FOREprints

Volume No. 12-13 • Issue No. 4-1 • October 2023 to March 2024 • www.fsm.ac.in

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Message from the Director



Responsible AI in Corporate Governance: The Indian Context

Artificial intelligence (AI) is developing rapidly, and it is becoming obvious that integrating AI into business processes presents enormous benefits as well as some challenges. Corporate governance is among the most important fields that is impacted by this tech revolution. AI's capacity to automate routine tasks, and analyze vast datasets with unparalleled speed has enabled organizations to optimize workflows, improve decision-making, and foster inclusivity in boardrooms. As AI becomes central to corporate functioning, the importance of ethical oversight grows. These concerns are particularly significant in India,

where regulatory frameworks are still evolving.

One of the primary concerns with AI adoption is data protection and privacy. Organizations need to strike a balance between technological advancement and individual rights. India's Digital Personal Data Protection Act, 2023 is a crucial step in regulating data usage, emphasizing transparency, accountability, and user consent.

Indian multinational corporations need to adhere to global standards like the European Union's General Data Protection Regulation (GDPR). Additionally, the Bletchley Park Declaration on AI Safety, of which India is a signatory among 27 other countries, provides valuable guidelines on the importance of collaboration in creating ethical AI frameworks, prioritizing transparency, accountability, and bias mitigation. Organizations today have to develop a priority in their decision-making processes, so that compliance requirements are met, and their corporate governance model aligns with the responsible AI standards.

Having said that, it is the effective implementation of these frameworks that remains a challenge. There is a dire need to align AI governance with organizational values and societal goals. Responsible AI practices not only mitigate risks but also enhance trust among stakeholders.

As India embraces AI's vast potential to harness AI-driven growth and innovation, organizations must be committed to robust governance and ethical practices. By integrating ethical values into AI frameworks, Indian businesses can ensure this powerful technology becomes a tool for sustainable, inclusive, and ethical progress.

The challenge lies in balancing innovation with responsibility—a balance that, if achieved, will position India as a global leader in the ethical deployment of AI.

Dr. Subir Verma

Message from Chair (CBC)





AI: Your Ultimate Study Partner in Business Management



In today's fast-paced business environment, artificial intelligence (AI) is becoming an indispensable tool for management students. Leveraging AI for learning not only simplifies complex concepts but also equips students with practical skills for the business world. Here's how AI can become your ultimate study partner in business management.

AI-powered personalized learning platforms, like Coursera and Duolingo, can assess your strengths and areas for improvement, creating customized learning

paths. For instance, if financial modeling is a challenge, these platforms can focus on that topic, providing targeted resources to enhance your understanding.

Tools like IBM Watson Analytics allow students to work with real-time data, helping them analyze market trends and consumer behavior. Imagine using AI to forecast sales or develop a marketing strategy based on predictive analyticsskills crucial for future managers.

Virtual simulations, such as Harvard Business School's AI-based simulations, enable students to make strategic decisions in a risk-free environment. You can manage virtual companies, optimize resources, and test marketing campaigns, all while receiving instant feedback on your decisions.

Additionally, AI chatbots like ChatGPT can assist with research, summarize complex articles, and answer questions in real-time, making study sessions more productive. Even managing your time can be streamlined with AI-based virtual assistants like Google Assistant, which can schedule tasks and set reminders for assignments.

By integrating AI into your learning routine, you can gain practical, tech-driven insights that will prepare you for leadership roles in an increasingly AI-driven business world. Embrace AI, and let it be your guide on the path to MBA success.

All the best!

Prof. Rahul Pratap Singh Kaurav

Student Editor



Crafting this edition of FOREprints has been both a bittersweet and exhilarating journey, epitomizing two years of ceaseless growth, innovation, and teamwork. Throughout this time, every moment has been a catalyst for learning and collaboration, fuelling our collective evolution. The past year has been especially transformative as I guided the juniors towards becoming their most empowered selves. As I hand over the reins to the junior batch, I do so with a hopeful heart, trusting in their ability to not only carry forward the cherished legacy of FORE but also to infuse it with their own unique contributions and innovations.

Ankita Singh (BDA 03, 035011)

ACADEMIC FOCUS

"Start-up Stories Seminar" by CED FORE

November 02, 2023

The Center for Entrepreneurship Development's seminar "Start-up Stories" led by Dr. Anita Tripathy Lal (Head, CED FORE & Seminar Chair) was held at the FORE Auditorium. The event commenced with, Prof. Lal casting a spotlight on innovation, start-ups, entrepreneurship and the pivotal role played by the Entrepreneurs & Intrapreneurs in the world today.



The seminar revolved around the enthralling and motivating life stories from our esteemed speakers about their journeys in Entrepreneurship and Intrapreneurship.

Ms. Richa Jaggi (Co-Founder & CMO, AWSHAD), is one of the leading marketing voices of our country today with the title of 'Top 40 under 40 Marketers' under her belt

– for which she was one of the youngest awardees! She engaged the audience on the importance of recognizing challenges and devising innovative solutions in her health care start-up for humans and pets. She further underscored passion's essential role as a critical component of attaining success.

Ms. Ruby Sethi Kanth (Co-founder & COO of Prepshala Pvt. Ltd and FOREpreneur), discussed what prompted her to take the leap of faith after completing her MBA and shared a compelling message: Age is never a barrier to entrepreneurial aspirations. She also reframed the notion of failure, highlighting that in business, these moments are not setbacks but valuable stepping stones for learning and growth.

Mr. Kapil Makhija (Director, Business Consulting-EY and FORE Alumnus), drawing from his diverse intrapreneurial experiences, highlighted the importance of spotting opportunities, listening to clients' needs, innovating, taking risk and trusting one's inner intuition as essential attributes for achieving success as an intrapreneur.

Dr. Anil Wali (CEO, BITS BiocytiH Foundation, former MD, FITT- IIT Delhi) who specializes in Innovation Management, Business Development, Start-ups, Incubators, and Research Parks, ignited a spirit of passion and motivation in the students by citing his contribution in streamlining the e-ecosystem of entrepreneurship. He emphasized that "discovering one's true interest" stands as a fundamental determinant in the success of any business venture.

Mr. Dipan Sahu (Assistant Innovation Director, Ministry of Education's Innovation Cell & AICTE, Government of India), in his story talked about identifying one's core purpose and shed light on the vital role of policy entrepreneurship with respect to ARIIA Framework-Innovation Council. According to him curiosity coupled with creativity and having a constructive restlessness to resolve problems is key.

Mr. Pramit J. Nathan (Director of Strategy at Creative Inc. and FOREpreneur), being a serial entrepreneur, from his diverse experience provided a thorough exploration of the 7 P's of entrepreneurship. By being Passionate- Positive- Persistent- Proactive- Problem

solving- People Friendly-Purposeful, one can shape and drive entrepreneurial ventures.

The seminar neared its close with a surge of intriguing questions from the audience, directed to the speakers. Prof. Anita Lal wrapped up the session by succinctly summarizing the essential traits for fostering an Entrepreneurial and Intrapreneurial Mindset.

Pritam Singh Memorial (PRISM) Conference

November 17, 2023

Birla Institute of Management Technology (BIMTECH) organized the 3rd PRISM conference from November 17-19, 2023 in hybrid mode. Prof. Subir Verma, Director, FORE School of Management, addressed the audience of esteemed academicians on November 17, 2023 on Day 1 of PRISM 2023 conference at the India Habitat Centre, New Delhi. The conference theme was 'Indian B Schools: Meeting the Challenges of Industry 5.0 and NEP 2020'.



Along with Prof. Subir Verma, Director, FSM, other eminent panelists were: Prof. D. P. Goyal, Director (IIM Shillong); Prof. Mahadeo Jaiswal, Director (IIM Sambalpur); Prof. Arvind Sahay, Director (MDI Gurgaon); Prof. Vishal Talwar, Director (IMT Ghaziabad); and Prof. Parag Kalkar, Pro V C (Savitribai Phule Pune University). Mr. Amit Agnihotri, Chairman and Founder (MBAUniverse.com) was the moderator.

The 9th Global Leadership Lecture Series

November 29, 2023

The Global Leadership Lecture Series 9.0, hosted by the Center of Excellence for Operations and Supply Chain Management and the Academic Office at FORE School of



Management, unveiled its insightful chapters, featuring the esteemed Mr. Randhir S. Kalsi. With a distinguished position as a Member of the Executive Board at Maruti Suzuki India Ltd, Mr. Kalsi graced the event with his wealth of knowledge at the intersection of leadership and supply chain management. The discourse highlighted the significance of simplicity, reusability, and scalability in ensuring streamlined processes, efficient resource utilization, and sustainable growth without excessive investments.

The event was a remarkable journey into the world of leadership and supply chain challenges, leaving us with valuable insights to ponder upon.

The 10th Global Leadership Lecture Series

December 05, 2023

The 10th Global Leadership Lecture Series at FORE School of Management featured the distinguished speaker, Prof. Raj Sethuraman to explore the theme "Heralding the Era of Palatist Marketing". Prof. Sethuraman, who is the Marilyn and Leo Corrigan Professor and Chair of Marketing at the Edwin L. Cox School of Business at Southern Methodist University, shared insights into national brand-store brand competition, price-advertising strategies, and brand equity.

Prof. Sethuraman is a seasoned expert with a PhD in marketing from the Kellogg School of Management and a remarkable teaching and research background. Prof. Sethuraman has received numerous awards for his contributions to marketing science and has an extensive portfolio of published articles in leading journals.

The seminar exposed students to cutting-edge theories and concepts in the field of marketing.

Jubliate- Annual Alumni Meet 2023

December 09, 2023

The annual alumni meet of FORE School of Management was organized at the India Habitat Centre, New Delhi. The event brought together 300 plus enthusiastic alumni, faculty members, and distinguished guests for a day of celebration and connection. The ceremony commenced with the traditional lighting of the lamp by Dr. B.B.L Madhukar, Chairman, FORE; Dr. Vinayshil Gautam, Vice Chairman, FORE; Dr. Subir Verma, Director, FORE School of Management; Professor (Dr.) Rajneesh Chauhan, Dean (Corporate Relations), FSM; and Professor (Dr.) Lokesh Jindal, Vice President (FAA). Dr. Subir Verma delivered a welcoming address, expressing gratitude for the alumni's presence and highlighting the school's achievements. Dr. B.B.L Madhukar followed with an inspiring inaugural speech, urging alumni to strive for excellence and contribute to their alma mater's growth. The event was followed by a classical dance performance by the students of FSM.

In year's Jubilate 2023, the limelight shone brilliantly on the recognition of its inaugural group, the alumni from 1994 to 2003. Dr. Subir Verma, Director, FORE School of Management, conferred honors and distinctions upon the esteemed individuals belonging to the "Inaugural Decade.

Alumni awards were presented to recognize outstanding achievements, accompanied by warm applause from the audience. The recipients were: Mr. Raj P Narayanam, Founder of Zaggle, received the award for Entrepreneurship; Mr. Sanjiv Bajaj, Joint Chairman & MD of Bajaj Capital Ltd., was honored for Executive Leadership; Mr. Vivek Agrawal, CIO of IndiaMart InterMESH Ltd., received recognition for Outstanding Contribution to Alma Mater; Ms. Reema Malhotra, Senior Vice President of People at S & P Global, Partner at SVP India, and Member of the Board of Advisors at Sampark Foundation, was acknowledged as an Influential Women Leader; and Ms. Manya Girdhar, VP at HSBC, was celebrated as the Young Alumni Achiever.



In a significant announcement, Mr. Raj P Narayanam, the Distinguished Awardee, announced his commitment to give FORE by pledging to raise Rs10 crores for FORE Entrepreneurs.

In the closing remarks, the Vice Chairman expressed sincere gratitude, thanking attendees for their patient and enthusiastic participation. Reflecting on the essence of FORE, he shared the inspiring journey of Dr. Jitendra Kumar Das, Director General, FORE, (also former Director of FORE School of Management), as a symbol of the institution's values. The Vice Chairman emphasized the deep connection between FORE's values and Indian culture, enriching the educational experience. He invited all to reconvene next year, fostering a tradition of reflecting on shared success and growth among the FORE alumni.

Dr. Rajneesh Chauhan, Dean (Corporate Relations), in a gracious gesture, extended his heartfelt appreciation to all those who played a pivotal role in orchestrating the event.

The event served as a nexus, bringing together alumni from diverse professional backgrounds and graduating years. It served as a catalyst for the establishment of new bonds and the reinforcement of existing ones. Not only did alumni exchange valuable industry insights, but they also nurtured enduring connections that extend beyond the confines of the event.

The 11th Global Leadership Lecture Series

December 12, 2023

The 11th Global Leadership Lecture Series at FORE School of Management, organized by the Academic Office, hosted

Prof. Atul Parvatiyar, Professor of Practice in Marketing & Supply Chain Management at Rawls College of Business, Texas Tech University, as the distinguished speaker. The session delved into the theme "Managing Business Relationships in an Era of Global Disruptions". With a rich background as the former Founding Director of the Center for Sales & Customer Relationship Excellence, Dr. Parvatiyar is a thought leader in marketing theory, relationship marketing, CRM, and sustainability. Dr. Parvatiyar shared his insights and experiences, offering valuable perspectives on global strategies and effective business relationship management.

XXVIII Convocation

December 26, 2023

FORE School of Management (FSM), New Delhi, held its XXVIII Convocation on Saturday, December 23, 2023 at Bharat Mandapam, Pragati Maidan, New Delhi. The event was graced by Shri Rakesh Verma, Co-Founder, Chairman & Managing Director, MapmyIndia.



Dr. Subir Verma, Director, FSM, welcomed the Chief Guest and addressed the passing out batch. He emphasized that in FORE School of Management, we take pride in that we do not just teach you the principles and grammar of management. More than that, we build character. I know that this array in your portfolio will enable each one of you to bring laurels to yourself, your family, and to this Institute. Our best wishes are always there for you. He wished all the post-graduating students success and encouraged them to bring more laurels to themselves, their family, to FSM and to the nation.

Presenting the activity report, Dr. Verma highlighted the milestones that FSM achieved for the year 2022-23. Dr. Verma mentioned that FSM faculty members have to their credit 95 publications including publications of high-quality research articles in A and A* star category journals along with high citations. He also highlighted the final placements for Batch 2021-23 which were both faster and better. Better was manifested in a higher median CTC, better quality of companies, and multiple job offers for students. Apart from higher salary packages, there has been an improvement in the diversity of recruiters as well. Batch 2021-2023 witnessed the participation of leading companies like McKinsey & Company, PwC India, Arcesium, IBM, Adani Group, Nestle, Bank of America, Maruti Suzuki India Limited, HSBC India, Deloitte USI, ITC, Capgemini, Gartner etc. The highest package was Rs. 30 Lakhs per annum and the average being Rs. 14.5 lakhs per annum.



Emphasizing the importance of the role of faculty, Dr. B.B.L. Madhukar, Chairman, FORE, said that the members of the faculty at FSM are drawn from leading national and international institutions and industries, are engaged in extensive research and consulting, and possess myriad management skills. Eminent personalities and senior corporate professionals are invited from time to time to share their experiences and discuss real-world managerial practices and market opportunities and challenges with the students. He also announced that FORE School of Management is in the process of starting extended campuses and courses in various places. He concluded his address by wishing the post-graduating students good luck and said "Certainly, remember the institute; remember your guardians and parents, who may have sacrificed a great deal to get you here".



