FORE School of Management successfully concluded the Final Placement process for its largest ever batch of 2018-20 in record time, with new corporate partners associating with the institution, reinstating the faith of the corporate in the institution.

Final Placements this year were both faster and better, which was manifested in a very good median CTC and multiple job offers for students. Apart from higher salary packages, there has been an improvement in diversity of recruiters as well.

In terms of industry sectors, BFSI made up 32% of the total offers, along with IT/ITES making 32% of the offers whereas MR & Consulting and FMCG/FMCD made up 14% and 6% of the offers respectively.
BATCH PROFILE

Gender Diversity
- Male: 65%
- Female: 35%

Work Experience
- 6-12 Months: 10%
- 13-23 Months: 14%
- 24+ Months: 19%
- Freshers: 57%

Specializations
- Marketing: 11.4%
- IT: 11.4%
- Operations: 9.1%
- Finance: 11.4%
- Human Resources: 4.5%
- International Business: 19.3%
- International Business: 19.3%
- Education: 29%
- Commercial: 44.3%

Educational Background
- Engineering: 57%
- Science: 5%
- Arts: 5%
- Other: 4%
- Business: 5%
PLACEMENT HIGHLIGHTS

- **Marketing**: 18 LPA
- **Operations**: 20 LPA
- **IT/ITES**: 30 LPA
- **Finance**: 11 LPA
- **Consulting & Research**: 12 LPA
- **Human Resource**: 11.5 LPA

RECRUITERS AT A GLANCE
**Placement Statistics**

- **FMCG/FMCD/Auto**: 6%
- **BFSI**: 32%
- **IT/ITES**: 32%
- **Market Research & Consulting**: 14%
- **Others**: 16%

**Earning Potential**
- **Highest Earning Potential**: 30 LPA
- **Average Earning Potential**: 13.25 LPA
- **Median Earning Potential**: 12.62 LPA

**Recruitment Statistics**
- **Batch Size**: 353
- **Total Recruiters**: 126
- **New Recruiters**: 48
- **PPO/PPI**: 36
ROLES OFFERED

Trending with the growing demand in the technology sector, 32% of the batch secured placement in IT sector. Diverse roles like Category Manager- IT Sales, Presales, Product Management, Supply Chain Management, Business Analyst, etc. were offered to the students by organizations such as Accenture, Hewlett Packard Enterprise, Dell Technologies, Capgemini, HCL Technologies, Cognizant, Amazon, Infosys, Hexaware Technologies, Tech Mahindra and Zycus.

SECTOR SPECIFIC

IT/ITES

With several new corporate associations, MR & Consulting witnessed 14% of the batch getting placed and saw participation by organizations such as Genpact, Genpact ERC, GEP, EY GDS, Deloitte USI, KPMG GS offering profiles in Strategy and Operations, Supply Chain, Human Capital Consulting and Advisory Services. Leading market research companies including Euromonitor International, IMRB Kantar and Grail Insights recruited this year.

Automobile, Telecom, Real Estate & Manufacturing

Major recruiters in these sectors included Maruti Suzuki, Mahindra & Mahindra, Tata Motors, JK Tyres, VE Commercial Vehicles, Pantaloons, DHL, Dalmia Cements, Delhivery, Mahindra Comviva, Mittal Energy, Vikram Solar, DLF offering roles in Sales and Marketing and Supply Chain.
SECTOR SPECIFIC
ROLES OFFERED

BFSI
As much as 32% of the batch secured placement in this sector making it the most sought after choice. Diverse roles were offered to the students, with profiles ranging from Strategy and Investment Banking, Global Finance Operations, Financial Modeling and Wealth Management. Leading recruiters include, Macquarie, Verity, HSBC, ICICI Bank, ICICI Prudential, Hero Fincorp, CRIF Solutions, IDFC First Bank, Evaluserve, TATA Capital, CRISIL, HDFC Life and HDFC Ltd.

FMCG/FMCD/Media
FMCG, FMCD & Media sectors had some of the biggest corporate houses recruiting for the first time and offering one of the highest compensation for roles including Sales and Marketing, Valuation, Consulting and Corporate Sales. Organizations including Asian Paints, ITC, Nestle, Chai Point, Coffee Day Beverages, Berger Paints, Enhance Group (Oman), Philips Lighting (Signify), TTK Healthcare, Whirlpool, Schneider-Electric, Lenskart, Ninjacart, Viacom 18 offered positions in these sectors.
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