



FORE School of Management, New Delhi
Centre for Entrepreneurship Development (CED)
AY 2022-23

Centre for Entrepreneurship Development has organized eight activities and events in the year 2022-23. The activities have been cited below:

- 1) **Start-Up Stories** a seminar was conducted **24th August 2022** to boost intrapreneurial and entrepreneurial mindset among students. The seminar highlighted the “Role and contribution of the Entrepreneurs and Intrapreneurs in the current context!”
Speakers:
 - a) Mr. Vivek Srivastava (Jt. Managing Director, Innocean)
 - b) Mr. Pramit J Nathan (Director, Creative Inc.)
 - c) Ms. Neha Bharti (Founder, Swadha Agri Pvt. Ltd)
 - d) Mr. Tarun Bansal (Marketing Head, mFilteret)
 - e) Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)

- 2) **Idea Generation to Business Plan Workshop** was conducted from **September 7 to September 9, 2022**. The event was a three day workshop and provided participants with invaluable guidance, tools, and strategies to transform entrepreneurial concepts into well-structured business plans.
Speakers:
 - a) Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)
 - b) Prof. Veepan Kumar (FORE School of Management)
 - c) Prof. Pramod Chandra (FORE School of Management)
 - d) Prof. Tarun K. Soni (FORE School of Management)

- 3) **Live Entrepreneurship Case Study- Workshop** was conducted on **13th September 2022**. This event gave the participants an opportunity to gain practical insight of the learnings’ drawn from the 3 Day B-Plan Workshop.
Speakers:
 - a) Mr. Aditya Joshi (Head- Marketing, Stratview Research)
 - b) Mr. Ritesh Gandecha (Head- Business & Sales Development, Stratview Research)
 - c) Mr. Deepak Agrawal (Head- Research, Stratview Research)
 - d) Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)

- 4) **IDEATHON**, an Intra Institute Business Idea Competition was conducted in a virtual mode on **17th September 2022**. Participating teams received constructive feedback with practical tips from the Mentors and Industry Professionals to prepare their business plans

A total of **13 teams** participated in Ideathon.

Speakers:

- a) Mr. Jai Bhardwaj (Edupreneur; Regional Manager, D2L Asia Pte Ltd)
- b) Er. Dolly Bhasin (Founder, SmartEdge)
- c) Dr. Vikas Rajput (Director, Parallel Living Research & Consulting Pvt. Ltd.)
- d) Mr. Gourav Agrawal (Startup mentor & Doctoral Scholar, IIT Delhi)
- e) Ms. Shalini Hasija (Sales Effectiveness Head, TBO.com)
- f) Mr. Amartya Chakraborty (Key Account Manager, Signify)
- g) Ms. Neera Pal (Asst Professor, Ram Lal Anand College)
- h) Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)

- 5) **Funding Start-Ups Seminar** a seminar was conducted on **23rd September 2022** to understand the vitality of funding in the journey of entrepreneurship. The seminar tackled the nitty gritty related to the funding of Start-Ups.

Speakers:

- a) Mr. Sandro Stephen (Vice President, Indian Angel Network)
- b) Mr. Vinay Raizada (Co-Founder, CARAFEWERK)
- c) Mr. Sanjay Sharma (Founder, SSARMA Consults)
- d) Mr. Dheeraj Vasishth (Co-Founder, CARAFEWERK)
- e) Mr. Arif Amirani (Chief Technology Officer, CashFlo)
- f) Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)

- 6) **FOREMost'22** an Intra- Institute Business Plan Competition was conducted on **30th September 2022**.

8 teams were shortlisted to present their B-Plans in front of the jury members.

Judges:

- a) Dr. Neelam Saxena (Professor & Head, Amity Centre for Entrepreneurship Development)
- b) Dr. Deepak Pandit (Chair Professor, Innovation & entrepreneurship, BML Munjal University)
- c) Mr. Rajesh Mehta (International Business Leader, Columnist)
- d) Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)

The **winners** of the event were:

- I. Team RB'ED
- II. Team Ingenium & Team Garden Cafe

7) GENESIS

1. **BACZAR** - Our flagship event, Ba-czar wherein students implement their "Street Business Idea" and get a hands-on experience of entrepreneurship was conducted from **18-19 November, 2022**.

Judges:

- a. Prof. Rakhi Tripathi (Professor, IT Area, FORE School of Management)
- b. Prof. Mukul Joshi (Professor, Strategy Area, FORE School of Management)
- c. Prof. Roopesh Kaushik (Professor, Economics Area, FORE School of Management)

The **winners** of the event were:

- I. High Table Deli
- II. PaapiPet

2. **CONCOCT**, the annual Inter-College Business Plan Competition was conducted on **19th November 2022**.

A total of **91 teams** participated from which **22 teams** were shortlisted for the final round.

Judges:

- a. Mr. Vidya Bhushan (Co-Founder, Daalchini Technologies)
- b. Mr. Kavindra Taliyan (CEO, Atal Incubation Centre, Steering Committee, Ministry of Communication, Govt. of India)
- c. Prof. Rajesh Sikka (**Professor**, Operations Management, FORE School of Management)

The **winners** of the event were:

- I. TransCreation (Ramjas College, Delhi University)
- II. AgriQulture (National Institute of Food Technology, Entrepreneurship and Management)