The Chief Guest, Shri Rakesh Verma, addressed the post-graduating students. He said that over time, the trajectories of each will start to move differently, some will go on to do very well, some better than average and some may not be able to navigate their careers to their satisfaction. While there is no shortage of information on the dos and don'ts of success, Shri Verma offered a focused perspective. The key to standing out is the differentiating factors such as dependability and reputation He said that young graduates are a clean slate and their actions will build their reputation, and opportunities flow from your reputation. Secondly, to be taken seriously, one should be viewed as dependable and innovative; building upon existing ideas, enhancing processes, and pushing boundaries. The ability to face challenges, resilience, good interpersonal skills are all important ingredients for success. His advice encouraged students to approach their careers with clarity, resilience, and a commitment to growth.

Dr. Vinayshil Gautam, Vice Chairman, FORE, while proposing a vote of thanks, addressed the guests and said that over the years, FSM has been evolving and has made progress. But, few of the dots have become constant such as creating dependability. He concluded the convocation by quoting "You must be willing to dare if you wish to become an entrepreneur. Risk taking is necessary for profit maximization".

A total of 900 participants including faculty members, students, parents, delegates from media, witnessed this XXVIII convocation of FSM.

Center for Sustainable Development (CSD) Seminar

January 25, 2024

The Center for Sustainable Development (CSD) organized a seminar, featuring Mr. Tapan Mukherjee, founder & Chef consultant at Tapan Mukherjee & Co. The seminar focused on the critical theme of Hospitality Management in Times of Crisis, shedding light on various aspects of sustainable development within the hospitality and food industry.

Mr. Mukherjee, whose venture is incubated by the Indian Institute of Millet Research (IIMR), emphasized the importance of embracing sustainable practices in businesses. He highlighted the significance of sustainable packaging and the need for governmental support in promoting millet consumption, showcasing the pivotal role of both consumers and policymakers in driving positive change.

Mr. Mukherjee underscored the versatility of millets, a healthier choice and alternative to wheat, as advertised and advocated for, by India during G20 2023, stating that products derived from them should align with their inherent properties and not just added for virtue signaling or as marketing tools for inflating product price.

Moreover, he emphasized the responsibility of consumers in advocating for healthier choices and holding companies accountable for providing sustainable alternatives. He also stressed the role of governments in implementing regulations and policies to encourage food companies to prioritize sustainability.



Mr. Mukherjee reiterated the importance of research and development (R&D) in driving sustainable development, emphasizing the need for continuous innovation.

In conclusion, the seminar provided valuable insights into the integration of sustainability within the hospitality and food industry.

As a token of appreciation, Prof. Shalini Taneja gifted Mr. Mukherjee a plant symbolizing growth and sustainability, reflecting the seminar's overarching theme.

Meeting with Education Minister

February 12, 2024

Building partnerships for the future of education, FORE School of Management had a productive meeting with Dr. A.D. Susil Premajayantha (MP, the Education Minister and Leader of the House of Parliament of Sri Lanka) and Sadhguru JV (Founder- Isha Foundation).



Dr BBL Madhukar (Chairman, FORE) represented FSM in the meeting, where they discussed international admissions and synergies that can be forged between India and Sri Lanka to create opportunities in higher education and sought Sadhguru's blessings.

Panel Discussion by People Labs IAC 2024

March 02, 2024

Dr. Subir Verma, Director, FSM, participated in a riveting panel discussion by People Labs IAC 2024 on the 'Transformative Power of Artificial Intelligence in People Practices', featuring luminaries from both industry and academia.



The discussion unveiled the nuanced landscape of Artificial Intelligence, notably dispelling the myth of job insecurity while highlighting its capacity to generate new opportunities. Empowerment of talent with AI knowledge, delegation of repetitive tasks to AI systems, and fostering of an optimistic, adaptive culture were the key strategies that emerged from the decision.

International Women's Day

March 05, 2024

On the occasion of International Women's Day, Professor Sanghamitra Buddhapriya, Dean (Academics), FSM, organized a seminar titled "Diversity & Inspiring Inclusion" on March 5, 2024. The objective of the seminar was to empower women by raising awareness of existing gender inequalities and advocating for equality. Through celebrating the achievements of women across various fields and fostering discussions on the critical

issues they face, the seminar aimed to inspire action and collaboration to create a more equitable future for all. Ms. Lopamudra Banerjee, HR Head at Carrier Midea India Pvt. Ltd, was invited to speak at this significant event.

The speaker, emphasizing the ever-expanding presence of women across diverse industries, underscored the vital importance of cultivating a work environment that champions both diversity and inclusion. Supported by compelling evidence, the speaker illustrated how teams that are diverse and inclusive yield numerous benefits, such as heightened innovation, enhanced problemsolving capabilities, and ultimately, improved company performance. To further drive home the point, personal anecdotes were shared, depicting the challenges and triumphs experienced by women in labour-intensive roles.



However, the seminar didn't conclude there. It culminated with a resounding message of empowerment directed towards the women in attendance. The speaker stressed the significance of women actively seizing opportunities and taking charge of their career trajectories, thereby paving the way for a future marked by empowerment and success. This call to action extended beyond the individual, urging organizations to embrace diversity and inclusion practices, fostering an environment where all employees, irrespective of gender, feel valued and recognized for their distinct contributions. The session ended with a Q&A by the speaker.

PLACEMENTS AT FORE

Placements at FORE is perhaps one of the most important aspect from the student's perspective. The Institute

engages the Industry by inviting them to the campus for guest lectures, seminars, MDPs, live projects, mentoring sessions, etc. This provides opportunities to students to get first-hand information from the professionals about their expectations and requirements. This also helps the students showcase their talents and sharpen their pitches to the Industry during the placement processes, thereby increasing their recruitment possibilities.

To drive placements, FORE has a very capable student placement committee called as FORE Career Division (FCD) and a full time Placement Office. FORE Career Division has representatives from both the first and second year students.

Final Placements for Batch 2022-2024 were diversified in terms of job profiles and Industry with better quality of companies and multiple job offers for students. This year, the highest salary package offered is Rs. 70 Lakhs per annum.

This is the ninth consecutive year, FSM followed a mantra of 'The first offer need not be the best offer'. Students who got an offer of less than Rs. 7 lakhs per annum were allowed to sit for subsequent companies to improve their placements. Consequentially, both the average and median salary offered this year are close to Rs. 16.01 lakhs per annum and Rs. 15 lakhs per annum, respectively.

Apart from higher salary packages, there has been an improvement in the diversity of recruiters as well. Automobiles, Banking, MR & Consulting, Fintech, FMCG, FMCD, FSI, IT/ITES, Logistics, Manufacturing, Telecom, Retail & Pharma, etc. recruited from FORE.

The IT/ITES industry recruited 23% of the students from the batch. Diverse roles like Senior Analyst, GIT - Project Manager, Business Analyst, Presales Consultant, Global Product Manager-Digital Workplace Business, Program Manager, Project Analyst, Senior Management Trainee-Business Presales Specialist and Product Analyst etc. were offered.

Key Recruiters in the IT/ITES sector are Accenture, Beyond Cloud Consulting, Cappemini, Gartner, HCL Technologies, Hexaware Technologies, IGT Solutions, Kyndryl, Nucleus Software, Synaptic, Tech Mahindra, Wipro Limited, Dell Technologies and Zycus, etc.

BFSI is one of the most sought-after sectors for placements. This year 27% of the batch was placed in

this sector. Diverse roles and profiles ranging from Credit Analytics, Analyst-Investment Banking, Deputy Manager-Risk Analytics, Management Trainee (Wealth & Family Office), Analyst, Management Trainee - Credit Analyst, Management Trainee-Strategic Project and Senior Analyst-Portfolio Management etc. were offered to the students by organizations.

Leading recruiters from the sector includes ICICI Bank, Axis Bank, Acuity Knowledge Partners, CareEdge Ratings, CRISIL, DBS Bank, Darashaw, Digit Insurance, HDFC Bank, IDBI Bank, IIFL Finance Limited, Kotak Mahindra Bank, OakNorth Credit Intelligence, Oxane Partners, SBI CARD and Wipro Digital Operations & Platforms. Companies like Ask Asset & Wealth Management and Marsh McLennan visited for the first time for hiring students.

Market Research & Consulting is one of the most growing sectors with 14% of the batch being placed in it. Organizations such as Arcesium, Axtria, Deloitte USI, Genpact, GEP and Kakode Associates Consulting Private Limited etc. hired our students. In these sectors students were offered Diverse roles such as Analyst-Financial Operations, Associate, Analyst - Human Capital, Consultant-Functional Consulting, Associate Solution Advisor-Risk & Financial Advisory, Assistant Manager-Human Resource Business Partner and Consultant etc.

For the Batch 2022-24, we witnessed participation from new recruiters, namely Balmer Lawrie UAE LLC, Kia India, Sharda Motors Industries Limited, OakNorth Credit Intelligence, Deltatech Gaming Limited, Policybazaar, Tanla Platforms, Adani Wilmar, Honasa Consumer Limited, General Mills, Brindco, Supple Tek, Ask Asset & Wealth Management, Indian Hotels Company Limited, Beyond Cloud Consulting, Movado Group, UNIQLO India, InterGlobe Aviation Ltd (IndiGo) and Marsh McLennan had visited for the first time and hired students. FMCG, FMCD, Automobile & Manufacturing companies accounted for 23% of the offers and Sectors like E-Commerce, Retail, Energy, Fintech, Media, Logistics, Pharma, Real Estate, Telecom and Hospitality, etc., hired 14% of the batch.

The hiring traction from traditional recruiters also remains strong. IT/ ITES, FSI, Banking, MR & Consulting, FMCG, Automobiles etc. have returned year

after year to recruit from FORE. Organization such as JK Tyre & Industries Limited, Maruti Suzuki India Limited, Capgemini, Cognizant, Gartner, HCL Technologies, ICICI Bank, CRISIL, Darashaw, ICRA, ICICI Bank, SBI Card and many others, like every year visited the campus and hired students.

In fact, encouraged by the performance in SIP FORE students received multiple PPO offers from various organizations, to name a few Deloitte USI, Nestle, ICICI Bank, Oxane Partners, Dell Technologies, Tech Mahindra, Wipro Limited, Porter, Asian Paints, Cinepolis and Times OOH etc.

Summer Internship Program (SIP)

The Summer Internship Program at FORE is a great mechanism for the students to learn from the various companies. This also gives students an opportunity to apply their learning's in the real life corporate world. Summer Internship is a part of the course curriculum and the duration is of 8 to 10 weeks, it usually starts from the 1st week of May and ends up by last week of June.

After the completion of the Summer Internship the students are required to submit the Internship report along with the company feedback. Thereafter, the students are evaluated on the quality of Summer Internship Program undergone by them. Some of the students are able to translate the Summer Internship Program into a Pre Placement Offer (PPO) as well.

The summer placement for the Batch 2023-25 witnessed participation of companies from diverse domains and industries. Highest SIP offered was Rs. 2 Lacs for the 2 months. Brand leaders like Adani Group, Asian Paints, Tech Mahindra, Capgemini, DHL Express, GSMA, Reliance Retail, Tata Motors, Vikram Solar, Wipro Limited, Oxane Partners Limited, Gartner, Novartis and Reserve Bank of India. and many more recruited from the campus.

Companies like Dabur BMW, Air India, Bajaj Finance Ltd, Lenovo India, MakeMyTrip, Marsh McLennan, Orion India and V-Guard etc. visited for the first time and recruited students for Summer Internship. Berger Paints India Ltd became the top recruiter in summer internship and GEP, ICICI Bank, Unicharm India, Genpact and Tata Motors etc., hired students in good numbers.

MANAGEMENT DEVELOPMENT PROGRAMS (MDP)

FORE School of Management conducted 6 MDPs:

Managerial Leadership and Team Building: Conducted by Prof. Sanghamitra Buddhapriya, Prof. Anita Tripathy Lal, and Prof. Neeraj Kumar for the officials of RITES Ltd, Arvind Medicare Pvt Ltd, TATA AIG, PROEC Energy Ltd from December 07-08, 2023.

Analytics with POWER BI: Conducted by Prof. Saurabh Mittal for the officials of Mitsui Chemicals from December 09, 2023 to March 06, 2024

AI Adoption in Business-Opportunities and **Challenge:** Conducted by Prof. Antarpreet Singh, Prof. Ashok Kumar Harnal & Prof. Rajesh Sikka for the officials of Maruti Suzuki, Indian Power Corporation Limited, Mother Diary, African Industries, and Indian Navy from February 06-07, 2024.

First Time Managers: Conducted by Prof. Antarpreet Singh for the officials of Sentiss Pharma on February 20, 2024.

AI-Driven HRM Transformation: Conducted by Prof. Antarpreet Singh for the officials of Indian Oil, DMRC, Ajanta Bottle on March 16, 2024.

Reach Where You Aspire To: Conducted by Prof. Sanghamitra Buddhapriya for the Women Professionals, Organized by AIMA New Delhi on March 21, 2024.

FACULTY PUBLICATION (October 2023-March 2024)

Summary	
Publication Category	Number of Publications
A*	2
A	9
В	19
C	13
Scopus	42
WOS	26
Book Chapters	6
Conference attended	12

Prof. Aditya Banerjee

- Banerjee, A., & Kundu, S. (2023). Does public sentiment impact stock price movements? Evidence from India. Journal of Emerging Market Finance, 23(1), 108-134.
- Kundu, S., & Banerjee, A. (2024). Efficiency of financial production process and its dependence on price anchors: Evidence from India. IIMB *Management Review*, 36(1), 56-70.

Prof. Ajay Kumar Pandey

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Prof. Amarnath Mitra

Banerjee, S., Mitra, A., Jena, S.K., & Mohanti, D. (2024). Influence of foreign institutional holding on corporate risk-return profile: A panel quantile regression analysis. Cogent Economics & Finance, 12(1), 1-17.

Prof. Anil Kumar Singh

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Prof. Antarpreet Singh

Singh, A. & Pandey, J. (2024). Artificial intelligence adoption in extended HR ecosystems: enablers and barriers. An abductive case research. Frontiers in Psychology, 14, 1-13.

Prof. Arbuda Sharma

- Sharma, A. & Hasti, C (2023). Marketing sustainable tourism and its policies through community engagement- An Indian context. International Review on Public and Nonprofit Marketing, 1-36.
- 2. Gandhi, R., Hasti, C., & Sharma, A. (2024). Case evidenced total interpretive structural modelling of service-network disintegration in Indian telecommunication sector. Journal of Information Technology Case and Application Research, 1-35.

Prof. Faisal Ahmed

 Pushp, P. & Ahmed, F. (2024). Towards a future discourse on global value chains. *Critical Perspectives on International Business*, Vol. 20 No. 3, pp. 378-407, ISSN: 1742-2043.

Prof. Gaurav Gupta

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- 2. **Gupta**, **G**. (2023). Geopolitical risk and investment-cash flow sensitivity: An empirical analysis for Indian business group-affiliated firms and non-business group-affiliated firms. *Finance Research Letters*, *58*.

Prof. Nirmalya Bandyopadhyay

 Biswas, M., & Bandyopadhyay, N. (2023). Configuring HRM practices for open Innovation: But can It deliver? *American Business Review*, 26(2), 601-634.

Prof. Pramod Chandra

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Prof. Rahul Pratap Singh Kaurav

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Prof. Roopesh Kaushik

- 1. Jain, P., **Kaushik**, **R**., & Jain, P. (2023) Agriculture-based livelihoods and mining: In synergy or conflict? Analyses from rural Rajasthan in India. *Agricultural Economics Review*, *24*(1), 45-60.
- Kaushik, R., (2024). Dairy Cooperatives in India: A review. Economic & Political Weekly, 59(9), 35-41.

