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Message from the Director



Embracing Change: How NEP 2020 Elevates the Future of Business Education

In the dynamic landscape of higher education, the National Education Policy (NEP) 2020 stands as a beacon of transformative change, especially for standalone business schools in India. I am excited and optimistic about the multitude of avenues that NEP 2020 opens up for the standalone B-Schools. The NEP 2020 is not just a policy but a vision that reimagines education in the 21st century. It is an acknowledgment of the evolving needs of the economy and the crucial role that education, particularly business education, plays in shaping the leaders of tomorrow.

One of the most significant aspects of NEP 2020 is its emphasis on multidisciplinary education studies. This is a game changer for business schools. The world of business is not isolated; it's interconnected with disciplines such as technology, psychology, and sustainability, to name a few. The policy encourages standalone business schools to break out of silos and embrace a broader curriculum. This will not only widen the perspective of our students but also make them more adaptable and versatile in the ever-evolving business landscape. This addition highlights the inclusive nature of the NEP 2020 and its focus on promoting education in regional languages, which aligns with the multidisciplinary approach and the overarching goal of making education more accessible and relevant to a wider student population.

Furthermore, NEP 2020's focus on fostering critical thinking and creativity is a boon for business education. These skills are the lifeblood of entrepreneurship and innovation, areas in which India is poised to make significant strides. By aligning our curriculum with these policy directives, we can ensure that our graduates are not just job-ready but are capable of creating jobs and contributing meaningfully to India's growth story. The policy also opens up opportunities for collaboration and partnership. Its push towards internationalization by inviting top global institutions to set up campuses in India is a clarion call for us to enhance our global engagement. This can be achieved through academic partnerships, research collaborations, and student exchange programs, thereby enriching the learning experience and global outlook of our students.

In addition, NEP 2020 places a strong emphasis on leveraging technology in education. For business schools, this is an opportune moment to embrace digital transformation in our pedagogical methods. By integrating data analytics, artificial intelligence, and other digital tools into our teaching methodologies, we can prepare our students for a digital-first world. The policy's emphasis on faculty development is another area that standalone business schools can capitalize on. Investing in our faculty, encouraging research, and facilitating continuous learning will not only enhance the quality of education we provide but also attract the best teaching talent to our institutions.

NEP 2020 is not just a policy document; it's a blueprint for the future. It presents an array of opportunities for standalone business schools to reinvent themselves and align with the needs of a new India. At FORE School of Management, we are committed to embracing these changes and harnessing the full potential of NEP 2020 to nurture business leaders who are not only skilled and knowledgeable but also responsible and visionary.

As we navigate through these transformative times, it is our collective endeavour to ensure that our institution remains at the forefront of business education, contributing to the nation's progress and prosperity.

Together, let us embark on this exciting journey of learning, innovation, and growth.

Dr. Subir Verma

Message from Chair (CBC)



“ *Have you ever envisioned a future where marketing is not just about understanding the consumer but anticipating their needs with uncanny precision?* ”

Welcome to the transformative era of Artificial Intelligence (AI) in marketing—a realm where change is the only constant. A recent McKinsey study illuminates AI as the harbinger of the most significant financial impact in business operations, particularly marketing and sales. Those not harnessing AI’s potential are missing out on what could be the defining technology of our age.

Imagine, you’re sifting through mountains of data, seeking insights to drive your next campaign. And now, think that AI doing that heavy lifting for you—analyzing, evaluating, and automating at a scale and speed beyond human capability. AI isn’t just about data crunching; it’s about understanding patterns in customer behavior, crafting digital marketing strategies that boost traffic, leads, and conversions, and even tailoring content down to the last email or social media post.

But let’s not gloss over the elephant in the room—the fear of job losses. AI is indeed reshaping the workplace and human competencies. Tasks once requiring human intellect are now automated, leading to significant efficiency gains. However, this doesn’t spell doom for marketers. While AI excels in automation, it lacks the nuances of emotional intelligence, the finesse of critical reasoning, and the depth of human behavior understanding. That’s where you, the expert marketer, step in. Steering the overall strategy and wielding AI-generated insights requires a human touch—something AI is far from replicating.

Let me share a quick story. Recently, a renowned marketing firm integrated AI into their strategy. Initially met with skepticism, the AI tools soon became invaluable. But it wasn’t until the marketers blended their creativity and strategic thinking with AI’s analytical prowess that they saw a remarkable increase in campaign effectiveness and customer engagement. As we navigate this AI-infused landscape, remember that AI is not a replacement but a powerful ally. The most effective marketing tactics emerge from the synergy between AI technologies and human expertise. AI is indeed the future we can’t ignore, but it’s the human element that makes this future bright and boundless.

So, as we stand at the cusp of this revolution, dear students, I invite you all to embrace AI, meld it with your strategic acumen, and redefine what’s possible in marketing. The future is now. Let’s shape it together.

Prof. Rahul Pratap Singh Kaurav

Student Editor



The journey with FOREword has been an incredible odyssey, beginning as a junior member. I absorbed the intricacies of the committee’s work and collaborated with brilliant minds with diverse viewpoints. Progressing to the role of Coordinator, I navigated the challenges of instructing and overseeing the incoming junior team, applying the knowledge I had acquired. This journey has been a tapestry of growth and learning, each thread weaving a unique story. Looking ahead to the closing chapter, I am ready to bring the narrative of the editorial committee under my coordination to a fulfilling conclusion.

Ankita Singh (BDA 03, 035011)

ACADEMIC FOCUS

XXVII Convocation

June 09, 2023

FORE School of Management (FSM), New Delhi, held its XXVII Convocation for the graduating students of the Batch 2020-22 for PGDM Batch-29, PGDM (International Business) Batch-14, PGDM (Financial Management) Batch-03, PGDM (Big Data Analytics) Batch-01 and PGDM (Executive) Batch-02. Shri Vinod Kumar Duggal, Former Governor of Manipur & Mizoram; Chairman, Saket Hospital Committee/ Max Smart Super Specialty Hospital, New Delhi, was the Chief Guest on this occasion.



Dr. Jitendra K. Das, Director General, welcomed the Chief Guest. In his address, he highlighted FSM's commitment to excellence and emphasized the need to prepare students to face the challenges of the rapidly changing business environment. He wished all the graduating students success and encouraged them to bring more laurels to FSM, their Alma Mater. Presenting the Activity Report, Dr. Das shared the milestones that FSM achieved during the year 2022-23. Dr. Das further mentioned that the final placements for Batch 2021-23 were faster and better, with a higher median salary (CTC), and multiple job offers for students. He reported, "The institute achieved 100% placements in record time, with a higher diversity of recruiters. The highest domestic offer for this batch was Rs. 30 lakhs per annum, and the average and median CTC were Rs. 14.5 lakhs per annum and Rs. 14 lakhs per annum, respectively. The summer internship placements also showed improvement, with a higher average (the highest stipend being Rs. 1 lakh per month) and recruitments from notable companies like Barclays, Deloitte, EY, Nestle, Adani Group, and Reliance Retail".

Dr. Das also shared, "To encourage research publication, faculty members are provided incentives to publish in reputed journals. The monetary incentive amount of Rs. 32,55,416/- has been released to faculty members during FY 2022-23. The faculty members have published 101 research papers and cases, books, and book chapters in the year 2022-2023. FSM has provided consultancy services to organisations including BHEL, Airport Authority of India, UN Global Compact Network, Arthur J. Gallagher Reinsurance, Ministry of Housing and Urban Affairs, Maruti Suzuki India Ltd., NTPC, Power Grid Corporation of India, Aditya Birla Group, CUTS International, Hamdard Laboratories, Matrix Cellular, and ACC Ltd".

Dr. B.B.L. Madhukar, Chairman, FORE, expressed his heartfelt congratulations to the graduating students and spoke about education as being the key in the transformation of individuals into responsible leaders who can drive positive change in the world. He also appreciated the faculty members for the success of the students.

Chief Guest, Shri Vinod Kumar Duggal said "If you aim to create something, don't think of what people need today but what they will need tomorrow, the day after, and beyond". He further added, "Remember the people you meet, i.e., your professors, your peers, your professional colleagues, your personal friends, they all will have a vital role to play in your career and in your life. Seek out mentors and advisors who can guide you to the way forward for new opportunities". In his address to the graduates, he emphasized the need for developing a positive character, seeking a purpose in life, and being resilient and persistent.

Dr. Vinayshil Gautam, Vice Chairman, FORE, delivered an inspiring Vote of Thanks, urging the students to align their goals with their true passions and stay dedicated to their aspirations and personalities.

FDP on "Structural Equation Modelling" using AMOS and SmartPLS

May 08-10, 2023

Prof. Sumeet Kaur organised an FDP for the faculties across India. It was an online event, and the total no. of participants were 15.

The purpose of this FDP was to provide participants with hands-on experience with tools to gain a better



understanding of the available techniques for data analysis. This program also aimed to provide hands-on training on SPSS, AMOS, SMART PLS software for analysing the data and interpreting outcomes of various analyses.

CII Conference: 6th Edition

July 28, 2023

Confederation of Indian Industry (CII) organised its 6th edition conference on “Achieving Excellence in Manufacturing” at the CII NR Headquarters, Chandigarh. Prof. Rajesh Sikka (Head of the Center for Operations and Supply Chain Management, FORE School of Management) was the esteemed speaker at the CII Conference.

In the session on “Green & Sustainable Manufacturing”,



he spoke on “Embracing the Circular Economy”. He spoke about why it is imperative for all industries, including MSMEs, to implement sustainability in manufacturing as a priority and how industries can initiate steps on this. His invaluable insights and extensive experience inspired and informed participants, contributing significantly to

the event’s success. Other panelists at the event were Mr. Sandip Bhangale (Plant Head, Swaraj Division, Farm Equipment Sector, Mahindra and Mahindra Ltd.) and Mr. Surinder Pal Singla (GM, Gail India Ltd.). Participants were from diverse industries. CEOs/ leadership of Indian business houses and MNCs, top leadership of Rail Coach Factory, Kapurthala; and CEOs/ owners of MSMEs were present at the conference. Professors from IIT Kanpur and ISB were also speakers at this conference. It was an enriching interaction with participants from diverse backgrounds.

