





# FORE School of Management, New Delhi Centre for Entrepreneurship Development (CED) <u>AY 2019-20</u>

The Centre for Entrepreneurship Development has organized thirteen activities in the year 2019-20.

The activities have been cited below:

### 1. Half-Day Webinar – "The Start-up Stories" on 22<sup>nd</sup> August 2019 The session was attended by 100 students

Webinar Chair: Prof. Anita Tripathy Lal (Professor In-Charge, CED FORE) Speakers:

- a. Mr. Prateek Sharma (Co-Founder & CEO Nanoclean Global Pvt Ltd)
- b. Mr Dipan Kumar Sahu (Executive Consultant at MHRD)
- c. Mr Manuu Mansheet (Director Mansheet Designs)
- d. Mr Anirban Bhattacharya (Founder, ABLaw Chambers)
- e. Mr Souveek Bhattacharjee (Filmmaker & the founder of 16 by 9 Productions)
- f. Dr. Sarandeep Singh (Chairman & CEO of WEE Foundation)
- g. Ms Aparna Saraogi (the founders of Women Entrepreneurship and Employment (WEE) Foundation)

**Four half day workshops** conducted online in three days for the First-year students under the banner of **"Idea Generation to Business Plan"** on 1<sup>th</sup>, 3<sup>th</sup> and 4<sup>th</sup> October 2019 and they are as follows:

2. Half Day Workshop on 'Idea Generation' (By Prof. Anita Tripathy Lal)

3. Half Day Workshop on 'Opportunity Evaluation' (By Prof. Anita Tripathy Lal)

4. Half Day Workshop on 'Business Model' (By Prof. Anita Tripathy Lal)

**5. Half Day Workshop** on **'Business Plan'** (Marketing Plan - By Prof. Nitin Soni; Operational Plan - By Prof. Vinaytosh Mishra; Financial Plan - By Prof. Vinay Dutta; HR Plan and How to write a B-Plan - By Prof. Anita Tripathy Lal)

6. "IDEATHON"- Intra Institute Business Idea Competition on 11<sup>th</sup> October 2019.

A total of 15 teams were assessed in the competition.

#### Jury Members:

- a. Mr. Agrim Batra (Coordinator, CED)
- b. Ms. Geet Shivdasani (Senior CED Member)
- c. Ms. Heesha Sawhney (Senior CED Member)
- d. Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)

7. Half Day Webinar on "Funding Start-Ups" on 08th November 2019.

#### Webinar Chair: Prof. Anita Tripathy Lal (Professor In-Charge, CED FORE)

# **Key Speakers:**

- a. Mr. Sandro Stephen (Northern Regional Head-Operations at 'Indian Angel Network'-IAN)
- b. Mr. Tarun Gupta (Founder & CEO of 'SiCureMi Healthcare')
- c. Mr. Vivek Jhorar (Co-Founder of 'Tremis Capital' and Investor)





- d. Mr. Rishabh Mehta (Founder of 'LOCAD')
- e. Mr. Ajay Muttreja (Strategy Advisor & Mentor for MSMEs and Start-Ups)
- f. Mr. Rohit Agarwal (Product Engineer, Udaan.com and Earlier Co-Founder IKARUS & Angel Investor)
- g. Mr. Sandeep Dalal (AVP, Strategic Business Relationship, VVDN Technologies, San Francisco and Earlier Founder- Choltry.in & Neembus)
- 8. Intra Institute Business Plan Competition- Impugnbiz 2019 on 01<sup>st</sup> November 2019.

Among the total of 21 entries, top 7 were shortlisted for the presentation.

### Jury Members:

- a Mr. Ajay Muttreja (Strategy Advisor & Mentor for MSMEs and Start-Ups)
- b Prof. (Dr.) Neelam Saxena\_(Head, Amity Centre for Entrepreneurship Development)
- c Mr. Tarun Bhalla (Founder & CEO of Avishkaar)
- d Mr. Jai Bhardwaj (IT Hardware & Software Services Sales and the Business Partner with Innovationext)
- e Prof. (Dr.) Anita Tripathy Lal\_(Prof. In-Charge CED FORE)

The **winners** of the event were:

- I. Atlas (theme-based experiential dining)
- II. A tie between 'Mumma Mia' (Engaging Moms to create healthy dishes for homesick hostellers) and 'Banana Affair' (Solving the problem of plastic bags with the help of banana by-products)

#### 9. Ba-czar'19 - Inter Institute Entrepreneurship Event during Genesis'19 -

FORE Management Fest on 22<sup>nd</sup> & 23<sup>rd</sup> November, 2019

A total of six teams participated from the college

#### Jury Members:

- a. Prof. Vinaytosh Mishra (Professor in Operations)
- b. Prof. Faizal Ahmed (Professor in International Business)
- c. Prof. Rakhi Tripathi (Professor in IT)

The **winners** of the event were:

- I. Winners: Team Eat-repeat
- II. Runners-up: Team What a Momo
- III. Second runners-up: Team Nomnomom

#### 10. CONCOCT'19 – Inter Institute Business Plan Competition during

## Genesis'19 - FORE Management Fest on 23<sup>rd</sup> November 2019

A total of 6 teams comprising of 18 participants took part in the competition

#### Jury Members:

- a. Ms. Shobha Bagai (Professor and Programme Coordinator at the Cluster Innovation Centre, University of Delhi)
- b. Ms. Chavvii Prabhakar (Founder & CEO, Global Indian Solutions)
- c. Mr. Akash Deep Choudhary (Founder & CEO, Travart Explorations)
- d. Prof. Anita Tripathy Lal (Mentor & Academician Professor at FORE School of Management and Head of team Centre for Entrepreneurship Development, a Centre of Excellence under FSM, New Delhi

#### The **winners** of the event were:

- I. Team Trident (NTPC School of Business)
- II. Team Strikers (FORE School of Management)