



**FORE School of Management, New Delhi**  
**Centre for Entrepreneurship Development (CED)**  
**AY 2021-22**

**By Prof. Anita Tripathy Lal (Professor-In-Charge CED, FORE School of Management)**

The Centre for Entrepreneurship Development has organized thirteen activities in the year 2021-22. The activities have been cited below:

**1. Half-Day Webinar – “The Start-up Stories” on 08th October 2021**

**Webinar Chair:** Prof. Anita Tripathy Lal (Professor In-Charge, CED FORE)

**Key Speakers:**

- a. Mr. Tarun Bhalla (Founder & CEO of Avishkaar)
- b. Mr. Rajeev Gaba (Co-Founder & CTO of Avishkaar)
- c. Ms. Sonal (Founder & CEO of WhiteCub)
- d. Mr. Prateek Sharma (Co-Founder & CEO Nanoclean Global Pvt Ltd)
- e. Dr. Sarandeep Singh (Chairman & CEO of WEE Foundation)
- f. Mr. Siddhartha Gandhi (CXM Sales Specialist- CISCO; Former Founder & FOREpreneur-Quest for Excellence)

**Four half day workshops conducted online in three days for the First-year students under the banner of “Idea Generation to Business Plan” on 27<sup>th</sup>, 28<sup>th</sup> and 29<sup>th</sup> October 2021 and they are as follows:**

**2. Half Day Workshop on ‘Idea Generation’ (By Prof. Anita Tripathy Lal)**

**3. Half Day Workshop on ‘Opportunity Evaluation’ (By Prof. Anita Tripathy Lal)**

**4. Half Day Workshop on ‘Business Model’ (By Prof. Anita Tripathy Lal)**

**5. Half Day Workshop on ‘Business Plan’ (Marketing Plan - By Prof. Pramod Chandra; Operational Plan - By Prof. Vinaytosh Mishra; Financial Plan - By Prof. Vinay Dutta; HR Plan and How to write a B-Plan - By Prof. Anita Tripathy Lal)**

**6. Half Day Workshop on Live Case Study Workshop on 09<sup>th</sup> November 2021**

**Key Speakers:**

- a. Ms. Shikha Ghai (Founder – Quace Solutions)
- b. Mr. Bharat Gupta (Co-Founder – Quace Solutions)
- c. Mr. Anuj Tyagi (Director – Quace Solutions)

**7. “IDEATHON”- Intra Institute Business Idea Competition on 13<sup>th</sup> November 2021.**

**Jury Members:**

- a. Mr. Milan Dhingra (AVP -Product Management, FarEye)
- b. Mr. Nishant Ahuja (VP and Team Head INDmoney).
- c. Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)

**8. Half Day Webinar on “Start-up Funding Webinar” on 18<sup>th</sup> November 2021.**

**Webinar Chair:** Prof. Anita Tripathy Lal (Professor In-Charge, CED FORE)

**Key Speakers:**

- a. Mr. Ajay Muttreja - Strategy Advisor & Mentor for MSMEs and Start-Ups
- b. Mr. Rohit Agarwal - Product Engineer, Udaan.com and Earlier Co-Founder - IKARUS & Angel Investor

- c. Mr. Sandeep Dalal - AVP, Strategic Business Relationship, VVDN Technologies, San Francisco and Earlier Founder- Choltry.in & Neembus

**9. Intra Institute Business Plan Competition- FOREMost 2021 on 25<sup>th</sup> November 2021.**

**Jury Members:**

- a. Mr. Rajeev Sharma (Co-Founder SEED & Advisor NFRA-Niti Aayog)
- b. Mr. Vikas Rajput (Founder, Parallel Living Research & Consulting Pvt. Ltd.)
- c. Prof. (Dr.) Neelam Saxena (Head, Amity Centre for Entrepreneurship Development)
- d. Mr. Ankur Gupta (Co-Founder- Connectech, Zhir, Hq Lamps & Sudarshana Enterprises)
- e. Prof. (Dr.) Anita Tripathy Lal (Prof. In-Charge CED FORE)

**10. CED - 12<sup>th</sup> Anniversary Celebration - Celebrating Entrepreneurship – Round table with Forepreneurs on 26<sup>th</sup> February 2022**

**Key Speakers:**

- a. Mr. Nikhil Nanda (Managing Director – JHS Svendgaard Laboratories Ltd.)
- b. Mr. Sanjiv Bajaj (Joint Chairman and MD Bajaj Capital)
- c. Mr. Sandeep Sabhrawal (Group Chief Executive Officer Sohan Lal Commodity)
- d. Ms. HANEET VOHRA (Director Marketing KSB Designs)
- e. Mr. Pramit J. Nathan (Director Creative INC)

**11. Inter Institute Entrepreneurship Event - Ba-czar'22 during Genesis'22 - FORE Management Fest on 25<sup>th</sup> & 26<sup>th</sup> March 2022**

**Jury Members:**

- a. Prof. Ansh Gupta (Assistant Professor, FORE School of Management)
- b. Prof. Chitra Khari (Assistant Professor, FORE School of Management)
- c. Prof. Mukul Joshi (Assistant Professor, FORE School of Management)

The **winners** of the event were:

- I. Team Grill Reapers
- II. Team Ghalib's Adda

**12. Inter Institute Business Plan Competition – CONCOT'22 during Genesis'22 FORE Management Fest on 26<sup>th</sup> March 2022**

**Jury Members:**

- a. Mr. Milan Dhingra (Product leader at FarEye)
- b. Mr. Shantanu Saha (Chief Executive Officer at The Recruiters)
- c. Prof. Anita Tripathy Lal (Mentor & Academician Professor at FORE School of Management and Head of team Centre for Entrepreneurship Development, a Centre of Excellence under FSM, New Delhi).

The **winners** of the event were:

- I. Team Aayush led by Sivaprakash emerged on top with their idea of making a pill for detecting cardiovascular diseases, (Kongu Arts and Science College, Erode)
- II. Team Bliscare led by Chinmaya Naik who proposed the idea for making digital classrooms for students, (G.H. Raisonni College of Engineering)

**13. Online mini workshops “VC’s Pitch for Start-ups” on 6<sup>th</sup> April 2022**

**Webinar Chair:** Prof. Anita Tripathy Lal (Professor-In-Charge, CED FORE)

**Key Speaker:** Mr. Sandeep Dalal (AVP, Strategic Business Relationship, VVDN Technologies, California; Founder - Choltry.in and Neembu