CII: Construction Summit

August 04, 2023

Prof. Antarpreet Singh (Professor of Practice-OB & HR and Head-Centre of Digital Innovation) from FORE School of Management was the distinguished speaker at the 5th Edition of the CII Construction Summit, held in New Delhi. The theme of the summit was the future readiness of the construction sector, with regards to 7% to the country’s GDP and is the 2nd largest sector with regards to job creation in the country.

Prof. Antarpreet Singh spoke on three key issues:

- i) What are Future Skills in the context of the Construction Sector (a major element of future skills centers around AI and Digital Transformation, Innovation, Problem Solving, Sustainability, etc.).
- ii) With regards to the Professionally Qualified Workforce in the organized construction sector, India has a very weak position compared to leading economies. Figures indicate % of a professionally qualified workforce. South Korea (96%), Japan (80%), UK (68%), China (47%), India (4%). To raise our level to at least 50% in the next 10 years, India needs to teach and train (professional programs, certifications) 2 crore workers, engineers, and management professionals (by 2033). In the last 10 years, we trained less than 5 lakhs-so 40x more. This is a massive challenge and a huge opportunity for the country.
- iii) AI will be a game changer for the construction industry. Some of the use cases:
 - a) Generative AI use for contracts, checklists, Job descriptions, SOPs, etc.

- b) IOT applications
- c) Block Chain management
- d) Security and Cyber Security
- e) Process automation (robotics etc.)
- f) Energy consumption optimization (AI-driven)



Many distinguished members of the Construction Industry were present at the event, including- Mr. Manish Garg (CEO- Interarch Building Products Pvt. Ltd.), Dr. Ajay Chourasia (Chief Scientist & Head-Structural Engineering and 3D Concrete Printing Division at CSIR- Central Building Research Institute, Roorkee), Mr. Rajesh Sharma (Chief Projects Officer-Epsilon Carbon Private Limited), and Mr. Rajan Jain (Ex-Executive Director- Engineers India Limited). Mr Suneel Vora (Partner Major Projects Advisory KPMG in India) moderated the session.

3rd CII Manufacturing Excellence Summit

August 10, 2023



Confederation of Indian Industry (CII) concluded its 3rd Manufacturing Excellence Summit at the Holiday Inn, Delhi. This momentous event was graced by industry experts, scholars, and students to explore automation, human capacity building, and the future course of Manufacturing in Industry 4.0.

Dr. Jitendra K. Das (Director General, FORE) represented FORE School of Management. Dr. Das moderated the panel discussion on “Quality and Productivity Improvement through Automation”. In the panel discussion, he moderated the session on strengthening the manufacturing sector with automation and capacity building for Industry 4.0. He opened the discussion with insights on the difference between Industry and Industry 4.0. He also explained Digitisation and Digitalisation with a couple of examples. He stated, “Automation is a process and mechanism without human intervention. It improves efficiency and productivity”. His insightful suggestions to automate with human touch inspired participants and attendees of the event.

He concluded the session by thanking CII for an opportunity to share collective wisdom on the manufacturing industry’s digital transformation along with distinguished speakers in front of an interactive audience. Other esteemed speakers were Mr. Sharad Nigam (Senior Vice President, Hitachi India Ltd.), Mr. Sanjiv Gulati (General Manager, Group Corporate Mfg. Engg, Minda Corporation Ltd.) and Mr. Manish Jain (Director, Power Profit Technologies Pvt. Ltd.) They delivered keynote speeches on various topics related to automation in manufacturing, quality improvement, human capacity building, human touch in automation, strategy & execution of digital transformation in manufacturing and more.

PHDCII Conference

August 18, 2023

The PHDCII Conference was held at the PHD House, New Delhi. It was graced by academicians, industry experts, scholars, and students to share their views on “IP Commercialisation & Technology Transfer for MSMEs”. Prof. Shilpi Jain (Professor-Information Technology, FORE School of Management) was the distinguished speaker. She participated in the session on “Funding Opportunities for IP Commercialisation and Technology Transfer for MSMEs”. Other esteemed speakers were Mr. Vivek Singh (Head- IP Prosecution Practice, Sagacious

IP, Patent & Trade Mark Attorney), Mr. Satish Kumar (Assistant Director, O/o DC-MSME, Ministry of Micro, Small and Medium Enterprises, Govt. of India), and Mr. Manish Johari (Advisor, Portfolio Growth- Lead Angels; Director- Maple Accelerator).



Prof. Jain spoke about FORE initiatives, including responsible AI projects, design thinking, copyright with AI projects and more. She further continued that, students at FSM can avail research grants and collaborate with faculty to craft IP, etc. She explained how to file for software algorithms and emphatical views for design thinking while interacting with a very responsive audience. Her insightful words on IP commercialization, research and funding, and FORE initiatives for IP creation inspired and informed participants and attendees of the event.

MDP on Improving Sales Effectiveness in Logistics Sales

August 18-19, 2023

Executive Education, FORE School of Management organized a two-day Management Development Programme (MDP) on “Improving Sales Effectiveness in Logistics Sales” from August 18-19, 2023.



Day 1 focused mainly on effective sales and sales communication, which are integral parts of the logistics business that need the attention of top management. As such, many logistics companies repeatedly fail to give proper attention to the sales process despite the promise it inherently possesses to ease margin pressure. Further, in current hyper-competitive scenarios, selling more and meeting expectations has increasingly become difficult. The rising value of logistics as a strategic marketing weapon has fostered the integration of the sales, marketing, and logistics functions of many business marketers.

Day 2 involved mainly brainstorming sessions and case studies to inculcate strategic and critical thinking in business leaders entrusted to perform at the top management level. This customized program introduced different new approaches, strategic case studies and modern effective practices that help logistics providers sell more efficiently. Participants comprising the President/VP/GM working at the senior management level delved into the realms of Logistics Sales Effectiveness. The training programme was inaugurated by the visionary Dr. Jitendra K. Das, Director General, FORE, New Delhi and led by Prof. Dr. Ajay Kumar Pandey, Marketing Professor at FORE School of Management, New Delhi and Mr. Vikash Khatri, Founder & CEO, Aviral Consultancy, Mumbai. This program left attendees enriched with strategic insights and transformative approaches for sales effectiveness”.

CII ICONN Chandigarh Startup Conclave 2023

August 22, 2023

Prof. Rajesh Sikka (Head of Centre for Operations and Supply Chain Management, FORE School of Management) was the distinguished speaker at CII ICONN Chandigarh Startup Conclave 2023. The core objective of the congregation was to have a discourse on “Promote Corporate-Startup Connect, Strengthen Startup Ecosystem in India and Strengthen International Engagement”. During the session, he emphasized that Entrepreneurs, in their journey, often face unexpected challenges, setbacks and uncertainties. Startups that have resilience can bounce back from such unforeseen events and adapt to changing circumstances through continuous learning and maintaining focus on their objectives. Startups can emerge stronger and work towards their success by developing resilience”.



Other distinguished participants in the session were Ms. Ritika Singh (Co-Chair, IWN Chandigarh Tricity Chapter & CEO and Founder Kontent Factory), Mr. H. S. Cheema (From the office of Cheema Boilers) Cheema (Managing Director at Cheema Boilers Ltd), and Ms. Jasneet Kaur (Co-Founder and Partner, JusIP Law Firm). Participants in the Startup Conclave were from Chandigarh Administration, IIT Ropar, Punjab Engineering College, Angel Networks, Startups and MSMEs from Tricity of Chandigarh.

CII EduSummit- 4th Edition

August 29, 2023

CII Northern Region under the aegis of the Regional Committee on Education and Industry Connect organised the 4th Edition EduSummit 2023, with the theme 'Reimagining Education with Technology and Internationalization' in New Delhi. Prof. Sanghamitra Buddhapriya, Dean (Academics), Professor of OB & HR from FORE School of Management, was the distinguished speaker at the 4th Edition of the CII NR Edu Summit, held on Tuesday, August 29, at the Eros Hotel, New Delhi.



The core objective of the congregation was to have a discourse on “Reimagining Education with Technology and Internationalization”. She shared her insightful views during a panel discussion on “Education to Employability: Innovative Approaches”. Other distinguished participants in the session were Mr. Siddharth Banerjee (Moderator), Mr. Sanjai Ranganathan (Chief Executive L&T EdTech), Mr. Vinay Swami (Senior Director-Higher Education and Country Head at Pearson India), and Prof. Abhinash Kumar (Founder and Director at Amity University Online).

PHDCCI Industry 4.0 Summit

September 06, 2023

FORE School of Management, a beacon of progressive education, took part in the PHDCCI Industry 4.0 Summit on “TechCrafting the Future: Redefining Manufacturing with New Age Solutions” at the PHD House, New Delhi.



Prof. Antarpreet Singh, Professor of Practice (OB & HR) & Head-Centre for Digital Innovation, participated in the panel discussion on “Enabling Industry 4.0 Excellence: Smart Manufacturing, IoT Integration, Human AI Proficiency” and shared valuable insights on Industry 5.0, the influence of AI on jobs, a multigenerational workforce with associated challenges, and why India needs its own solution, not imported from western countries. He emphasized on three key points:

- i) The country needs its own recipe to design, adopt and deploy Artificial Intelligence Solutions in the manufacturing sector. We have a young human capital and it is important that adoption of AI does not disturb the balance between job creation and value addition due to automation of manufacturing processes.

- ii) Is it the beginning of an end for industry 4.0 driven by smart technologies? He emphasized on Augmented Intelligence (AI + Human Intelligence) taking over dumb smart technologies. We need technology that can learn on its own by experiences: Industry 5.0.
- iii) Leading a multigenerational workforce in the manufacturing sector: The thought processes of digital immigrants and digital natives are different. Our leaders in the manufacturing sector need to leverage this diversity of thoughts, behaviours, attitudes and orientations towards AI.