Prof. Sanghamitra Buddhapriya

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Prof. Shallini Taneja

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Prof. Shilpi Jain

1. Srivastava, P., & **Jain, S**. (2024). Does materialism make Indian millennials miserable or is it a key to life satisfaction? Exploring the moderating role of gratitude. *Management and Labour Studies*.

Prof. Sriparna Basu

- 1. Jha, S., Singh, A.K., & **Basu**, **S**. (2024). Corporate engagement with start-ups (CEWS): A systematic review of literature and future research agenda. *European Business Review*, Vol. 36 No. 5, pp. 725-770, 2024, ISSN: 0955-534X.
- 2. Dang Quan, T., Wei-Han Tan, G., Aw, E.C.-X., Cham, T.-H., **Basu**, **S**. & Ooi, K.-B. (2024). Can you resist the virtual temptations? Unveiling impulsive buying in metaverse retail. *Asia Pacific Journal of*

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Prof. Subir Verma

1. **Verma, S.**, Kaur, R., & Bhasin, N. K. (2024). Does employer branding shake application intentions of potential employees? *Global Business Review*.

Prof. Sumeet Kaur

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Prof. Sunanda Nayak

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Prof. Surabhi Koul

- 1. **Koul, S.**, & Jasrotia, S. S. (2023). Social media: An elixir to boost student engagement in higher education learning. *Business and Professional Communication Quarterly*, Vol. & Issue No. Ahead of Print, 2023, ISSN: 2329-4906.
- 2. **Koul, S.,** & Jasrotia, S. S. (2023). Role-Play... take 1... action: An experiential activity for marketing students. *Journal of Education*, *203*(2), 381-389.
- 3. **Koul, S.,** & Kasar, A. S. (2024). Research landscape of sustainable marketing: Thematic analysis and future trends. *Vision*, 09722629241231431
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Prof. Surendar Singh

- **1. Singh, S.**, & Singh, R. (2023). National medical devices policy, 2023: Inconsistences and dilemmas. *Economic & Political Weekly*, 58(45-46).
- 2. **Singh, S.**, & Singh, R. (2023). Mapping food losses in international supply chains: A case study of India's marine and meat exports. *Journal of International Food & Agribusiness Marketing*, 1–22.

Prof. Swati Sharma

 Sharma, A., & Sharma, S. (2024). Adoption of digital marketing in tourism SMEs: A review and research agenda. *Management Research Review*, Vol. 47 No. 7, pp. 1077-1095, ISSN: 2040-8269.

Prof. Tarun K. Soni

- 1. Satapathy, D.P., **Soni, T.K**., & Patjoshi, P.K. (2024). Unveiling the nexus: Exploring the impact of corporate governance on the financial performance of acquiring companies in the Indian context. *Journal of Risk and Financial Management*, 17(1), 13.
- 2. Soni, T. K. (2024). Hedging price risk through commodity derivatives: A case of Sethi Jewellers. *Emerald Emerging Markets Case Studies*, 14(2), 1–26.
- **3. Soni, T. K.**, Singh, A., & Kaushal, V. (2023). Capital investments and firm characteristics: The moderating role of economic policy uncertainty in the hospitality sector. *International Journal of Hospitality Management*, 114, 103562

Prof. Tarun Kumar Singhal

1. Kuberkar, S., Singh, S., & **Singhal, T. K**. (2024). Adoption intention of artificial intelligence enabled smart city services from citizens' perspective. *International Journal of Human Capital in Urban Management*, 9(1).

Prof. Tavishi Tewary

1. Kumar, D., & **Tewary**, **T**. (2023). Investigating the sustainability of urban energy generation with techno-economic analysis from hybrid energy systems. *Energy Strategy Reviews*, *50*.

Prof. Vandana Gupta

1. Mitra, G., **Gupta**, V., & Gupta, G. (2024). Impact of macroeconomic factors on firm performance: empirical evidence from India. *Investment Management and Financial Innovations*, 20(4), 1-12.

Prof. Varsha Khattri

1. **Khattri, V**., & Tomar, V. S. (2024). Does greenwashing build green brand associations? evidence from the Indian packaged food market. *Indian Journal of Marketing*, *54*(2), 27-43.

Prof. Vikas Pandey

1. **Pandey, V.** (2023). Does commodity exposure benefit traditional portfolios? Evidence from India. *Investment Management and Financial Innovations*, 20(4), 36-49.

Prof. Keng-Boon Ooi- Distinguished Visiting Faculty

- Ooi, K. B., Tan, G. W. H., Al-Emran, M., Al-Sharafi, M. A., Capatina, A., Chakraborty, A., ... & Wong, L. W. (2023). The potential of generative artificial intelligence across disciplines: Perspectives and future directions. *Journal of Computer Information Systems*, 1-32.
- 2. Wu, M., Tan, G. W. H., Aw, E. C. X., & **Ooi, K. B**. (2023). Unlocking my heart: Fostering hotel brand love with service robots. *Journal of Hospitality and Tourism Management*, *57*, 339-348.
- 3. Wong, L. W., Tan, G. W. H., **Ooi, K. B.**, & Chan, H. K. (2024). Blockchains for SMEs: A Fit-Viability perspective moderated by organizational innovation diffusion for supply chain performance. *Transportation Research Part E: Logistics and Transportation Review*, 182, 103396.
- Ooi, K. B., Cham, T. H., Tan, G. W. H., Al-Emran, M., & Tang, Y. C. (2024). Guest editorial: The dark side of FinTech: Unintended consequences and ethical consideration of FinTech adoption. *International Journal of Bank Marketing*, 42(1), 1-6.
- 5. Dang Quan, T., Wei-Han Tan, G., Aw, E. C. X., Cham, T. H., Basu, S., & **Ooi, K. B.** (2024). Can you resist the virtual temptations? Unveiling impulsive buying in metaverse retail. *Asia Pacific Journal of Marketing and Logistics*, Vol. 36 No. 10, pp. 2259-2280, 2024, ISSN: 1355-5855.

- 6. Lo, P. S., Tan, G. W. H., Aw, E. C. X., & Ooi, K. B. (2024). Shared moments, lasting impressions: Experience co-creation via travel livestreaming. *Journal of Hospitality and Tourism Management*, 58, 456-466.
- 7. Nibras, S., Gunawan, T. A., Tan, G. W. H., Lo, P. S., Aw, E. C. X., & **Ooi, K. B.** (2024). Engage to cocreate! The drivers of brand co-creation on social commerce. *Marketing Intelligence & Planning*.
- 8. Bai, X., Aw, E. C. X., Tan, G. W. H., & **Ooi, K. B.** (2024). Livestreaming as the next frontier of e-commerce: A bibliometric analysis and future research agenda. *Electronic Commerce Research and Applications*, 101390.

Academic Extension Services

Prof. Anita Tripathy Lal

- Delivered guest lectures on Presentation Skills and Written Communication Skills to part -time MBA (IB) students on October 01 & 06, 2023 at IIFT Delhi.
- 2. Empanelled as a mentor for the Women Entrepreneurs at BM Munjal University Incubation Center (ACIC-BMU Foundation) at Gurugram, since October 2023.
- Conducted an online business plan workshop on February 11, 2024 for the WEE Foundation Women Entrepreneurs pursuing "Advanced Entrepreneurship Program" at IIT Guwahati.
- 4. Conducted sessions on "Crisis Communication" for Full-time MBA (IB) Students at IIFT Delhi, on February 21, 2024.
- 5. As a member on the advisory board of SWADHA Agri Pvt. Ltd., Prof. Anita Lal helped the founder Ms. Neha Bharti to get SWADHA Incubated during March, 2024 at IIM Lucknow Enterprise Incubation Center.

Prof. Arbuda Sharma

1. Conducted a two-day faculty development program on 'Qualitative Research Methods Through Grounded Theory Methodology' from the FORE School of Management, New Delhi campus.

2. Organised a seminar for PGDM (IB) on the topic "Proactive use of IPR's by the Corporate Executives" on February 9, 2024. The seminar was delivered by Prof. S.K. Jain, adjunct Professor at IIT Delhi, IIM Jammu, MNIT Jaipur, and Netaji Subhash University of Technology, New Delhi.

Prof. Sanghamitra Buddhapriya

1. Invited as a speaker at the workshop for Women Professionals on "Tapping your Own Potential: Enriching and Empowering Within", on February 22, 2024, organized by the National HRD Network.

Prof. Swati Sharma

 Delivered a half day training program on "Communication with Impact" for HODs and senior teachers of Delhi Public School, Mathura Road, Delhi.

Prof. Tarun K. Soni

- 1. Invited as a Session Chair in online mode for 2nd International Financial Management Conference organised by CIMP, Patna, India on February 9, 2024.
- 2. Presented the paper "Impact of Marketing Mix on Firm Profitability: Moderating Role of R&D Intensity' at the FORE International Marketing Conference (FIMC) 2023 scheduled on December 15-16, 2023.

FPM FOCUS

Summary	
Category	Number of Publications
Research Articles	5
Conference attended	5

FPM Scholar Name	Paper Title	Journal Name
Ms. Sonika Jha	Corporate engagement with start-ups (CEWS): a systematic review of literature and future research agenda	European Business Review - Emerald
Ms. Janvee Garg & Ms. Sonika Jha	Investigating the Reorientation in Manufacturing Firms through a Dynamic of Strategic Shift: An Exploratory Study	Human Systems Management – IOS Press
Mr. Gaurav Mitra	Impact of macroeconomic factors on firm performance: Empirical evidence from India	Investment Management and Financial Innovations
Ms. Bhavya Joshi	Financial Determinants of Environmental, Social and Governance Performance: Empirical Evidence from India	Investment Management and Financial Innovations
Ms. Bhavya Joshi	Moderating role of financial characteristics in sectoral performance during the period of economic disruption: Evidence from Covid-19 pandemic	Indonesian Capital Market Review
Mr. Pushkar Pushp	Toward a future discourse on global value chains	Critical Perspectives on International Business
Mr. Pushkar Pushp	The Global Value Chain: Challenges faced by ASEAN least developed countries	Journal of Policy Modeling

FPM Scholar Name	Paper Presented	Conference
Ms. Nidhi Kumari	T+2 to T+1 settlement period migration in	PAN IIM World Management Conference
	India: Impact on liquidity	
Ms. Nidhi Kumari	Colocation and Volatility: Testing of multiple	5th SEBI-NISM Research Conference (5th
	structural breaks in Indian market	SNRC 2024)
Ms. Sonika Jha		India Strategy Conference (ISC) 2023 jointly
	engagements with start-ups: Fuzzy AHP and	organized by IIM-A, IIM-B, ISB Hyderabad
	Sensitivity Analysis	and CII CSO Forum held IIM Bangalore
Ms. Yashsvi Pancholi	Exploring the impact of Social Identity and	India Strategy Conference (ISC) 2023
	Role Ambiguity on Family Harmony in	
	Family Businesses (Poster Presentation)	
Ms. Yashsvi Pancholi	Intergenerational Interaction in Family	9th PAN IIM World Management
	Businesses: A Multi-Vocal Literature Review	Conference

FPM Scholar Name	Paper Presented	Conference
Mr. Gaurav Mitra	Economic policy uncertainty and firm performance: Do firm life cycle and firm size matter? Empirical evidence from India	9th PAN IIM World Management Conference, 2023 hosted by IIM Sambalpur
Ms. Bhavya Joshi	Do Corporate Cash Holdings matter for ESG Performance: Empirical Evidence from India	PAN-IIM (2023), Sambalpur
Mr. Aman Maheshwari	Green HRM Researches in Manufacturing and Service Industry: A Comparative Analysis	_
Mr. Aman Maheshwari	A Systematic Literature Review of Green Human Resource management and Employee Green Behaviour	INDAM 2024
Ms. Soumya Tiwari	Managing Innovation and Technology in Emerging Markets.	FORE International Marketing Conference (FIMC, 2023)
Ms. Soumya Tiwari	Threats to Multilateralism and the Future of Multilateral Organisations	FORE International Finance Conference, (FIFC, 2022)
Mr. Sahil Dua		9th PAN IIM World Management Conference, held from January 22-24, 2022, at the Indian Institute of Management, Sambalpur.
Mr. Pushkar Pushp	Deciphering the impact of Geopolitics on Global Value Chains	Indian Institute of Technology Bhubaneswar (IIT Bhubaneswar).
Ms. Aayushi Sharma	I am confused: Coping with customer confusion in metaverse shopping	International Communication Management Conference (ICMC-2024)

Awards and Recognition of FSM Faculty, FPM and Students

- 1. **Prof. Rakhi Tripathi** received the prestigious REX "Karmaveer Chakra Award» in the GOLD category (highest one) on November 24, 2023 for her societal contribution to date: Grassroots-level education, solving transportation issues in her village, and speaking about communal harmony. This award was instituted by the International Confederation of NGOs (iCONGO) in partnership with the United Nations (UN).
- 2. **Ms. Ayushi Sharma**, FPM Scholar from the Marketing Area, won the best paper award- third prize at ICMC-2024.
- 3. **Mr. Jatin Bijlani**, a PGDM student of FORE School of Management, has been granted a patent under Patent No. 485452, on 19 December, 2023,

- for his brilliant invention, for the development of an "On board diagnostic system to detect adulterants in gasoline and provide a quantified value of Adulterants".
- 4. **Mr. Tanmay Benjwal,** a PGDM student and coordinator at the Center for Entrepreneurship Development (CED) of FORE School of Management, has been granted a patent under Patent No. 526176, on March 14, 2024, for his revolutionary refrigerator gadget designed for disinfection and purification in

WELCOME TO THE FORE FAMILY

Newly Inducted Staff Members

Mr. Sunil Kumar Chaudhary, Research Associate.

Ms. Smridhi Sharma, Senior Executive (CBO).

STUDENT FOCUS

VicHaR

October 17, 2023

SIG-HR hosted an insightful seminar as part of "vicHaR - In Dialogue with Leaders," featuring a discussion with Mr. Sidharath Tuli, Founder and CEO of People Sculptors. He interacted on the topic "Perfect Confidence: Key to Becoming a Better Decision-Maker".



Mr. Tuli shed light on the critical aspects of underconfidence and over-confidence, emphasizing the importance of finding the right balance between the two. He explained how underestimating our potential can deter us from undertaking challenges where we could succeed, leading to missed opportunities.

It was an overall interactive session for the batch, providing a platform for students to gain valuable insights and practical knowledge. His expertise and interactive approach left a lasting impression, inspiring students to become better decision-makers and confident leaders.

Dandiya Raas'23

October 17, 2023

Team CDF organized a vibrant Dandiya Night to celebrate the festive spirit of Navratri, featuring energetic music, colourful attire, and lively dance moves. The event began with heartfelt wishes from Chairman Dr. B.B.L. Madhukar, FORE, followed by an inspiring address from Dr. Sanghamitra Buddhapriya, Dean Academics at FORE School of Management. The atmosphere was electric, as participants donned traditional outfits and danced to the rhythmic beats of Dandiya music.

A highlight of the evening was the dance face-off, where



students selected through a random draw competed against each other, showcasing their dance skills and enthusiasm. The competition added an element of excitement and friendly rivalry, with winners receiving gifts as a token of appreciation for their performance. The event successfully brought together students in a joyous celebration of culture and tradition, fostering a sense of community and festive spirit.

Fling it

October 17, 2023

The Fling It Throwball Tournament unfolded as a pivotal event in our campus sporting calendar, igniting a spirit of camaraderie and competition among female athletes. Organised by the Sports Division of the college, the tournament brought together seven teams comprising over 30 participants, who eagerly embraced the challenge of showcasing their talent and passion for throwball in a knockout format competition.



