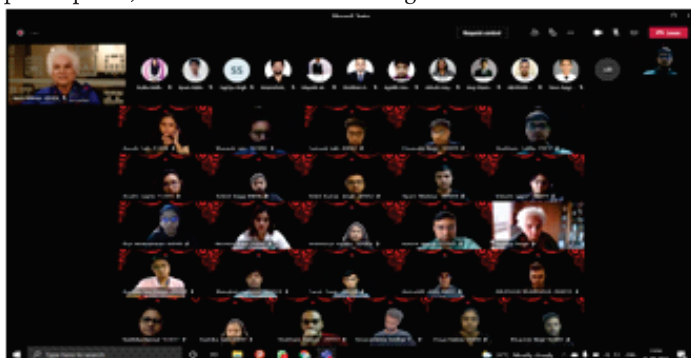
Saturday, September 25, 2021

The team Tedx kicked off its first event of the current academic session with a bang by conducting a virtual meetup called Ted Circle. The theme of the event was 'Imagination' in which 20 lucky students got a chance to have an intimate meeting with each other and with the guest of honour, Prof. Supriya Singh, a writer and sociologist.

The event started off with a set of icebreaker questions to which responses were interesting and hilarious, waking up on a dumpster to being an heir to Ambani's. Everyone felt comfortable after such a set of questions to actively participate in the discussion that followed. Moving on to the main event, the audience were shown two video clips from a TED talk. It started off with the talk from Ethan Hawke, 'Give yourself permission to be creative' which talked about how the world being an unreliable critic takes the opportunity of one to become creative, how the world looks at the poets doing a menial job unless they go through that same situation and then relates how they have expressed such feelings and emotions beautifully. It also talked about how you need to play a fool in order to achieve what you want. After this, the floor was open for the discussion and the participants discussed their views about it. There were some eye-openers where many suppress being creative as they fear being judged by the world.

After the discussion, the guest and speaker Prof. Supriya Singh joined the talk whose TED talk 'Money and Morality: From Use to Abuse' was shown and opened for discussion. The talk talks about how in many parts of the world many women are put through economic abuse, where their partner takes the control of their financial accounts even if they earn more and use it on his own accord giving little to them. An example was given by the speaker that she came across a case where she couldn't even buy gifts for her own daughter from her own money and feared physical abuse from her husband when asked about it. Even among the participants many were unaware about this term which led them to open their eyes to such situations and noticed this actually happens in their own homes/relatives and it is something that needs to be talked about.

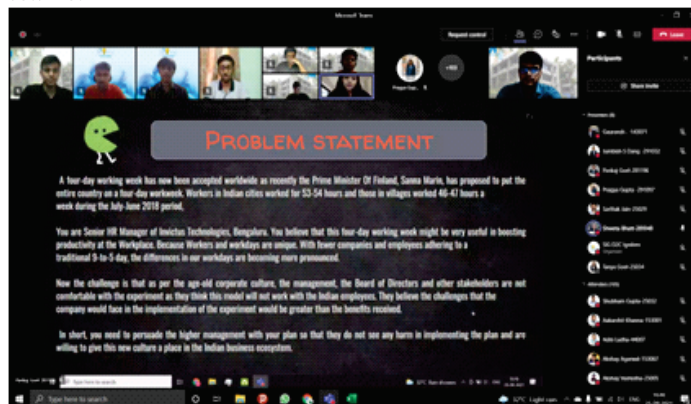
The event was an intimate yet highly engaging affair, the guest speaker shared many insights about the talk and how we can resolve this issue by simply talking about the money with their partners/kids/family. The event was full of enthusiasm by the participants, which resulted in an insightful session.



Case-A-Blanca - SIG-D2C

Saturday, September 25, 2021

Special Interest Group – Dare2Compete hosted a Pioneers to Peer Session on a virtual platform with the guest speakers Mr. Pankaj Goyal, a gold medallist for valuable insights in Internship Project Competition, ITS Ghaziabad and secured 2nd position in Stock Market Competition, UBS Chandigarh and Ms Shweta Bhatt, FORE School of Management who secured 1st position at The Pitch competition. The team IIM Lucknow secured runner-up position in Marketron amongst 485 teams.



The session focused upon the insights one required to participate in various competitions conducted on the D2C platform by various colleges and organizations. It was an interactive two-way session where participants asked various questions from making the team, which competitions to take part in to how to approach a case study. The guest speakers provided us with a case study that one of them faced in their respective competition where they secured a rank. The case study was on the topic Implementing four-day work week in India after it has been implemented in Finland. They discussed the approaches as well as methods they used to proceed in the Case study, discussing the agenda and route map of it. They talked about the three steps they took namely Unfreeze (taking into account forces resisting change and forces for change), Change (implementation of the idea/approach) and Freeze (introducing the change and refreezing it) regarding the problem statement. They talked about the valuable insights to be real and confident, what are you emphasizing for and it's okay to say you don't know the answer, get real on the facts and don't assume anything.

The event was a highly engaging one, as it made one realize what and where they were going wrong while participating in the competitions and how they can approach and look for the individuals interested and have required talents for the same.



FORE School of Management
“Adhitam Kendra”

B-18, Qutub Institutional Area, New Delhi-110016
Phone: (011) 4124 2424 - 33, 46485500 - 30
Fax: (011) 2652 0509
E-mail: fore@fsm.ac.in, Website: www.fsm.ac.in

Patron

Dr. Jitendra K. Das

Faculty Editor

Dr. Hitesh Arora

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