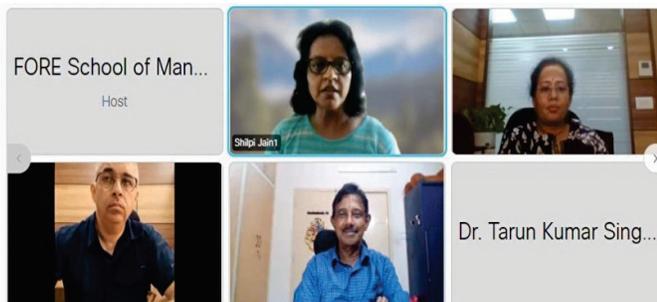
The conference was represented by representatives from two ministries, leaders from leading MNCs and Indian organizations from the manufacturing and AI space.

The 8th Global Leadership Lecture Series

September 15, 2023

The 8th online lecture under the Global Leadership Lecture Series on the theme “The Evolutionary Journey of e-Governance in India- Where are we?” was organized by the Information Technology Area along with the Academics on September 15, 2023.

Mr. K. Srinivasa Raghavan, Former Deputy Director General/Scientist-G, National Informatics Centre, Ministry of Electronics & Information Technology, Government of India, was invited as the speaker. Prof. Shilpi Jain, extended a warm welcome to Mr. K. Srinivasa Raghavan. Prof. Ashok Kumar Harnal, a long-time acquaintance of Mr. Raghavan, shared personal anecdotes from their collaboration on a groundbreaking project to computerise defence lands records. He praised Mr. Raghavan’s humility, patience, and unwavering passion for creating innovative solutions.



Mr. Raghavan highlighted the distinction between e-governance and e-government, showcasing the significant changes that have occurred pre- and post-

liberalization in the IT sector. The pivotal role played by NIC, established in 1976, in providing network connectivity across India, even in remote areas, was a key milestone. Overcoming initial apprehensions about computers, Dr. N. Seshagiri, often regarded as the father of e-Governance, laid the foundation for NIC’s groundbreaking work. The post-liberalization era ushered in the democratisation of IT services, with the introduction of the National e-Governance Plan (NeGP) in the 10th five-year plan.

Mr. Raghavan emphasized the challenges of language accessibility, leading to the implementation of services in various dialects. The NeGP 2.0, known as e-Kranti, focused on enhancing network infrastructure. In 2015, the Digital India program was launched, and the widespread adoption of Aadhar, at an impressive 99.94%, demonstrated the success of these initiatives. Mr. Raghavan also shed light on various projects and innovations in e-Governance, including GePNIC’s expansion from Tamil Nadu to 32 states and 7 union territories, EHospitals, UPI, digital lockers, and the integration of AI-powered services like Chatbots and AI Face Verification.

The session concluded with an interactive Q&A session, where Mr. Raghavan addressed various questions and provided further insights into the fascinating world of e-Governance.

13th CII: Manufacturing Innovation Conclave

September 26, 2023

Prof. Antarpreet Singh, Professor of Practice (OB & HR) & Head-Centre for Digital Innovation, represented FORE School of Management at the CII: Manufacturing Innovation Conclave. Prof. Singh was part of the panel of industry professionals that discussed “Future Forward-Gen AI” and the acceleration of digital transformation and digital innovation in the context of the Indian manufacturing industry. He presented two key topics:

- i) AI adoption in the industry in the wake of a multigenerational workforce. Leading digital natives and digital immigrants is a huge opportunity as well as a formidable challenge.
- ii) Future skills- to make our vast human capital future-ready in the context of Gen AI, Large language models (LLMs), new generation Robotic process automation and IoT solutions, etc.

Prof. Singh also recommended (to the entire house, including the audience) that the time has come to have a clear “AI Adoption Policy at the National Level” in the



context of opportunities and challenges and that the government should start thinking of setting up a separate Ministry for AI in the country (in addition to Ministry of Electronics and Information Technology).

Gen-AI will peak around 2040, and as a country (by then, 3rd largest economy), we should be adequately prepared for harmonious adoption of Gen AI in our industry, as reckless automation and deskilling can have huge ethical and social costs.

ALUMNI SPEAK

The FORE Alumni Network (FAN) hosted their alumni interaction event titled “Alumni Speak 2023”, featuring esteemed speakers Ms. Ritu Bharti and Ms. Diya Malhotra, on August 4, 2023. Ms. Ritu Bharti commenced the discussion by emphasizing the significance of acquiring new skills and navigating through uncertain situations. Afterwards, Ms. Diya Malhotra elaborated on methods to enhance one’s skill set, including exploring the 70-20-10 rule. She also shared insights into the skills necessary



in the dynamic landscape and offered numerous illuminating examples from her experiences and journey.

The session proved to be highly beneficial for the students, and we look forward to host more such events in the future.

PLACEMENTS AT FORE

Placements at FORE is perhaps one of the most important pursuits from the student’s perspective. The Institute engages the Industry by inviting them to the campus for guest lectures, seminars, MDPs, live projects, mentoring sessions, etc. This provides opportunities to students to get first-hand information from the professionals about their expectations and requirements. This also helps the students showcase their talents and sharpen their pitches to the Industry during the placement processes, thereby increasing their recruitment possibilities.

FORE has a capable student placement committee called FORE Career Division (FCD) and a full-time Placement Office to drive placements. FCD has representatives from both the first and second-year students.

Final Placements for Batch **2021-2023** were both faster and better. Better was manifested in a higher median salary packages, better quality of companies and multiple job offers for students. This year, the highest salary package offered is **Rs. 30 Lakhs per annum**.

This is the eighth consecutive year FSM followed a mantra of *‘The first offer need not be the best offer’*. Students who got an offer of less than Rs. 7 lakhs per annum were allowed to sit for subsequent companies to improve their placements. Consequentially, this year’s average and median salary package are close to **Rs. 14.5 lakhs per annum and Rs. 14 lakhs per annum, respectively**.

Apart from higher salary packages, there has been an improvement in the diversity of recruiters as well. Automobiles, Banking, MR & Consulting, Fintech, FMCG, FMCD, FSI, IT/ITES, Logistics, Manufacturing, Telecom, Retail & Pharma, etc. recruited from FORE.

The IT/ITES industry recruited 34% of the students from the batch. Diverse roles like Senior Management Trainee-Product Management Group, Senior Management Trainee-Business Marketing, Senior Management Trainee-Sales Support, Senior Management Trainee (CFO Office), Senior Management Trainee (Business Consultant), Inside Sales-Account Manager, Business

Analyst, Management Trainee- Human Resources, etc., were offered to the students. Key recruiters in this sector are Accenture, Gartner, Cognizant, HCL Technologies, IGT Solutions, Hughes Systique Corporation, Dell Technologies, IBM, Wipro Limited, Capgemini, Newgen Software & Tech Mahindra, etc.

BFSI is one of the most sought-after sectors for placements. This year 27% of the batch was placed in this sector. Diverse roles and profiles ranging from Management Associate-Wealth, Deputy Manager, Business Analyst, Credit Manager, Product & Channel Manager, RTFX-Sales Manager, Relationship Manager-Private Banking, Senior Analyst-Portfolio Management, Data Governance, Management Trainee-HR Business Partner, Management Trainee-Financial Institutions Group, Investment Banking-Associate, Deputy Manager, Emerging Local Corporates, etc., were offered to the students. Leading recruiters from the BFSI sector include 360 ONE Wealth (Formerly IIFL Wealth), ICICI Bank, HSBC India, Barclays, Bank of America, Axis Bank, IDFC FIRST Bank, HDFC Bank, YES Bank, Kotak Mahindra Bank, ICRA, Yubi (Formerly CredAvenue), Darashaw, Macquarie and Acuity Knowledge Partners.

MR & Consulting is one of the growing sectors, with 17% of the batch being placed in it. Organizations such as McKinsey Knowledge Center, Deloitte USI, Kroll, GEP, Axtia, KPMG Global Services, EY, PwC India Acceleration Center, etc., hired our students. In this sector, students were offered diverse roles such as Associate, Analyst-Financial Operations, PEPI Capabilities & Insights Analyst, Consultant (ITT), Associate and Knowledge-Analyst, etc.

For the Batch 2021-23, we witnessed participation from new recruiters, namely Arcesium, PwC Analytic Insights, HSBC India, DBS, Tesco, ACT Fibernet, Adani Group, DBS Bank, IDBI Bank, Fullerton India Credit Company Ltd., Ujjivan Small Finance Bank, Kyndryl (IBM), JK Lakshmi Cement Ltd, Tata Advanced Systems Ltd and IGT Solutions. These organizations visited for the first time and hired students.

The hiring traction from traditional recruiters also remain strong. IT/ ITES, FSI, Banking, MR & Consulting, FMCG, Automobiles, etc., have returned year after year to recruit from FORE. Organizations such as Capgemini, Cognizant, HCL Technologies, Darashaw, IIFL Finance,

ICICI Bank, Barclays, HDFC Bank, AXIS Bank, Deloitte USI, KPMG Global Services, EY, ITC Ltd, MTR Foods, Nestle, TATA Motors, and many others, like every year visited the campus and hired students. In fact, encouraged by the performance in SIP, students received multiple PPO offers from various organizations, including Deloitte USI, ICICI Bank, HDFC Bank, ITC, Capgemini, Gartner, Havells India Ltd, Porter and Kyndryl (IBM) etc, to name a few.

Summer Internship Program (SIP): SIP at FORE is a great way for students to learn from various companies. This allows students to apply their learning in the real-life corporate world. Summer Internship is a part of the course curriculum, and the duration is 8 to 10 weeks. It usually starts in the 1st week of May and ends in the last week of June.

After completing the Summer Internship, the students must submit the Internship report along with the company feedback. Thereafter, the students are evaluated on the quality of the Summer Internship Program undergone by them. Some of the students are able to translate the Summer Internship Program into a Pre Placement Offer (PPO) as well.

