FORE School of Management successfully concluded the Final Placement process for the Batch of 2020-22, with a total of 156 corporate partners associating with the institution, reinstating the faith of the corporate in the institution. The Batch Comprises 394 Students across courses of PGDM, PGDM IB, PGDM FM & PGDM BDA.

Final Placements this year were both faster and better, which was manifested in a very good Average CTC and Median CTC, multiple job offers along with International job opportunities. In addition to higher salary packages, there has been an improvement in diversity of recruiters and profiles offered.

In terms of industry sectors, IT/ITES made up 30% of the total offers and BFSI made 25% of the offers. MR & Consulting hired 23% from the total batch whereas FMCG, FMCD and Automobile made 12% of the offers. 10% of the total offers were made by other sectors that recruited FORE students.

The Placement Team would like to express its heartfelt thanks to the Global Alumni base of the institute for their ceaseless support and assistance.
FEMALE 40%  
MALE 60%  
394 STUDENTS  

Commerce 43%  
Engineering 35%  
Science 10%  
Arts 10%  
Others 2%  

Marketing 40%  
Finance 22%  
International Business 12%  
Human Resources 5%  
Strategy 2%  
Information Technology 6%  
Big Data Analytics 6%  
Operations 7%  

Freshers 55%  
13-24 Months 16%  
24+ Months 14%  
6-12 Months 15%
PLACEMENT STATISTICS

Highest Earning Potential (International) Offered
INR 41 LPA

Highest Earning Potential (Domestic) Offered
INR 23.5 LPA

Average Earning Potential
INR 14.04 LPA

Median Earning Potential
INR 13.52 LPA

TOTAL RECRUITERS
156

NEW RECRUITERS
55

PPO / PPIS
35

IT/ITES
30%

MR & Consulting
23%

Others
10%

FMCD, FMCG & Automobiles
12%

BFSI
25%

Placement Pinnacle (In CTC)

Marketing
Highest Earning Potential
23 LPA

Consulting & Research
Highest Earning Potential
21.14 LPA

Finance
Highest Earning Potential
17.2 LPA

Human Resource
Highest Earning Potential
23.5 LPA

Operations
Highest Earning Potential
41 LPA

Information Technology
Highest Earning Potential
20 LPA
SECTOR SPECIFIC ROLES OFFERED

**IT/ITES**

Trending with the growing demand in the technology sector, 30% of the batch secured placement in the IT/ITES sector. Diverse roles like Market Research Specialist, Inside Sales Account Manager, SMT Business Presales Specialist, Account Manager (IT Staffing Sales), Business Analyst, Delivery Transformation, Process Analyst, SMT-PMO Next-Gen Marketing, Associate Consultant, Management Trainee- Marketing, Management Trainee Operation, APAC – HR Subject Matter Expert, Associate - Bond Reference Data, etc. were offered to the students by organizations such as Gartner, Dell Technologies, Wipro Ltd, HCL Technologies, Accenture, Collabera, Capgemini, Cognizant, Mindtree, Tech Mahindra. We saw participation from new recruiters like Hashedln by Deloitte, Sprinklr, Field Assist and Zoxima.

**BFSI**

BFSI being one of the most sought-after sectors to be placed. This year 25% of the batch placed in this sector. Diverse roles and profiles ranging from CMB Business Banking, Investment Banking–Associate, Digital Banking and Transformation, Management Trainee-Mid Size Corporate Group Analytics, Product Owner, Channel Sales–RFR, Analytics, Management Trainee-Strategic Partnership–Retail, Trainee-Investment Compliance, Credit Manager, Management Associate, Management Trainee (Credit FRM), Business Banking Assets, etc. were offered to the students by organizations. Leading recruiters from the sector includes HSBC, TATA Capital, CRISIL, GoDigit General Insurance, HDFC Bank, HDFC Life, HDFC Limited, ICICI Bank, ICICI Prudential Life Insurance, TresVista Financial Services, along with several new corporate associations. We witnessed participation from new recruiters, namely Barclays, Axis Bank, Bank of America, D.E. Shaw Group, Invesco, TATA AIA Life Insurance, CredAble, Acuity Knowledge Partners, IIFL Finance Limited, etc. that visited for the first time for hiring students.
Market Research & Consulting is one of the most growing sectors with 23% of the batch being placed in it. We saw participation from organizations such as ZS Associates, Genpact, GEP, Deloitte USI, KPMG GS, EY GDS, Kantar, Evalueserve, Euromonitor International, Axtria etc. with several new corporate associations, we witnessed, Ken Research, Decimal Point Analytics, LatentView Analytics, Business Sweden, EXL Service, etc., offering profiles in Strategy and Operations, Supply Chain, Human Capital Consulting, and Advisory Services. Leading Market Research companies including Ken Research, Kantar Analytics Practice & Aranca Smart Cube hired students this year.

AUTOMOBILE, RETAIL & MANUFACTURING

Major recruiters in these sectors include Maruti Suzuki, Hyundai Motor India Ltd., TVS Motor Company, Volvo Eicher Commercial Vehicles Ltd., Tata Motors, INDAG Rubber Pvt. Ltd, ANAND Group, DHL Express, Reliance Retail, Addverb Technologies offering roles in Sales & Marketing, Purchase, Operations and Commercial.

FMCG, FMCD & MEDIA

FMCG, FMCD & Media sectors had some of the biggest corporate houses recruiting and offering one of the highest compensations for roles, including IB Manager, Sales Trainee, Area Sales Manager, Specialist, Area Manager Trainee (Sales), Assistant Manager – Response, Sales Trainee & Management Trainee. Some of the most prominent organizations including Signify, Atomberg Technologies, Bennett Coleman and Co. Ltd. (Times Group), Nestle, Relaxo Footwears Ltd, Whirlpool, ITC Ltd. & Asian Paints recruited students. Apart from these organizations, we have seen participation from new organizations such as MTR Foods, Philips, VIP Industries, Panasonic, Xiaomi India etc. visiting for the first time.
RECRUITERS AT GLANCE
RECRUITERS AT GLANCE