

Changing Conflict Handling Styles with Variations in Chinese Cultural Orientations

Dr. Prachi Bhatt
Assistant Professor
FORE School of Management
New Delhi 110 016
E-mail: prachi@fsm.ac.in

Abstract

Impacted by changes in socio-economic environment, cultures evolve over time. Changes in cultural constituents lead to cultural transformation. Like any other culture, changes in Chinese cultural-mix are also evident by the virtue of economic development and social modernisation. The article highlights the blend of changes impacting alteration in the distinct Chinese culture, and consequently different patterns of conflict handling styles. The article attempts to focus on the need to get hold of evidences and understand underpinning factors governing contemporary Chinese styles of conflict handling and their use as against traditional styles.

Key Words: Culture, Cultural changes, Chinese Culture, Conflict Handling Styles