Throughout the tournament, participants engaged in spirited matches, demonstrating exemplary skill and strategic prowess on the court. Each game was a testament to the dedication and determination of our female athletes, captivating audiences and inspiring admiration from peers.

Beyond the thrill of competition, Fling It served as a powerful platform for empowerment and inspiration. Female athletes seized the opportunity to showcase their talents and challenge stereotypes about women in sports, proving that gender is no barrier to athletic achievement.

Modus Operandi

October 23, 2023

FOSTRA, the Operations and Strategy club of our college, conducted a seminar "Modus Operandi". The event was an enlightening affair featuring distinguished guest speakers, Mr. Chirag Pachouri, Consultant KPMG and Mr. Gaurav Verma, 1Quality Enthusiast in KPMG, who graced the occasion with their expertise.

Their presentation was a deep dive into the realm of implementing KPMG Lean Six Sigma programs, covering a spectrum of sectors including BPO, Finance, and



Marketing. With a meticulous approach, they elucidated the intricacies of Lean Six Sigma methodologies, offering a comprehensive understanding of its application in various industries.

Mr. Pachouri and Mr. Verma actively engaged with the audience, encouraging lively discussions and fostering a collaborative learning environment. Students were encouraged to voice their queries and concerns, and the speakers responded with not just answers, but with insightful perspectives that added layers of understanding to the topics at hand.

Box Cricket League

October 26, 2023

The FORE Sports division organized the Box Cricket

League (BCL) with the primary objective of fostering interaction and camaraderie among the students of batch 24' and 25'. Adopting a 'Gully Cricket' format, the event aimed to bring together participants in a casual yet competitive environment, ensuring maximum engagement and participation.

The response to the Box Cricket League was overwhelming, with 25 teams registering and over 230 participants eagerly joining the fray. Over the course of two weeks, teams competed fiercely in a League-cum-Knockout format, showcasing their cricketing skills and teamwork in pursuit of victory.

At the end, two teams emerged victorious. Additionally, the tournament also recognized the best players, both male and female, for their consistent contributions and exemplary display of skill and sportsmanship throughout the competition.



Rakhtdaan

October 26, 2023

Rakhtdaan'23 marked a significant milestone in the journey of Team ANTAR at FORE School of Management. The event, held in association with Pitampura Blood Bank and CDF, epitomized the spirit of altruism and community service.





Students, faculty, administration, and security personnel alike partook in this noble cause, transcending barriers and fostering a sense of collective responsibility. The event witnessed a total of 152 registrations, with 119 donors making a tangible difference through their selfless act of donation.

In conclusion, Rakhtdaan'23 stands as a testament to the transformative potential of community-driven initiatives. Through the simple yet profound act of blood donation, individuals came together to uphold the values of compassion, unity, and service to humanity.

Add-Jective

October 28, 2023

Add-Jective 2023, a business simulation competition organized by Team Think Tank in collaboration with Cesim, emerged as a platform for students to exhibit their marketing prowess and business acumen.

With registrations from 57 teams totaling 133 participants, the event featured two online rounds that tested various facets of strategic decision-making in marketing. The first round, "Positioning Panache", challenged teams to optimize brand positioning for maximum profits, while the second round, "Marketing Mavens", immersed 12 shortlisted teams in a comprehensive scenario-based business simulation. This round placed participants in top management roles within a virtual soft drinks and juices company, assessing their abilities in market research, problem-solving, teamwork, and business acumen.

The winners, Breakthrough Battalion comprising Anish Goel, Aayush Jain, and Arpit Mittal, claimed the first prize of \$3000, while Dunder Mifflin, represented by Shahaji Mandokar, Aakash Bansal, and Pratyaksh

Kaushik, secured the second prize of \$2000. The event spanned several days, commencing with registrations on October 19, 2023, followed by the first round on October 26, and concluding with the final round on October 28.

Excel Workshop

October 28, 2023

Team FOREtech hosted their highly acclaimed Excel workshop featuring Ms. Anjali Gupta, a Chartered Accountant and Senior Manager at AXA XL, as the guest speaker. The session aimed to provide participants with invaluable insights and hands-on experience in utilizing MS Excel effectively. Prior to the workshop, participants received an email containing a trial dataset, with instructions to create a corresponding pre-work table in Excel and to track the time taken for completion. Covering essential topics such as basic formulas, key functions, pivot tables, and charts, the workshop facilitated a deeper comprehension of the software among the attendees.

Ms. Gupta underscored the significance of efficiency in Excel usage, advocating for the utilization of keyboard shortcuts over mouse navigation to expedite tasks. She demonstrated numerous shortcuts, empowering participants to enhance their speed and productivity. Later, concluded with an interactive O&A session. In her closing remarks, Ms. Gupta encouraged ongoing learning and practice in Excel, emphasizing its immense potential as a versatile tool. The workshop proved to be an informative and engaging experience, offering students practical exposure to Microsoft Excel's functionalities.

Mark the Talk- Grooming Session

October 30, 2023

The Personality Enhancement Cell (PEC) organized "Mark the Talk", a speaker session with focus on personal grooming. The session delved into the theme of 'Managing First Impressions During Interviews'. Leading the guidance for students was the esteemed guest speaker, Ms. Sonu Singh, co-founder of Soulful Impressions, specializing in Image Management and Soft Skills. The primary objective was to provide participants with a comprehensive understanding of the pivotal skills and mindsets essential for making a memorable first impression, thereby preparing them for their corporate endeavours.



Throughout the session, Ms. Singh shared invaluable insights into various facets crucial for standing out in interviews, including essential interview techniques, effective communication strategies, and the paramount importance of attitude in corporate settings.



Additionally, she elaborated on the nuances of resume building, stressing the significance of self-confidence and self-realisation in leaving a lasting impression. Posture, body language, and adept responses to key interview questions were also discussed in detail, underscoring their pivotal role in interview success.

Modus Operandi 2.0

October 31, 2023

FOSTRA, the Operations and Strategy club of our college, continued with its event series "Modus Operandi 2.0" with an insightful seminar titled "The Role of Supply Chain Management in Today's Markets", featuring Dr. Ashish Negi, the Senior Director of Service Logistics at DHL Supply Chain.

Against the backdrop of an increasingly complex global marketplace, this session delved deep into critical subjects, ranging from the profound impact of supply chains on humanitarian efforts to the imperative of climate resilience. Dr. Negi, drawing from his extensive experience and expertise, illuminated the significance of big data analytics and the far-reaching global implications inherent in effective supply chain management strategies.

The seminar provided a platform for reflection on the invaluable lessons garnered from navigating the challenges of the COVID-19 pandemic.

PINNACLE'23

November 01 & 03, 2023

The Corporate Interaction Division (CID) of FORE School of Management organised PINNACLE'23-The MARK-OPS Conclave. The event featured two panel discussions: The Marketing Panel on November 01 with the theme "Marketing and Sustainable Business Practices in the Modern Age", and The Operations Panel on November 03 with the theme "Supply Chain Resilience and Risk Management".



The Marketing Panel included Ms. Nidhi Yadav (Marketing Director, Consulting-Deloitte South Asia); Ms. Navneeta Borooah (Director of Global Marketing-Capgemini Engineering); Prof. Nirmalya Bandyopadhyay (Professor, Marketing Area, FSM); and Dr. Ashutosh Pandey (Professor, Marketing Area, FSM). They discussed the integration of sustainable practices in marketing strategies, emphasising the importance of aligning business goals with environmental responsibility. The panelists also highlighted innovative marketing techniques to enhance brand value and consumer trust.

The Operations Panel featured Mr. Saurabh Sharma (Senior Vice President, Global Head Enterprise Ops and Strategic Initiatives-Firstsource); Mr. Vijayanand Choudhury (Global Head SCM-Sterlite Technologies Limited); Dr. Ashish Negi (Senior Director, Service Logistics-DHL Supply Chain); and Mr. Amit Aneja (Technical Director-KPMG). They addressed strategies for enhancing supply chain resilience, focusing on risk

management, and leveraging technology to streamline operations and mitigate disruptions.

The event concluded with actionable insights and strategies to improve business outcomes through the strategic integration of technology, making it a highly enriching experience for all attendees.

Lean Six Sigma Certification

November 02-05, 2023

In partnership with KPMG, FOSTRA, the Operations and Strategy club orchestrated the KPMG Lean Six Sigma Green Belt Certification, held. This certification program was meticulously crafted to provide participants with a comprehensive understanding of Lean Six Sigma methodologies, led by esteemed trainers Mr. Gaurav Verma and Mr. Abhishek Saraswat.

Mr. Verma and Mr. Saraswat, drawing from their extensive experience and proficiency in the field, adeptly guided attendees through the theoretical frameworks and practical applications of Lean Six Sigma principles. Participants engaged in interactive exercises, case studies, and group discussions, enabling them to apply Lean Six Sigma concepts to real-world scenarios and challenges.

Globuzz 6.0

November 07, 2023

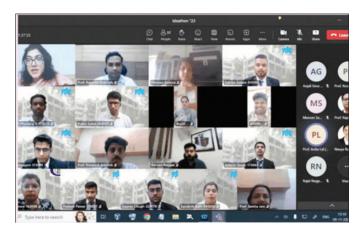
Team IBF conducted Globuzz, the seminar, and invited Ms. Rochi Khemka, Global Partnership Coordinator, World Bank to provide exposure to the students about "Working In Global Organisations: Opportunities And Challenges". Ms. Khemka led the students in a highly interactive session by sharing her insights on the value of self-reflection, setting specific priorities, and embracing curiosity. Emphasizing that a career spans decades, one must value personal growth, meditative practices, and material goals as well as nurturing personal passions.

Students from all sections actively participated in the seminar to learn about working in global organisations like World Bank and IFC, difficulties, and potential going forward. This time a total of 60 students were present, and the seminar was concluded with a note of gratitude towards our esteemed speaker and the IBF faculty coordinator.

IDEATHON'23

November 09, 2023

Organized by Center for Entrepreneurship Development (CED), it showcased thirteen BUSINESS IDEAS' participant groups, who had the opportunity to get advice from mentors and industry professionals as they prepared their innovative business plans.



The diverse range of start-up ideas presented during the session showcased innovative solutions across various industries such as IT, Haircare, Energy, FMCG, Gaming, Manufacturing, Service, Consumer Appliances & Robotics. The session fostered an environment of learning and improvement, pushing each team towards refining their ideas and strategies for future success.

Special thanks to the guests, Mr. Arvind Deshmukh (Founder, Rock The Business School); Ms. Mansee Saxena (Artist, Founder, The Creative Genie & Samp; FORE Alumna); Mr. Rajat Nagpal (CEO, Bakewell Machines Pvt. Ltd.); Prof. Roopesh Kaushik (Faculty Economics, FORE School of Management); Ms. Anjali Gera (Global Head- Professional Services Sourcing, BlackRock & FORE Alumna); Prof. Rajarshi Debnath (Faculty Marketing, FORE School of Management); Mr. Raman Nagpal (Head -Operations, Bakewell Machines Pvt. Ltd., & amp; FORE Alumnus); Prof. Samta Jain (Faculty Finance, FORE School of Management); and Prof. Anita Tripathy Lal (Head, CED FORE) for guiding and mentoring the participants to develop their Ideas into innovative business plans.

Arthashastra 1.0

November 09, 2023

Organised by Team FEFF, it featured a seminar led by

Mr. Aman Kapoor, Global Finance Manager at BCG, focusing on "Career Pathways in FP&A: Navigating the Professional Journey". During the session, Mr. Kapoor delivered insights into the transformative impact of predictive analysis in finance and highlighted the shift towards value-driven leadership amidst automation trends. His discourse shed light on the evolving role of finance professionals, stressing the importance of acquiring essential skills such as proficiency in MS Excel and data normalization.

The seminar provided students with a comprehensive understanding of the dynamics within FP&A, offering valuable insights into its lifecycle and the significance of data validation.

Leadership Luminaries

November 09, 2023

As part of Leadership Luminaries, Team Corporate Interaction had the privilege of hosting Mr. N Venkatesan, currently serving as the Director & Chief Procurement Officer of Supply Chain Management at Max Healthcare Group.



Mr. Venkatesan emphasised the critical need for centralising and standardising procurement processes within the healthcare industry. He illustrated real-world examples of how this approach has led to significant cost savings and operational efficiencies in Max Healthcare Group. Furthermore, he delved into the transformative



potential of data analytics in healthcare supply chain management.

Attendees engaged in a lively discussion, sharing their experiences and challenges in healthcare procurement. The session concluded with a consensus on the importance of adopting innovative approaches to streamline supply chain operations and enhance patient care outcomes.

Melange

November 16, 2023

Team SIG-Ma organized an interactive session on "Customers in a Digital World", with Ms. Snigdha Suman, the esteemed Head of Marketing at Avon, as the keynote speaker. With an illustrious career spanning over two decades, Ms. Suman brought a wealth of experience in marketing, merchandising, and product development to the event.

Having held significant roles at renowned brands like Tanishq and leading Avon's campaign planning team, Ms. Suman offered invaluable insights into the intricacies of crafting effective marketing strategies. Her diverse background, coupled with a diploma in accessory design from NIFT New Delhi, provided a unique perspective on the intersection of fashion, marketing, and consumer behaviour.

Ms. Suman not only shared her expertise but also showcased thought-provoking videos illustrating the transformative role of artificial intelligence (AI) in retail marketing. These real-world examples left attendees awestruck, highlighting the profound impact of technology on shaping customer interactions in the digital age.

Ms. Snigdha Suman's valuable contributions made the event a resounding success, leaving a lasting impact on all who attended.

Astitva 7.0

November 17, 2023

The Center for Research and Innovation in Frugal Technology Management (CRIFT) recently orchestrated an intellectually stimulating session as part of its esteemed Astitva 7.0 series, on the topic 'Frugal Innovation in Software Development', spotlighting

Mr. Ankush Kharbanda, Director at S&P Global, as the distinguished speaker. With an air of expertise, Mr. Kharbanda delved into the intricate fabric of frugal innovation, expounding upon its core tenets: simplicity, reusability, and scalability.

These principles, akin to the threads weaving through a finely crafted tapestry, serve as the backbone of streamlined processes, ensuring reliability and fostering optimal resource utilization within the dynamic realm of software development.



Following Mr. Kharbanda's insightful presentation, an interactive Q&A session ensued, where students posed thought-provoking inquiries touching upon various contemporary themes. Discussions ranged from the integration of Artificial Intelligence (AI) and Machine Learning (ML) in current software development practices to the potential applications of blockchain as a frugal innovation.

Strategies to address concerns regarding the perceived compromise of product quality in frugal approaches were also explored, alongside distinctions drawn between standard and frugal innovation methodologies. Furthermore, Mr. Kharbanda shared compelling examples of companies that have effectively embraced frugal innovation strategies.

Poverty: Despair and Hope

November 28, 2023

Center for Sustainable Development (CSD) conducted a seminar on the topic "Uplifting the Less Privileged through Social Interventions". The speakers for the session were Ms. Nirupama Sekhri and Mr. Sunil Jaglan, renowned advocates for positive change.

Mrs. Nirupama Sekhri, a passionate advocate for freedom, shared her thoughts on the vital connection between individual safety and the overall well-being of communities. Through relatable anecdotes and thoughtprovoking insights, she emphasized the importance of collective action in addressing societal challenges.

Mr. Sunil Jaglan, in turn, captivated the audience with his personal journey of grassroots activism, exemplified by his influential "Beti Bachao" campaign. Through his experiences, he showcased the power of community-driven initiatives in effecting meaningful change, even against formidable odds. Their narratives created a tapestry of hope and empowerment, inspiring attendees to engage in meaningful action.



