

FORE SCHOOL of Management, New Delhi

Center for Entrepreneurship Development (CED) Activities Report 2020-21

By Prof. Anita Tripathy Lal (Professor. In-Charge CED, FORE School of Management)

The Center for Entrepreneurship Development has organized twelve activities in the year 2020-21. Ten of them are Intra Institute and two are Inter Institute Activities. The activities have been cited below:

1. **Half-Day Webinar –“The Start-up Stories”** on September 11, 2020
Webinar Chair: Dr. Anita Tripathy Lal (Professor In-Charge, CED FORE)

Key Speakers:

- 1) Ms. Pooja Kaul (Founder - Organiko)
- 2) Ms. Smriti Malhotra (Founder - Wall Tart & FOREpreneur)
- 3) Mr. Tarun Gupta (Founder- SiCureMi Healthcare)
- 4) Mr. Prakash Thakur (Health-Tech Entrepreneur and CEO & President- EXG wear Inc.)

Four half day workshops conducted online in three days for the First year students under the banner of “Idea Generation to Business Plan” on September 16, 17 & 18, 2020 and they are as follows:

2. **Half Day Workshop on ‘Idea Generation’** (By Prof. Anita T Lal)
3. **Half Day Workshop on ‘Opportunity Evaluation’** (By Prof. Anita T Lal)
4. **Half Day Workshop on ‘Business Model’** (By Prof. Anita T Lal)
5. **Half Day Workshop on ‘Business Plan’** (Marketing Plan –By Prof. Nitin Soni; Operational Plan- By Prof. Vinaytosh Mishra; Financial Plan – By Prof. Vinay Dutta; HR Plan and How to write a B-Plan- By Prof. Anita T Lal)

6. **Half Day Workshop on Live Case Study- Workshop** on September 19, 2020

Key Speakers:

- 1) Mr. Pramit J Nathan (Founder of Creative Inc & FOREpreneur)
- 2) Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)

7. Conducted a **Entrepreneurship Survey** amongst the First year students and the kind of start-up ideas they have, during the last week of September, 2020.

8. **“IDEATHON”- Intra Institute Business Idea Competition** on October 03, 2020.

Jury Members:

- 1) Mr. Aditya Jain (Senior Consultant, Price Water Coopers, India)
- 2) Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)

(A total of 15 teams participated in Ideathon. Their business ideas ranged from ***gourmet start-ups, healthcare start-ups, online stock market learning to online product and service delivery, innovative footwear, game development, voltage controlled stun gun, cafeteria mode of mental health treatment, customized restaurant, multi purpose hammer, app development for blood donation***, all very key to make the world a better place.)

9. **Half day Webinar on “Funding for Start-ups”** on October 16, 2020.

Webinar Chair: Dr. Anita Tripathy Lal (Professor In-Charge, CED FORE)

Key Speakers:

- 1) Mr. Gaurav Kachru (CEO & Founder Start-up Superfuel)
- 2) Mr. Rishabh Mehta (Investor cum Entrepreneur and the founder of LOCAD)
- 3) Mr. Puneet Gupta (CEO & Founder, Clensta International)

10. **Intra Institute Business Plan Competition- IMPUGNBIZ** on October 22, 2020.

Jury Members:

- 1) Mr. Sandro Stephen, Regional Head-North India Operation, Indian Angel Network

- 2) Prof. Neelam Saxena (Head-Amity University Centre for Entrepreneurship Development)
- 3) Mr. Sanjay Kapoor (Founder-Buy Sell Run –M & A, Master Trainer Entrepreneurship)
- 4) Dr. Anita T Lal (Professor In-Charge, CED FORE)

(The consolation prizes went to ‘**Khoj**’ (pharmacy solution) and ‘**Intrisilk**’ (new ways of processing silk); 2nd runner -up was ‘**Parkingque**’ (vertical parking for numerous cars); the 1st runner-up ‘**Investment Tree Fincorp**’ mentored people to be profitable investors and share traders; while the winner ‘**Noob Gamers**’ converted virtual gaming currency to cash.)

11. **Inter Institute Entrepreneurship Event –Escape Room** during **Genesis ’21-FORE Management Fest** on Feb 05 & 06, 2021

Jury Members:

- 1) Mr. Shrey Arora (Founder - Lickerish Foods Pvt. Ltd.)
- 2) Ms. Neha Nagar (CEO & Founder at Taxationhelp.in)
- 3) Prof. Mukul Joshi (Assistant Professor, FORE School of Management)

(2nd Runner up - Team “**XA-XII**” (VIT, Vellore); Ist Runner up- Team “**A team has no name**” (FORE School of Management) and the **Winner** - Team “**North South**” (FORE School of Management)

12. **Inter Institute Business Plan Competition-CONCOT** during **Genesis ’21 FORE Management Fest** on Feb 06, 2021

Jury Members:

- 1) Ms Aditi Balbir (Angel Investor & Mentor, Managing Director & Founder- V Resorts)
- 2) Ms Shreedha Singh (Co-founder, TAC- The Ayurveda Co., CEO & Co-founder, The House of Khadi Essentials)
- 3) Dr Anita T Lal (Professor In-Charge Centre for Entrepreneurship Development)

(**Runner up team- Team Samatva.AI** from **Sir M. Visvesvaraya Institute Of Technology**- presented a **B-Plan on Automated Diversity HR & Recruitment Platform**

Winning team - Team Compar-ed from **KJ Somaiya Institute of Management**- presented a **B-Plan on Ed-Tech aggregation of online courses**)