The summer placement for the Batch 2022-24 witnessed participation of companies from diverse domains and industries. The highest SIP offered was Rs. 2 lakhs for two months. Brand leaders like Nestle India, ITC Ltd, TATA Motors, Barclays, Deloitte USI, EY, Havells India, ICICI Bank, Asian Paints, Reliance Retail, Reserve Bank of India, VIP Industries, DE Shaw and United Biscuits (Pladis Global) etc. and many more recruited from the campus.

Companies like Vikram Solar, Atomberg Technologies, Adani Group, Barclays, ACT Fibernet, Unibic Foods, CRISIL, Havmor Ice Cream Pvt. Ltd., Oxane Partners Ltd, etc visited for the first time and recruited students for Summer Internship. Reliance Retail became the top recruiter in summer internships, and Gartner, EY, ICICI Bank, Deloitte USI, Tech Mahindra, CRISIL, Nestlé India, etc., hired students in good numbers.

Summer Placements (International): In addition to the domestic summer placements, this year, students were offered Summer Placements in Dubai by Ureka Education Group.

MANAGEMENT DEVELOPMENT PROGRAMS (MDP)

FORE School of Management conducted 16 MDPs:

Big Data Analytics: Conducted by Prof. Ashok Harnal for Union Bank of India officials, concluded in April 2023.

Strategic Sourcing: Conducted by Prof. Rajesh Sikka for the officials of R1RCM from May 8-9, 2023.

MDP for Newly Promoted CGMs and GMs: Conducted by Prof. Himanshu Joshi, Prof. Vandana Gupta, & Prof. Sanghamitra Buddhapriya for the officials of GAIL from June 22-23, 2023.

FORE Immersion Programme: Prof. Rahul Pratap Singh Kaurav, Prof. Chitra Khari, & Prof. Rajneesh Chauhan conducted this programme for Poddar Management and Technical Campus students from June 26-30, 2023.

Big Data and Data Analytics: Conducted by Prof. Ashok Harnal from July 23, 2022- July 30, 2023.

MDP for Newly Promoted CGMs and GMs: Conducted by Prof Himanshu Joshi, & Prof Sanghamitra Buddhapriya from July 6-7, 2023, for the officials of GAIL.

Enhancing Communication Styles and Business Presentation Skills: Conducted by Prof. Anita T. Lal for the officials of Thales from July 26-27, 2023.

Campus to Corporate: Prof. Hitesh Arora, Prof. Aarti Singh, Prof. Chitra Khari, & Prof. Prachi Bhatt conducted this MDP from July 26-28, 2023, for the officials of Sentiss Pharma.

Achieving Excellence in Inventory and Vendor Management: Conducted by Prof. Rajesh Sikka for the officials of Samsung Electronics on August 18, 2023.

Improving Sales Effectiveness in Logistics Sales: Conducted by Prof. Ajay Kumar Pandey for the officials of Safe Express, Blue Dart, Patanjali, Scorpion, from August 18-19, 2023.

FORE Non-Executive Development Programme: Conducted by Prof. Chitra Khari from August 21-22, 2023, for the officials of Petronet LNG.

Campus to Corporate: Prof. Anita T. Lal, Prof. Prachi Bhatt, Prof. Swati Sharma, & Prof. Chiradip Bandyopadhyay conducted this MDP from August 22-24, 2023, for the officials of Sentiss Pharma.

FORE Non-Executive Development Programme: Conducted by Prof. Antarpreet Singh from August 28-29, 2023, for the officials of Petronet LNG.

FORE Non-Executive Development Programme: Conducted by Prof. Antarpreet Singh from September 8-9, 2023, for the officials of Petronet LNG.

FORE Non-Executive Development Programme: Conducted by Prof. Chitra Khari from September 25-26, 2023, for the officials of Petronet LNG.

PGPM Executive Management Programme: Conducted in September 2023 for the officials of Collabera.

FACULTY PUBLICATION (April-September 2023)

Summary	
Publication Category	Number of Publications
A*	4
A	19
B	18
C	10
Scopus	49
WOS	40
Book Chapters	1
Conference attended	9

Prof. Aarti Singh

1. Singh, A., **Singh, A.**, Sharma, H.K., & Majumder, S. (2023). Criteria selection of housing loan based on dominance-based rough set theory: An Indian case. *Journal of Risk and Financial Management*, 16(7), 309.
2. **Singh, A.**, Suhsil, & Sharma, H.K. (2023). Total interpretive structural modeling-polarity (TISM-P) to analyze the impact of energy on the sustainability performance of hotels: A case study. *Environment, Development and Sustainability*.

Prof. Aditya Banerjee

1. **Banerjee, A.**, & Gupta, V. (2023). Using textual analysis in bankruptcy prediction: Evidence from Indian firms under IBC. *Investment Management and Financial Innovations*, 20(3), 22-34.

Prof. Aakanksha Kishore

1. Presented a research paper at the international conference entitled “The Role of Sustainable Development Goals in Business and Economic Transformation”, hosted by the Jaipuria Institute of Management.

Prof. Amarnath Mitra

1. Banerjee, S., **Mitra, A.**, & Mohanti, D. (2023). Leverage and corporate investment-A cross country analysis. *Investment Management and Financial Innovations*, 20(3), 126-136.

Prof. Anil Kumar Singh

1. **Garg, J., Singh, A.K.**, & Gupta, A. (2023). Human capital in knowledge-based firms: Re-creating value post-pandemic. *Human Systems Management*, 42(6), 593-607
2. **Garg, J., Jha, S., & Singh, A.K.** (2023). Investigating the reorientation in manufacturing firms through a dynamic of strategic shift: An exploratory study. *Human Systems Management*, 42(6), 609-631
3. **Garg, J., & Singh, A.K.** (2023). The use of digital healthcare systems to predict diseases. *Asia Pacific Journal of Health Management*, 18(1).
4. **Jha, S., Singh, A.K., & Garg, J.** (2023). Factors influencing the E-Learning experience: Evidence from Indian education sector during Covid-19. *MIER Journal of Educational Trends and Practices*, 13(1), 1-26.

Prof. Ayushi Sharma

1. Jain, V., Wirtz, J., Salunke, P., Nunkoo, R., & **Sharma, A.** (2023). Luxury hospitality: A systematic literature review and research agenda. *International Journal of Hospitality Management*, 115, 103597.
2. **Sharma, A.** (2023). Understanding promotional strategies in e-services context. In *AMA Summer Academic conference, August 04, 2023, San Francisco, USA*. Chicago: AMA. pp. 82–83.
3. Presented the research paper titled “Understanding Promotional Strategies in e-services context” at American Marketing Association, Summer Academic Conference, August 4-6, in San Francisco, US.

Prof. Faisal Ahmed

1. **Pushp, P., & Ahmed, F.** (2023). The global value chain: Challenges faced by ASEAN least developed countries. *Journal of Policy Modeling*.

Prof. Hitesh Arora

1. Meitei, A. J., Arora, P., Mohapatra, B. B., & **Arora, H.** (2022). Identification of weak banks using machine learning techniques: Evidence from the Indian banking sector. *Global Business Review*, 1-17.
2. Arora, P., Saini, N., Meitei, A.J., **Arora, H.**, & Goswami, A. (2023). Assessing asset quality using bank specific and macro linkages of non-performing assets: Case of public sector banks in India. *International Journal of Indian Culture and Business Management*, 29(2), 151-167.

Prof. Pramod Chandra

1. Chandra, P. (2023). Ingredient branding for medicinal and aromatic plants: An alternative branding strategy to ensure differentiation and suppliers empowerment. *Business Strategy and Development*.

Prof. Rahul Pratap Singh Kaurav

1. Aggarwal, P.J., **Kaurav, R.P.S.**, & Gursoy, D. (2023). Effects of COVID-19 pandemic on tourism businesses in India: Operational and strategic measures undertaken for survival. *Tourism Culture & Communication*, 23(2-3), 177-191.

Prof. Rakhi Tripathi

1. **Tripathi, R.** (2023). Right to online education for village girls in India. In *EDULEARN23 Proceedings* (pp. 2481-2486). IATED.

Prof. Samta Jain

1. **Jain, S.**, Kashiramka, S., & Jain, P.K. (2023). Performance of cross-border acquirers from India and China: Its sustainability in the long-run? *Review of International Business and Strategy*, 34(1), 40-61

Prof. Shallini Taneja

1. Sachdeva, G., & **Taneja, S.** (2023). An empirical study of lean and green practices in Indian manufacturing companies: Drivers and barriers. *International Journal of Internet Manufacturing and Services*, 9(2-3), 264-290.

Prof. Shilpi Jain

1. **Jain, S.**, Basu, S., Ray, A., & Das, R. (2023). Impact of irritation and negative emotions on the performance of voice assistants: Netting dissatisfied customers' perspectives. *International Journal of Information Management*, 72.

Prof. Shubhi Gupta

1. **Gupta, S.**, Pathak, G.S., & Biswas, B. (2023). The roles of conflict management and psychological empowerment in virtual teams. *Information Technology & People*.

Prof. Sourabh Devidas Kulkarni

1. **Kulkarni, S.D.**, & Verma, P. (2023). A fuzzy-QFD approach to manufacturing strategy formulation. *OPSEARCH*, 60(3), 1407-1432.

Prof. Sriparna Basu

1. Jain, S., **Basu, S.**, Ray, A., & Das, R. (2023). Impact of irritation and negative emotions on the performance of voice assistants: Netting dissatisfied customers' perspectives. *International Journal of Information Management*, 72.
2. Dwivedi, Y.K., Kshetri, N., Hughes, L., ...**Basu, S.**,... (2023). Opinion Paper: "So what if ChatGPT wrote it?" Multidisciplinary perspectives on opportunities, challenges and implications of generative conversational AI for research, practice and policy. *International Journal of Information Management*, 71.
3. Dwivedi, Y.K., Kshetri, N., Hughes, L., ...**Basu, S.**,... (2023). Contribution Paper: "Exploring the darkverse: A multi-perspective analysis of the negative societal impacts of the Metaverse". *Information Systems Frontiers*, 25, 2071-2114.
4. Prof. Basu presented a paper "The Responsibility Conundrum: Moving Beyond Technology and Code", at the British Academy of Management (BAM) 2023 Conference, University of Sussex, UK, from September 1-6, 2023.