The seminar served as a catalyst for meaningful dialogue and reflection, fostering a deeper understanding of the challenges faced by marginalised communities. It underscored the importance of empathy, solidarity, and proactive engagement in building a more inclusive and compassionate society for all.

FOREMost '23

November 30, 2023

Hosted by Center for Entrepreneurship Development, it showcased an inspiring exhibition of entrepreneurial prowess and innovative vision. The event witnessed the spotlight on eight in-house business plans.

The shortlisted teams made impactful pitches to the Jury. They included "Team -Arch5" (a construction company aggregator), "Team -All Spark" (offering kitchen solutions through a Food Waste Disposer), "Team- Future Writers by Pullingo" (an assistive technology device company), "Team- Airgenie" (providing miniature chimney solutions), Team ProFixerz (offering comprehensive home maintenance solutions), "Team- EG" (an EdTech platform), "Team- Benjwal Robotics" (presenting a Cyborg Hand prototype), and "Team- Next Unicorn "(focused on tech-enabled intra-city logistics).

The panel of judges, comprised of seasoned professionals



and industry experts. Mr. Anupam Saronwala (Advisor, Mentor & Angel Investor) highlighted about passion & commitment of the entrepreneur; Er. Dolly Bhasin (Founder-SmartEdge; MD, SPH Consultancy & Eservices Pvt. Ltd.) discussed on structured thinking and training for aspiring entrepreneurs; Dr. Vikas Rajput (Educator; Founder Parallel Living Research & Consulting Pvt. Ltd.) emphasized the role of marketing & value of networking in start-ups; Mr.Siddharth Oswal (Co-founder - Brands Scaleup Pvt. Ltd., Founder-NLP Captcha.com & FORE Alumnus) underlined the significance of innovation in entrepreneurship & to be a visionary; Dr. Neelam Saxena (Lead Director for Innovation & Entrepreneurship, Intel Trade LLC, Texas) focused on competitive advantage and decision-making in entrepreneurship; and Dr. Anita Tripathy Lal (Head-Center for Entrepreneurship Development, FORE School of Management) stressed on the importance of designing a feasible B-Plan for commencing a successful venture.

Prof. Lal concluded by announcing the "Team- Benjwal Robotics" as winners followed by "Team -Arch5" at the second position. She extended sincere appreciation to the distinguished guests for their invaluable time, guidance and thanked all the participants for their dedication towards B-Plan Presentation.

Alumni Masterclass'23

November 30, 2023

The FORE Alumni Network organized the "Alumni Masterclass 2023", featuring an insightful guest lecture by esteemed alumni Kartik Sabharwal and Siddhartha

Kapila. Kartik Sabharwal, Managing Partner and Team Head at Centrum Wealth, brings over 17 years of rich experience in the banking sector. An alumnus of FMG 13, Kartik has held leadership positions at prestigious firms such as IIFL Wealth, Standard Chartered, and Kotak Mahindra Bank. His extensive experience and strategic insights have significantly contributed to the growth and development of these organizations, promising to provide attendees with a deep understanding of the dynamics of wealth management and the intricacies of banking.



Similarly, Siddhartha Kapila, also a Managing Partner at Centrum Wealth and an FMG 13 alumnus, boasts over 17 years in the banking industry. His career includes notable contributions to IIFL Wealth, Aditya Birla Money Ltd, and Kotak Mahindra Bank. Siddhartha's strategic acumen and leadership have been instrumental in driving success and innovation within these organizations.

The masterclass delved into the key areas such as investment strategies, market trends, client relationship management, and the regulatory environment, offering a comprehensive overview of the wealth management landscape. Beyond the lecture, the event offered ample networking opportunities, allowing students to engage with the speakers and fellow attendees.

CONCOCT '23

December 02, 2023

Organised by CED, CONCOCT '23 - Unleashed the Entrepreneurial Talent in the Inter- Institute Business Plan Pitch. From 74 initial teams from across the country, 11 were shortlisted based on their executive summaries to present their B-Plans and 9 were there to pitch.

A panel of distinguished jury members, including Mr. Ajay Muttreja (Advisor Start-ups & Former CEO Technova India); Ms. Kanika T. Ummat (Founding Director Adept Consortium PTE Ltd.); Mr. Rohit Kapur (Co-Founder Goalstox Technology Pvt Ltd. & FORE Alumnus); Mr. Anupam Ganguli (Entrepreneur, Adman & Author); Prof. Mukul Joshi (Faculty, Strategy & Entrepreneurship, FSM); and Prof. Rajesh Sikka, (Head-Center for Operations & Supply Chain Management, FSM) offered their expertise.

Dr. Anita Tripathy Lal (Head-Center for Entrepreneurship Development, FSM), proposed a brief appreciation of all the B-Plans and summed up the event by declaring the results. Under the category "Potential Start-up B-Plan", Team Zaraat, IIFT Delhi were the winner, followed by first runner-up -Team Dhwani, UIET Chandigarh; and second runner-up - Team Homefix, GGSIPU, Delhi. Under the category "Idea Central B-Plan", Team Benjwal Robotics, FSM Delhi was the winner, followed by first runner-up -Team Juggernaut, IIM Indore.

The Preamble

December 07, 2023

The Corporate Interaction Division (CID) of FORE School of Management organized 'The Preamble', in celebration of 'Constitution Day'. The event aimed to enhance students' understanding of India's constitutional framework. Out of 19 participating teams, 7 advanced to the quiz rounds.

The guiz included guestions related to the constitution. democracy, and political structures. After a closely contested quiz, Team The Synergy Duo, consisting of Mehak Nigam and Nayan Shroff, emerged victorious. They were followed by Team Burners, made up of Aman Bajaj and Kumar Shanu, who finished as the 1st runnersup. Team 9pm Newsroom, featuring Abhik Mahato and Yash Bajaj, secured the 2nd runners-up position.



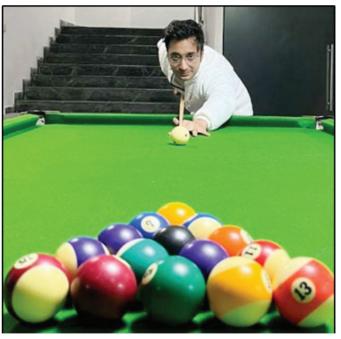
The event concluded with a recognition of the participants' dedication and a deeper appreciation for the constitution, leaving attendees better informed and inspired by India's foundational democratic document.

League of Legends

December 12, 2023

FSD hosted an indoor sporting event named League of Legends, designed to help students unwind from the stresses of final exams and job placements. This event featured four sub-events: Carrom, Chess, Pool, and Table Tennis. With over 90 players participating and 66 registrations recorded, the event spanned one week and followed League-cum-Knockout rules for all games.

Carrom and Chess competitions saw fierce rivalry, with rewards given to the top two winners in each game. Table Tennis had multiple categories to ensure broad participation, including distinct categories for women, thereby promoting inclusivity. Various formats within the Table Tennis event allowed for a diverse range of matches and winners.



The week-long League of Legends provided a structured yet enjoyable environment for students to showcase their skills and engage in healthy competition. This initiative not only encouraged participation in indoor sports but also fostered camaraderie and sportsmanship among students.

TED Discussion

December 13, 2023

FORE School of Management played host to the third edition of the TED Discussion, an intellectually stimulating event organized by TEDx FORE. This year's theme, "Seize the Moment", encapsulated the essence of living in the present and making the most of every opportunity. The event welcomed Team TEDxShivaji as esteemed guests.

The discussion centered around how embracing the present moment enables individuals to cultivate mindfulness, resilience, and a sense of purpose, empowering them to navigate life's challenges with grace and intentionality. Participants explored the concept of being in the moment as a catalyst for personal growth and fulfillment, emphasizing the transformative power of mindfulness in fostering self-awareness and emotional intelligence.

Drawing from their diverse backgrounds and experiences, students from FORE and TEDxShivaji offered unique perspectives on how seizing the moment has empowered them to embrace uncertainty, take calculated risks, and pursue their passions with conviction and determination.

The event served as a testament to the power of collective dialogue and collaboration in fostering personal and intellectual growth, reaffirming TEDx FORE's commitment to sparking meaningful conversations and inspiring positive change within the FORE community and beyond.

Cricbid

December 18, 2023

FOSTRA, the Operations and Strategy club of FSM, conducted its event "Cricbid". Drawing inspiration from the captivating dynamics of IPL auctions, the event was meticulously orchestrated to encompass a diverse array of strategic bidding approaches, astute management of virtual resources, and a palpable ambiance of enthusiasm that reverberated throughout.

In this electrifying atmosphere, teams navigated through the intricacies of bidding, employing shrewd tactics and calculated maneuvers to outmaneuver their rivals and secure coveted assets. The unfolding drama kept everyone



engaged, mirroring the intensity of the IPL auctions and adding an extra layer of thrill to the proceedings.

Amidst the competitive spirit, the culmination of the event heralded the crowning of this year's champions: Team Spartans as the winners and Team NCR Wale, and Team Dark Knights as first and second runner ups respectively.

Leadership Luminaries

December 20, 2023

Team Corporate Interaction Division (CID) hosted Mr. Om Batra, Director-Sales Excellence & Strategy at Microsoft, for Leadership Luminaries. The session provided invaluable insights into growth mindset, negotiation skills, and essential leadership qualities.

Mr. Batra emphasized creating clarity, generating energy, and delivering success in leadership. He stressed thinking two levels above and operating two levels below for effective decision-making. "A growth mindset and seeking continuous improvement are imperative in today's dynamic business environment," Mr. Batra highlighted.



The session ended with a call to action: "Seize the Opportunity! This is our moment to make a difference". Attendees were inspired to take proactive steps towards their goals and make a positive impact. Attendees gained valuable insights from Mr. Batra's expertise, enhancing their leadership skills for future success.

Speak & Lead'23

December 21, 2023

Sig-Unstop Igniters, a dynamic student-led organization, hosted an enlightening guest seminar titled "Speak and Lead", featuring Mr. Divas Gupta, a renowned public speaker and soft skills coach. The seminar aimed to equip MBA students with invaluable insights into mastering executive presence, a crucial attribute in today's competitive business landscape. As MBA candidates strive to navigate the complexities of corporate environments and leadership roles, Mr. Gupta's expertise promised to provide them with the necessary tools and strategies to exude confidence, command respect, and make a lasting impact.



Mr. Gupta provided actionable strategies for improving verbal and non-verbal communication, including effective body language, vocal modulation, and storytelling techniques. By honing these essential skills, MBA students could enhance their ability to engage and inspire others, whether in boardroom presentations, client meetings, or networking events.

One of the highlights of the seminar was the interactive Q&A session, where participants had the opportunity to seek personalized advice from Mr. Gupta on overcoming

specific challenges and refining their executive presence. His thoughtful responses and practical insights resonated deeply with the audience, sparking lively discussions and fostering a sense of empowerment and motivation among attendees.

As the seminar drew to a close, participants left feeling inspired and equipped with newfound knowledge and confidence to excel in their MBA journey and beyond.

Advanced Excel Workshop

December 26, 2023

SIGnalytics hosted the workshop titled "Advanced Excel", tailored for MBA students seeking to enhance their proficiency in data analysis and visualization. Led by CA Divya Nath, a seasoned Senior Analyst, the workshop delved into a spectrum of advanced tools and techniques aimed at augmenting participants' Excel skills. Throughout the session, students were guided through the intricacies of collaborating effectively with advanced Excel functions, crafting comprehensive dashboards, and harnessing features such as VLOOKUP and pivot tables based on multiple data sources. These insights are invaluable for MBA aspirants preparing to navigate the complexities of the corporate landscape, as Excel proficiency is pivotal for tasks ranging from data analysis for strategic decision-making to financial modeling and project management.



As a token of appreciation for her invaluable mentorship, CA Divya Nath was honored with a momento, underscoring her significant contribution to the students' learning journey. Ultimately, the "Advanced Excel" workshop.

Rendezvous

January 12, 2024

The FORE Alumni Network organized "Rendezvous'24", an event dedicated to exploring the theme of "Adapting to Digital Disruptions". The event brought together

industry leaders and experts to share their insights and experiences on navigating the challenges and opportunities presented by digital disruptions.

Abhijeet Satsangi, CEO of Chipsoft India, kicked off the event with his insights into digital marketing and corporate strategy, drawing from his extensive experience in companies like Tata Teleservices Ltd and Xerox India. Mukul Jain, Head of Product Engineering & Digital Operations at Max Life Insurance Company Limited, offered perspectives from the financial services sector, highlighting the importance of innovation and agility in adapting to digital disruptions.



Shrikant Kothari, Head of IT at Microsoft, shared his expertise in IT operations management and applications transformation, providing attendees with practical strategies for leveraging technology to drive business success. Through engaging presentations and interactive discussions, speakers delved into the challenges and opportunities presented by digital disruptions, offering attendees valuable insights into navigating the rapidly evolving digital landscape.

As attendees departed, they carried with them a deeper understanding of the digital disruptions shaping today's business environment and a renewed sense of inspiration to embrace innovation and adaptability in their professional endeavors.

Section Wars

January 16, 2024

Organized by the esteemed FORE Sports Division, this ultimate sports Section Wars served as the pinnacle of athletic prowess and cultural vibrancy, bringing together all 15 sections of the student body in a spirited battle for supremacy. With an impressive turnout of almost 300 students, Section Wars emerged as a testament to the unyielding spirit and collective enthusiasm that define the FORE community.

From the thunderous cheers of football matches to the strategic duels of chess, every sport found its place in the dynamic tapestry of Section Wars, offering participants a platform to showcase their skills and determination



Beyond the realm of sports, Section Wars embraced the rich cultural diversity that characterizes the FORE community. The inclusion of a cultural "Talent Hunt" segment added a dynamic dimension to the competition, allowing sections to flaunt their artistic flair and creativity. From soul-stirring musical performances to captivating dance routines, each section seized the opportunity to shine on stage, earning valuable points and fostering a sense of collective pride and identity.

Section Wars not only celebrated sporting excellence but also served as a testament to the values of unity, teamwork, and resilience that define the FORE community.

Impervious 6.0

January 16-19, 2024

The FORE Technical Division organized the annual gaming event at FORE School of Management "Impervious". It attracted 40 teams comprising 62 students, competing for prizes totalling INR 3500.

The event featured two main games: FIFA and Valorant. In the FIFA competition, Shantanu Pandit of Team XOTWOD secured the first position, winning a prize of INR 350. Sandeepan Chatterjee of Team Zero took the second position, also receiving INR 350 worth of prize money and goodies. Valorant saw fierce competition as well, with Team Nohara Family-comprising Lakshay Malik, Piyush Thaper, Mihir Kumar, and Divyansh Ahuja—emerging as the champions and winning INR 1400. Team Smoky Shadows, including Rohith V Binu, Akash Barman, Piyush, and Rupesh Jain, secured the second position, also earning INR 1400 in prizes. This event highlighted the students' enthusiasm and competitive spirit, making it a memorable and enriching experience for all participants.



Sanrakshan

January 18, 2024

Sanrakshan'24 epitomized the ethos of environmental stewardship and community engagement, as Team ANTAR embarked on a journey to nurture nature and



cultivate a greener, more sustainable future. One of the key highlights was the innovative pre-event activity, "Green Chase", which engaged participants in a treasure hunt aimed at raising awareness about the importance of tree plantation.

On the day of the plantation drive, students, faculty, and volunteers gathered to embark on a journey of environmental stewardship. The venue, Shri Lal Bahadur Shastri National Sanskrit University, provided an ideal setting for the plantation drive, with its lush green surroundings serving as a poignant reminder of the importance of preserving our natural heritage.

