Quantitative Techniques in Management

6th Edition

This book provides an in-depth understanding of basic quantitative tools and techniques required in analytical evaluations and managerial decision-making. With the updated content, it continues to provide rich pedagogical support including relatively large-sized practical problems to aid decision-making process of managers. The new edition will be useful for students pursuing post graduate courses in management and commerce besides professional courses like those offered by ICAI and ICWAI.

Highlights

- New Case Study after every chapter
- Solution of a game using Gambit — Software tool for game theory
- Solution of a queuing model using Jensen add-ins
- MS Excel integration across the chapters to solve problems
- Supplementary resources include Mathematics and Statistics Refresher

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Contents

Preface to the Sixth Edition *vii*
Preface to the First Edition *ix*

1. Decision-Making and Quantitative Techniques **1**

1.1 Introduction *2*
1.2 Quantitative Approach to Decision-Making: OR/MS *2*
1.3 Break-Even Analysis *12*
1.4 Quantitative Analysis and Computer-based Information Systems *18*
1.5 Plan of the Book *19*
Exercises 20

2. Linear Programming (I): Formulation and Graphic Solution **22**

2.1 Introduction *23*
2.2 Formulation of Linear Programming Problems *24*
2.3 Generalised Linear Programming Problems *26*
2.4 Assumptions Underlying Linear Programming *27*
2.5 Advantages of Linear Programming *28*
2.6 Applications of Linear Programming *29*
2.7 Solution to Linear Programming Problems—Graphic Method *29*
Exercises 52
Practical Problems 53
Case Study 63

3. Linear Programming II: Simplex Method **65**

3.1 Introduction *66*
3.2 Simplex Method *66*
3.3 Solution to Maximisation Problems *68*
3.4 Solution to Minimisation Problems *81*
3.5 Big-M Method *82*
3.6 Some Special Topics *87*
Exercises 127
Practical Problems 128
Case Studies 138

4. Linear Programming III: Duality and Sensitivity Analysis 141

4.1 Introduction *142*
4.2 Duality in Linear Programming *142*
4.3 Economic Interpretation of Dual *153*
4.4 Sensitivity Analysis *159*
Exercises 186
Practical Problems 187
Case Studies 197

5. Specially Structured Linear Programmes I: Transportation and Transhipment Problems 200

5.1 Introduction *201*
5.2 Transportation Problem *202*
5.3 Transportation Problem as a Special Case of LPP *204*
5.4 Some Special Topics *221*
5.5 Dual of the Transportation Model *232*
5.6 The Solver and Transportation Problem *234*
5.7 Transhipment Problem *240*
Exercises 260
Practical Problems 261
Case Study 275

6. Specially Structured Linear Programmes II: Assignment Problem 277

6.1 Introduction *278*
6.2 Some Special Cases *289*
6.3 Dual of the Assignment Problem *295*
6.4 Travelling Salesman Problem *297*
6.5 The Solver and Assignment Problem *299*
Exercises 321
Practical Problems 321
Case Studies 331

7. Integer Programming 334

7.1 Introduction *335*
7.2 Integer Programming *335*
7.3 Solution to IPPs *342*
Exercises 365
Practical Problems 366
Case Studies 370

8. Goal Programming 372

8.1 Introduction *373*
8.2 Goal Programming with a Single Goal *373*
8.3 Modified Simplex Method for Goal Programming *385*
Exercises 394
Practical Problems 394
Case Studies 398

9. Theory of Games 399

9.1 Introduction *400*
9.2 Game Models *401*
9.3 Two-Person Zero-Sum Games and their Solution *401*
9.4 Solution of $2 \times n$ and $m \times 2$ Games *411*
9.5 Solution of $m \times n$ Games—Formulation and Solution as an LPP *414*
9.6 Limitations of the Game Theory *420*
9.7 The Solver and Game Solution *420*
Exercises 436
Practical Problems 436
Case Studies 445

10. Sequencing 446

10.1 Introduction *447*
10.2 The Sequencing Problem *447*
10.3 Solution to Sequencing Problems *449*
10.4 Maintenance Crew Scheduling—An Application *462*
Exercises 468
Practical Problems 468
Case Studies 473

11. Inventory Management 474

11.1 Introduction *475*
11.2 Types of Inventory *475*
11.3 Inventory Management Systems *478*
11.4 Fixed-Order Quantity System *479*
11.5 The Question of Safety Stock *495*
11.6 Periodic Review System *506*
11.7 Ss System *508*
11.8 One-Period Model of Inventory Management *509*
11.9 Selective Approaches to Inventory Control *510*
Exercises 530
Practical Problems 532
Case Studies 543

12. Queuing Theory **545**

12.1 Introduction *546*
12.2 General Structure of Queuing System *547*
12.3 Operating Characteristics of Queuing System *551*
12.4 Queuing Models *551*
Exercises 590
Practical Problems 591
Case Studies 599

13. PERT and CPM **601**

13.1 Introduction *602*
13.2 Project Network *604*
13.3 Network Analysis *611*
13.4 Resource Analysis and Allocation *619*
13.5 Programme Evaluation and Review Technique (PERT) *633*
13.6 Difference Between PERT and CPM *642*
Exercises 662
Practical Problems 663
Case Studies 682

14. Simulation **685**

14.1 Introduction *686*
14.2 Process of Simulation *687*
14.3 Monte Carlo Simulation *688*
14.4 Simulation of an Inventory System *690*
14.5 Simulation of Queuing System *694*
14.6 Advantages and Disadvantages of Simulation *697*
14.7 Applications of Simulation *698*
Exercises 718
Practical Problems 718

15. Decision Theory **728**

15.1 Introduction *729*
15.2 Single-Stage Decision-Making Problems *730*
15.3 Multi-stage Decision-Making Problems: Decision Tree *747*
15.4 Utility Theory: Utility as Basis for Decision-Making *751*
Exercises 776
Practical Problems 776
Case Studies 792

Appendix A: Statistical and Other Tables **795**

Appendix B: Answers to Practical Problems **809**

Bibliography 827

Index 829

Web Chapters*

A. Dynamic Programming

B. Replacement Theory

C. Markov Chains

D. Investment Analysis and Break-Even Analysis

E. Forecasting

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