Prof. Sumeet Kaur

1. Sattarapu, P. K., Wadera, D., Nguyen, N. P., Kaur, J., **Kaur, S.**, & Mogaji, E. (2023). Tomeito or Tomahto: Exploring consumer's accent and their engagement with artificially intelligent interactive voice assistants. *Journal of Consumer Behaviour*, 23(2), 278-298.
2. Thakuriya, P., **Kaur, S.**, & Mishra, V. (2023). Assessment of blockchain technology as remedy to counterfeit drugs problem in pharmaceutical supply chain and implementation approach. *Operations Research Forum*, 4(2).
3. Alghamdi, S. Y., **Kaur, S.**, Qureshi, K. M., Almuflih, A. S., Almakayeel, N., Alsulamy, S., & Qureshi, M. R. N. (2023). Antecedents for online food delivery platform leading to continuance usage intention via e-word-of-mouth review adoption. *Plos One*, 18(8), e0290247.

Prof. Surendar Singh

1. **Singh, S.** (2023). Global value chains, neoliberalism and development practice: Reflections on Kenya's experience. *Journal of International Development*, 35(8), 2552-2577.
2. **Singh, S.**, Cornejo, R., & Harris, J. (2023). Do revisions to the harmonized system lead to distortions in rules of origin? A case study of India's selected free trade agreements. *Legal Issues of Economic Integration*, 50(2), 185-210.

Prof. Swati Sharma

1. Sharma, A., & **Sharma, S.** (2023). Digital marketing adoption by small travel agencies: A comprehensive PLS-SEM model using reflective and higher-order formative constructs. *European Journal of Innovation Management*, Vol. ahead-of-print No. ahead-of-print.
2. Sharma, A., & **Sharma, S.** (2023). Digital technology in tourism: A literature review. *International Journal of Tourism Policy*, 13(5), 393-412.

Prof. Tarun K. Soni

1. Singh, A., **Soni, T. K.**, & Soumik, R. (2023). Accounting practices at an Indian winery: The case of new vineyard. *The Case Journal*, 20(2), 253-274.
2. **Soni, T. K.**, Singh, A., & Kaushal, V. (2023). Capital investments and firm characteristics: The moderating role of economic policy uncertainty in the hospitality sector. *International Journal of Hospitality Management*, 114.
3. **Soni, T. K.** (2023). Demystifying the relationship between ESG and SDG performance: Study of emerging economies. *Investment Management & Financial Innovations*, 20(3), 1-12.
4. Pamucar, D., Sarkar, B.D., Shardeo, V., **Soni, T. K.**, & Dwivedi, A. (2023). An integrated interval programming and input-output knowledge model for risk and resiliency management. *Decision Analytics Journal*, 9.
5. Arora, A., & **Soni, T. K.** (2023). An optimal proportion for independent directors in the boardroom: An empirical study. *Business Perspectives and Research*, Vol. ahead-of-print No. ahead-of-print.

Prof. Vandana Bhama

1. Yadav, N., & **Bhama, V.** (2023). Sustainability, resilience, and returns during COVID-19: Empirical evidence from US and Indian stock markets. *Journal of Emerging Market Finance*, 22(2) 215-238.

Prof. Vandana Gupta

1. **Gupta, V.**, & Banerjee, A. (2023). Using textual analysis in bankruptcy prediction: Evidence from Indian firms under IBC. *Investment Management and Financial Innovations*, 20(3), 22-34.

Prof. Vipulesh Shardeo

1. **Shardeo, V.**, & Sarkar, B.D. (2023). Adoption of hydrogen-fueled freight transportation: A strategy toward sustainability. *Business Strategy and the Environment*, 33(2), 223-240.
2. Patil, A., **Shardeo, V.**, Dwivedi, A., Moktadir, M. A., & Bag, S. (2023). Examining the interactions among smart supply chains and carbon reduction strategies: To attain carbon neutrality. *Business Strategy and the Environment*, 33(2), 1227-1246.
3. **Shardeo, V.**, Patil, A., Madaan, J. and Dwivedi, A. (2023). Mode choice problem in the context of freight transportation: A systematic review and bibliometric analysis. *International Journal of Logistics Systems and Management*, 46(1), 95-120.
4. Patil, A., **Shardeo, V.**, Dwivedi, A., Rizvi, N. U., & Paul, S. K. (2023). A framework to evaluate the temporary hospital locations in wake of COVID-19 pandemic: Implications to healthcare operations. *Operations Management Research*, 1-15.
5. Patil, A., **Shardeo, V.**, Madaan, J., Dwivedi, A. and Paul, S.K. (2023). A study to forecast healthcare capacity dynamics in the wake of the COVID-19 pandemic. *International Journal of Physical Distribution & Logistics Management*, Vol. ahead-of-print No. ahead-of-print.
6. Pamucar, D., Sarkar, B. D., **Shardeo, V.**, Soni, T. K., & Dwivedi, A. (2023). An integrated interval programming and input-output knowledge model for risk and resiliency management. *Business Strategy and the Environment*, 33(2), 1227-1246.

Prof. Keng-Boon Ooi- Distinguished Visiting Faculty

1. Loh, X.-M., Lee, V.-H., Hew, J.-J., Tan, G.W.-H., & **Ooi, K.-B.** (2023). The future is now but is it here to stay? Employees' perspective on working from home. *Journal of Business Research*, 167.
2. Cham, T.-H., Tan, G.W.-H., G., Aw, E.C.-X., **Ooi, K.-B.**, Jee, T.-W., & Pek, C.-K. (2023). Virtual reality in tourism: Adoption scepticism and resistance. *Tourism Review*, Vol. ahead-of-print No. ahead-of-print.
3. Dang, T.-Q., Tan, G.W.-H., Aw, E.C.-X., **Ooi, K.-B.**, Metri, B., & Dwivedi, Y.K. (2023). How to generate loyalty in mobile payment services? An integrative dual SEM-ANN analysis. *International Journal of Bank Marketing*, 41(6), 1177-1206.

4. **Ooi, K.-B.**, Lee, V.-H., Hew, J.-J., Leong, L.-Y., Tan, G.W.-H., & Lim, A.-F. (2023). Social media influencers: An effective marketing approach? *Journal of Business Research*, 160.
5. Adeline, B.I., Kay, H.N.N.K., Tan, G.W.-H., Lo, P.-S., Chaw, L.-Y., & **Ooi, K.-B.** (2023). A relook at the mobile advertising landscape: What are the new consumer expectations in the retailing industry? *Telematics and Informatics*, 79.
6. Cham, T.-H., Cheng, B.-L., Aw, E.C.-X., Tan, G.W.-H., Loh, X.-M., & **Ooi, K.-B.** (2023). Counteracting the impact of online fake news on brands. *Journal of Computer Information Systems*, 64(2), 245-264.
7. Nilashi, M., Baabdullah, A.M., Abumalloh, R.A., **Ooi, K.-B.**, Tan, G.W.-H., Giannakis, M., & Dwivedi, Y.K. (2023). How can big data and predictive analytics impact the performance and competitive advantage of the food waste and recycling industry? *Annals of Operations Research*, 1-42.
8. Lee, V.-H., Dwivedi, Y.K., Tan, G.W.-H., **Ooi, K.-B.**, & Wong, L.-W. (2023). How does information technology capabilities affect business sustainability? The roles of ambidextrous innovation and data-driven culture. *R & D Management*.
9. Wong, L.-W., Tan, G.W.H., **Ooi, K.-B.**, & Dwivedi, Y.K. (2023). Metaverse in hospitality and tourism: a critical reflection. *International Journal of Contemporary Hospitality Management*, ahead-of-print.
10. Abumalloh, R.A., Nilashi, M., **Ooi, K.-B.**, Tan, G.W.-H., Cham, T.-H., Dwivedi, Y.K., & Hughes, L. (2023). The adoption of metaverse in the retail industry and its impact on sustainable competitive advantage: moderating impact of sustainability commitment. *Annals of Operations Research*, 1-42.
11. **Ooi, K.-B.**, Tan, G.W.-H., Aw, E.C.-X., Cham, T.-H., Dwivedi, Y.K., Dwivedi, R., Hughes, L., Kar, A.K., Loh, X.-M., Mogaji, E., Phau, I., & Sharma, A. (2023). Banking in the metaverse: A new frontier for financial institutions. *International Journal of Bank Marketing*, 41(7), 1829-1846.
12. **Ooi, K.-B.**, Tan, G.W.-H., AI-Emran, M., AI-Sharafi, M.A., Arpaci, I., Zaidan, A.A., Lee, V.H., Wong, L.-W., Deveci, M., & Iranmanesh, M. (2023). The metaverse in engineering management: Overview, opportunities, challenges, and future research agenda. *IEEE Transactions on Engineering Management*.
13. Sun, K.-X., **Ooi, K.-B.**, Tan, G.W.-H., & Lee, V.-H. (2023). Enhancing supply chain resilience in SMEs: A deep Learning-based approach to managing Covid-19 disruption risks. *Journal of Enterprise Information Management*, 36(6) 1508-1532.

Academic Extension Services

Prof. Aakanksha Kishore

1. Conducted sessions on Supply Chain Management for government officials, including Ministers of States, at the Arun Jaitley National Institute of Financial Management in Faridabad.

