FINAL
PLACEMENT
REPORT
BATCH of 2019-2021
FORE School of Management successfully concluded the Final Placement process for the Batch of 2019-21, with a total of 136 corporate partners associating with the institution, reinstating the faith of the corporate in the institution. Final Placements this year were both faster and better, which was manifested in a very good Average CTC and Median CTC, multiple job offers along with International job opportunities. In addition to higher salary packages, there has been an improvement in diversity of recruiters and profiles offered. In terms of industry sectors, IT/ITES made up 39% of the total offers and BFSI making 22% of the offers whereas MR & Consulting along with FMCG, FMCD, Automobile made up 21% and 10% of the offers respectively. 8% of the total offers were made by other sectors who recruited FORE students. The Placement Team would also like to express its heartfelt thanks to the Global Alumni base of the institute for their ceaseless support and assistance.
BATCH PROFILE 2019-21

355 STUDENTS

FEMALE 48%
MALE 52%

WORK EXPERIENCE

FRESHERS 51%
13-24 MONTHS 22%
6-12 MONTHS 10%
24+ MONTHS 17%

EDUCATIONAL BACKGROUND

ENGINEERING 49%
ARTS 14%
SCIENCE 11%
COMMERCE 22%
OTHERS 4%

SPECIALIZATIONS

MARKETING 44%
FINANCE 24%
HUMAN RESOURCE 5%
INFORMATION TECHNOLOGY 5%
INTERNATIONAL BUSINESS 17%
**PLACEMENT STATISTICS**

1. **Highest Earning Potential (Offered)**: INR 27 LPA
2. **Average Earning Potential**: INR 13.91 LPA
3. **Median Earning Potential**: INR 13.39 LPA

**SECTORS**
- BFSI: 22%
- IT/ITES: 39%
- FMCG, FMCD & AUTOMOBILES: 10%
- MR & CONSULTING: 21%
- OTHERS: 8%

**PLACEMENT HIGHLIGHTS**

- **TOTAL RECRUITERS**: 136
- **NEW RECRUITERS**: 58
- **PPO/PPI**: 22

**PLACEMENT STATISTICS**

- **Marketing**: 24 LPA
- **Consulting & Research**: 27 LPA
- **Finance**: 17 LPA
- **Human Resource**: 17 LPA
- **Operations**: 20 LPA
- **Information Technology**: 25 LPA

Highest Earning Potential for each sector.
Trending with the growing demand in the technology sector, 39% of the batch secured placement in the IT sector. Diverse roles like Senior Management Trainee, Category Manager- IT Sales, Talent Acquisition Trainee, Presales Consultant, Product Manager, Programme Manager, Business Analyst, etc. were offered to the students by organizations such as Mindtree, Dell Technologies, Capgemini, HCL Technologies, Cognizant, Amazon Development Centre, Salesforce, Infosys, Tech Mahindra, Mphasis and Zycus. We saw participation of new recruiters like Incture, Innover, Hevo Data, and International offer from Collabera.

**SECTOR SPECIFIC ROLES OFFERED**

**IT/ITES**

**BFSI**

BFSI being one of the most sought-after sectors to be placed in, placed 22% of the batch. Diverse roles and profiles offered ranging from Strategy, Investment Banking, Deputy Manager, Relationship Manager, Investment Banking Associate to Wealth Manager, Research Analyst & Business Analyst etc. Leading recruiters includes Goldman Sachs, HSBC, ICICI Bank, EXIM Bank, Clear Tax, Pine Labs, CRIF Solutions, Evalueserve, CRISIL & HDFC Life etc. With several new Corporate associations, we witnessed Goldman Sachs, Oxane Partners Limited, Yes Securities, Fincare Small Finance Bank, etc. visiting for the first time and hiring students.
Market Research & Consulting is one of the most growing sectors with 21% of the batch being placed in it. We saw participation from organizations such as ZS Associates, Genpact, Genpact ERC, GEP, Deloitte USI, KPMG GS, GlobalData Plc, Verity Knowledge Solutions offering profiles in Strategy and Operations, Supply Chain, Human Capital Consulting, and Advisory Services. Leading Market Research companies including Euromonitor International, IHS Markit, Kantar IMRB and Smart Cube hired students this year.

Major recruiters in these sectors include Maruti Suzuki, Royal Enfield, JK Tyres, VE Commercial Vehicles, Hyundai Motor India Ltd. DHL, SRF, Tata Power, Vikram Solar, Reliance Retail, Target Corporation, JLL, Spencer’s Retail offering roles in Sales & Marketing, Supply Chain, and Strategy.

FMCG, FMCD & MEDIA sectors had some of the biggest corporate houses recruiting and offering one of the highest compensations for roles including Area Management Trainee, Management Trainee, Executive Trainee, and Corporate Sales. Organizations including Asian Paints, ITC, Nestle, Relaxo Footwears, United Biscuits, LT Foods, TTK Healthcare, Schneider Electric, Jio Saavn, Viacom 18, Big FM, offered various positions in these sectors.
RECRUITERS AT A GLANCE

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<tr>
<th>Asian Paints</th>
<th>FTC Limited</th>
<th>Nestlé</th>
<th>Relaxo</th>
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<tr>
<td>Cremica</td>
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<td>United Biscuits</td>
<td>Nivea</td>
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<td>Cafe Coffee Day</td>
<td>Maruti Suzuki</td>
<td>Royal Enfield</td>
<td>Escorts</td>
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<td>clearTax</td>
<td>GE</td>
<td>Jindal Steel &amp; Power</td>
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<td>DCB Bank</td>
<td>TresVista</td>
<td>Kotak Mahindra Bank</td>
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