



FORE School of Management, New Delhi

Centre for Entrepreneurship Development (CED)

AY 2023-24

Centre for Entrepreneurship Development has organized four activities and events in the year 2023-24. The activities have been cited below:

1. **Start-Up Stories** was conducted 2nd November 2023 at the Auditorium. This half-day seminar focused on the entrepreneurial journeys of successful entrepreneurs and was organized for 1st year MBA students to build awareness and appreciate the spirit of entrepreneurship.

Speakers:

- Dr. Anil Wali (CEO, BITS BioCyTiH Foundation)
- Mr. Dipan Sahu (Assistant Innovation Director, Ministry of Education's Innovation Cell, AICTE, Government of India)
- Mr. Kapil Makhija (Director, Business Consulting, EY)
- Mr. Pramit J. Nathan (Director, Creative Inc.)
- Ms. Richa Jaggi (Co-Founder & Chief Marketing Officer, Awshad)
- Ms. Ruby Sethi Kanth (COO & Co-founder, Prepshala Pvt. Ltd.)

Special Guest:

- Dr. Subir Verma (Director, FORE School of Management, New Delhi)

2. **Ideathon** was conducted on 9th November 2023 in a hybrid mode. This event provided students an opportunity to present their business ideas to industry experts and receive guidance in preparing innovative Business Plans. This half-day seminar also focused on the entrepreneurial journeys of successful entrepreneurs, primarily serving as an awareness-building exercise for 1st year MBA students.

Speakers:

- Mr. Rajat Nagpal (Managing Director, Bakewell Machines)
- Ms. Anjali Gera (Associate and Global Head of Professional Services Sourcing, BlackRock)
- Mr. Arvind Deshmukh (Founder and Principal Consultant, Deshmukh Global Management Solutions)

- Ms. Mansee Saxena (Founder, Content Strategy, Marketing and Communication Expert, The Creative Genie)
- Mr. Raman Nagpal (Head of Operations, Bakewell Machines)
- Prof. Roopesh Kaushik (Assistant Professor of Economics, FORE School of Management)
- Prof. Samta Jain (Assistant Professor, FORE School of Management)
- Dr. Rajarshi Debnath (Assistant Professor, FORE School of Management)
- Dr. Anita Tripathy Lal (Professor and Head, Centre for Entrepreneurship Development, FORE School of Management)

Special Guest:

- Dr. Subir Verma (Director, FORE School of Management, New Delhi)
3. **FOREmost'23: The Annual Business Plan Pitch** is the Intra Institute Business Plan organized on 30th November 2023 by CED where the students present B-Plans in front of an external jury. The winners of the In- house B-Plan competition are allowed to participate in the Inter College B-Plan Competition, CONCOCT- The Inter-Institute B-Plan Pitch featuring in the 'Inter College Management Fest–Genesis'.

Judges:

- Er. Dolly Bhasin (Founder, SmartEdge – A platform for Innovators & MD, SPH Consultancy and Eservices Pvt. Ltd.)
- Dr. Vikas Rajput (Educator & Digital Marketer, Founder - Parallel Living Research and Consulting Pvt. Ltd.)
- Mr. Anupam Soronwala (Advisor, Mentor & Angel Investor)
- Dr. Neelam Saxena (Mentor and Former Professor & Head, Amity Centre for Entrepreneurship Development)

Prof. (Dr.) Anita Tripathy Lal (Head- CED, FORE School of Management)

Shortlisted Teams:

- Team - Arch5: A construction company aggregator
- Team - All Spark: Offering kitchen solutions through a Food Waste Disposer
- Team - Future Writers by Pullingo: An assistive technology device company
- Team - Airgenie: Providing miniature chimney solutions
- Team - ProFixerz: Offering comprehensive home maintenance solutions
- Team - EG: An EdTech platform
- Team - Benjwal Robotics: Presenting a Cyborg Hand prototype
- Team - Next Unicorn: Focused on tech-enabled intra-city logistics

4. **CONCOCT**, the annual Inter-College Business Plan Competition was conducted on 2nd December 2023.

Judges:

- Mr. Ajay Muttreja (Advisor Start-ups & Former CEO Technova)

- Ms. Kanika T Ummat (Founding Director Adept Consortium)
- Mr. Rohit Kapur (Co-Founder Goalstox Technology & FORE Alumnus)
- Mr. Anupam Ganguli (Adman & Author)
- Prof. Mukul Joshi (Faculty Strategy, FORE)
- Prof. Rajesh Sikka, (Head- COSCM, FORE)
- Prof. Anita Tripathy Lal (Head- CED, FORE)

Winners:

1.Potential Start-up B-Plan Category

- Winner- Team Zaraat, IIFT Delhi
- First Runner-Up - Team Dhvani UIET Chandigarh
- Second Runner-Up - Team Homefix, GGSIPU, Delhi.

2.Idea Central B-Plan Category

- Winner - Team Benjwal Robotics, FSM Delhi
- First Runner-Up - Team Juggernaut, IIM Indore.