Prof. Anita Tripathy Lal

1. Delivered two online courses on Communication & Group Facilitation and Developing an Intrapreneurial Mindset for Collabera Officials in a workshop mode during May-June 2023.
2. Invited to teach Art of Storytelling & Case Study Method to the 14th batch of PGDM Students in the Orientation Program in June 2023 by IIM Rohtak.
3. Conducted a Training Program on Written Business Communication for the FORE officials on June 26, 27, 28 & 30, 2023.
4. Invited to teach the Business Communication course to the new batch of MBA (Business Analytics) in July, 2023 by IIFT, New Delhi.
5. External Reviewer of a Research paper on the EMBA Program in the Journal of International Education in Business by Emerald Publishing in August 2023.
6. Conducted a customized MDP on Effective Communication Styles and Business Presentation Skills for the officials of Thales, Noida, on July 26-27, 2023.
7. Invited as a MDP Resource Person to conduct sessions on Written Communication Skills for the ICAI- Chartered Accountants on August 08- 09, 2023, organized by IIM Udaipur.
8. Conducted an MDP on Campus to Corporate and Assertiveness for Sentiss Pharma officials on August 22, 2023.
9. Served as a member of the Global Scientific Committee to be an “Expert Reviewer” to shortlist Abstracts of Research Papers to be presented at the 11th Global Conference on Business and Economics (GLOBE’24) held on March 05-08, 2023 in Florida.
10. Delivered eight guest lectures on Presentation Skills and Written Communication Skills for Full-time MBA (IB) Students during August-September 2023 at IIFT Delhi.
11. Invited to be an External Evaluator for a Ph.D. Thesis on Design Thinking Approach for Amity University in September 2023.

Prof. Faisal Ahmed

1. Opinion quoted by the BBC on Shanghai Cooperation Organisation (SCO) on April 28, 2023.

2. Delivered a lecture on “G20, Geoeconomics and the Emerging World Order” at the Department of International Business, ITM, Navi Mumbai, in online mode, on May 2, 2023.
3. Article titled “On mega-regional trade agreements – why they make sense” published in The Korea Times newspaper on May 4, 2023.
4. Profile featured in the India Today magazine (May 8, 2023 issue) among Top 8 Emerging Indian Personalities.
5. Delivered a guest session on “Development policies: Perspectives from the global South” to the SIT Study Abroad program on Global Health and Development Policy organised in Geneva on June 13, 2023. Delivered the session in online mode for the participating students from the University of Wisconsin-Madison, Yale University, University of Arkansas, University of Pittsburgh, and San Diego State University, among others.
6. Opinion quoted by BBC on U.S. Secretary of State Antony Blinken’s visit to China on June 21, 2023.
7. Academic interaction with professors of the Department of Indian Studies, University of Social Sciences and Humanities, National University-Ho Chi Minh City, Vietnam, on June 22, 2023, during the visit to Vietnam.
8. Invited as a speaker in a webinar on “Decoupling or Bridging Civilisations: Call for Global Civilisation Initiative” by BRIX, a think-tank in Stockholm, Sweden, on June 28, 2023.
9. Article titled “Russia needs India, China in post-war scenario” published in The Hindu Business Line newspaper, with Hong Kong scholar Hei Sing Tso, on June 29, 2023.
10. Interview broadcasted on NDTV India in the BBC bulletin as a China Expert on China’s sluggish growth and its implications for India and the world, on July 13, 2023.
11. Approved as an Expert by UN/CEFACT, an intergovernmental body of the United Nations Economic Commission for Europe (UNECE), on July 28, 2023.
12. Appointed as a Member of the International Advisory Council at the Centre for China-Africa Policy, Nairobi, Kenya, on August 9, 2023.
13. Article titled “Is China replacing the US as a geostrategic security guarantor in the Indo-Pacific?”, with Swiss scholar Alexandre Lambert, published in The Korea Times newspaper, on August 9, 2023.
14. Invited to the Research Advisory Committee Meeting in the Department of Management, Jamia Hamdard, New Delhi for conducting the Pre-

- submission seminar of a Ph.D. scholar, on August 16, 2023.
15. Invited to deliver a guest lecture on Supply Chains and Technology: A Geopolitical Perspective at the Department of Mechanical Engineering, AMU, Aligarh, on August 31, 2023.
 16. Invited as a Speaker in a panel discussion on “G20 and Inclusive Multilateralism” organised by the Faculty of Social Sciences, AMU, Aligarh, on August 31, 2023.
 17. Invited to deliver a talk at an International Symposium on the theme of G20, Management Education and Industry 4.0, at the Department of Business Administration, Faculty of Management Studies and Research, AMU, Aligarh, on September 2, 2023.
 18. Interviewed by BBC in a LIVE program on the G20 Summit and India’s Presidency on September 8, 2023.
 19. Interviewed by the Russian TV – RT on day 1 of the G20 Summit in a LIVE broadcast from New Delhi. Spoke on issues pertaining to Global South, joining of the African Union, China-US geopolitics, and India’s strong push for inclusive multilateralism.
 20. Invited to attend the Vietnam National Day celebration in the Embassy of Socialist Republic of Vietnam on September 20, 2023.
 21. Invited by the Embassy of China PR on China’s 74th National Day at Taj Palace in New Delhi on September 25, 2023. The Jt Secretary from the Ministry of External Affairs, Govt. of India, graced the occasion with his Chinese counterpart.

Prof. Gaurav Gupta

1. Speaker in the panel discussion on ‘Technology as Key Differentiator for the Next Phase of Growth: Revolutionizing Customers Experience’ at The Confederation of Indian Industry (CII) Conference on Consumer Credit & Finance at Hotel Taj Mansingh, New Delhi on May 26, 2023.
2. Resource person at the three-week “Women Entrepreneurship Development Programme” sponsored by NSTEDB, Department of Science and Technology, Ministry of Science and Technology, Government of India, New Delhi, held from July

- 3-21, 2023 organized by VIT Business School, Vellore Institute of Technology, Vellore, Tamil Nadu, India.
3. Resource person at the three-week “Women Entrepreneurship Development Programme” sponsored by NSTEDB, Department of Science and Technology, Ministry of Science and Technology, Government of India, New Delhi, held from June 12-30, 2023 organized by VIT Business School, Vellore Institute of Technology, Vellore, Tamil Nadu, India.
4. Organized seminar on the theme “Understating of GST Laws as applicable to businesses” on 21st September 2023 and 24th August 2023. Prof. Kamal Jit Chaudhary was the guest speaker. Prof. Kamal Jit Chaudhary is Ex-IRS, former chief commissioner, and presently prof/faculty of GST at Arun Jaitley National Institute of Financial Management, Deptt of Expenditure, GOI.

Prof. Reeta Raina

1. Empanelled as VF at SPJIMR, Mumbai, for two years now.
2. Taught a course on *Communication Skills* in the Post Graduate Program in Development Management-PGPDM at SPJIMR, Mumbai.

Prof. Swati Sharma

1. Conducted a workshop on E-mail writing and Business Etiquette for managers of Sentiss Pharma in August 2023.

Prof. Tarun K. Soni

1. Invited as a guest speaker for the DREAMS Guest Speaker Series at L M Thapar School of Management, Derabassi Campus, Thapar Institute of Engineering and Technology (TIET), Patiala, and gave a presentation on the theme ‘Capital Investment and Economic Policy Uncertainty in the hospitality industry’, on September 8, 2023

FPM FOCUS

Summary	
Category	Number of Publications
Research Articles	5
Conference attended	5

FPM Scholar Name	Paper Title	Journal Name
Ms. Janvee Garg	Human capital in knowledge-based firms: Re-creating value post-pandemic	Human Systems Management
Ms. Janvee Garg	Investigating the reorientation in manufacturing firms through a dynamic of strategic shift: An exploratory study	Human Systems Management
Ms. Janvee Garg	The use of digital healthcare systems to predict diseases.	Asia Pacific Journal of Health Management
Ms. Sonika Jha & Ms. Janvee Garg	Factors influencing the E-Learning experience: Evidence from Indian education sector during Covid-19.	MIER Journal of Educational Trends and Practices
Mr. Pushkar Pushp	The global value chain: Challenges faced by ASEAN least developed countries	Journal of Policy Modeling

FPM Scholar Name	Paper Presented	Conference
Mr. Aman Maheshwari	Systematic Literature Review of Green HRM in manufacturing Industry	Management Education and Research Colloquium 2023
Ms. Janvee Garg	User Innovation communities (UIC): A systematic literature review, synthesis and framework for future research	30th International and Product Development Management Conference
Mr. Aman Maheshwari	Green HRM in Service Industry-Systematic Literature Review of Quantitative Empirical Researches “A Roadmap to Green Policy Formulation”	International Conference in Public Performance Management 2023
Ms. Sonika Jha	Emerging Modes of Corporate Engagement with Start-ups (CEWS): A Systematic Review of Literature	37th British Academy Management (BAM) 2023
Mr. Gaurav Mitra	Macroeconomics Condition and firm performance: Evidence from India	International Finance and Accounting Conference

Awards and Recognition

1. **Prof. Tarun K Soni** was awarded the best Case Award at FORE International Case Conference (FICC) 2023, organised by FORE School of Management, New Delhi, on June 02-03, 2023. The award includes a Citation, Certificate and a Cash Prize.
2. **Ms. Sonika Jha**, FPM Scholar from the Strategy Area, received the **Best Full Paper Award at the British Academy of Management (BAM) Conference 2023**, hosted by the University of Sussex Business School, UK, from September 1-6, 2023. Presented her paper titled “Emerging Modes of Corporate Engagement with Start-ups (CEWS): A Systematic Review of Literature”.
3. **Mr. Aman Maheshwari**, FPM Scholar from the Human Resource Area, attended National Conference at IIM Kashipur (MERC 2023) and received **best paper award and cash prize for his paper** titled “Systematic Literature Review of Green HRM in the Manufacturing Industry”.
4. **Ms. Soumya Tiwari**, FPM Scholar from the International Business Area, has been **appointed as Chair of the Asia and Oceania Student Research Committee at the International Association for Political Science Students (IAPSS), Montreal, Canada**. IAPSS is a democratic student government recognized by the United Nations.h

WELCOME TO THE FORE FAMILY



Prof. Aakanksha Kishore

PhD (Inventory Management), University of Delhi; M.Sc. (Operations Research), University of Delhi; B.Sc. (Honors) Mathematics, University of Delhi.

