



FORE SCHOOL of Management, New Delhi
Center for Entrepreneurship Development (CED)
AY 2020-21

The Center for Entrepreneurship Development has organized twelve activities in the year 2020-21. Ten of them are Intra Institute and two are Inter Institute Activities. The activities have been cited below:

By Prof. Anita Tripathy Lal (Professor-In-Charge CED, FORE School of Management)

1. Half-Day Webinar – “The Start-up Stories” on 11th September 2020

Webinar Chair: Prof. Anita Tripathy Lal (Professor In-Charge, CED FORE)

Key Speakers:

- 1) Ms. Pooja Kaul (Founder - Organiko)
- 2) Ms. Smriti Malhotra (Founder - Wall Tart & FOREpreneur)
- 3) Mr. Tarun Gupta (Founder- SiCureMi Healthcare)
- 4) Mr. Prakash Thakur (Health-Tech Entrepreneur and CEO & President- EXG wear Inc.)

Four half day workshops conducted online in three days for the First-year students under the banner of “Idea Generation to Business Plan” on 16th, 17th & 18th September 2020 and they are as follows:

2. **Half Day Workshop on ‘Idea Generation’** (By Prof. Anita T Lal)
3. **Half Day Workshop on ‘Opportunity Evaluation’** (By Prof. Anita T Lal)
4. **Half Day Workshop on ‘Business Model’** (By Prof. Anita T Lal)
5. **Half Day Workshop on ‘Business Plan’** (Marketing Plan –By Prof. Nitin Soni; Operational Plan- By Prof. Vinaytosh Mishra; Financial Plan – By Prof. Vinay Dutta; HR Plan and How to write a B-Plan- By Prof. Anita T Lal)

6. Half Day Workshop on Live Case Study- Workshop on 19th September 2020

Key Speakers:

- 1) Mr. Pramit J Nathan (Founder of Creative Inc & FOREpreneur)
- 2) Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)
7. Conducted an Entrepreneurship **Survey** amongst the First-year students and the kind of start-up ideas they have during the last week of September 2020.

8. “IDEATHON”- Intra Institute Business Idea Competition on 03rd October 2020.

A total of 15 teams participated in Ideathon

Jury Members:

- 1) Mr. Aditya Jain (Senior Consultant, Price Water Coopers, India)
- 2) Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)
9. **Half Day Webinar on “Start-up Funding Webinar” on 16th October 2020**

Webinar Chair: Prof. Anita Tripathy Lal (Professor In-Charge, CED FORE)

Key Speakers:

- 1) Mr. Gaurav Kachru (CEO & Founder Start-up Superfuel)
- 2) Mr. Rishabh Mehta (Investor cum Entrepreneur and the founder of LOCAD)
- 3) Mr. Puneet Gupta (CEO & Founder, Clensta International)

10. IMPUGNBIZ - Intra Institute Business Plan Competition on 22nd October 2020.

Jury Members:

- a. Mr. Sandro Stephen, Regional Head-North India Operation, Indian Angel Network
- b. Prof. Neelam Saxena (Head-Amity University Centre for Entrepreneurship Development)
- c. Mr. Sanjay Kapoor (Founder-Buy Sell Run –M & A, Master Trainer Entrepreneurship)
- d. Prof. Anita T Lal (Professor In-Charge, CED FORE)

The **winners** of the event were:

- I. Noob Gamers converted virtual gaming currency to cash
- II. Investment Tree Fincorp mentored people to be profitable investors and share traders
- III. Parkingque (vertical parking for numerous cars)
- IV. Khoj (pharmacy solution) and Intrisilk (new ways of processing silk)

11. Escape Room - Inter Institute Entrepreneurship Event during Genesis '21-FORE Management Fest on 05 & 06 February 2021

Jury Members:

- a. Mr. Shrey Arora (Founder - Lickerish Foods Pvt. Ltd.)
- b. Ms. Neha Nagar (CEO & Founder at Taxationhelp.in)
- c. Prof. Mukul Joshi (Assistant Professor, FORE School of Management)

The **winners** of the event were:

- I. Team “North South” (FORE School of Management)
- II. Team “A team has no name” (FORE School of Management)
- III. Team “XA-XII” (VIT, Vellore)

12. CONCOCT- Inter Institute Business Plan Competition during Genesis '21 FORE Management Fest on 06th February 2021

Speakers:

- a. Ms Aditi Balbir (Angel Investor & Mentor, Managing Director & Founder- V Resorts)
- b. Ms Shreedha Singh (Co-founder, TAC- The Ayurveda Co., CEO & Co-founder, The House of Khadi Essentials)
- c. Dr Anita T Lal (Professor In-Charge Centre for Entrepreneurship Development)

The **winners** of the event were:

- I. Team - Team Compar-ed from KJ Somaiya Institute of Management- presented a B-Plan on Ed-Tech aggregation of online courses)
- II. Runner up team- Team Samatva.AI from Sir M. Visvesvaraya Institute of Technology- presented a B-Plan on Automated Diversity HR & Recruitment Platform