

FORE School of Management, New Delhi

Centre for Entrepreneurship Development (CED)

Activities Report 2021-22

By Prof. Anita Tripathy Lal (Professor-In-Charge CED, FORE School of Management)

The Centre for Entrepreneurship Development has organized thirteen activities in the year 2021-22. The activities have been cited below:

1. Half-Day Webinar – “The Start-up Stories” on October 8, 2021

Webinar Chair: Prof. Anita Tripathy Lal (Professor In-Charge, CED FORE)

Key Speakers:

- a. Mr. Tarun Bhalla (Founder & CEO of Avishkaar)
- b. Mr. Rajeev Gaba (Co-Founder & CTO of Avishkaar)
- c. Ms. Sonal (Founder & CEO of WhiteCub)
- d. Mr. Prateek Sharma (Co-Founder & CEO Nanoclean Global Pvt Ltd)
- e. Dr. Sarandeep Singh (Chairman & CEO of WEE Foundation)
- f. Mr. Siddhartha Gandhi (CXM Sales Specialist- CISCO; Former Founder & FOREpreneur-Quest for Excellence)

Four half day workshops conducted online in three days for the First-year students under the banner of “Idea Generation to Business Plan” on 27th, 28th and 29th October, 2021 and they are as follows:

2. Half Day Workshop on ‘Idea Generation’ (By Prof. Anita Tripathy Lal)

3. Half Day Workshop on ‘Opportunity Evaluation’ (By Prof. Anita Tripathy Lal)

4. Half Day Workshop on ‘Business Model’ (By Prof. Anita Tripathy Lal)

5. Half Day Workshop on ‘Business Plan’ (Marketing Plan - By Prof. Pramod Chandra; Operational Plan - By Prof. Vinaytosh Mishra; Financial Plan - By Prof. Vinay Dutta; HR Plan and How to write a B-Plan - By Prof. Anita Tripathy Lal)

6. Half Day Workshop on Live Case Study Workshop on November 9, 2021

Key Speakers:

- a. Ms. Shikha Ghai (Founder – Quace Solutions)
- b. Mr. Bharat Gupta (Co-Founder – Quace Solutions)
- c. Mr. Anuj Tyagi (Director – Quace Solutions)

7. “IDEATHON”- Intra Institute Business Idea Competition on November 13, 2021.

Jury Members:

- a. Mr. Milan Dhingra (AVP -Product Management, FarEye)
- b. Mr. Nishant Ahuja (VP and Team Head INDmoney).
- c. Prof. Anita Tripathy Lal (Prof-in-Charge, CED FORE)

8. Half Day Webinar on “Start-up Funding Webinar” on November 18, 2021.

Webinar Chair: Prof. Anita Tripathy Lal (Professor In-Charge, CED FORE)

Key Speakers:

- a. Mr. Ajay Muttreja - Strategy Advisor & Mentor for MSMEs and Start-Ups
- b. Mr. Rohit Agarwal - Product Engineer, Udaan.com and Earlier Co-Founder - IKARUS & Angel Investor
- c. Mr. Sandeep Dalal - AVP, Strategic Business Relationship, VVDN Technologies, San Francisco and Earlier Founder- Choltry.in & Neembus

9. Intra Institute Business Plan Competition- FOREMost 2021 on November 25, 2021.

Jury Members:

- a. Mr. Rajeev Sharma (Co-Founder SEED & Advisor NFRA-Niti Aayog)
- b. Mr. Vikas Rajput (Founder, Parallel Living Research & Consulting Pvt. Ltd.)
- c. Prof. (Dr.) Neelam Saxena (Head, Amity Centre for Entrepreneurship Development)
- d. Mr. Ankur Gupta (Co-Founder- Connectech, Zhir, Hq Lamps & Sudarshana Enterprises)
- e. Prof. (Dr.) Anita Tripathy Lal (Prof. In-Charge CED FORE)

10. CED - 12th Anniversary Celebration - Celebrating Entrepreneurship – Round table with Forepreneurs on February 26, 2022

Key Speakers:

- a. Mr. Nikhil Nanda (Managing Director – JHS Svendgaard Laboratories Ltd.)
- b. Mr. Sanjiv Bajaj (Joint Chairman and MD Bajaj Capital)
- c. Mr. Sandeep Sabhrawal (Group Chief Executive Officer Sohan Lal Commodity)
- d. Ms. HANEET VOHRA (Director Marketing KSB Designs)
- e. Mr. Pramit J. Nathan (Director Creative INC)

11. Inter Institute Entrepreneurship Event - Ba-czar'22 during Genesis'22 - FORE Management Fest on 25th & 26th March, 2022

Jury Members:

- a. Prof. Ansh Gupta (Assistant Professor, FORE School of Management)
- b. Prof. Chitra Khari (Assistant Professor, FORE School of Management)
- c. Prof. Mukul Joshi (Assistant Professor, FORE School of Management.

(1st Runner up – Team Ghalib's Adda and the Winner - Team Grill Reapers)

12. Inter Institute Business Plan Competition – CONCOT'22 during Genesis'22 FORE Management Fest on March 26, 2022

Jury Members:

- a. Mr. Milan Dhingra (Product leader at FarEye)
- b. Mr. Shantanu Saha (Chief Executive Officer at The Recruiters)
- c. Prof. Anita Tripathy Lal (Mentor & Academician Professor at FORE School of Management and Head of team Centre for Entrepreneurship Development, a Centre of Excellence under FSM, New Delhi).

(Runner up team- Team Bliscare led by Chinmaya Naik who proposed the idea for making digital classrooms for students; Winning team – Team Aayush led by Sivaprakash emerged on top with their idea of making a pill for detecting cardiovascular diseases)

13. Online mini workshops “VC’s Pitch for Start-ups” on April 6, 2022

Webinar Chair: Prof. Anita Tripathy Lal (Professor-In-Charge, CED FORE)

Key Speaker:

- a. Mr. Sandeep Dalal (AVP, Strategic Business Relationship, VVDN Technologies, California; Founder - Choltry.in and Neembus)

