

NI HAO-Hello this is the Chinese Way...!

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Abstract

Since globalization, China has started to exert powerful influence in virtually every dimension of global business. It has been predicted that in the coming decades China along with India is going to be the biggest forces reshaping the world economy. This paper attempts to find out how Chinese way of doing business is different from doing business globally. To understand the Chinese ways of doing business, styles of business communication, mannerisms at workplace, meetings and negotiations have been analyzed.

Key Words: Business, Communication, Meeting, Negotiation.

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