

Malaysia is Truly Asia.....says Malaysian Indians

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Abstract

This nation's tourism tagline is "Malaysia Truly Asia," and true to its slogan, it is home to a unique potpourri of Asian cultures — Malay, Chinese, Indian — along with many indigenous groups on Borneo island. Malaysia is one of the most pleasant, hassle-free countries to visit in Southeast Asia. Aside from its gleaming 21st century glass towers, it boasts some of the most superb beaches, mountains and national parks in the region. As per recent studies "Malaysia is truly Asia" reflects only on the cultural aspects. However, in this study besides discussing the cultural aspects of Malaysia, further finds out to what extent Malaysian Indians find Malaysia to be truly Asia.

Key Words: Malaysia; India; Asia; Culture

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