

# FOREsutra

(A Competition on Social Issues)

Concept: *Give Your Idea*



## About FORE School of Management (FSM), New Delhi

FORE School of Management, New Delhi is functioning under the aegis of Foundation for Organisational Research and Education (FORE). FORE is committed to advancing Management Education, Research, Training, and Consultancy. Incorporated in 1981 as a non-profit institution, FORE has been working with industry and academia to create a learning ecosystem for innovative and sustainable business practices, and to build leaders in today's global business environment. At FORE, students are expected to have an enriching and life-turning experience which enables them to reach new heights in their professional life. Located in South Delhi, FORE provides contextual learning and helps develop students as thinking professionals who can meet tomorrow's corporate leaders' future challenges. The programs develop multiple skills, including managerial decision-making, problem-solving, analytical reasoning, communications, creativity, and innovation.

## About FOREsutra

FOREsutra is a competition on a particular pressing social issue. It is a specially designed social initiative to get people to participate as a solution provider to social issues. The outperforming participants will be awarded cash prizes and certificates by FSM.

### Theme: Creating Employment

## Why FOREsutra is different?

FOREsutra is offering the most realistic competition which has both policy and practical implications for the society. Participants will be tested and awarded as never before through FOREsutra.

## Who can appear in FOREsutra?

(Only individual participation is allowed)

- ✓ College/University students
- ✓ Preparing for competitive exams/Job aspirants
- ✓ Govt./Corporate professionals/Entrepreneurs
- ✓ Academics/Writers/Journalists
- ✓ Think tanks/Consultants/NGOs
- ✓ Others (anyone of 18 years old and above)

## Registration

- Method of Registration: **Online only**
- Category wise Fee: Payable online only (online transfer/UPI)
  - Students/Non-working: Rs. 245/- only
  - Salaried/Working: Rs. 495/- only

## Submission of Article

- **Topic:** "Name a sector where 50 Lakhs jobs can be created during next two years in India? And, how? Give a clear action plan which can be implemented?"
- **Stage-I:** Submission of abstract (maximum 150 words only)
- **Stage-II** (if declared successful in Stage-I): Submission of detailed article with action plan (maximum 1000 words only)
- **Medium:** English or Hindi
- **Method of Submission:**
  - Online [pdf copy (typed or handwritten) of 1 MB size]
  - Mention your name & registered mobile number at the top of your article
  - File name should be your registered mobile number only.

## Important Dates

Stage-I	
Start date for submission	25th July, 2023
Last date for submission	15th September, 2023
Declaration of successful participants in Stage-I	30th September, 2023
Stage-II	
Start date for submission	1st October, 2023
Last date for submission	15th October, 2023
Declaration of winners	31st October, 2023
Award ceremony at FSM, New Delhi	30th November, 2023



## Evaluation Methodology

The articles will be evaluated based on stated sector potential, content, clarity and feasibility of the idea, etc.

**Stage - I:** This is a screening stage. The abstracts received would be allocated among 4 number of evaluators (FSM faculty/external). Each evaluator will screen top 50 abstracts for submission of detailed articles in Stage-II. However, these aforesaid numbers may be revised depending on the number of participants.

**Stage - II:** Articles of top 200 participants from Stage-I, will be evaluated by a 3-member committee (FSM faculty/external) to arrive on final award winning articles with the rank 1 to 50.

## Awards

Rank 1	Rs. 1 Lakh	= Rs. 1,00,000
Rank 2	Rs. 50 Thousand	= Rs. 50,000
Rank 3	Rs. 30 Thousand	= Rs. 30,000
Rank 4 to 20	Rs. 10 Thousand each	= Rs. 1,70,000
Rank 21 to 50	Rs. 5 Thousand each	= Rs. 1,50,000
<b>Total:</b>	<b>Rs. 5 Lakh</b>	<b>= Rs. 5,00,000</b>

- › In addition, certificates from FSM will also be given to all the rank holders
- › The outcomes of the select articles would be shared at various forums such as: govt. agencies/professional bodies /newspapers/print and social media, etc.



## Award Ceremony

All the rank holder participants will be invited to attend the award ceremony which will be held on 30th November, 2023 at FORE School of Management, New Delhi. Expenses made on to and fro travel fare (up to 2nd AC railway fare) would be **reimbursed by FSM to the rank holder participants** attending the award ceremony.

## The FOREsutra Team

### Organizing Team

#### Patron:

**Dr. B.B.L. Madhukar**, Chairman,  
FORE School of Management, New Delhi

#### FOREsutra Chair:

**Dr. Jitendra K. Das**, Director General,  
FORE School of Management, New Delhi

#### Professor-in-charge FOREsutra:

**Prof. Ajay Kumar Pandey**, Associate Professor of  
Marketing, FORE School of Management, New Delhi

#### FOREsutra Sherpa:

**Prof. Rajarshi Debnath**, Assistant Professor of  
Marketing, FORE School of Management, New Delhi

### Outreach Committee

#### Prof. Ajay Kumar Pandey

Associate Professor of Marketing,  
FORE School of Management, New Delhi

#### Prof. Sriparna Basu

Dean (Research) and Professor of Communication,  
FORE School of Management, New Delhi

#### Prof. Basant K. Potnuru

Professor of Economics and Business Policy,  
FORE School of Management, New Delhi

#### Prof. Surendar Singh

Associate Professor of International Business,  
FORE School of Management, New Delhi

## Registration Fee

S.No.	Category	Fee
1	Students/Non-working	Rs.245
2	Salaried/Working	Rs.495

Registration fee is payable **only online** in favour of FORE School of Management.

## Bank A/c Details

Name of Beneficiary	Account No.	IFSC Code	Bank	Branch Address
FORE School of Management	910010002240661	UTIB0000015	Axis Bank Limited	Green Park, New Delhi- 110016

## Registration, Fee & Submission of Abstract

Opens on 25th July, 2023

### Visit the webpage:

<https://www.fsm.ac.in/foresutra2023/>

OR

Scan



### CONTACT US



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For more information, please visit the webpage: <https://www.fsm.ac.in/foresutra2023/>  
Note: For all the matters including modifications, if any, the decision of FSM shall be final.