Throughout the event, participants actively participated in the plantation process, with over 80 individuals coming together to plant saplings and nurture the greenery around them.

CXO Masterclass

January 19, 2024

The CXO Masterclass organised by the Corporate Interaction Division (CID) committee at the FORE School of Management featured Mr. Nitin Dhingra as the keynote speaker. The session provided valuable insights into Industry 4.0 and its impact on the manufacturing sector.



Mr. Dhingra adeptly navigated through the intricacies of IoT, elucidating the distinctions between AR, VR, and MR, providing attendees with a profound understanding of these emerging technologies. "In today's Industry 4.0 landscape, IoT serves as the backbone, connecting physical devices and enabling data-driven decisionmaking", Mr. Dhingra emphasised.

A highlight of the discussion was Mr. Dhingra's elucidation of the transformative potential of cloud computing, autonomous robots, and the challenges posed by big data. Through insightful analysis, he offered attendees a panoramic view of how these forces are reshaping industries in the contemporary landscape.

As attendees departed, they carried with them a deeper understanding of Industry 4.0 and its implications for the future of manufacturing.

Industry Connect

January 23, 2024

The Team Personality Enhancement Cell at FORE School of Management hosted an exceptional Industry Connect session featuring Mr. Prateek Dhingra, Cofounder and CEO India of Quint.org. Titled "Industry Insights & Personality Assessment Session", this event engaged over 60 students in a comprehensive exploration of the dynamic IT landscape.

Mr. Dhingra's expertise went beyond technical knowledge, offering an in-depth analysis of key attributes for success in this field. He highlighted emerging trends, potential challenges, and essential aptitudes, providing a rich learning experience focused on personal growth. Emphasising adaptability, continuous learning, and critical thinking, he also stressed the importance of soft skills like self-awareness, emotional intelligence, and persuasive communication.

A unique feature of the session was the pre-event personality assessment, which Mr. Dhingra expertly interpreted, offering tailored feedback that empowered students to recognize their strengths and address weaknesses. The interactive format, including engaging discussions and Q&A sessions, fostered intellectual curiosity and provided valuable industry insights.

SPIC MACAY

January 24, 2024

Team CDF, orchestrated an evening dedicated to Rajasthani folk music under the banner of SPIC MACAY at the Virajam Auditorium. The event aimed to introduce students to the richness of cultural music while offering a much-needed break from their academic commitments.

The stage featured Shri Anwar Khan Langa and his troupe, distinguished members of the Langa community renowned for their folk music prowess. Their performance,



accompanied by traditional Rajasthani instruments like Dholak, Kamaycha, and Sarangi, promised an immersive experience.

Shri Anwar Khan Langa and his ensemble delivered a captivating performance that deeply resonated with the audience. Their melodious tunes and captivating vocals transported attendees to the vibrant world of Rajasthani folk music, showcasing the cultural heritage of the region.

Hospitality Management in Times of Crisis: A Social Approach

January 25, 2024

The Center for Sustainable Development (CSD) convened a seminar featuring Mr. Tapan Mukherjee, founder & Chef consultant at Tapan Mukherjee & Co. The seminar delved into the crucial theme of Hospitality Management in Times of Crisis, aiming to shed light on sustainable practices within the hospitality and food industry.

During the event, Mr. Mukherjee, whose venture receives support from the Indian Institute of Millet Research (IIMR), emphasized the significance of sustainable packaging and called for governmental assistance in promoting the consumption of millets, citing their nutritional value and environmental benefits.

Beyond the business realm, Mr. Mukherjee highlighted the shared responsibility of consumers and governments in driving sustainable practices. Consumers were urged to make informed choices and demand sustainable alternatives, while governments were called upon to enact policies that incentivize sustainability within the food industry.

In conclusion, the seminar provided valuable insights into the integration of sustainability within the hospitality



and food industry. Mr. Mukherjee's comprehensive presentation underscored the multifaceted approach required from businesses, consumers, and governments to navigate crises while fostering sustainable development.

Leadership Luminaries

January 31, 2024

The Corporate Interaction Division orchestrated an insightful session as part of Leadership Luminaries. Ms. Divya Khatri, Vice President of Partnerships & Alliances at MakeMyTrip, delivered a compelling address, reflecting on her transition from academia to the corporate realm.

Titled "From Campus to Corporate: Building Your Network for Partnership Success," the session delved into the pivotal role of networking in professional growth, distinguishing between formal and informal networks. "Authentic connections drive partnerships", she emphasised.

Additionally, Ms. Khatri shed light on leveraging digital platforms for networking in today's interconnected world. She highlighted the importance of utilising social media



platforms like LinkedIn for professional networking and maintaining an active online presence.

FORE MUN'24

February 01, 2024

The inaugural Model United Nations (MUN) at FORE School of Management saw a resounding success with two committees, namely UNCTAD and UNGA, engaging a total of 80 delegates. Amidst fervent debates and diplomatic negotiations, participants showcased their prowess in diplomacy and policy-making. The event provided a platform for students to delve into global issues, hone their public speaking skills, and foster diplomatic relationships.



The agenda for UNGA was "Ensuring Access to education in crisis situation"-Discussing initiative to safeguard and promote education in conflict zones and areas affected by emergencies, emphasizing the right to education for all. The topic for UCTAD was "Trade and Climate Change"-Exploring The intersection of trade policies and climate interest and environmental sustainability.

With its debut, the MUN at FORE School of Management has set a promising precedent for future editions.

Ideation Workshop

February 01, 2024

SIGnalytics orchestrated an Ideation Workshop with a primary focus on preparing students for the FSM Hackathon 2.0 and the forthcoming Smart India Hackathon, administered by AICTE under the aegis of the Government of India. The workshop aimed to cultivate skills in design thinking, idea generation, and crafting blueprints for software solutions. Guiding the session was Dr. Mukul Joshi, Assistant Professor specializing in Strategy at FORE School of Management. Dr. Joshi delved into an array of strategies, tactics, and tools essential for the metamorphosis of abstract ideas into tangible solutions.



Through interactive exercises and in-depth discussions, students were equipped with the skills to effectively brainstorm, assess, and refine their concepts into viable projects. Such adept preparation is indispensable for their engagement in hackathons, where innovative and pragmatic software solutions hold paramount significance.

By leveraging Dr. Joshi's guidance and the collaborative spirit of the workshop, students fortified their capacities to navigate the intricate landscape of solution development.

Advishkar

February 02, 2024

Team SIG-Ma hosted Advishkar, during which the participants showcased their ingenuity by linking brands/products with movies, web series, memes, or TV shows through captivating posters or memes.

Participants were given a two-day window to submit their entries via a Google form. After meticulous judging, five standout posters were selected and featured on SigMa's Instagram for a 24-hour battle of likes, shares, and comments.

The response was overwhelming, with the competition attracting over 10k impressions during the battle period,

which ran from February 5th, 2024, at 12 pm to February 6th, 2024, at 12 pm. Ultimately, Team 24 hours emerged victorious, while Team OxyKu secured the Runner-Up position. The event not only showcased participants' creativity but also fostered a sense of community engagement and excitement among both participants and supporters.



Tathagat XV

February 03, 2024

Organized by Team Think Tank, the event attracted 305 registrations from over 50 B-schools across India, including 119 teams, with 42 from FORE School of Management and 77 from other esteemed institutions like IIMs, SCMHRD, IITs, XIMB, IMI, IIFT, TAPMI, NMIMS Mumbai, and XISS Ranchi. Team Think Tank partnered with Unstop for exclusive promotion through newsletters, Instagram stories, and app notifications.

The first round, held online from January 23-24, 2024, featured a 15-question quiz. Ninety-five teams advanced to the second round, which ran online from January 25-31, 2024. Participants submitted a 4-slider case solution titled "Behind The Play Button", focusing on Spotify's new subscription model and its industry impact. Ten teams, including four from FORE and six from other colleges, reached the final round.

The final round took place in hybrid mode on February 03, 2024. The judges included Ms. Aradhika Mehta, Mr. Shammi Raghuvanshi, and Dr. Anil Kumar Singh. The winners were Team Strategists from FORE, Team Gryffindor from XISS Ranchi, and Team Elite from FORE. TATHAGAT XV highlighted student innovation and strategic thinking in the digital music service industry.

PRANNITI

February 03, 2024

FOSTRA, the Operations and Strategy club, conducted its annual panel discussion "PRANNITI". The event aimed to provide a platform for industry experts to share their insights and experiences with the students. PRANNITI had three panelists, Deepti Dhawan; Deputy General Manager- CBRE; Savleen Kaur, Vice President Operations- Nirvasa Healthcare; and Arpit Sharma, Chief Operating Officer- Skill council for green jobs.

The panel discussion centred around profound shifts occurring in the workplace due to the integration of Artificial Intelligence (AI), emphasizing that AI serves as a catalyst for augmenting and transforming traditional employment landscapes rather than solely displacing jobs.

One of the key insights shared was the role of AI in streamlining repetitive tasks, thereby enabling human workers to redirect their efforts towards tasks that require higher-order skills and creativity. This not only enhances the overall efficiency of operations but also fosters an environment where human ingenuity can flourish.

Furthermore, the event highlighted the significant influence of AI on economic growth, particularly within the realm of supply chain management. Automation in manufacturing processes has been instrumental in optimizing efficiency and reducing costs along the supply chain. Despite concerns about job displacement in automated manufacturing, the emergence of delivery services like Swiggy and Zomato exemplifies how technology-driven innovations within the supply chain can create new employment opportunities.

The seminar saw enthusiastic engagement from the students, who posed insightful questions to the panelists.

Leadership Luminaries

February 03, 2024

At the Leadership Luminaries event, Mr. Shakti Upadhyay, Head of Department-Marketing and PR at Kia India, received a warm welcome from the Corporate Interaction Division (CID) committee. The session focused on exploring the power and significance of unique content, strategies for creating value through



content, methods to become irresistible in the market, and the pivotal role of powerful positioning for brand success.

Entitled "Content: The Atomic Particle of Marketing", the discussion brought to light the critical role of content in modern marketing strategies. Mr. Upadhyay delved into innovative content creation approaches to differentiate brands in competitive markets. He highlighted the significance of storytelling, authenticity, and consistency in content development to foster meaningful connections with consumers.

As the session drew to a close, participants departed with a deeper understanding of content's impact on marketing outcomes and a renewed commitment to leveraging it effectively in their professional journeys.

Financial Feasibility Workshop

February 05, 2024

SIGnalytics orchestrated the Financial Feasibility Workshop as the second segment of the FSM Hackathon series, dedicated to fostering financial astuteness. Dr. Aditya Banerjee, Assistant Professor of Finance at Fore School of Management, led the session. The workshop delved into the crucial task of assessing financial feasibility, equipping participants with essential strategies to proficiently forecast future financial scenarios.

Through interactive discussions and hands-on exercises, participants delved into various financial modeling techniques, risk assessment methodologies, and resource allocation strategies vital for steering their ventures

towards success. Dr. Banerjee's profound insights and wealth of experience in the field empowered participants to make well-informed decisions and navigate the complexities of financial management with confidence.

HowTribalWomenNavigateEmpowerment: A Journey of Resilience and Progress

February 07, 2024

Conducted by the Center for Sustainable Development (CSD), the seminar was a remarkable gathering that shed light on the inspiring narratives and strategies employed by tribal women. Sankalp Vijayvargiya, Legal Counsel at Tata Consultancy Services and Founder & CEO of Sankalp India Foundation in Rajasthan, led the enlightening discussion.



From navigating societal norms to overcoming economic hurdles, the stories shared during the seminar provided invaluable insights into the multifaceted nature of empowerment. Attendees were inspired by the innovative strategies employed by tribal women to carve out paths to success despite facing numerous obstacles.

The seminar was a testament to the indomitable spirit of tribal women and their unwavering commitment to empowerment. It left attendees with a profound appreciation for the resilience and progress of these remarkable individuals, highlighting the importance of supporting and amplifying their voices in the pursuit of a more inclusive and equitable society.

Talent Hunt

February 07, 2024

The Cultural Division orchestrated a magnificent Talent Hunt, a spectacle that united students from diverse sections, each eager to exhibit their unique talents. The evening unfolded with a captivating opening ceremony, setting an enchanting tone for the array of performances to follow. The Shayari/Poetry segment resonated deeply with emotive verses and eloquent expressions, fostering an atmosphere of profound contemplation.

Subsequent singing performances enthralled the audience with melodious tunes, while dancers graced the stage with their agility and grace, infusing vibrancy into the ambiance. The inclusion of beatboxing and instrumental segments added a modern, dynamic dimension, captivating the audience with innovative sounds. Lastly, the acting category showcased compelling performances, each participant unveiling their dramatic flair with finesse.



Esteemed faculty members, Ms. Rakhi Tripathi and Ms. Surabhi Koul, presided as judges, ensuring each performance received fair and thorough evaluation. Amidst cheers and applause, winners were announced, receiving certificates and prizes as recognition of their exceptional talents. Nishtha Punjabi from FMG 32-B, Ahana Ghosh from IMG-17 D, Eden Saha from FMG 31-B, Chehak Kamra FM-06 G, and Sourabh Mishra from FMG 32-A emerged victorious, their achievements celebrated by the FORE community.

Melange 2.0

February 08, 2024

Team SIG-Ma hosted an engaging and informative guest seminar featuring Mr. Puneet Gupta, Founder & CEO of Clensta, who shared his extensive knowledge on "Fueling Marketing Innovation in Startups". Throughout his presentation, Mr. Gupta offered a wealth of practical advice and strategies for navigating the complex landscape of startup growth and marketing.



In discussing tips to navigate a business, Mr. Gupta emphasized the critical importance of thoroughly understanding market needs and customer pain points. He highlighted the necessity for entrepreneurs to remain agile and flexible, able to quickly adapt to shifting market conditions. Additionally, he stressed the value of assembling a robust team of individuals with complementary skills and a unified vision, as this collective strength is essential for overcoming the inevitable challenges that startups face.

The seminar also featured a highly interactive session where Mr. Gupta engaged directly with the audience, addressing specific challenges and questions posed by attendees. This dynamic Q&A session allowed for personalized advice, with Mr. Gupta providing tailored solutions and insights based on his own experiences.

Panchtatva

February 09, 2024

FORE alumni network proudly presented "Panchtatva", a unique event offering students a rare opportunity to engage with accomplished alumni and gain invaluable insights into shaping the future beyond 2025. The event featured a stellar lineup of speakers, each a luminary

in their respective fields, sharing their expertise on innovations, challenges, and collaborations across industries.



Ashit Ranjan, Anurag Goyal, Mohit Mittal, Shikhar Gupta, and Vivek Agrawal, esteemed alumni from various graduating classes, graced the event with their presence and profound insights. Ashit Ranjan, with over 29 years of corporate leadership experience, shared his wisdom as Senior Director-Transition at WNS, followed by Anurag Goyal, Head of Technology Marketing at IBM, providing invaluable perspectives from his 19+ years in marketing.

Mohit Mittal, Co-Head of Investment Research at Acuity Knowledge Partner, offered insights into investment strategies, drawing from his extensive experience dealing with investment banks and commercial firms. Shikhar Gupta, Director at PwC, shed light on strategy consulting and business development, while Vivek Agrawal, Chief Information Officer at India Mart InterMESH Limited, shared his expertise in product and technology.

The theme of "2025 and Beyond: Shaping the future-Innovations, Challenges, and Collaborations Across Industries" resonated throughout the event, with speakers delving into the intricacies of navigating the rapidly evolving business landscape. Attendees were treated to a wealth of knowledge and practical advice, empowering them to envision and create a future defined by innovation and collaboration.

