

TENDER NOTICE

Date of Invitation: 06-07-2022

Closing date: 09-08-2022

FORE SCHOOL OF MANAGEMENT, NEW DELHI
ADVERTISEMENT/BRANDING ACTIVITIES THROUGH ONLINE MEDIA
FOR EXECUTIVE EDUCATION PROGRAMMES
AND
EMAIL AUTOMATION SOFTWARE PROVIDER

FORE School of Management, New Delhi Is Looking for a Vendor who will look after for the Advertisement/Branding Activities Through Online Media for MDP/LDPs and other training programs which will be organized by FORE School of Management, New Delhi. Also an email and SMS automation vendor for the promotional activity of the MDP and LDP programmes. In case you are interested, you may send your quote for the aforesaid job in a sealed envelope mentioning “Quotation for S. No 1- Advertisement/Branding Activities Through Online Media for Executive Education Programmes or S. No 2 Email Automation and SMS Software Provider” by courier or to be dropped in the box kept with the security gate of FORE School of Management on the following specifications latest by 1000 Hrs. on Monday August 9, 2022.

S. No	Activity
1	Advertisement/Branding Activities Through Online Media for Executive Education Programmes (Marketing on Linkdin, Google and Other Online Platforms) Social Media Marketing Content Marketing Lead Generation through Social Media Marketing Lead Generation through Google and Search Engines
2	Email Automation Software Provider (Emailer and SMS Services) An email and SMS campaign optimization technique or software that uses drip marketing to send out a series of automated emails/SMS or information through HTML based on specific timeframes and user actions.

Note: 1 Technical and Commercial need to be shared in different closed envelope.

Note: 2 For any query/clarification, please contact Mr. Mukesh Maheshwari on 011-26856301/9166085159 from Monday to Friday between 1000 Hrs. to 1600 Hrs.

July 29, 2022

Sr. Administrative Officer