Prof. Kishore has joined as an Assistant Professor in the Operations Management area. She is a graduate in Mathematics Honors from Sri Venkateswara College, University of Delhi and holds a Master's degree in Operational Research from Hindu College, University of Delhi. She is a doctorate in Inventory Management from Department of Operational Research, University of Delhi. She is also CSIR-NET qualified in Mathematical Sciences in the year 2013.

She is an expert in devising inventory strategies/policies for operations managers through mathematical modelling. To her credit, she has various International Research Publications in ABDC/ SCI/ SCIE/ SCOPUS indexed journals viz. Journal of Cleaner Production, Expert Systems with Applications, Process Integration and Optimization for Sustainability, Scientia Iranica, RAIRO-Operations Research, Control & Cybernetics, Mathematics, International Journal of Industrial Engineering Computations, International Journal of Services Operations and Informatics, International Journal of Mathematical, Engineering and Management Sciences to name a few. She has also received Best Paper Awards for four of her publications. She is a recipient of "Award of Excellence in Research 2022", by International Journal for Modern Trends in Science and Technology in Oct' 2022. She was also awarded "Distinguished Faculty Award" for her academic contribution in the session 2021-22.



Prof. Saurabh Mittal

PhD, Sharda University; M. Phil, Alagappa University; MCA, M. D. University, Rohtak.

Prof. Mittal has joined as an Assistant Professor in the

Informational Technology area. He has a rich experience of 17+ years in academics and industry. Prior to FORE School of Management, New Delhi, he worked with reputed B-Schools like FIIB, New Delhi; GLBIMR Gr. Noida, Asia-Pacific Institute of Management, and JK Business School, Gurugram. He also worked with EPFO, Govt. of India for 2.3 years.

He has 12 research papers published in SCOPUS, WoS and ABDC indexed/ listed journals. He has successfully organised 11 MDPs/FDPs, 16 International Conferences and 06 National Seminars. He is the recipient of the reputed 21st Dewang Mehta Award, and was the finalist in the Pearson Teaching Awards 2014. He received the Outstanding Author for being Editor of the book on CSR & Competitiveness (2012). He has travelled to many countries like Austria, Indonesia, Ethiopia, UAE, Malaysia and Thailand for academic and research purposes. He has chaired/ attended several corporate events organised by AAMAI (Indonesia Insurance Institute); Gunadarma University, Indonesia; UTAS, Ibri, Oman; Universiti Teknologi Mara, Malaysia, PHDCCI, ASSOCHAM, CII, INDIACSR, SERD, HR SuccessTalk, and other organisations.



Prof. Sher Jahan Khan

PhD, University of Kashmir; MBA, BGSB University; UGC-JRF.

Prof. Khan has joined as an Assistant Professor in the Strategy area. His PhD research work was focused on the effect of resource munificent and environmentally uncertain contexts on organizational cultural and ambidexterity. His ongoing research focuses on strategy, sustainability, innovation, and entrepreneurship.

Over the years, Prof. Khan has garnered recognition and appreciation for his significant contributions to the academic arena. He has published several ABDC-A* and A category papers and his research papers have appeared in journals like Industrial Marketing Management, Business Strategy and the Environment, Technological Forecasting and Social Change, International Journal of Emerging Markets. He is a frequent participant in international conferences and has presented his research work at numerous such events.



Prof. Sunanda Nayak

FPM, MDI Gurgaon; Master's in Personnel Management & Industrial Relations, Utkal University; Master's in Sociology, Utkal University.

Prof. Nayak has joined as an Assistant Professor in the Human Resource area. She holds a Doctorate (Fellow programme in Management), Master's degree in personnel management with having specialization in Human Resources Management and a Master's degree in Sociology with having specialization in Industrial Sociology. She earned her FPM degree from the MDI Gurgaon, India. She is having 12 years of working experience in corporates and in academics.

She has published multiple research papers in journals of repute (including FT 50 and ABDC journals) such as Harvard Business Review, International Journal of Manpower, Aslib Journal of Information Management Journal, Thunderbird International Business Review, and has attended several international conferences including AOM Annual meeting. Along with this, she acts as a reviewer for many leading journals including Human Resource Management Journal, Journal of Management & Organization, Evidence Based Human Resource Management Journal, International Journal of Manpower and International Journal of Engineering Business Management.



Prof. Swati Sharma

PhD (Management), JIIT Noida; PGDBM, IMT Ghaziabad; B.A. (Economics and English), Lucknow University; 3-year Diploma in Hotel Management (NCHMCT, Ministry of Tourism, India).

Prof. Sharma has joined as an Associate Professor in the Communication area. She has 5 years of Corporate and 19 years of teaching experience. Her current research interests include investigating the domain of digital technology, digital communication and its impact at both individual and organizational levels. She takes a keen interest in making qualitative research inquiries.

She has authored 23 research papers in reputed international journals (indexed in SCOPUS/WoS/ABDC) with a publication in an A* Journal with an impact factor of 12.879 to her credit. She has also published a Patent with the Government of India on "A system to establish communication between a bedridden paralysed patient and caretaker": Application Number:202211046300. She has 3 PhDs awarded under her guidance and is a reviewer of several reputed management journals.

Prof. Sharma has also organized several FDPs and an International conference. She has chaired conference sessions and has served as a conference advisory board member. She has delivered talks and invited sessions in FDPs, conferences, and workshops. Prof. Sharma has worked as a departmental NAAC committee member and has organized numerous student enrichment and social outreach activities.



Prof. Tarun Kumar Singhal

PhD (Business Administration), Agra University; MS (Software Systems), BITS Pilani; MSc (Mathematics), Meerut University; Advanced Diploma in Business Studies; International Certifications (MOOC) on Blockchain, Artificial Intelligence, Analytics, etc.

Prof. Singhal has joined as a Professor in the Information Technology area. He is a seasoned academician with 29 years of experience in teaching, research, consulting, and training & development. He is actively involved in delivering courses on Blockchain, Artificial Intelligence, Business Analytics, and Information Technology. He is serving as an Assessor with the National Assessment and Accreditation Council (NAAC), India, as a Domain Expert with the School of Vocational Education (SVE), Tata Institute of Social Sciences (TISS), Mumbai, and as an External Member of the Departmental Research Committee (DRC) of Amity International Business School, Amity University, UP.

He has conducted management programs and training programs for corporate executives within and outside India. He has several publications in SCOPUS/WoS/ABDC/ABS indexed/listed journals to his credit. He has been recognized with various awards at national as well as international platforms for his contribution to teaching and research.

**Prof. Tavishi Tewary**

**PhD, NITIE, Mumbai;
M.A., JNU; B.A. (Hons)
(Economics), Delhi
University.**

Prof. Tewary has joined as an Assistant Professor in the Economics area. She has to her credit many national and international publications. She has experience in policy research and trade impact assessment. She has also conducted FDPs on Data Analysis using SPSS. In academics she had been associated with teaching at UDLAP, Mexico.

**Prof. Vipulesh Shardeo**

**PhD, IIT Delhi; M. Tech.
(Industrial Engineering
and Management),
IIT(ISM) Dhanbad; B. E.
(Industrial and Production
Engineering), RGPV Bhopal.**

Prof. Shardeo has joined as an Assistant Professor in the Operations Management area. Prior to joining

FSM, he has worked with Lal Bahadur Shastri Institute of Management, Delhi. He has completed his PhD in Operations from Department of Management Studies, Indian Institute of Technology Delhi, India. He has done M. Tech. majoring Industrial Engineering and Management from Indian Institute of Technology (Indian School of Mines) Dhanbad, India. His research has been published in various journals of international repute including Industrial Management & Data Systems, International Journal of Information Technology and Decision Making, International Journal of Logistics Management, Sustainable Production and Consumption and so forth. He has also presented his research works in various international conferences or repute including POMS, INFORMS, IEOM and so on.

Newly Inducted Staff Members

Ms. Arushi Krishna, Executive (Admissions Office)

Mr. Ashu Sharma, Assistant Manager (Academic Services Office)

Mr. Mohammed Nadeem, Steno-Typist (Vice Chairman's Office)

STUDENT FOCUS

TED Circle: TEDxFORESchool 2023

April 01, 2023

The fourth edition of TEDxFORESchool, held under the theme “Oasis of Odysseys”, transported attendees on a thought-provoking journey. This theme encapsulated a collection of unique and positive personal experiences, each laden with valuable lessons—a beacon of hope guiding individuals through life’s labyrinth.



The event spanned an entire day and welcomed multiple students from the FORE School of Management alongside 26 participants from outside the institution. With an impressive lineup of 9 speakers representing diverse disciplines, 3 captivating performances, and culinary delights including high tea and lunch, TEDxFORESchool 2023 was a holistic intellectual and sensory experience. Different speakers talked about different perspectives like life, Science, Art, Health, and Social Science.

Ms. Ravi Bala Sharma, a Dancer and Artist, talked about “Breaking the Social Shackles”. She shattered societal norms based on age and gender, proving that one can break free and pursue dreams at any stage of life.

Her talk delved into her journey of defying social shackles, emphasizing that age and gender should never limit one’s aspirations.

Mr. Suren Saini is a Sales Trainer, Leadership Coach, and Actor. He talked about “How to be successful in the name of adversity?”. He discussed success in adversity and unravelled insights from his odysseys.

Mr. Kashish Anand is a remarkable Renaissance person, excelling in acting, singing, writing, and hospitality. His

unique perspective and creative potential make him a true force to be reckoned with.

Dr. Prateek Makwana is a leading consultant embryologist and Director at Vasundhara Hospital Ltd. His topic of discussion was “Stigma to Empowerment”. His talk was based on his insights on the impact of sexual awareness in the real world and how we can all work together to create a more informed and accepting society.