Prototype Workshop

February 10, 2024

The Prototype Workshop marked the third phase of the FSM Hackathon series, immersing participants in the dynamic realm of prototype development utilising Flutterflow. Facilitated by industry experts Mr. Prashant Sharma and Mr. Pankaj Sharma, respectively the founder and co-founder of Flutterflow Devs, the session was designed to empower participants in transforming their innovative concepts into tangible prototypes.



Mr. Prashant Sharma and Mr. Pankaj Sharma, drawing from their extensive expertise, offered invaluable insights and practical tips to aid participants in navigating the prototype development process effectively. Through hands-on demonstrations and interactive sessions, participants gained proficiency in utilizing Flutterflow's features to design and iterate prototypes that accurately reflected their vision.

Folio Masters

February 19-22, 2024

SIG-IP organized Folio Masters, hosted on the renowned StockGro platform, attracting over 270 registrations from colleges across India. Participants demonstrated their trading expertise and strategic skills in real market conditions.

Folio Masters featured a single online round of intense real-time trading during Indian market hours. Competitors navigated the complexities of the stock market, aiming to achieve the highest returns.

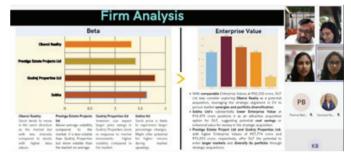
The event concluded with the announcement of the top three winners. Srijeeta Sarkar from the National Institute of Technology (NIT), Agartala, secured first place, followed by Udhayakumar S from GRTIET, Tamil Nadu in second place, and Aniket from LNMIIT, Jaipur in third place. The top three winners shared a total cash prize of Rs. 5,000.

Folio Masters 2024 showcased the participants' trading acumen and strategic thinking, providing a dynamic platform for students to engage with real market conditions.

War Room

February 23, 2024

Hosted by FEFF, the WAR ROOM: Inter-College M&A Caselet Competition 2024 proved to be a formidable test of strategic acumen and financial proficiency for 210 teams and 511 participants. Commencing with an online quiz, the competition rigorously evaluated contenders' understanding of strategy, finance, and economics, ultimately advancing 25 top teams to the next round. In the subsequent stage, these finalists meticulously analyzed M&A caselets, crafting concise presentations focusing on valuation, growth assessment, and synergy identification.



The climax of the event unfolded in Round 3, where the top 7 teams presented their solutions to a panel of discerning judges. Each team demonstrated strategic prowess in a 10-minute presentation, followed by a rigorous 3-minute Q&A session. Ultimately, Team KPAIIM from IIM Kashipur emerged triumphant, claiming the top spot and a prestigious ₹12,000 cash prize. Following closely, Team L1-103 from IIM Kozhikode secured second place, earning ₹8,000, while Team Uniliv from IMI Delhi clinched third place with a ₹5,000 prize.

Additionally, all winning teams were honoured with certificates, acknowledging their outstanding strategic insights and exceptional performance throughout the competition.

ABHIVADAN'24

February 23, 2024

Team ANTAR orchestrated a heart-warming celebration to honour the invaluable contributions of grandparents.

Months of preparation culminated in a pre-event activity, "Reminiscence 2.0", where students shared cherished memories of their grandparents, setting the stage for a meaningful tribute. On the appointed day, the guests were welcomed with traditional warmth and hospitality. The presence of our esteemed dean, Prof. Sanghamitra Buddhapriya, and Mr. Manish Pathak added gravitas to the proceedings, setting the tone for a day filled with reverence and celebration.

Throughout the day, guests were treated to a plethora of engaging activities, including Tombola, riddles, and Bollywood trivia, aimed at fostering camaraderie and joyous interactions. Captivating performances, including singing and art displays, added to the vibrancy of the event, eliciting smiles and applause from all present.



The highlight of Abhivadan24 was the heartfelt lunch, served at 1:00 PM, providing an opportunity for guests and volunteers to share stories and express gratitude for the invaluable wisdom and love bestowed upon them by their grandparents. The attentive care and respect shown by volunteers created an atmosphere of warmth and inclusivity, ensuring that every guest felt valued and cherished.

As the day drew to a close, gifts were distributed to guests as tokens of appreciation, followed by safe transportation back to their respective homes. The resounding success of Abhivadan24 was a testament to the power of love, respect, and gratitude in bridging generational divides and fostering bonds that transcend time and space.

CXO Masterclass

February 29, 2024

The Corporate Interaction Division organized CXO

Masterclass. The event was graced by the presence of Mr. Akshay Jain, the Chief Financial Officer of OLX, who served as the guest speaker. Mr. Jain delivered an enlightening session focused on "Career Avenues in Finance Function", sharing his extensive knowledge and experience in the financial sector.

The masterclass provided an exceptional opportunity for students to engage directly with a seasoned finance professional. Mr. Jain discussed various career paths within the finance function, highlighting essential skills, industry trends, and future opportunities. His insights were not only educational but also motivational,



sparking a keen interest among the students in pursuing finance careers The interaction was highly dynamic, with students actively participating, asking questions, and seeking guidance on their career aspirations.

Mr. Jain's practical advice and real-world examples resonated well with the audience, making the session both informative and inspiring. The event was a remarkable success, fostering a deeper understanding of the finance industry and encouraging young minds to explore and excel in this field.



FIN-X 3.0

March 5, 2024

SIG-IP FIN-X 4.0, featuring an academic seminar on "Comprehensive Insights into Stock Market Investing". Mr. Anurag Shangari, Head Portfolio Manager at Bulls Eye Investment, graced the event as a distinguished speaker.

Mr. Shangari shared his extensive knowledge on the fundamentals of the stock market and behavioral finance. He explained critical concepts such as market risk and fluctuations, emphasizing the importance of understanding these elements before making investment decisions. Additionally, he provided insights into the mind-set of investors, highlighting how emotions and psychology can impact investment strategies. "A disciplined approach and thorough research are essential for successful investing", he stressed.

Mr. Shangari also discussed the impact of global events on the stock market and the importance of diversification in managing risk. He offered practical advice on building a resilient investment portfolio and adapting to market changes.

The event concluded with a dynamic Q&A session, where attendees engaged directly with Mr. Shangari, asking questions and seeking further insights on stock market investing.

Panache'24

March 6, 2024

FORE Connect hosted Panache event, featuring an



enlightening session on "Brand Building at Zero Cost". The seminar, which focused on Public Relations, Branding, and Digital & Social Media Communications, was designed to provide significant value to students by exposing them to current industry trends and best practices. The keynote speaker for the event was Mr. Mayur Hola, a seasoned marketing expert known for his extensive experience and insights into the industry.

Mr. Hola's presentation revolved around the intricacies of how brands manage their social media PR strategies. He shared real-life examples of successful campaigns, illustrating how brands not only promote their products but also address societal issues, thereby creating a positive impact and enhancing their public image.

The event provided an invaluable learning opportunity for the students, who gained a deeper understanding of the dynamic landscape of branding and public relations.

FSM HACKATHON 2.0

March 07, 2024

The FSM Hackathon 2.0, the second phase of the External Hackathon series, followed by an Internal Hackathon held in December 2023, aimed to cultivate a culture of innovation and proactive problem-solving among students.

With an initial registration of over 180+ teams, the competition culminated with 20 teams advancing to



the final round, representing esteemed institutions including IIMs and IITs. Sponsored by iCreate and Flutter Flow, the Hackathon offered significant support to participants. iCreate extended financial assistance and mentorship to winners, aligning with the Government of India's objective of fostering young entrepreneurs,

while FlutterflowDevs provided licenses and branded merchandise to enrich the participants' experience.

As part of their support, iCreate has generously offered a ₹50,000/- SparkUp grant to each winning team, further incentivizing innovation and entrepreneurship among students. The FSM Hackathon 2.0 not only provided a platform for students to showcase their talent but also offered tangible support and recognition to nurture their entrepreneurial aspirations, contributing to the broader vision of fostering innovation and talent development in India.

Social Startup in Public Health and Education Sector

March 08, 2024

The Center for Sustainable Development hosted a seminar focusing on the theme "Social Startup in Public Health and Education Sector". The event brought together distinguished speakers, including Dr. Manju Rani, Adviser (Research and Innovation) at the WHO Regional Office for South-East Asia, and Dr. Seema Sahai, Founder of the Bright Orange Foundation in Gurugram.

Dr. Rani and Dr. Sahai shared their extensive expertise and insights on how social entrepreneurship can effectively address pressing issues in public health and education. The seminar provided a platform for



discussing innovative strategies and solutions that can be implemented to overcome these critical challenges.

Attendees had the opportunity to learn about the latest research, successful case studies, and practical approaches to creating sustainable and impactful social startups. The event aimed to inspire and equip participants with the knowledge and tools needed to drive positive change in their communities, highlighting the importance of collaboration and innovation in the public health and education sectors.

SAMAR' 24

March 08-10, 2024

Organized by the FORE Sports Division, SAMAR transcended its status as a mere sports fest to become a celebration of unity, competition, and camaraderie.



SAMAR attracted participation from over 12 premier B-Schools. The footfall of over 800+ students over the three-day event served as a testament to the widespread anticipation and enthusiasm that surrounded SAMAR.

From the thunderous clashes of cricket to the strategic duels of chess, every sport offered a unique avenue for participants to showcase their talents and passion for athletics. Beyond the realm of sports, SAMAR embraced the ethos of inclusivity and cultural exchange through its vibrant social events and cultural showcases. From exhilarating dance performances to soul-stirring musical renditions, the cultural dimension of SAMAR added depth and vibrancy to the festivities, fostering a sense of unity and camaraderie among participants from diverse backgrounds and institutions.

TED X FORE School' 23

March 9, 2024

TEDxFORESchool presented its fourth edition themed "Parikalpanam", celebrating the boundless potential of imagination as the catalyst for creation and innovation. With over 140 attendees in attendance, the event featured an eclectic lineup of seven speakers, each offering unique perspectives. Ms. Vidya Nair, a psychologist and medical doctor, urged attendees to imagine their body as a person, emphasizing the importance of cultivating a deep connection with one's physical self. Drawing from personal experiences and yoga sessions, Ms. Nair highlighted the innate intelligence of the body and its ability to adapt and thrive in various situations, urging attendees to treat their bodies as their best friends.

Ms. Aishwarya Sridhar, the youngest woman to win wildlife photography awards, took attendees on a visual journey through her lens, showcasing the beauty and individual character of predators in the Perma tiger reserve. Through her captivating photographs, Ms. Sridhar underscored the power of storytelling in shaping perceptions and fostering empathy towards wildlife, urging attendees to capture beauty through their own unique perspectives.

Mr. Sanjay Kumar delved into India's electoral journey since independence, exploring the need for innovation in the electoral process. From the first Lok Sabha elections



to the introduction of VVPAT machines, Kumar shed light on the challenges of voter identification and the importance of leveraging technology to ensure fair and transparent elections.

Prof. Faisal Ahmed, a geographer and international relations expert, shared his personal journey of enthusiasm and perseverance in pursuit of his passions. From his humble beginnings as a professor in Kathmandu to his current role in a prestigious think tank, Ahmed emphasized the importance of consistency and willingness to contribute as driving forces behind enthusiasm and success.

Ms. Afreen Hyder, known for her pioneering work in the field of social entrepreneurship, captivated attendees with her impassioned talk on harnessing imagination for social change. Drawing from her experiences as the founder of a non-profit organization dedicated to empowering underprivileged communities, Hyder emphasized the importance of dreaming big and taking bold actions to address pressing social issues.

Ms. Prachi Tehlan, a former professional athlete and actress, shared her inspiring journey of resilience and determination in overcoming adversity.

Dr. Ratna Sudesh, an expert in innovative methods and technology cooperation in South Asia, highlighted the necessity of invention in addressing pressing challenges.

The event also featured three captivating performances, adding a touch of artistic flair to the proceedings and further reinforcing the theme of "Parikalpanam."

Q-Factor

March 10-15, 2024

Organized by the FORE Technical Division, Q-Factor featured an exhilarating intra-college quiz marathon. Comprising three rounds, the event presented numerous challenges, delving into diverse realms such as current affairs, logical reasoning, business acumen, and Indian startups, serving as a litmus test for participants' wit and wisdom. With Rounds 1 and 2 conducted online via Unstop and Round 3 offline, the event drew participation from 108 students, each unleashing their potential amidst infinite possibilities.

Emerging triumphant from the intense competition was Team Techticks, which clinched the coveted title of Winner. Following closely as First Runner-up was Team Hunters, while Team NPA secured the position of Second Runner-up.



As Q-Factor 2024 concluded, it left an indelible mark, celebrating the spirit of intellectual curiosity and fostering a culture of healthy competition within the FORETech community.

Sahyog

March 12, 2024

Team ANTAR in collaboration with the Blooming Lives Foundation, a renowned nonprofit organization and the Students' Council, orchestrated a charitable initiative dedicated to uplifting the lives of disadvantaged individuals through a range of essential services and support mechanisms.



The cornerstone of Sahyog'24 was a seminar featuring Mr. Chandan Singh, the esteemed founder of the Blooming Lives Foundation, and Ms. Radha Thakur, Assistant Project Manager. The seminar, themed "Voices Unheard: Ground Realities through the Eyes of an NGO", provided invaluable insights into the challenges faced by marginalized communities and underscored the critical role of collective action in effecting positive change.

Following the enlightening seminar, students generously contributing to the cause through donations of essential items such as pulses, rice, toys, clothing, and stationery supplies. The donation drive, spanning two days, witnessed an outpouring of support and solidarity from the student community, reflecting a deep-seated commitment to social justice and compassion.

Tippani'24

March 14, 2024

Tippani'24, SIG-HR's flagship event, reached its climax with a riveting final round, showcasing strategic finesse and negotiation prowess. The hybrid format, blending on-campus intensity with digital agility for remote teams, added a dynamic dimension to the competition. The face-off round, the event's pinnacle, saw shortlisted teams engaging in tactical maneuvers, navigating through offers and counteroffers within the confines of compelling negotiation cases.

Themed "Bridge the Divide", Tippani'24 provided a formidable arena for participants to demonstrate negotiation, problem-solving, and decision-making skills in a fiercely competitive ambiance. Spanning three rounds, the event challenged contestants with increasingly intricate negotiation scenarios, fostering resilience and adaptability.

After rigorous competition, Team Fist of Furry emerged victorious, comprising Ayonjan Saha (Eden), Abhirup Paul, and Shruti Roy. Team Alphas, represented by Vidya Shankar, Prerna Sandilya, and Chirag Jain, secured the first runners-up position, while Team Deed, led by Charu Agarwal and Amayra Agarwal, claimed the title of second runners-up. Exciting prizes totaling ₹8000 were distributed, marking the event's culmination, which not only tested skills but also facilitated professional growth and collaboration.

Alumni Speak'24

March 15, 2024

Alumni Speak 2024 featured two distinguished alumni, Ms. Sonam Dhingra Varughese and Mr. Sunil Varughese. The topic, "Pathways To Success: Interview Mastery and Networking Strategies", resonated with students and professionals alike, eager to navigate the competitive landscape of modern careers.

Ms. Sonam Dhingra Varughese, General Manager for Risk & Portfolio Management at Philips, class of 2008, commenced the lecture. With an MBA in Finance and 15 years of extensive experience in financial analysis, credit risk assessment, policy development, and portfolio management, Ms. Sonam began by highlighting the significance of thorough preparation for interviews. She emphasized understanding the company's culture, mission, and the specific role one is applying for. She also addressed the evolving landscape of financial industries, encouraging adaptability and continuous learning as key components of career success.



