

Management Accounting

Concepts and Strategic Costing Decisions

About the Book

This book, *Management Accounting: Concepts and Strategic Costing Decisions*, focuses on costing decision practices followed and practiced in the industry while taking various business operation decisions. Each chapter highlights the concepts of management accounting and links it to practical decision situations. Besides, there is an exhaustive coverage of new techniques in costing decisions such as *Activity-Based Costing*, *Target Costing*, *Value Chain System*, *Price and Profitability Analysis*, *Balanced Scorecard*, *Global Perspective of Management Accounting*, etc. The book is written in an interactive manner which makes the readers understand and grasp the concepts comfortably. The numerical questions, both solved and unsolved, provided in the chapters are attributed towards decision-making situations.

Salient Features

- Covers modern costing technique concepts and practices (Chapters 9 and 10).
- Explains various strategic decision situations (Chapter 13).
- Analyzes several business decision situations (Chapters 13, 14 and 15).
- Provides an international perspective to management accounting (Chapter 16).
- Provides important *Key Words* at the end of each chapter for a quick read.
- Includes 190 *Review Questions*, 197 *True or False* and 198 *Fill in the Blanks* for practice.
- Contains 57 *Examples*, 101 *Additional Solved Problems* and 84 *Problems for Practice* for better understanding of the concepts.
- Includes 31 *Case Analyses* which provide an opportunity to students to analyze different situations.

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ISBN 978-81-265-5637-3



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