Dr. Saif Farooqi is an assistant professor in the Department of Psychology at Jamia Millia Islamia University. He is also a writer, blogger, podcaster, and independent researcher. His topic of discussion was “How social media platforms help in self-expression”. Dr. Saif Farooqi uncovered how social media platforms like Instagram and Twitter helped him with self-expression and how these platforms aid socially anxious people.

Dr. Vinay Aggarwal, a recipient of the Dr. BC Roy National Award, the former National President of the (IMA), and Founder Member of the IMA-East Delhi Branch. His conviction behind the ideas has created an impact on Indian Medicine. He shared his knowledge regarding the corporate view of the medical industry.

Ms. Prakriti Varshney talked about “Living on the Extremes”. She is a mountaineer, a traveller, a rescue diver, and a content creator. She unravelled her life’s greatest odyssey and how her love for extremes led her to Mt. Everest!

Ms. Bhumika Bahl, a celebrity makeup artist, Glamologist, Grooming, and Etiquette Expert, talked about “Makeup Artistry”. She is known for her contemporary ideas that have transformed the lives of many. She emphasized insights from her variegated Odysseys that reimagine the makeup industry.

Mr. S. Venkatesh, a renowned alumnus of IIT Delhi & IIM Calcutta, is a successful author, investor, entrepreneur, and leadership coach who discussed “Inner Paradigm to Excellence”. Using his in-depth understanding of mindfulness, he has made a name for himself in every domain, whether investing or writing. He shared the mysteries of the human mind and how one can be successful by following these 6 Inner Paradigms to Excellence.

ANTAR: Aashayein’23

April 02, 2023

In the spirit of the quote, “All kids need is a little help, a little hope, and somebody who believes in them”, Team ANTAR joined hands with the Seeyahi Foundation, located in RK Puram, to orchestrate a heartwarming event known as ‘Aashayein’23’.

The event unfolded within the premises of the Seeyahi Foundation itself, where team ANTAR and some volunteers came forward to spend a whole day with the kids. Various activities, such as educational sessions in which the kids were taught, engaging games, and creative pursuits like origami, dancing, and singing, also took place.

The children received knowledge, fun, and tangible support in the form of essential stationery and notebooks to aid their educational journey, along with refreshing snacks to keep their spirits high. As a gesture of lasting impact, a cooler was gifted to the NGO, ensuring a more comfortable environment for the children.



‘Aashayein’23 was a heartwarming event that exemplified the power of unity and compassion, leaving an indelible mark of hope in the hearts of all who participated.

Anubhuti: From Finance to Futurism

July 26, 2023

The Corporate Interaction Division (CID) organized an enlightening event on the topic: “From Finance to Futurism: Exploring the Dynamic Role of a Chief Financial Officer (CFO) in Today’s Ever-Evolving Market.”

The distinguished guest speaker, Mr. Vikas Arya, currently serving as the CFO for Genpact’s Industrial Manufacturing Vertical, brought with him over two decades of hands-on experience in various facets of finance, including business partnering, strategic planning and budgeting, comprehensive reporting, variance analysis, and the management of accounting systems. An experienced financial expert, he has held positions in esteemed organizations like Max Life Insurance and Nestle India before his current role at Genpact.

Mr. Arya guided the students through an interactive session, during which he imparted his insights into the evolving responsibilities of a CFO within a dynamic corporate landscape. He stressed the significance of adhering to financial laws, regulations, and accounting standards as a crucial means to facilitate the seamless operation of the organization.



Furthermore, he underscored the importance of effective priority management to achieve long-term value objectives while addressing immediate demands.

As a concluding point, he emphasized the growing significance of technology in shaping the financial sector. The students gained a deeper understanding of the challenges and opportunities awaiting them in the ever-evolving world of finance.

Anubhuti: Career Crossroads

August 02, 2023

The Corporate Interaction Division organized a thought-provoking session on “Career Crossroads: Navigating

Key Decisions and their Profound Impact”. The speaker, Mr. Gaurav Mehta, Chief Marketing Officer of Noise, provided valuable insights into the dynamic world of product management and its ever-evolving trends. Mr. Mehta commenced the session by sharing captivating anecdotes from his MBA journey, offering a glimpse into the pivotal experiences that shaped his illustrious career. With over a decade of experience, including roles at renowned organizations such as Yahoo, OLX, and Zupee, Mr. Mehta’s expertise added depth to the discussion.



As the session unfolded, Mr. Mehta underlined the central role of marketers in today’s fast-paced business landscape. He delved into the intricacies of the product management process, emphasizing its multi-stage nature. Drawing from real-life examples, he illustrated the significance of market understanding, crafting compelling customer value propositions, setting clear marketing objectives, formulating effective strategies and tactics, and leveraging data-driven evaluation and optimization techniques.

The session was informative and left the students with a comprehensive understanding of recent trends in product management and a profound appreciation for the impact of key career decisions in navigating this ever-changing field.

Anubhuti: Redefining Leadership: The Role of Personal Branding and Thought Leadership

August 10, 2023

Team CID organized a thought-provoking session on “Redefining Leadership: The Role of Personal Branding



and Thought Leadership”. The session’s speaker was Mr. Mohammad AK Rao, a distinguished figure in marketing and communications with nearly two decades of industrial experience. As the brand and marketing expert at SAP Labs, he brings knowledge and expertise to the forefront.

Mr. Rao commenced the session with a captivating activity that defined the essence of a corporate journey in a single word. This simple exercise set the tone for a profound exploration into the dynamics of personal growth within the corporate world.

Drawing from his extensive experience, Mr. Rao emphasized the importance of individuals becoming their own brand ambassadors. He underscored how cultivating a strong personal brand can significantly aid in career advancement. In a world where the lines between personal and professional life are becoming increasingly blurred, individuals who can effectively project their personal brand tend to ascend the corporate ladder with more ease.

One of the key takeaways from Mr. Rao’s session was the profound impact of networking and nurturing professional relationships. In conclusion, Mr. Rao’s session left the students with a deeper understanding of the evolving landscape of leadership.

CDF: Independence Day

August 14, 2023

The Independence Day celebration was conducted by the cultural division of FORE School of Management. It was a resounding celebration filled with pride and patriotism. The event was graced by senior dignitaries



who delivered captivating speeches, reflecting on our nation's illustrious history and the struggles that led us to independence. Their words served as a poignant reminder of the sacrifices made by our forefathers and the values that define our great nation.

The campus itself seemed to come alive with patriotic fervour. Flags fluttered proudly, and the air was charged with unity and commitment to the nation. Students and faculty alike came together to celebrate the essence of freedom and democracy.

One shining aspect of the celebration was the remarkable performances by the talented students. Their contributions infused the event with creativity and vibrancy, leaving an indelible mark on everyone's hearts. From patriotic songs to mesmerizing dance performances, they brilliantly showcased their talent, making Independence Day unforgettable.

The glimpse from the event was a snapshot of the collective pride and dedication that permeated the FORE School of Management. It was a day when the past met the present, and together, they ignited a flame of hope for a brighter future.

Sadbhavana Diwas: Empowerment through Diversity: Harnessing the Strength of Differences

September 22, 2023

FOREword conducted a seminar on 'Empowerment through Diversity: Harnessing the Strength of Differences'. The speaker for the session was Ms. Nandita Krishan, Assistant Vice President, Arthan. Sadhbhavana Diwas is celebrated on Mr. Rajiv Gandhi's birth anniversary. Ms. Nandita Krishan began her talk by emphasizing the multifaceted nature of diversity. She urged the audience to think beyond the visible differences and explore the richness hidden beneath the surface. "Each individual is like an iceberg with only a fraction of their uniqueness visible to the world. To harness the strength of diversity, we must dive deeper and appreciate the full spectrum of human experiences".

Throughout her speech, Ms. Krishan touched on various aspects of diversity, from cultural and ethnic differences to gender and thought diversity. She emphasized that

diversity is not merely a buzzword but a powerful tool for growth and innovation. “People are a lot more than we see”, she stated, “and acknowledging this diversity fosters creativity and resilience”.

The interactive session concluded with Ms. Krishan’s inspiring vision of building an inclusive society. She encouraged us to celebrate our differences, promote empathy, and create spaces where everyone feels valued and heard. As we commemorated Sadbhavana Diwas, Ms. Nandita Krishan left us with a profound message: “In unity, we find our true strength, and in diversity, we discover our endless possibilities”.

Cricket Showdown 23’: Faculty and Staff vs. Students

September 22, 2023

Team FSD organised an exciting faculty and staff vs. student’s cricket match for the first time. It was encouraging to see the college personnel participate so



enthusiastically. Their energetic performances proved that age is only a number by stealing the show. It was an exhilarating start to the upcoming academic year filled with thrill, enthusiasm and respite with a convivial environment.

Team FSD would like to express their sincere appreciation to everyone who took part in making this event a huge success and congratulate the meritorious faculty winners. We look forward in organising more such events in the future.

Students Achievements in Co-Curricular Events Organised by other Institutions/Organizers

S. No.	Name	Roll No.	Event	Institute/Organizer	Date	Position
1.	Aayush Mishra	163061	Case Competition	General Mills	August 8, 2023	First
2.	Tarun Chhikara	163074				First
3.	Smiksha Khanna	163101				Participation
4.	Ritika Gupta	321157	Case Competition	United Biscuits	September 23, 2023	Third
5.	Saksham Sharma	321164				
6.	Sandeep Keswani	321167				



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Dr. Subir Verma

Communication and Branding Committee (CBC)

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Prof. Sudeep S (Member)
Prof. Swati Sharma (Member)
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Prof. Surabhi Koul (Member)
Prof. Tavishi Tewary (Member)
Prof. Shilpi Jain (Dean Corporate Relations & Placements) (Member-Ex-Officio)

Student Editorial Team

Ankita Singh (Coordinator)
Saurav Priyadarshi (Co-coordinator)
Meghna Kaintura (Member)
Subhojeet Chakraborty (Senior Member)
Sweta (Senior Member)