Mr. Sunil Varughese, Director of Client Capabilities in Banking at McKinsey & Company, class of 2008, followed with his segment on networking strategies. Specializing in management consulting with a focus on commercial and retail banking, Mr. Sunil brought a wealth of knowledge on building organizational capabilities. He underscored the power of strategic networking, advocating for the cultivation of genuine relationships rather than transactional connections. Mr. Sunil's emphasis on the importance of mentorship and peer support struck a chord with the audience, highlighting how collective growth can lead to individual success.

Throughout the lecture, both the speakers engaged with the audience through a Q&A session.

Safarnama'24

March 16, 2023

The farewell function for the seniors at FORE, meticulously organized by Nexus, unfolded as a poignant tribute, resonating with cherished memories and heartfelt farewells. Amidst musical and dance performances, Abhishek Pathak and Bhumika Gulati were bestowed with the titles of Mr. and Ms. FORE, honoring their exceptional talents. Other titles, determined through social media votes, underscored the widespread admiration for our departing seniors. As they bid adieu, the FORE community extends its warmest wishes for their future endeavors.



Though their time at FORE may draw to a close, their legacy of camaraderie and excellence will continue to inspire generations to come. Their departure marks the end of a significant chapter, yet it also signals the beginning of new journeys and opportunities.

Leadership Luminaries

March 18, 2024

The Corporate Interaction Division organized a seminar on the topic "Scope of Human Resources Management functions within various Industries". This insightful event featured Ms. Ritu Singh Bhatiani, the Head of HR at H&M, as the distinguished speaker.



Ms. Bhatiani delved into the key aspects of talent acquisition, highlighting effective strategies for attracting and retaining top talent across different industries. She also discussed the various strengths and critical functions of HRM, emphasizing its vital role in organizational success.

The session was highly interactive, with Ms. Bhatiani engaging directly with the students, addressing their queries, and providing practical insights based on real-world scenarios. Her presentation offered a comprehensive view of how HR functions are evolving and adapting to meet the demands of various sectors, making it a highly valuable learning experience for the attendees.

Genesis'23

Genesis, the annual cultural fest organized by Team Nexus at FORE, showcased the theme "Envision the Unchartered". This fest celebrated creativity, innovation, and talent through a series of competitions and events.

Team ANTAR's 'Jagrukta', a compelling nukkad natak competition, was a highlight on December 1, 2023, during Genesis. This event focused on street plays that depicted prevailing social issues, aiming to provoke thought and stir emotions among the audience.

Think Tank's 'Amazing Race', the flagship treasure hunt event during Genesis, offered participants an exciting and intellectually stimulating experience. The event began with an offline quiz, testing participants' knowledge and quick thinking. Following this, the themed treasure hunt, "An Isle of Secrets," required teams to decipher intricate clues and complete various tasks to uncover the identity of a mysterious island.

Fore Economy and Finance Forum's (FEFF) 'Sampatti', an inter-college portfolio management competition held during Genesis, challenged participants to maximize returns on equity shares and IPOs. The event began with an online quiz that tested participants' knowledge in finance, strategy, and economics.

'Vyamaham'23', organized by SIG-HR during Genesis, was a case study competition designed to test participants' observational, problem-solving, and strategic skills. The event featured multiple rounds, with the final round conducted in a hybrid mode to accommodate participants from outside Delhi.

'The Argumentative Indian', a debate competition held during Genesis'23, was organized by FORE Word in collaboration with SIG-Sankalp. This event brought together eloquent and persuasive debaters to engage in intense discussions on a variety of topics.

'DataVerse', a prestigious hackathon hosted during Genesis 2023 by SIGanalytics, aimed at fostering innovation and proactive problem-solving among students. With 69 registrations, including 54 from across India, the event attracted a diverse pool of talent.

FORE Tech's 'Techniti', an event held during Genesis for showcasing graphic visual representation talent, provided a platform for participants to convey their ideas creatively and precisely. Judged by Ankit Gupta, Dr. Nupur Arora, and Prof. Mukul Joshi, the competition attracted talented individuals who used graphics to express complex concepts and narratives.

CID's 'Kurukshetra', The Management Battlefield, was a national-level event held during Genesis, where students from various B-Schools tackled real-world business problems. Participants were required to devise creative and unique solutions, showcasing their strategic thinking and problem-solving abilities.

'Prerna'23', a CSR-based case study competition organized by Team ANTAR in collaboration with Team CSD, was a key event during Genesis. Held on December 1, 2023, the competition featured three rounds: an online quiz, case study submissions, and in-person presentations. The distinguished panel of judges included Dr. Seema Sahai, Dr. Mansingh Jaswal, and Prof. Shallini Taneja.

FOREConnect's '**Stratagem**', a competition held during Genesis, tasked participants with acting as PR managers and developing social media content. The event comprised three rounds, each designed to evaluate participants' knowledge, creativity, and strategic thinking in public relations and digital marketing.

Nexus's 'Eleganza', a celebration of style and fashion during Genesis, featured dynamic performances that turned heads and set trends. The event underscored the intersection of art, fashion, and individuality, making it a memorable highlight of the cultural fest.



FORE Tech's 'Technoslides', an inter-B-school case study competition, challenged participants to devise innovative solutions to real-world problems, with this year's focus on the Metaverse.

FSCD's 'Step Up', held on December 2, 2023, was an inter-college group dance competition that attracted 14 teams and over 150 participants. This vibrant event celebrated dance and teamwork, with cash prizes awarded to the top three performing teams.

'Guilty as Charged', organized by Team PEC, was a legal mock trial simulation involving three rounds. In the final round, teams took on the roles of defense and prosecution, engaging in a face-off judged by alumni and faculty members. This event tested participants' legal knowledge, argumentation skills, and ability to think on their feet.

'Concoct'23', the flagship event of the Center for Entrepreneurship Development during Genesis, was



a business plan pitch competition. This competition showcased entrepreneurial talent and innovative thinking, as participants pitched their ideas, demonstrating their potential for real-world application.

'Backflush x UniAd', organized by FOSTRA and SIGMA, featured a series of quizzes, presentations, and a final round focused on marketing and operations skills. The Infrared

Viewers from FORE School of Management emerged as the winners. The multi-round UniAd competition, titled "Be Distinct or Go Extinct," tested participants' marketing prowess, culminating in a final pitch round where teams presented their branding and marketing strategies.

'Embrace The Chaos', the flagship event of SIG-Unstop at Genesis'24, tested participants' entrepreneurial minds through comprehensive product development tasks.

'Market-O-Mania', organized by SIG-IP, was an intercollege competition comprising three rounds where participants conducted in-depth analyses of companies. The final round, judged by industry experts and FORE faculty, required teams to present their findings and strategic recommendations.

'Corporate Buddha', an annual case study competition by Think Tank during Genesis, focused on Mattel's strategy to sustain Barbie doll sales and develop a "MattelVerse" amid the movie hype. Participants explored strategic options to leverage the brand's popularity and navigate market challenges.

Team IBF's annual event, 'Raffle 6.0', brought together 102 teams from across colleges, fostering a spirit of international trade knowledge. The competition unfolded in three rounds: World Wisdom War (Nov 26th, 2023), Country Bidding (Nov 30th, 2023), and the culminating Presentation Round (Dec 2nd, 2023) judged by a panel of three esteemed experts.

S.	Name	Roll No.	Event	Institute/	Date	Position
No.		KUII NU.	Event	Organizer	Date	rosition
1	Piyush Sharma	163088	CaseNova- A	Delhi School of	October 21,	Second
2	Diksha Luthra	054023	case study competition	Economics	2023	Second
3	Akshi Jain	064005	Operation Odyssey	Indian Institute of Management, Rohtak	October 26, 2023	First
4	Syed Junaid Ali	311114	Gelactic	MICA	November	First
5	Khushi Bishnoi	311075	Getaway	MICA	24, 2023	THSt
6	Jatin Wadhwa	311079				
7	Akshi Jain	064005	Finoverse- Case study competition	Master's Union	December 01, 2023	Second
8	Shreyansh Jain	064110			December	
9	Tushar Biyani	064113	Inertia 7.0	IMI, Delhi		First
10	Soham Gupta	064114		·	23, 2023	1
11	Akshat Javeri	054047		Indian Institute		
12	Shreya Baijal	054054	Moving	of Management, Calcutta	December 24, 2023	First
13	Mahak Bansal	054031	Towards Utopia			
14	Vasu Chhabra	054065				
15	Mahak Bansal	054031		XLRI, Jamshedpur	December 28, 2023	First
16	Vasu Chhabra	054065	Future Forge			
17	Akshat Javeri	054047				
18	Akshi Jain	064005	Abhyuday- Case Study Competition	Indian Institute of Technology, Bombay	January 03, 2024	First
19	Neeraj Kumar	064093	Mock Parliament	Indian Institute of Technology, Bombay	January 20- 21, 2024	Third
20	Wilfred Fernandez	311058				
21	Ishan Arora	173020		T . I'		
22	Raj Gaur	163091	Agnitraya	Indian		
23	Abhijeet Ghosh	173001	Agmtraya XSports Fest (BasketBall)	Institute of	January 19-	Second
24	Dikshu Dhawan	163109		Management,	21, 2024	
25	Rishabh Saluja	311179		Kashipur		
26	Harkirat Singh	163066		-		
27	Manan Mittal	173091				
28	Pratik Baishya	173030				
29	Pawan Soni	311159	Agnitraya XSports Fest	Indian Institute of Management,	January 19- 21, 2024	Second
oxdot			(Pool)	Kashipur		

S. No.	Name	Roll No.	Event	Institute/ Organizer	Date	Position
30	Sachin Rathi	311104				
31	Pratik Baishya	173030				
32	Subhojeet	311173				
	Chakraborty					
33	Manav Satija	163033				
34	Shikhar Sachdeva	173048				
35	Satyam Chaudhary	311162	A *1	1.1		
36	Gaurav Khandelwal	173077	Agnitraya XSports	Indian Institute of	January 19-	First
37	Samarth Vats	035049	Fest	Management,	21, 2024	First
38	Bhavya Dua	321132	(Cricket)	Kashipur		
39	Parth Gautam	045038		_		
40	Pulkit Bhandari	311098				
41	Tushar Sapru	064054				
42	Ujjwal Juneja	064119				
43	Tej Karan Singh	173055				
44	Rishabh Saluja	311179			January 00	
45	Manan Punjabi	035033				
46	Shyam Sharma	311168				
47	Nishant	064096	Celestial			
48	Aryaman Kalra	311073	Visions	MDI, Gurgaon	January 22, 2024	First
49	Nandini Jain	064090			February	_
50	Ayushi Singhal	064074	Gladius'24	IMI, Delhi	2-15, 2024	Second
51	Khushi Chawla	064083		- 11 - 1	5,	
52	Parth Jain	321149	Ophzeus 6.0	Indian Institute of Management, Sirmaur	February 06, 2024	Runner-up
53	Aayush Jain	311064	Insight Out-	Indian Institute	February 10,	
54	Anish Goel	311099	Valuation Competition	of Management, Amritsar	2024	Third
55	Parth Jindal	321149	Prodquest	Indian Institute of Management, Sirmaur	February 17, 2024	Third
56	Aayush Jain	311064	Vriddhan 2024-			
57	Anish Goel	311099	The Finance Case Study Competition	IIFT, Delhi	February 17, 2024	Second
58	Shashank Singh	173047	ECOMAFIA	IMI, New Delhi	February 23-	Second
59	Chiraj Jain	173051	ECOMATIA	min, new Dellii	25, 2024	Second
60	Chiraj Jain	173051			February 23-	
61	Amandeep Singh	173003	Time N Terror	IMI, New Delhi	25, 2024	First

S. No.	Name	Roll No.	Event	Institute/ Organizer	Date	Position
62	Sachin Rathi	311104				
63	Pratik Baishya	173030				
64	Subhojeet Chakraborty	311173				
65	Manav Satija	163033				
66	Shikhar Sachdeva	173048				
67	Sachin Tomar	311105				
68	Gaurav Khandelwal	173077	Inferno - Sports	IMI, New Delhi	February 23-	First
69	Pratham Gureja	054043	Fest (Cricket)	imi, new Dellii	25, 2024	First
70	Bhavya Dua	321132				
71	Parth Gautam	045038				
72	Abhishek Madaan	035004				
73	Rudra Prakash Rout	163072				
74	Rohit Mishra	054008				
75	Tej Karan Singh	173055				
76	Rishabh Saluja	311179				
77	Wilfred Fernandez	311058				
78	Ishan Arora	173020	Informa			
79	Raj Gaur	163091	Inferno –	IMI Mary Dalla:	February 23-	First
80	Nakul Arora	045033	Sports Fest	IMI, New Delhi	25, 2024	FIISt
81	Dikshu Dhawan	163109	(BasketBall)			
82	Aayush Mishra	163061				
83	Harkirat Singh	163066				
84	Mahak Bansal	054031		Indian Institute	February 27,	
85	Vasu Chhabra	054065	entHRal	of Management,	*	First
86	Akshat Javeri	054047		Shillong	2024	
87	Yash Lamba	173120		Indian Institute	February 27,	
88	Raghav Lall	173100	X-Marketer	of Management, Shillong	2024	First
89	Anjali Sheoran	321124	Consult	Delhi School	March 01,	
90	Parth Jain	321149	Connect		· ·	Second
91	Aashit Sharma	321148	Connect	of Economics	2024	
92	Parth Jain	321149		Lal Bahadur		
93	Aashit Sharma	321148	Sanyukt 4.0	Shastri Institute of Management, Delhi	March 01, 2024	Second

S. No.	Name	Roll No.	Event	Institute/ Organizer	Date	Position
94	Risalat Jafri	311146		J		
95	Anubhav Gupta	035013				
96	Sarthak Aggarwal	173045		Indian		
97	Dhruv Datta	045017	Parivartan -	Institute of	March 01,	
98	Lakshay Malik	311085	Sports Fest		,	Second
99	Pratham Gureja	054043	(Football)	Technology,	2024	
100	Pragyan	321039		Delhi		
101	Rishabh Saluja	311179				
102	Harshit Gakhar	054026				
103	Ayonjan Saha	311088			,	
104	Chiraj Jain	173051		Lal Bahadur	March 01-	
105	Amandeep Singh	173003	Ativizva 12.0	Shastri Institute of Management, Delhi	02,2024	Third
	-			Indian		
106	Yash Lamba	173120	Poorly Written Plotholes	Institute of Management,	March 02, 2024	Second
				Udaipur		
107	Aakash Bansal	311121	A 1 1	Lal Bahadur	3.6 1	
108	Shahaji Prakash Mandokar	311161	Ativizva 12th Edition	Shastri Institute of Management, Delhi	March 02, 2024	Second
109	Tanmay Benjwal	321176		Lal Bahadur		
110	Piyush Dhingra	321131	Datalytics 2.0	Shastri Institute of	March 02,	First
111	Sanjog Ganotra	321168		Management, Delhi	2024	
112	Suhani Handa	173052		Department of	3.5 1	
113	Anand Ranjan	173007	Marque Minds	Management Studies,	March 02,	First
114	Abhijeet Ghosh	173001	1	IIT- Delhi	2024	
115	Chaksoo Arora	311077	Product Matrix:	To diam to others		
116	Nandini Prem Jalan	311093	Product Management Simulation	Indian Institute of Management, Lucknow	March 03, 2024	First
4.4	Srishti	-(:::-		Indian		
117	Kandwal	064115	Bizantyne,	Institute of	March 28-	
118	Ayonjan Saha	311088	PARAKRAM-24	Management,	30, 2024	First
	J = -J	0====		Bangalore		



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